New Order

Agency:	Targeted Platform Media	**Station:**	WWDT	**Flight Start:**	10/25/2016
Office:	Washington	**Order Type:**	Normal	**Flight End:**	10/31/2016
Client:	831 - SEIU Cope	**Cancel Date:**		**Hiatus:**	
Product:	841 - issue				
Piggyback Product:					
Estimate:	5101 - SEIU Cope 10.25-10.31	**Received in ePort:**	9/29/2016 10:07:11 PM		
				Airtime Dollars:	$13,045.00
				Interactive Dollars:	$0.00
Primary Demo:		**Local/National:**	National	**Non-Airtime Dollars:**	$0.00
Demo 2:		**Rep Office:**	Telemundo Group (WWDT)	**Total Dollars:**	$13,045.00
Demo 3:		**AE:**	Will Hildebrandt	**Total Spots:**	83
GRP:	0.00	**Phone:**			
CPP:	$0.00	**OrderID:**	5441955		
GIMP:	0	**Status:**	New		
CPM:	$0.00			**MarketShare:**	
Comments:	Separation: 30				

Weekly Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	10/25	Total Spots	Rtg	CPP	Imp	CPM
1	TuWThFM 6A-7A SUELTA LA SOPA	RT	$80.00	C	30	3	3				
2	TuWThFM 7A-10A UN NUEVO DIA	RT	$100.00	C	30	~~3~~ 5	3				
3	TuWThFM 6A-10A MORNING ROTATION	RT	$90.00	C	30	3	3				
4	TuWThFM 10A-10:30A ACCION HISPANA	RT	$80.00	C	30	3	3				
5	TuWThFM 10:30A-12P LA CASA DE AL LADO	RT	$80.00	C	30	3	3				
6	TuWThFM 3P-4P CASO CERRADO	RT	$125.00	C	30	3	3				
7	TuWThFM 10A-4P DAYTIME ROTATION	RT	$100.00	C	30	3	3				
8	TuWThFM 4P-5P AL ROJO VIVO	RT	$150.00	C	30	3	3				
9	TuWThFM 5P-5:30P LO MEJOR DE CASO CERRADO	RT	$150.00	C	30	3	3				
10	TuWThFM 5:30P-6P LO MEJOR DE CASO CERRADO	RT	$150.00	C	30	3	3				

New Order (Page 2)

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Client:	831 - SEIU Cope	**Product:**	841 - issue	**Estimate:**	5101 - SEIU Cope 10.25-10.31
Flight Start:	10/25/2016	**Flight End:**	10/31/2016	**Received in ePort:**	9/29/2016 10:07:11 PM

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	10/25	Total Spots	Rtg	CPP	Imp	CPM
11	TuWThFM 4P-6P EARLY FRINGE ROTATION	RT	$125.00	C	30	3	3				
12	Sa 3P-5P CINE DE LA TARDE II	RT	$65.00	C	30	1	1				
13	Sa 4:30P-5P RITMO DEPORTIVO	RT	$65.00	C	30	1	1				
14	Su 3P-5P GRAN CINE 2	RT	$75.00	C	30	1	1				
15	TuWThFM 6P-6:30P TELEDIARIO	RT	$200.00	C	30	3	3				
16	TuWThFM 6:30P-7P NOTICIERO TELEMUNDO	RT	$150.00	C	30	3	3				
17	TuWThFM 6P-7P EARLY NEWS ROTATION	RT	$175.00	C	30	3	3				
18	Sa 5P-5:30P NOTICIERO TELEMUNDO FIN DE SEMANA	RT	$100.00	C	30	2	2				
19	Sa 5:30P-6P AMERICA'S FUNNIEST VIDEOS	RT	$125.00	C	30	2	2				
20	Sa 11P-11:30P TITULARES TELEMUNDO	RT	$75.00	C	30	2	2				
21	Su 5P-5:30P NOTICIERO TELEMUNDO FIN DE SEMANA	RT	$100.00	C	30	2	2				
22	Su 5:30P-6P VIDEOS ASOMBROSOS	RT	$100.00	C	30	2	2				
23	TuWThFM 8P-9P AVG. ALL WKS	RT	$425.00	C	30	1	1				
24	TuWThFM 9P-10P BAJO-CIELO-TEL<	RT	$450.00	C	30	~~2~~ 4	2				
25	TuWThFM 10P-11P SRA ACER 2-TEL<	RT	$450.00	C	30	~~1~~ 3	1				
26	TuWThFM 7P-11P PRIME ROTATION	RT	$425.00	C	30	1	1				
27	Sa 7P-9P QUE NOCHE CON ANGELICA Y RAUL	RT	$150.00	C	30	2	2				
28	Sa 9P-11P LA REINA DEL SUR	RT	$100.00	C	30	2	2				

New Order (Page 3)

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Flight Start:	10/25/2016	**Flight End:**	10/31/2016	**Received in ePort:**	9/29/2016 10:07:11 PM

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	10/25	Total Spots	Rtg	CPP	Imp	CPM
29	Su 6P-8P LA REINA DEL SUR	RT	$150.00	C	30	2	2				
30	TuWThFM 11P-11:35P TELEDIARIO	RT	$300.00	C	30	3	3				
31	TuWThFM 11:35P-12:05A TITULARES Y MAS	RT	$100.00	C	30	3	3				
32	TuWThFM 12:05A-1:05A LATE FRINGE NOVELA	RT	$75.00	C	30	3	3				
33	TuWThFM 11:30P-1:30A LATE FRINGE ROTATION	RT	$75.00	C	30	2	2				
34	TuWThFSaSuM 8P-11P SUM OLYMP: TITULARES OLY	RT	$400.00	C	30	~~2~~ 0	2				
35	TuWThFM 5:30P-6:30P TELEDIARIO<	RT	$300.00	C	30	~~2~~ 0	2				
36	TuWThFM 11P-11:30P SUM OLYMP: LATE NEWS	RT	$300.00	C	30	~~2~~ 0	2				

Total Spots: 83

Cash$ - Spots: $13,045.00 - 83 Trade$ - Spots: $0.00 - 0 Total Cost: $13,045.00 Total GRP - CPP: 0.0 - $0.00 Total GIMP(000) - CPM: 0 - $0.00