NCC Cable System Order

Rev. 11763478

Order #	62340722
Syscode	1458
System Name	Spectrum/Packerland, WI
Market	Wausau, WI

AE	Natasha Levinsohn
Sales Coordinator	Jalyn Sanders
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 2BK Jul15+May16
-	

Flight Dates	09/26/16 - 10/09/16
Agency	Canal Partners Media
Advertiser	Russ for Wisconsin

Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/24/16		
Version	5 Vs. 4		
Show All Lines			
Total # of Weeks	2		
Total	$642.00		
Commission	$96.30		
Net Total	$545.70		
Total Spots	276		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: 10.7 Removed spots. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	DAYTIME	9/26/16	10/2/16	09:00	16:00			X	X	X	X	X	-	-	12	$2.00	$24.00	30	PRE
2	AEN	DAYTIME	10/3/16	10/9/16	09:00	16:00	X	X						-	-	3	$2.00	$6.00	30	PRE
3	AEN	PRIME	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	11	$3.00	$33.00	30	PRE
4	AEN	PRIME	10/3/16	10/9/16	19:00	24:00	X	X						-	-	4	$3.00	$12.00	30	PRE
5	AMC	DAYTIME	9/26/16	10/2/16	09:00	16:00			X	X	X	X	X	-	-	12	$2.00	$24.00	30	PRE
6	AMC	DAYTIME	10/3/16	10/9/16	09:00	16:00	X	X						-	-	3	$2.00	$6.00	30	PRE
7	AMC	PRIME	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	10	$2.00	$20.00	30	10.24 revised spot loads
8	AMC	PRIME	10/3/16	10/9/16	19:00	24:00	X	X						-	-	4	$2.00	$8.00	30	PRE
9	CNN	DAYTIME	9/26/16	10/2/16	09:00	16:00			X	X	X	X	X	-	-	12	$2.00	$24.00	30	PRE
10	CNN	DAYTIME	10/3/16	10/9/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	R6: 10.10 -1x PRE
11	CNN	PRIME	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	11	$3.00	$33.00	30	PRE
12	CNN	PRIME	10/3/16	10/9/16	19:00	24:00	X	X						-	-	4	$3.00	$12.00	30	PRE
13	CNN	MORNING	9/26/16	10/2/16	05:00	09:00			X	X	X	X	X	-	-	10	$2.00	$20.00	30	PRE
14	CNN	MORNING	10/3/16	10/9/16	05:00	09:00	X	X						-	-	4	$2.00	$8.00	30	PRE
15	FOOD	DAYTIME	9/26/16	10/2/16	09:00	16:00			X	X	X	X	X	-	-	12	$2.00	$24.00	30	PRE
16	FOOD	DAYTIME	10/3/16	10/9/16	09:00	16:00	X	X						-	-	3	$2.00	$6.00	30	PRE
17	FOOD	PRIME	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	11	$3.00	$33.00	30	PRE
18	FOOD	PRIME	10/3/16	10/9/16	19:00	24:00	X	X						-	-	4	$3.00	$12.00	30	PRE
19	HGTV	DAYTIME	9/26/16	10/2/16	09:00	16:00			X	X	X	X	X	-	-	12	$2.00	$24.00	30	PRE
20	HGTV	DAYTIME	10/3/16	10/9/16	09:00	16:00	X	X						-	-	3	$2.00	$6.00	30	PRE
21	HGTV	PRIME	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	11	$3.00	$33.00	30	PRE

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Est Code	N/A
Product Name	
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Makegood Policy	Approval Required

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22	HGTV	PRIME	10/3/16	10/9/16	19:00	24:00	X	X						-	-	4	$3.00	$12.00	30	PRE
23	LIF	DAYTIME	9/26/16	10/2/16	09:00	16:00			X	X	X	X	X	-	-	12	$2.00	$24.00	30	PRE
24	LIF	DAYTIME	10/3/16	10/9/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
25	LIF	PRIME	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	11	$2.00	$22.00	30	PRE
26	LIF	PRIME	10/3/16	10/9/16	19:00	24:00	X	X						-	-	4	$2.00	$8.00	30	PRE
27	TLC	DAYTIME	9/26/16	10/2/16	09:00	16:00			X	X	X	X	X	-	-	12	$2.00	$24.00	30	PRE
28	TLC	DAYTIME	10/3/16	10/9/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
29	TLC	PRIME	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	9	$2.00	$18.00	30	10.24 revised spot loads
30	TLC	PRIME	10/3/16	10/9/16	19:00	24:00	X	X						-	-	4	$2.00	$8.00	30	PRE
31	TNT	DAYTIME	9/26/16	10/2/16	09:00	16:00			X	X	X	X	X	-	-	12	$2.00	$24.00	30	PRE
32	TNT	DAYTIME	10/3/16	10/9/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
33	TNT	PRIME	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	11	$3.00	$33.00	30	PRE
34	TNT	PRIME	10/3/16	10/9/16	19:00	24:00	X	X						-	-	4	$3.00	$12.00	30	PRE
35	USA	DAYTIME	9/26/16	10/2/16	09:00	16:00			X	X	X	X	X	-	-	12	$2.00	$24.00	30	PRE
36	USA	DAYTIME	10/3/16	10/9/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
37	USA	PRIME	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	11	$3.00	$33.00	30	PRE

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38	USA	PRIME	10/3/16	10/9/16	19:00	24:00	X	X						-	-	4	$3.00	$12.00	30	PRE

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	276	0	0	0	0	0	0	0	0	0	0	0	276
AMT	$642.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$642.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/24/16

62340722 | Wausau, WI | Spectrum/Packerland, WI | 1458 |