11754396

NCC Cable System Order

Order #	62300771
Syscode	7957
System Name	Spectrum/St. Croix Falls, WI
Market	Minneapolis-St. Paul

AE	Paul Doll
Sales Coordinator	Adam Schaff
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Feb16
-	

Flight Dates	06/27/16 - 07/03/16
Agency	National Media
Advertiser	Ron Johnson for US Senate

Client Code	
Product Code	
Est Code	7364
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	07/07/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	1		
Total	$310.00		
Commission	$46.50		
Net Total	$263.50		
Total Spots	81		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: removed missed spots, total -$12. Rev. 7.6

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	DISC	AVG. ALL WKS<	6/27/16	7/3/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$4.00	$48.00	30	R1 -2x
2	ESPN	AVG. ALL WKS<	6/27/16	7/3/16	19:00	24:00		X	X	X	X	X	X	-	-	14	$4.00	$56.00	30	
3	FXNC	AVG. ALL WKS<	6/27/16	7/3/16	19:00	24:00		X	X	X	X	X	X	-	-	14	$3.00	$42.00	30	
4	FXNC	FOX AND FRIEND<	6/27/16	7/3/16	05:00	09:00		X	X	X	X	X	X	-	-	14	$4.00	$56.00	30	
5	HIST	AVG. ALL WKS<	6/27/16	7/3/16	19:00	24:00		X	X	X	X	X	X	-	-	14	$4.00	$56.00	30	
6	TBSC	VARIOUS	6/27/16	7/3/16	19:00	24:00		X	X	X	X	X	X	-	-	13	$4.00	$52.00	30	R1 -1x

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
SPOTS	81	0	0	0	0	0	0	0	0	0	0	0	81
AMT	$310.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$310.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 07/07/16

62300771 | Minneapolis-St. Paul | Spectrum/St. Croix Falls, WI | 7957 |