

WMVP-AM Radio
Chicago, IL

Quarterly Issues and Programs Report
(2nd Quarter Report, April 1, 2016 – June 30, 2016)

WMVP-AM ascertains the needs, interests and concerns of its community in several ways. First, members of WMVP-AM management, public affairs and programming staff regularly seek out and talk with community leaders and solicit their input on important issues facing the community. Second, management, program talent, and program producers receive constant feedback from listeners by phone, letter and email. Third, the WMVP-AM sales staff interacts daily with the business community. Finally, station management and personnel attend community meetings, hearings and debates, listen to and watch other local cable and broadcast outlets, and read local magazines and newspapers to help inform themselves about issues facing the community. All of these methods of outreach, education and feedback affect the list of community needs and issues to which the station decides to devote particular attention in its programming during a particular quarter.

Issues of importance to the local community are addressed through a variety of programs. WMVP-AM is a talk station, with a special focus on sports. Regular sports programs often include repeated and/or extensive discussions by and among show hosts, guests and callers of issues of special interest to athletes and sports fans, such as domestic abuse, or traumatic brain injuries.

The station also airs a one-hour weekly public affairs show, "Beyond Sports," every Sunday morning. "Beyond Sports," which is broadcast each week from 5:00 to 6:00 AM, is hosted by WMVP-AM Public Affairs Manager, Hannah Stanley. This program often features guests from the local community and from public interest organizations talking about issues of importance to the community. Each week's show focuses on a different issue and features different guests.

To supplement this long-form programming and to further educate listeners about issues of concern to its local community, WMVP-AM airs a wide variety of public service announcements. During the second quarter of 2016, the station donated air time for the broadcast of a total of 5,502 public service announcements on 26 different subjects ranging from buzzed driving to supporting minority education. All of these public service announcements were either :15, :30, or :60 seconds long and aired at various times of the broadcast schedule.

Finally, WMVP-AM periodically airs local news briefs, and weather reports.

WMVP-AM determined the following subjects to be of particular concern to area listeners during the second quarter of 2016:

Public Health

Organ Donation
Asthma Month
Sickle Cell Disease
Respiratory Health Association

Personal Health

Fibrocystic Breast Disease
ALS

Community Development

Earth Month
Fair Housing
Energy Sources

Veterans

Veterans Legal Support Center
Housing for Returning Veterans
Diveheart

Employment

Nursing / Nurse Appreciation Week

Attached is a listing of some of WMVP-AM's most significant treatment of these issues during the second quarter of 2016.

PUBLIC HEALTH

Beyond Sports (local public affairs show) –4/03/2016, 5am-6am

Topic: **Organ and Tissue Donation**

Show Summary: April is Organ & Tissue Month and there are multiple ways to register to become a donor in Illinois. The Illinois registry was updated several years ago so that it is a “first-person consent” system.

Beyond Sports (local public affairs show) – 5/22/2016, 5am-6am

Topic: **Asthma Month**

Show Summary: The asthma related hospitalizations in Chicago are nearly double the national average. Fight Asthma Now (FAN) is a free asthma management program offered for children and teens. FAN educators give children the tools and knowledge to identify their symptoms, triggers and manage their asthma.

Beyond Sports (local public affairs show) – 6/19/2016, 5am-6am

Topic: **Sickle Cell Disease**

Show Summary: Three events will be happening in July for the Sickle Cell Disease Association in the Chicagoland area. Each event is designed to educate those who have Sickle Cell Disease, test those who are unsure if they carry the trait, and continue to build the database of those affected so they can better serve the community.

Beyond Sports (local public affairs show) – 6/26/2016, 5am-6am

Topic: **Respiratory Health Association**

Show Summary: COPD is the third leading cause of death in the country and the number is rising. Chicago has been “smoke-free” since 2006, and the stats show that the COPD numbers will drop, but not until after they rise for a few more years due to the baby-boomer generation of smokers being diagnosed with COPD at high rates.

PERSONAL HEALTH

Beyond Sports (local public affairs show) – 4/24/2016, 5am-6am

Topic: **Fibrocystic Breast Disease (Fibrocystic Breast Changes)**

Show Summary: More than half of all women will experience fibrocystic breasts at some point in their lives, but many do not know of this condition. Fibrous tissue can develop and cause discomfort and, depending on the type, a slightly increased risk for breast cancer.

Beyond Sports (local public affairs show) – 5/01/2016, 5am-6am

Topic: **ALS**

Show Summary: The annual two-day ALS awareness event will occur at Daley Plaza on May 23-24 and this year’s theme is “Breakthrough ALS”.

COMMUNITY DEVELOPMENT

Beyond Sports (local public affairs show) – 4/10/2016, 5am-6am

Topic: **Earth Month**

Show Summary: April is Earth Month and Chicago, a city known for architecture, is leading the way in the “green building” movement.

Beyond Sports (local public affairs show) – 4/17/2016, 5am-6am

Topic: **Fair Housing**

Show Summary: The mission of the Fair Housing Legal Support Center is to educate the public on fair housing law and to provide legal assistance to those private and public organizations and persons that are seeking to eliminate discriminatory housing practices.

Beyond Sports (local public affairs show) – 6/05/2016, 5am-6am

Topic: **Energy Sources**

Show Summary: Home to six of the nation’s 61 nuclear plants, the state of Illinois is also working on wind energy sources and hydroelectric plants, as well as saving energy within our urban areas with roof top gardens and solar panels.

VETERAN SUPPORT

Beyond Sports (local public affairs show) – 5/15/2016, 5am-6am

Topic: **Veterans Legal Support Center**

Show Summary: The Veterans Legal Support Center & Clinic provides free legal assistance when a veteran has been improperly denied benefits by the Veterans Benefits Administration.

Beyond Sports (local public affairs show) – 5/29/2016, 5am-6am

Topic: **Veteran Housing**

Show Summary: The Over The Rainbow Association is a leader in accessible building, and providing housing to those needing accommodations such as wheel-in showers, lower cabinets and counters, etc. Their newest building will have 31 fully accessible apartments.

Beyond Sports (local public affairs show) – 06/12/2016, 5am-6am

Topic: **Diveheart**

Show Summary: The Diveheart organization offers the Diveheart Military Wounded program, allowing our wounded veterans diving time and experience to build strength, skills and confidence.

NURSING / NURSE APPRECIATION WEEK

Beyond Sports (local public affairs show) – 5/08/2016, 5am-6am

Topic: **Nursing / Nurse Appreciation Week**

Show Summary: During Nurse Appreciation Week, the evolving face of nursing is discussed. No longer a “woman’s job”, more men are entering this line of work, and finding it very challenging and fulfilling.

**PSAs played in support of the above topics as well as others on WMVP-AM during
April 1, 2016 – June 30, 2016:**

PRIMARY CATEGORY	# of PSA's	LENGTH OF PSA
ADOPTION FROM FOSTER CARE	307	60
AUTISM AWARENESS	12	30
AUTISM AWARENESS	309	60
BUZZED DRIVING	308	60
CAREGIVER ASSISTANCE	11	30
CHILDHOOD ASTHMA	8	60
CHILDHOOD OBESITY PREVENTION	19	10
DISCOVERING NATURE	321	30
DISCOVERING NATURE	8	60
ENERGY EFFICIENCY	9	60
FATHERHOOD INVOLVEMENT	309	60
FINANCIAL LITERACY	305	60
FOOD SAFETY EDUCATION	303	60
FORECLOSURE PREVENTION	331	30
HEALTHCARE ENROLLMENT	302	60
HIGH BLOOD PRESSURE	324	30
HUNGER PREVENTION	12	30
JOB TRAINING AND EMPLOYMENT	303	60
MARCH OF DIMES	7	60
PATHWAYS TO EMPLOYMENT	325	30
RECYCLING	337	30
STROKE AWARENESS	12	30
SUPPORTING MINORITY EDUCATION	335	30
TEACHER RECRUITMENT	1	15
TEXTING AND DRIVING	329	30
US MARINES	8	60
WILDFIRE PREVENTION	329	30
COMMUNITY ENGAGEMENT INCOME – UNITED WAY	318	60

TOTAL: 5502