KTVE
200 Pavilion Rd
West Monroe, LA 71292

Mentzer Media
210 W Pennsylvania Ave
Suite 250
Towson, MD 21286

Contract # 1441880

Schedule Dates	10/04/16-10/10/16
Advertiser	Ending Spending Action Fund (46533)
Agency	Mentzer Media (11548)
Product	Political - PAC (1237)
Brand	10/4/16-10/10/16 (565406)
Salesperson	Katz - Washington DC, Washington DC (1179)
Sales Office	Katz - Washington DC
Buyer Name	Anne,Wineholt,
Phone/Fax	/
CPE	114/373/3926
Account Types	National/Political
Billing Type	Standard
Comments	MEFLA

Date Entered	10/03/16
Last Modified	10/04/16
Entered By	Lynn McLendon
CO-OP	No
Headline #	ECR25323454
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$1,230.00
Net Total	$6,970.00
Sales Tax	

Monroe (KTVE)

By Broadcast Month	Spots	Rate
Oct. 2016	20	$8,200.00
Grand Total:	20	$8,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/09/16-10/09/16	3	:30	7A- 8A (CST)	1							X	1	$100.00	$100.00	Monroe (KTVE)	SUN TODAY-NBC Target 111 Index: 121. Nielsen: 0.9	10/3/16
2.0	Normal Line / SPOT	10/04/16-10/04/16	3	:30	6A- 7A (CST)	1		X						1	$250.00	$250.00	Monroe (KTVE)	NBC 10 NW-MORN Target 111 Index: 119. Nielsen: 1.6	10/3/16
3.0	Normal Line / SPOT	10/07/16-10/07/16	3	:30	6A- 7A (CST)	1					X			1	$250.00	$250.00	Monroe (KTVE)	NBC 10 NW-MORN Target 111 Index: 119. Nielsen: 1.6	10/3/16
4.0	Normal Line / SPOT	10/10/16-10/10/16	3	:30	6A- 7A (CST)	1	X							1	$250.00	$250.00	Monroe (KTVE)	NBC 10 NW-MORN Target 111 Index: 119. Nielsen: 1.6	10/3/16
5.0	Normal Line / SPOT	10/05/16-10/05/16	3	:30	7A- 9A (CST)	1			X					1	$300.00	$300.00	Monroe (KTVE)	TODAY SHW Target 111 Index: 123. Nielsen: 2.4	10/3/16
6.0	Normal Line / SPOT	10/06/16-10/06/16	3	:30	7A- 9A (CST)	1				X				1	$300.00	$300.00	Monroe (KTVE)	TODAY SHW Target 111 Index: 123. Nielsen: 2.4	10/3/16
7.0	Normal Line / SPOT	10/05/16-10/05/16	3	:30	10A- 11A (CST)	1			X					1	$100.00	$100.00	Monroe (KTVE)	TODAY SHW3-NBC Target 111 Index: 131. Nielsen: 0.9	10/3/16
8.0	Normal Line / SPOT	10/07/16-10/07/16	3	:30	10A- 11A (CST)	1					X			1	$100.00	$100.00	Monroe (KTVE)	TODAY SHW3-NBC Target 111 Index: 131. Nielsen: 0.9	10/3/16
9.0	Normal Line / SPOT	10/10/16-10/10/16	3	:30	10A- 11A (CST)	1	X							1	$100.00	$100.00	Monroe (KTVE)	TODAY SHW3-NBC Target 111 Index: 131. Nielsen: 0.9	10/3/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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10.0	Normal Line / SPOT	10/04/16-10/04/16	3	:30	9A- 10A (CST)	1		X						1	$150.00	$150.00	Monroe (KTVE)	TODAY SHW2-NBC Target 111 Index: 115. Nielsen: 1.5	10/3/16
11.0	Normal Line / SPOT	10/06/16-10/06/16	3	:30	9A- 10A (CST)	1				X				1	$150.00	$150.00	Monroe (KTVE)	TODAY SHW2-NBC Target 111 Index: 115. Nielsen: 1.5	10/3/16
12.0	Normal Line / SPOT	10/10/16-10/10/16	3	:30	9A- 10A (CST)	1	X							1	$150.00	$150.00	Monroe (KTVE)	TODAY SHW2-NBC Target 111 Index: 115. Nielsen: 1.5	10/3/16
13.0	Normal Line / SPOT	10/04/16-10/04/16	3	:30	6P- 6:30P (CST)	1		X						1	$700.00	$700.00	Monroe (KTVE)	NBC 10 NWS-6P Target 111 Index: 121. Nielsen: 4.1	10/3/16
14.0	Normal Line / SPOT	10/05/16-10/05/16	3	:30	6P- 6:30P (CST)	1			X					1	$700.00	$700.00	Monroe (KTVE)	NBC 10 NWS-6P Target 111 Index: 121. Nielsen: 4.1	10/3/16
15.0	Normal Line / SPOT	10/07/16-10/07/16	3	:30	6P- 6:30P (CST)	1					X			1	$700.00	$700.00	Monroe (KTVE)	NBC 10 NWS-6P Target 111 Index: 121. Nielsen: 4.1	10/3/16
16.0	Normal Line / SPOT	10/10/16-10/10/16	3	:30	6P- 6:30P (CST)	1	X							1	$700.00	$700.00	Monroe (KTVE)	NBC 10 NWS-6P Target 111 Index: 121. Nielsen: 4.1	10/3/16
17.0	Normal Line / SPOT	10/08/16-10/08/16	3	:30	10P- 10:35P (CST)	1						X		1	$500.00	$500.00	Monroe (KTVE)	10P News Target 111 Index: 122. Nielsen: 2.6	10/3/16
18.0	Normal Line / SPOT	10/04/16-10/04/16	3	:30	10P- 10:35P (CST)	1		X						1	$900.00	$900.00	Monroe (KTVE)	NBC 10 NW-10PM< Target 111 Index: 114. Nielsen: 3.7	10/3/16

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19.0	Normal Line / SPOT	10/05/16-10/05/16	3	:30	10P- 10:35P (CST)	1			X					1	$900.00	$900.00	Monroe (KTVE)	NBC 10 NW-10PM< Target 111 Index: 114. Nielsen: 3.7	10/3/16
20.0	Normal Line / SPOT	10/07/16-10/07/16	3	:30	10P- 10:35P (CST)	1					X			1	$900.00	$900.00	Monroe (KTVE)	NBC 10 NW-10PM< Target 111 Index: 114. Nielsen: 3.7	10/3/16

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