WSYR
201 Humboldt St
Rochester, NY 14610

Shorr Johnson Magnus
100 North 20th Street
Suite 201
Philadelphia, PA 19103

Contract # 1445848

Schedule Dates	10/12/16-10/17/16	**Date Entered**	10/10/16
Advertiser	Charles Schumer/US Senate/Democrat/NY (83888	**Last Modified**	10/11/16
Agency	Shorr Johnson Magnus (19332)	**Entered By**	Carrie Burdin
Product	Political - US Senate (1077)	**CO-OP**	No
Brand	SCHUMER 4 SENATE (564406)	**Headline #**	ECR25327654
Salesperson	Millennium - Washington D, Washington DC (1421	**Demo**	
Sales Office	Millennium - Washington DC	**Order Type**	Normal
Buyer Name	HOLLA,ELIZABETH	**Package Deal**	
Phone/Fax	/	**Commission %**	15.00
CPE	N/A	**Commission**	$2,707.50
Account Types	National/Political	**Net Total**	$15,342.50
Billing Type	Standard	**Sales Tax**	
Comments	Schumer 4 Senate NEW ORDER. PLS CHCK AND CNF. T&R		

Syracuse (WSYR)

By Broadcast Month	Spots	Rate
Oct. 2016	58	$18,050.00
Grand Total:	58	$18,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/12/16-10/14/16	3	:30	7A- 9A (EST)	1			X	X	X			1	$395.00	$395.00	Syracuse (WSYR)	GMA	10/11/16
2.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	7A- 9A (EST)	1			X					1	$395.00	$395.00	Syracuse (WSYR)	GMA	10/10/16
3.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	7A- 9A (EST)	1				X				1	$395.00	$395.00	Syracuse (WSYR)	GMA	10/10/16
4.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	7A- 9A (EST)	1					X			1	$395.00	$395.00	Syracuse (WSYR)	GMA	10/10/16
5.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	7A- 9A (EST)	1	X							1	$395.00	$395.00	Syracuse (WSYR)	GMA	10/10/16
6.0	Normal Line / News	10/12/16-10/14/16	3	:30	5:30A- 6A (EST)	1			X	X	X			1	$225.00	$225.00	Syracuse (WSYR)	News	10/11/16
7.0	Normal Line / News	10/12/16-10/12/16	3	:30	5:30A- 6A (EST)	1			X					1	$225.00	$225.00	Syracuse (WSYR)	News	10/10/16
8.0	Normal Line / News	10/13/16-10/13/16	3	:30	5:30A- 6A (EST)	1				X				1	$225.00	$225.00	Syracuse (WSYR)	News	10/10/16
9.0	Normal Line / News	10/14/16-10/14/16	3	:30	5:30A- 6A (EST)	1					X			1	$225.00	$225.00	Syracuse (WSYR)	News	10/10/16
10.0	Normal Line / News	10/17/16-10/17/16	3	:30	5:30A- 6A (EST)	1	X							1	$225.00	$225.00	Syracuse (WSYR)	News	10/10/16
11.0	Normal Line / News	10/12/16-10/14/16	3	:30	6A- 7A (EST)	1			X	X	X			1	$425.00	$425.00	Syracuse (WSYR)	News	10/11/16
12.0	Normal Line / News	10/12/16-10/12/16	3	:30	6A- 7A (EST)	1			X					1	$425.00	$425.00	Syracuse (WSYR)	News	10/10/16
13.0	Normal Line / News	10/13/16-10/13/16	3	:30	6A- 7A (EST)	1				X				1	$425.00	$425.00	Syracuse (WSYR)	News	10/10/16

CONFIRMATION CONTRACT

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Product	Political - US Senate (1077)	**CO-OP**	No
Brand	SCHUMER 4 SENATE (564406)	**Headline #**	ECR25327654
Salesperson	Millennium - Washington D, Washington DC (1421	**Demo**	
Sales Office	Millennium - Washington DC	**Order Type**	Normal
Buyer Name	HOLLA,ELIZABETH	**Package Deal**	
Phone/Fax	/	**Commission %**	15.00
CPE	N/A	**Commission**	$2,707.50
Account Types	National/Political	**Net Total**	$15,342.50
Billing Type	Standard	**Sales Tax**	
Comments	Schumer 4 Senate NEW ORDER. PLS CHCK AND CNF. T&R		

Syracuse (WSYR)

By Broadcast Month	Spots	Rate
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Grand Total:	58	$18,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / News	10/14/16-10/14/16	3	:30	6A- 7A (EST)	1					X			1	$425.00	$425.00	Syracuse (WSYR)	News	10/10/16
15.0	Normal Line / News	10/17/16-10/17/16	3	:30	6A- 7A (EST)	1	X							1	$425.00	$425.00	Syracuse (WSYR)	News	10/10/16
16.0	Normal Line / SPOT	10/12/16-10/14/16	3	:30	12:30P- 1P (EST)	1			X	X	X			1	$125.00	$125.00	Syracuse (WSYR)	Millionaire	10/11/16
17.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	12:30P- 1P (EST)	1			X					1	$125.00	$125.00	Syracuse (WSYR)	Millionaire	10/10/16
18.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	12:30P- 1P (EST)	1				X				1	$125.00	$125.00	Syracuse (WSYR)	Millionaire	10/10/16
19.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	12:30P- 1P (EST)	1					X			1	$125.00	$125.00	Syracuse (WSYR)	Millionaire	10/10/16
20.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	12:30P- 1P (EST)	1	X							1	$125.00	$125.00	Syracuse (WSYR)	Millionaire	10/10/16
21.0	Normal Line / News	10/12/16-10/14/16	3	:30	12P- 12:30P (EST)	1			X	X	X			1	$225.00	$225.00	Syracuse (WSYR)	News	10/11/16
22.0	Normal Line / News	10/12/16-10/12/16	3	:30	12P- 12:30P (EST)	1			X					1	$225.00	$225.00	Syracuse (WSYR)	News	10/10/16
23.0	Normal Line / News	10/13/16-10/13/16	3	:30	12P- 12:30P (EST)	1				X				1	$225.00	$225.00	Syracuse (WSYR)	News	10/10/16
24.0	Normal Line / News	10/14/16-10/14/16	3	:30	12P- 12:30P (EST)	1					X			1	$225.00	$225.00	Syracuse (WSYR)	News	10/10/16
25.0	Normal Line / News	10/17/16-10/17/16	3	:30	12P- 12:30P (EST)	1	X							1	$225.00	$225.00	Syracuse (WSYR)	News	10/10/16
26.0	Normal Line / SPOT	10/12/16-10/14/16	3	:30	4:30P- 5P (EST)	1			X	X	X			1	$125.00	$125.00	Syracuse (WSYR)	Insider	10/11/16
27.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	4:30P- 5P (EST)	1			X					1	$125.00	$125.00	Syracuse (WSYR)	Insider	10/10/16

CONFIRMATION CONTRACT

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Agency	Shorr Johnson Magnus (19332)	**Entered By**	Carrie Burdin
Product	Political - US Senate (1077)	**CO-OP**	No
Brand	SCHUMER 4 SENATE (564406)	**Headline #**	ECR25327654
Salesperson	Millennium - Washington D, Washington DC (1421	**Demo**	
Sales Office	Millennium - Washington DC	**Order Type**	Normal
Buyer Name	HOLLA,ELIZABETH	**Package Deal**	
Phone/Fax	/	**Commission %**	15.00
CPE	N/A	**Commission**	$2,707.50
Account Types	National/Political	**Net Total**	$15,342.50
Billing Type	Standard	**Sales Tax**	
Comments	Schumer 4 Senate NEW ORDER. PLS CHCK AND CNF. T&R		

Syracuse (WSYR)

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Oct. 2016	58	$18,050.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	4:30P- 5P (EST)	1				X				1	$125.00	$125.00	Syracuse (WSYR)	Insider	10/10/16
29.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	4:30P- 5P (EST)	1					X			1	$125.00	$125.00	Syracuse (WSYR)	Insider	10/10/16
30.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	4:30P- 5P (EST)	1	X							1	$125.00	$125.00	Syracuse (WSYR)	Insider	10/10/16
31.0	Normal Line / News	10/12/16-10/12/16	3	:30	6P- 7P (EST)	1			X					1	$700.00	$700.00	Syracuse (WSYR)	News	10/10/16
32.0	Normal Line / News	10/14/16-10/14/16	3	:30	6P- 7P (EST)	1					X			1	$700.00	$700.00	Syracuse (WSYR)	News	10/10/16
33.0	Normal Line / News	10/17/16-10/17/16	3	:30	6P- 7P (EST)	1	X							1	$700.00	$700.00	Syracuse (WSYR)	News	10/10/16
34.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	7:30P- 8P (EST)	1				X				1	$250.00	$250.00	Syracuse (WSYR)	Orange Nation	10/10/16
35.0	Normal Line / SPOT	10/12/16-10/14/16	3	:30	7P- 7:30P (EST)	1			X	X	X			1	$280.00	$280.00	Syracuse (WSYR)	ET	10/11/16
36.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	7P- 7:30P (EST)	1			X					1	$280.00	$280.00	Syracuse (WSYR)	ET	10/10/16
37.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	7P- 7:30P (EST)	1				X				1	$280.00	$280.00	Syracuse (WSYR)	ET	10/10/16
38.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	7P- 7:30P (EST)	1					X			1	$280.00	$280.00	Syracuse (WSYR)	ET	10/10/16
39.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	7P- 7:30P (EST)	1	X							1	$280.00	$280.00	Syracuse (WSYR)	ET	10/10/16
40.0	Normal Line / SPOT	10/12/16-10/14/16	3	:30	7:30P- 8P (EST)	1			X	X	X			1	$215.00	$215.00	Syracuse (WSYR)	Insider	10/11/16
41.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	7:30P- 8P (EST)	1			X					1	$215.00	$215.00	Syracuse (WSYR)	Insider	10/10/16

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42.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	7:30P- 8P (EST)	1				X				1	$215.00	$215.00	Syracuse (WSYR)	Insider	10/10/16
43.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	7:30P- 8P (EST)	1					X			1	$215.00	$215.00	Syracuse (WSYR)	Insider	10/10/16
44.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	7:30P- 8P (EST)	1	X							1	$215.00	$215.00	Syracuse (WSYR)	Insider	10/10/16
45.0	Normal Line / Prime	10/14/16-10/14/16	3	:30	9P- 10P (EST)	1					X			1	$1,250.00	$1,250.00	Syracuse (WSYR)	Shark Tank	10/10/16
46.0	Normal Line / SPOT	10/12/16-10/14/16	3	:30	11:35P- 12:35A (EST)	1			X	X	X			1	$175.00	$175.00	Syracuse (WSYR)	Kimmel	10/11/16
47.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	11:35P- 12:35A (EST)	1			X					1	$175.00	$175.00	Syracuse (WSYR)	Kimmel	10/10/16
48.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	11:35P- 12:35A (EST)	1				X				1	$175.00	$175.00	Syracuse (WSYR)	Kimmel	10/10/16
49.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	11:35P- 12:35A (EST)	1					X			1	$175.00	$175.00	Syracuse (WSYR)	Kimmel	10/10/16
50.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	11:35P- 12:35A (EST)	1	X							1	$175.00	$175.00	Syracuse (WSYR)	Kimmel	10/10/16
51.0	Normal Line / News	10/12/16-10/14/16	3	:30	11P- 11:35P (EST)	1			X	X	X			1	$600.00	$600.00	Syracuse (WSYR)	News	10/11/16
52.0	Normal Line / News	10/12/16-10/12/16	3	:30	11P- 11:35P (EST)	1			X					1	$600.00	$600.00	Syracuse (WSYR)	News	10/10/16
53.0	Normal Line / News	10/13/16-10/13/16	3	:30	11P- 11:35P (EST)	1				X				1	$600.00	$600.00	Syracuse (WSYR)	News	10/10/16
54.0	Normal Line / News	10/14/16-10/14/16	3	:30	11P- 11:35P (EST)	1					X			1	$600.00	$600.00	Syracuse (WSYR)	News	10/10/16
55.0	Normal Line / News	10/17/16-10/17/16	3	:30	11P- 11:35P (EST)	1	X							1	$600.00	$600.00	Syracuse (WSYR)	News	10/10/16

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56.0	Normal Line / SPOT	10/15/16-10/15/16	3	:30	8A- 9A (EST)	1						X		1	$175.00	$175.00	Syracuse (WSYR)	GMA	10/10/16
57.0	Normal Line / SPOT	10/16/16-10/16/16	3	:30	8A- 9A (EST)	1							X	1	$175.00	$175.00	Syracuse (WSYR)	GMA	10/10/16
58.0	Normal Line / News	10/16/16-10/16/16	3	:30	7A- 8A (EST)	1							X	1	$150.00	$150.00	Syracuse (WSYR)	News	10/10/16

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:** 9/28/16

I, Shorr Johnson Magnus,

being/on behalf of: Charles Schumer,

a legally qualified candidate of the Democratic

political party for the office of: US Senate

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): $

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I represent that the payment for the above described broadcast time has been furnished by:

Friends of Schumer

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mike Toth

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/28/16	
Date	**Signature**

To Be Signed By Station Representative

☐ Accepted	☐ Accepted in Part	☐ Rejected
	Todd Guard	DOS
Signature	**Printed Name**	**Title**

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FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Friends of Schumer
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does** ■ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

■ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

Michael D'Ettorre — **printed name**

9/28/16 — **date**

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