NCC Cable System Order

- 11765980

Order #	62353037
Syscode	0166
System Name	Spectrum/Traverse City Interconnect, MI
Market	Traverse City

AE	Tiffany Solis
Sales Coordinator	Kinnon McDonald
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Aug16
-	

Flight Dates	10/17/16 - 10/30/16
Agency	SRH Media
Advertiser	Bergman for Congress MI1

Client Code	
Product Code	
Est Code	0
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/26/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks			2
Total			$6,186.00
Commission			$927.90
Net Total			$5,258.10
Total Spots			177
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R2: 10.26 Dropped spots added to 62357689

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN W	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	$47.00	$188.00	30	PRE 09/21/16-12/25/16
2	AEN	AEN EF	10/17/16	10/23/16	16:00	19:00				X	X	X	X	-	-	4	$47.00	$188.00	30	PRE 09/21/16-12/25/16
3	AEN	AEN EF	10/24/16	10/30/16	16:00	19:00	X							-	-	1	$47.00	$47.00	30	PRE 09/21/16-12/25/16
4	AEN	AEN PT	10/17/16	10/23/16	19:00	24:00				X	X	X	X	-	-	0	$138.00	$0.00	30	-8x
5	AEN	AEN PT	10/24/16	10/30/16	19:00	24:00	X							-	-	0	$146.00	$0.00	30	-2x
6	AEN	AEN LF	10/17/16	10/23/16	00:00	02:00				X	X	X	X	-	-	6	$31.00	$186.00	30	PRE 09/21/16-12/25/16
7	AEN	AEN LF	10/24/16	10/30/16	00:00	02:00	X							-	-	2	$31.00	$62.00	30	PRE 09/21/16-12/25/16
8	CNN	CNN W	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	$47.00	$188.00	30	PRE 09/21/16-12/25/16
9	CNN	CNN EF	10/17/16	10/23/16	16:00	19:00				X	X	X	X	-	-	3	$47.00	$141.00	30	-1x
10	CNN	CNN EF	10/24/16	10/30/16	16:00	19:00	X							-	-	0	$117.00	$0.00	30	
11	CNN	CNN PT	10/17/16	10/23/16	19:00	24:00				X	X	X	X	-	-	0	$138.00	$0.00	30	
12	CNN	CNN PT	10/24/16	10/30/16	19:00	24:00	X							-	-	0	$146.00	$0.00	30	
13	CNN	CNN LF	10/17/16	10/23/16	00:00	02:00				X	X	X	X	-	-	7	$31.00	$217.00	30	-1x
14	CNN	CNN LF	10/24/16	10/30/16	00:00	02:00	X							-	-	2	$31.00	$62.00	30	PRE 09/21/16-12/25/16
15	DISC	DISC W	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	$47.00	$188.00	30	PRE 09/21/16-12/25/16
16	DISC	DISC EF	10/17/16	10/23/16	16:00	19:00				X	X	X	X	-	-	4	$47.00	$188.00	30	PRE 09/21/16-12/25/16
17	DISC	DISC EF	10/24/16	10/30/16	16:00	19:00	X							-	-	1	$47.00	$47.00	30	PRE 09/21/16-12/25/16
18	DISC	DISC PT	10/17/16	10/23/16	19:00	24:00				X	X	X	X	-	-	8	$60.00	$480.00	30	PRE 09/21/16-12/25/16
19	DISC	DISC PT	10/24/16	10/30/16	19:00	24:00	X							-	-	2	$60.00	$120.00	30	PRE 09/21/16-12/25/16
20	DISC	DISC LF	10/17/16	10/23/16	00:00	02:00				X	X	X	X	-	-	8	$31.00	$248.00	30	PRE 09/21/16-12/25/16
21	DISC	DISC LF	10/24/16	10/30/16	00:00	02:00	X							-	-	2	$31.00	$62.00	30	PRE 09/21/16-12/25/16

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Est Code	0
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Makegood Policy	Approval Required

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Comments :	R2: 10.26 Dropped spots added to 62357689

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	ESPN	ESPN W	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	$47.00	$188.00	30	PRE 09/21/16-12/25/16
23	ESPN	ESPN EF	10/17/16	10/23/16	16:00	19:00				X	X	X	X	-	-	0	$111.00	$0.00	30	
24	ESPN	ESPN EF	10/24/16	10/30/16	16:00	19:00	X							-	-	0	$117.00	$0.00	30	
25	ESPN	ESPN PT	10/17/16	10/23/16	19:00	24:00				X	X	X	X	-	-	0	$138.00	$0.00	30	
26	ESPN	ESPN PT	10/24/16	10/30/16	19:00	24:00	X							-	-	0	$146.00	$0.00	30	
27	ESPN	ESPN LF	10/17/16	10/23/16	00:00	02:00				X	X	X	X	-	-	6	$31.00	$186.00	30	-2x
28	ESPN	ESPN LF	10/24/16	10/30/16	00:00	02:00	X							-	-	2	$31.00	$62.00	30	PRE 09/21/16-12/25/16
29	FOOD	FOOD W	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	$47.00	$188.00	30	PRE 09/21/16-12/25/16
30	FOOD	FOOD EF	10/17/16	10/23/16	16:00	19:00				X	X	X	X	-	-	0	$111.00	$0.00	30	-4x
31	FOOD	FOOD EF	10/24/16	10/30/16	16:00	19:00	X							-	-	0	$117.00	$0.00	30	-1x
32	FOOD	FOOD PT	10/17/16	10/23/16	19:00	24:00				X	X	X	X	-	-	0	$138.00	$0.00	30	-8x
33	FOOD	FOOD PT	10/24/16	10/30/16	19:00	24:00	X							-	-	2	$60.00	$120.00	30	PRE
34	FOOD	FOOD LF	10/17/16	10/23/16	00:00	02:00				X	X	X	X	-	-	8	$31.00	$248.00	30	PRE 09/21/16-12/25/16
35	FOOD	FOOD LF	10/24/16	10/30/16	00:00	02:00	X							-	-	2	$31.00	$62.00	30	PRE 09/21/16-12/25/16
36	FXNC	FXNC W	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	$47.00	$188.00	30	PRE
37	FXNC	FXNC EF	10/17/16	10/23/16	16:00	19:00				X	X	X	X	-	-	0	$111.00	$0.00	30	
38	FXNC	FXNC EF	10/24/16	10/30/16	16:00	19:00	X							-	-	0	$117.00	$0.00	30	
39	FXNC	FXNC PT	10/17/16	10/23/16	19:00	24:00				X	X	X	X	-	-	0	$138.00	$0.00	30	
40	FXNC	FXNC PT	10/24/16	10/30/16	19:00	24:00	X							-	-	0	$146.00	$0.00	30	
41	FXNC	FXNC LF	10/17/16	10/23/16	00:00	02:00				X	X	X	X	-	-	7	$31.00	$217.00	30	-1x
42	FXNC	FXNC LF	10/24/16	10/30/16	00:00	02:00	X							-	-	2	$31.00	$62.00	30	PRE 09/21/16-12/25/16

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Agency	SRH Media
Advertiser	Bergman for Congress MI1

Client Code	
Product Code	
Est Code	0
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/26/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks			2
Total			$6,186.00
Commission			$927.90
Net Total			$5,258.10
Total Spots			177
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
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Comments :	R2: 10.26 Dropped spots added to 62357689

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	HALL	HALL W	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	$31.00	$124.00	30	PRE 09/21/16-12/25/16
44	HALL	HALL EF	10/17/16	10/23/16	16:00	19:00				X	X	X	X	-	-	0	$70.00	$0.00	30	-4x
45	HALL	HALL EF	10/24/16	10/30/16	16:00	19:00	X							-	-	0	$75.00	$0.00	30	-1x
46	HALL	HALL PT	10/17/16	10/23/16	19:00	24:00				X	X	X	X	-	-	0	$88.00	$0.00	30	-8x
47	HALL	HALL PT	10/24/16	10/30/16	19:00	24:00	X							-	-	0	$93.00	$0.00	30	-2x
48	HALL	HALL LF	10/17/16	10/23/16	00:00	02:00				X	X	X	X	-	-	8	$22.00	$176.00	30	PRE 09/21/16-12/25/16
49	HALL	HALL LF	10/24/16	10/30/16	00:00	02:00	X							-	-	2	$22.00	$44.00	30	PRE 09/21/16-12/25/16
50	HGTV	HGTV W	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	$47.00	$188.00	30	PRE 09/21/16-12/25/16
51	HGTV	HGTV EF	10/17/16	10/23/16	16:00	19:00				X	X	X	X	-	-	0	$111.00	$0.00	30	-4x
52	HGTV	HGTV EF	10/24/16	10/30/16	16:00	19:00	X							-	-	0	$117.00	$0.00	30	-1x
53	HGTV	HGTV PT	10/17/16	10/23/16	19:00	24:00				X	X	X	X	-	-	0	$138.00	$0.00	30	-8x
54	HGTV	HGTV PT	10/24/16	10/30/16	19:00	24:00	X							-	-	0	$146.00	$0.00	30	-2x
55	HGTV	HGTV LF	10/17/16	10/23/16	00:00	02:00				X	X	X	X	-	-	8	$31.00	$248.00	30	PRE 09/21/16-12/25/16
56	HGTV	HGTV LF	10/24/16	10/30/16	00:00	02:00	X							-	-	2	$31.00	$62.00	30	PRE 09/21/16-12/25/16
57	HIST	HIST W	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	$47.00	$188.00	30	PRE 09/21/16-12/25/16
58	HIST	HIST EF	10/17/16	10/23/16	16:00	19:00				X	X	X	X	-	-	0	$111.00	$0.00	30	-4x
59	HIST	HIST EF	10/24/16	10/30/16	16:00	19:00	X							-	-	0	$117.00	$0.00	30	-1x
60	HIST	HIST PT	10/17/16	10/23/16	19:00	24:00				X	X	X	X	-	-	0	$138.00	$0.00	30	-8x
61	HIST	HIST PT	10/24/16	10/30/16	19:00	24:00	X							-	-	0	$146.00	$0.00	30	-2x
62	HIST	HIST LF	10/17/16	10/23/16	00:00	02:00				X	X	X	X	-	-	8	$31.00	$248.00	30	PRE 09/21/16-12/25/16
63	HIST	HIST LF	10/24/16	10/30/16	00:00	02:00	X							-	-	2	$31.00	$62.00	30	PRE 09/21/16-12/25/16

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Advertiser	Bergman for Congress MI1
Client Code	
Product Code	
Est Code	0
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Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Show All Lines			
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Total Spots	177		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
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Comments :	R2: 10.26 Dropped spots added to 62357689

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	TBSC	TBSC W	10/17/16	10/23/16	09:00	19:00						X	X	-	-	3	$39.00	$117.00	30	-1x
65	TBSC	TBSC EF	10/17/16	10/23/16	16:00	19:00				X	X	X	X	-	-	0	$92.00	$0.00	30	
66	TBSC	TBSC EF	10/24/16	10/30/16	16:00	19:00	X							-	-	0	$97.00	$0.00	30	
67	TBSC	TBSC PT	10/17/16	10/23/16	19:00	24:00				X	X	X	X	-	-	0	$113.00	$0.00	30	
68	TBSC	TBSC PT	10/24/16	10/30/16	19:00	24:00	X							-	-	0	$119.00	$0.00	30	
69	TWC	TWC W	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	$21.00	$84.00	30	PRE 09/21/16-12/25/16
70	TWC	TWC EF	10/17/16	10/23/16	16:00	19:00				X	X	X	X	-	-	4	$21.00	$84.00	30	PRE 09/21/16-12/25/16
71	TWC	TWC EF	10/24/16	10/30/16	16:00	19:00	X							-	-	2	$21.00	$42.00	30	PRE 09/21/16-12/25/16
72	TWC	TWC PT	10/17/16	10/23/16	19:00	24:00				X	X	X	X	-	-	8	$26.00	$208.00	30	PRE 09/21/16-12/25/16
73	TWC	TWC PT	10/24/16	10/30/16	19:00	24:00	X							-	-	2	$26.00	$52.00	30	PRE 09/21/16-12/25/16
74	TWC	TWC LF	10/17/16	10/23/16	00:00	02:00				X	X	X	X	-	-	7	$14.00	$98.00	30	PRE 09/21/16-12/25/16
75	TWC	TWC LF	10/24/16	10/30/16	00:00	02:00	X							-	-	2	$14.00	$28.00	30	PRE 09/21/16-12/25/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	177	0	0	0	0	0	0	0	0	0	0	0	177
AMT	$6,186.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$6,186.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/26/16

62353037 | Traverse City | Spectrum/Traverse City Interconnect, MI | 0166 |