11766323

NCC Cable System Order

Order #	62354795
Syscode	2813
System Name	Spectrum/Brainerd, MN
Market	Minneapolis-St. Paul

AE	Meghan Hughes
Sales Coordinator	Fayven Amelga
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Aug16 C-DMA Nielsen Live+7
-	

Flight Dates	10/24/16 - 11/06/16
Agency	Waterfront Strategies
Advertiser	House Majority PAC Proj 202177

Client Code	
Product Code	
Est Code	4503
Product Name	MN-08
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/21/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$4,663.00		
Commission	$699.45		
Net Total	$3,963.55		
Total Spots	140		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: 10.21 Monday spots moved to correct week. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	CNBC LF	10/24/16	10/30/16	00:00	02:00	X							-	-	0	$15.00	$0.00	30	-2x 10.21 NCR 10/31/16-11/08/16
2	CNN	CNN DT	10/24/16	10/30/16	09:00	16:00		X	X	X	X	X	X	-	-	9	$23.00	$207.00	30	NCR 10/24/16-10/30/16
3	CNN	CNN DT	10/31/16	11/6/16	09:00	16:00	X							-	-	1	$25.00	$25.00	30	NCR 10/31/16-11/08/16
4	CNN	CNN EF	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	4	$37.00	$148.00	30	NCR 10/24/16-10/30/16
5	CNN	CNN EF	10/31/16	11/6/16	16:00	19:00	X							-	-	1	$39.00	$39.00	30	NCR 10/31/16-11/08/16
6	CNN	CNN PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	9	$46.00	$414.00	30	NCR 10/24/16-10/30/16
7	CNN	CNN PT	10/31/16	11/6/16	19:00	24:00	X							-	-	1	$49.00	$49.00	30	NCR 10/31/16-11/08/16
8	ESPN	ESPN DT	10/24/16	10/30/16	09:00	16:00		X	X	X	X	X	X	-	-	2	$25.00	$50.00	30	NCR 10/24/16-10/30/16
9	ESPN	ESPN PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	2	$49.00	$98.00	30	NCR 10/24/16-10/30/16
10	ESPN	ESPN PT	10/31/16	11/6/16	19:00	24:00	X							-	-	1	$51.00	$51.00	30	NCR 10/31/16-11/08/16
11	HGTV	HGTV DT	10/24/16	10/30/16	09:00	16:00		X	X	X	X	X	X	-	-	9	$23.00	$207.00	30	NCR 10/24/16-10/30/16
12	HGTV	HGTV DT	10/31/16	11/6/16	09:00	16:00	X							-	-	1	$25.00	$25.00	30	NCR 10/31/16-11/08/16
13	HGTV	HGTV EF	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	4	$37.00	$148.00	30	NCR 10/24/16-10/30/16
14	HGTV	HGTV EF	10/31/16	11/6/16	16:00	19:00	X							-	-	1	$39.00	$39.00	30	NCR 10/31/16-11/08/16
15	HGTV	HGTV PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	9	$46.00	$414.00	30	NCR 10/24/16-10/30/16
16	HGTV	HGTV PT	10/31/16	11/6/16	19:00	24:00	X							-	-	1	$49.00	$49.00	30	NCR 10/31/16-11/08/16
17	HGTV	HGTV W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$37.00	$148.00	30	NCR 10/24/16-10/30/16
18	MNBC	MNBC EM	10/24/16	10/30/16	05:00	09:00		X	X	X	X	X	X	-	-	6	$27.00	$162.00	30	NCR 10/24/16-10/30/16
19	MNBC	MNBC EM	10/31/16	11/6/16	05:00	09:00	X							-	-	1	$29.00	$29.00	30	NCR 10/31/16-11/08/16
20	MNBC	MNBC DT	10/24/16	10/30/16	09:00	16:00		X	X	X	X	X	X	-	-	9	$18.00	$162.00	30	NCR 10/24/16-10/30/16
21	MNBC	MNBC DT	10/31/16	11/6/16	09:00	16:00	X							-	-	1	$19.00	$19.00	30	NCR 10/31/16-11/08/16

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22	MNBC	MNBC EF	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	3	$29.00	$87.00	30	NCR 10/24/16-10/30/16
23	MNBC	MNBC PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	9	$36.00	$324.00	30	NCR 10/24/16-10/30/16
24	MNBC	MNBC PT	10/31/16	11/6/16	19:00	24:00	X							-	-	1	$38.00	$38.00	30	NCR 10/31/16-11/08/16
25	TNT	TNT PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	9	$46.00	$414.00	30	NCR 10/24/16-10/30/16
26	TNT	TNT PT	10/31/16	11/6/16	19:00	24:00	X							-	-	1	$49.00	$49.00	30	NCR 10/31/16-11/08/16
27	HALL	HALL EF	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	3	$25.00	$75.00	30	NCR 10/24/16-10/30/16
28	HALL	HALL PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	9	$31.00	$279.00	30	NCR 10/24/16-10/30/16
29	HALL	HALL PT	10/31/16	11/6/16	19:00	24:00	X							-	-	1	$32.00	$32.00	30	NCR 10/31/16-11/08/16
30	HALL	HALL W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$25.00	$100.00	30	NCR 10/24/16-10/30/16
31	TBSC	TBSC PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	9	$36.00	$324.00	30	NCR 10/24/16-10/30/16
32	TBSC	TBSC PT	10/31/16	11/6/16	19:00	24:00	X							-	-	1	$38.00	$38.00	30	NCR 10/31/16-11/08/16
33	NBCS	NBCS DT	10/24/16	10/30/16	09:00	16:00		X	X	X	X	X	X	-	-	2	$14.00	$28.00	30	NCR 10/24/16-10/30/16
34	AMC	AMC PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	9	$36.00	$324.00	30	NCR 10/24/16-10/30/16
35	AMC	AMC PT	10/31/16	11/6/16	19:00	24:00	X							-	-	1	$38.00	$38.00	30	NCR 10/31/16-11/08/16

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36	CNBC	CNBC LF	10/31/16	11/6/16	00:00	02:00	X							-	-	2	$15.00	$30.00	30	+2x 10.21 line added NCR

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	124	16	0	0	0	0	0	0	0	0	0	0	140
AMT	$4,113.00	$550.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$4,663.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/21/16

62354795 | Minneapolis-St. Paul | Spectrum/Brainerd, MN | 2813 |