WLOS
110 Technology Dr
Asheville, NC 28803

Strategic Media Services
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Contract # 2664395

Schedule Dates	10/20/16-10/25/16
Advertiser	Buck Newton-Attorney General-R (113021)
Agency	Strategic Media Services (8287)
Product	POLITICAL CANDIDATE (ns) (1186)
Brand	Citizens for Buck Newton (868983)
Salesperson	Millennium/PHL, Philadelphia (1103)
Sales Office	Millennium Philadelphia
Buyer Name	Ben,Rheault,
Phone/Fax	/
CPE	118/286/2248
Account Types	National/Political Candidate Agency BRD
Billing Type	Weekly/Irregular
Comments	Candidate 10/18 new order DO NOT RELEASE WITHOUT FUNDS

Date Entered	10/18/16
Last Modified	10/19/16
Entered By	Louise Palmer
CO-OP	No
Headline #	ECR25332974
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$1,770.00
Net Total	$10,030.00
Sales Tax	

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Oct. 2016	21	$11,800.00
Grand Total:	21	$11,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/20/16-10/20/16	3	:30	8A- 9A (EST)	1				X				1	$500.00	$500.00	Asheville (WLOS)	Good Morning America	10/18/16
2.0	Normal Line / News	10/20/16-10/20/16	3	:30	8A- 9A (EST)	1				X				1	$500.00	$500.00	Asheville (WLOS)	Good Morning America	10/18/16
3.0	Normal Line / News	10/21/16-10/21/16	3	:30	8A- 9A (EST)	1					X			1	$500.00	$500.00	Asheville (WLOS)	Good Morning America	10/18/16
4.0	Normal Line / News	10/24/16-10/24/16	3	:30	8A- 9A (EST)	1	X							1	$500.00	$500.00	Asheville (WLOS)	Good Morning America	10/18/16
5.0	Normal Line / News	10/22/16-10/22/16	3	:30	8A- ABC-Good Morning America Saturday	1						X		1	$450.00	$450.00	Asheville (WLOS)	Good Morning America	10/18/16
6.0	Normal Line / News	10/23/16-10/23/16	3	:30	8A- ABC-Good Morning America Sunday	1							X	1	$450.00	$450.00	Asheville (WLOS)	Good Morning America	10/18/16
7.0	Normal Line / News	10/20/16-10/20/16	3	:30	5:27:30P- News-News 13 at 5:30p	1				X				1	$500.00	$500.00	Asheville (WLOS)	News 13 at 5:30PM	10/18/16
8.0	Normal Line / News	10/21/16-10/21/16	3	:30	5:27:30P- News-News 13 at 5:30p	1					X			1	$500.00	$500.00	Asheville (WLOS)	News 13 at 5:30PM	10/18/16
9.0	Normal Line / News	10/25/16-10/25/16	3	:30	5:27:30P- News-News 13 at 5:30p	1		X						1	$500.00	$500.00	Asheville (WLOS)	News 13 at 5:30PM	10/18/16
10.0	Normal Line / News	10/20/16-10/20/16	3	:30	5:58P- News-News 13 at 6p	1				X				1	$800.00	$800.00	Asheville (WLOS)	News 13 at 6PM	10/18/16
11.0	Normal Line / News	10/24/16-10/24/16	3	:30	5:58P- News-News 13 at 6p	1	X							1	$800.00	$800.00	Asheville (WLOS)	News 13 at 6PM	10/18/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 01:46 PM on Wednesday, October 19 2016

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12.0	Normal Line / News	10/23/16-10/23/16	3	:30	5:58:26P- News-News 13 6p News Sunday	1							X	1	$400.00	$400.00	Asheville (WLOS)	News 13 Sunday at 6:00PM	10/18/16
13.0	Normal Line / News	10/20/16-10/20/16	3	:30	10:59:56P- News-News 13 11p Late News	1				X				1	$600.00	$600.00	Asheville (WLOS)	News 13 Tonight	10/18/16
14.0	Normal Line / News	10/24/16-10/24/16	3	:30	10:59:56P- News-News 13 11p Late News	1	X							1	$600.00	$600.00	Asheville (WLOS)	News 13 Tonight	10/18/16
15.0	Normal Line / News	10/25/16-10/25/16	3	:30	10:59:56P- News-News 13 11p Late News	1		X						1	$600.00	$600.00	Asheville (WLOS)	News 13 Tonight	10/18/16
16.0	Normal Line / News	10/22/16-10/22/16	3	:30	11:29:56P- News-News 13 11p Late Late News	1						X		1	$550.00	$550.00	Asheville (WLOS)	News 13 Tonight	10/18/16
17.0	Normal Line / News	10/23/16-10/23/16	3	:30	10:59:56P- News-News 13 11p Late News	1							X	1	$550.00	$550.00	Asheville (WLOS)	News 13 Tonight	10/18/16
18.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	6:58:50P- Wheel of Fortune	1				X					$700.00		Asheville (WLOS)	Wheel Of Fortune	10/18/16
19.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	6:58:50P- Wheel of Fortune	1					X			1	$700.00	$700.00	Asheville (WLOS)	Wheel Of Fortune	10/18/16
20.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	6:58:50P- Wheel of Fortune	1	X							1	$700.00	$700.00	Asheville (WLOS)	Wheel Of Fortune	10/18/16
21.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	7:28:30P- Jeopardy	1		X						1	$750.00	$750.00	Asheville (WLOS)	Jeopardy	10/18/16
22.0	Normal Line / SPOT	10/22/16-10/22/16	3	:30	7P- Wheel of Fortune Wknd	1						X		1	$350.00	$350.00	Asheville (WLOS)	Wheel Of Fortune	10/18/16

CONFIRMATION CONTRACT

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE** ■ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:**

I, Ben Rheault,

being/on behalf of: Buck Newton,

a legally qualified candidate of the Republican

political party for the office of: Attorney General

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

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I represent that the payment for the above described broadcast time has been furnished by:

Citizens for Buck Newton

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Anita McNeil

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/10/16	Benjamin Rheault Digitally signed by Benjamin Rheault DN: cn=Benjamin Rheault, o, ou, email=brheault@strategicmediaservices.com, c=US Date: 2016.10.10 10:05:30 -04'00'
Date	**Signature**

To Be Signed By Station Representative

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature	**Printed Name**	**Title**

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FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

_____
signature of candidate or authorized committee

_____ _____
printed name **date**

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AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

1) actual air time and charges for each spot;
2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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