NCC Cable System Order

Rev. 11706173

Order #	62353877
Syscode	6863
System Name	Spectrum/Rosemount, MN
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Ethan Williamson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live Only Nov15
-	

Flight Dates	10/17/16 - 10/30/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	SD-57
Product Code	SD-57
Est Code	2724
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/26/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks			2
Total			$12,436.08
Commission			$1,865.41
Net Total			$10,570.67
Total Spots			243
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.26 Removing missed spots. Thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	A&E Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$73.44	$73.44	30	NCR
2	AEN	A&E Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$68.75	$68.75	30	NCR
3	AEN	A&E Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$45.31	$45.31	30	NCR
4	AEN	A&E Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$45.31	$45.31	30	NCR
5	AEN	A&E Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$73.44	$73.44	30	NCR
6	AEN	A&E Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$90.63	$90.63	30	NCR
7	AEN	A&E Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$90.63	$90.63	30	NCR
8	AEN	A&E Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$45.31	$45.31	30	NCR
9	AMC	AMC Daytime	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$59.38	$59.38	30	NCR
10	AMC	AMC Morning	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$37.50	$37.50	30	NCR
11	AMC	AMC Morning	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$37.50	$37.50	30	NCR
12	AMC	AMC Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$59.38	$59.38	30	NCR
13	AMC	AMC Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$75.00	$75.00	30	NCR
14	AMC	AMC Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$75.00	$75.00	30	NCR
15	AMC	AMC Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$37.50	$37.50	30	NCR
16	APL	Animal Planet Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$45.31	$45.31	30	NCR
17	APL	Animal Planet Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$43.75	$43.75	30	NCR
18	APL	Animal Planet Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$29.69	$29.69	30	NCR
19	APL	Animal Planet Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$29.69	$29.69	30	NCR
20	APL	Animal Planet Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$45.31	$45.31	30	NCR
21	APL	Animal Planet Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$57.81	$57.81	30	NCR

NCC Cable System Order

Order #	62353877	Flight Dates	10/17/16 - 10/30/16	Update Date		10/26/16	
Syscode	6863	Agency	Screen Strategies Media	Version		3 Vs. 2	
System Name	Spectrum/Rosemount, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines			
Market	Minneapolis-St. Paul			Total # of Weeks			2
		Client Code	SD-57	Total			$12,436.08
AE	Natasha Levinsohn	Product Code	SD-57	Commission			$1,865.41
Sales Coordinator	Ethan Williamson	Est Code	2724	Net Total			$10,570.67
Office	Washington	Product Name		Total Spots			243
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live Only Nov15	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-

Comments :	10.26 Removing missed spots. Thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	APL	Animal Planet Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$57.81	$57.81	30	NCR
23	APL	Animal Planet Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$29.69	$29.69	30	NCR
24	BRVO	Bravo Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$59.38	$59.38	30	NCR
25	BRVO	Bravo Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$57.81	$57.81	30	NCR
26	BRVO	Bravo Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$37.50	$37.50	30	NCR
27	BRVO	Bravo Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$37.50	$37.50	30	NCR
28	BRVO	Bravo Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$59.38	$59.38	30	NCR
29	BRVO	Bravo Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$75.00	$75.00	30	NCR
30	BRVO	Bravo Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$75.00	$75.00	30	NCR
31	BRVO	Bravo Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$37.50	$37.50	30	NCR
32	CMDY	Comedy Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$45.31	$45.31	30	NCR
33	CMDY	Comedy Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$45.31	$45.31	30	NCR
34	CMDY	Comedy Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$57.81	$57.81	30	NCR
35	CMDY	Comedy Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$57.81	$57.81	30	NCR
36	CMDY	Comedy Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$29.69	$29.69	30	NCR
37	CMT	CMT Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$35.94	$35.94	30	NCR
38	CMT	CMT Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$23.44	$23.44	30	NCR
39	CMT	CMT Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$23.44	$23.44	30	NCR
40	CMT	CMT Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$35.94	$35.94	30	NCR
41	CMT	CMT Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$45.31	$45.31	30	NCR
42	CMT	CMT Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$45.31	$45.31	30	NCR

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Survey	Cable Nielsen Live Only Nov15
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Flight Dates	10/17/16 - 10/30/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	SD-57
Product Code	SD-57
Est Code	2724
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/26/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks			2
Total			$12,436.08
Commission			$1,865.41
Net Total			$10,570.67
Total Spots			243
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.26 Removing missed spots. Thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	CMT	CMT Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$23.44	$23.44	30	NCR
44	CNBC	CNBC Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$35.94	$35.94	30	NCR
45	CNBC	CNBC Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$34.38	$34.38	30	NCR
46	CNBC	CNBC Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$23.44	$23.44	30	NCR
47	CNBC	CNBC Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$23.44	$23.44	30	NCR
48	CNBC	CNBC Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$45.31	$45.31	30	NCR
49	CNBC	CNBC Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$45.31	$45.31	30	NCR
50	CNN	CNN Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	2	$73.44	$146.88	30	NCR
51	CNN	CNN Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$68.75	$68.75	30	NCR
52	CNN	CNN Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	2	$45.31	$90.62	30	NCR
53	CNN	CNN Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$90.63	$181.26	30	NCR
54	CNN	CNN Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$45.31	$45.31	30	NCR
55	DISC	Discovery Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$73.44	$73.44	30	NCR
56	DISC	Discovery Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$45.31	$45.31	30	NCR
57	DISC	Discovery Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$45.31	$45.31	30	NCR
58	DISC	Discovery Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$73.44	$73.44	30	NCR
59	DISC	Discovery Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$90.63	$90.63	30	NCR
60	DISC	Discovery Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$90.63	$90.63	30	NCR
61	DISC	Discovery Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$45.31	$45.31	30	NCR
62	ENT	E! Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$45.31	$45.31	30	NCR
63	ENT	E! Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$43.75	$43.75	30	NCR

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Advertiser	Alliance for a Better Minnesota
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Product Code	SD-57
Est Code	2724
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Show All Lines			
Total # of Weeks	2		
Total	$12,436.08		
Commission	$1,865.41		
Net Total	$10,570.67		
Total Spots	243		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP -	GIMP	-	
CPP -	CPM	-	

Comments :	10.26 Removing missed spots. Thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	ENT	E! Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$29.69	$29.69	30	NCR
65	ENT	E! Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$29.69	$29.69	30	NCR
66	ENT	E! Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$45.31	$45.31	30	NCR
67	ENT	E! Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$57.81	$57.81	30	NCR
68	ENT	E! Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$57.81	$57.81	30	NCR
69	ENT	E! Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$29.69	$29.69	30	NCR
70	ESP2	ESPN2 Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$45.31	$45.31	30	NCR
71	ESP2	ESPN2 Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$43.75	$43.75	30	NCR
72	ESP2	ESPN2 Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$29.69	$29.69	30	NCR
73	ESP2	ESPN2 Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$29.69	$29.69	30	NCR
74	ESP2	ESPN2 Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$45.31	$45.31	30	NCR
75	ESP2	ESPN2 Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$57.81	$57.81	30	NCR
76	ESP2	ESPN2 Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$57.81	$57.81	30	NCR
77	ESPN	ESPN Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$73.44	$73.44	30	NCR
78	ESPN	ESPN Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$68.75	$68.75	30	NCR
79	ESPN	ESPN Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$45.31	$45.31	30	NCR
80	ESPN	ESPN Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$45.31	$45.31	30	NCR
81	ESPN	ESPN Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$73.44	$73.44	30	NCR
82	ESPN	ESPN Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$90.63	$90.63	30	NCR
83	ESPN	ESPN Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$90.63	$90.63	30	NCR
84	ESPN	ESPN Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$45.31	$45.31	30	NCR

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Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

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Product Code	SD-57
Est Code	2724
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Show All Lines			
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Comments :	10.26 Removing missed spots. Thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
85	FRFM	Family Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$45.31	$45.31	30	NCR
86	FRFM	Family Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$29.69	$29.69	30	NCR
87	FRFM	Family Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$29.69	$29.69	30	NCR
88	FRFM	Family Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$45.31	$45.31	30	NCR
89	FRFM	Family Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$57.81	$57.81	30	NCR
90	FRFM	Family Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$57.81	$57.81	30	NCR
91	FRFM	Family Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$29.69	$29.69	30	NCR
92	FOOD	Food Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$73.44	$73.44	30	NCR
93	FOOD	Food Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$45.31	$45.31	30	NCR
94	FOOD	Food Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$45.31	$45.31	30	NCR
95	FOOD	Food Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$73.44	$73.44	30	NCR
96	FOOD	Food Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$90.63	$90.63	30	NCR
97	FOOD	Food Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$90.63	$90.63	30	NCR
98	FOOD	Food Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$45.31	$45.31	30	NCR
99	FS1	Fox Sports 1 Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$35.94	$35.94	30	NCR
100	FS1	Fox Sprots 1 Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$35.94	$35.94	30	NCR
101	FS1	Fox Sports 1 Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$45.31	$45.31	30	NCR
102	FS1	Fox Sports 1 Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$45.31	$45.31	30	NCR
103	FSNO	Fox Sports North Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$29.69	$29.69	30	NCR
104	FSNO	Fox Sports North Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$20.31	$20.31	30	NCR
105	FSNO	Fox Sports North Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$20.31	$20.31	30	NCR

NCC Cable System Order

Order #	62353877
Syscode	6863
System Name	Spectrum/Rosemount, MN
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Ethan Williamson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live Only Nov15
-	

Flight Dates	10/17/16 - 10/30/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	SD-57
Product Code	SD-57
Est Code	2724
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/26/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks			2
Total			$12,436.08
Commission			$1,865.41
Net Total			$10,570.67
Total Spots			243
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.26 Removing missed spots. Thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	FSNO	Fox Sports North Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$29.69	$29.69	30	NCR
107	FSNO	Fox Sports North Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$37.50	$37.50	30	NCR
108	FSNO	Fox Sports North Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$37.50	$37.50	30	NCR
109	FSNO	Fox Sports North Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$20.31	$20.31	30	NCR
110	FX	FX Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$59.38	$59.38	30	NCR
111	FX	FX Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$57.81	$57.81	30	NCR
112	FX	FX Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$37.50	$37.50	30	NCR
113	FX	FX Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$37.50	$37.50	30	NCR
114	FX	FX Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$59.38	$59.38	30	NCR
115	FX	FX Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$75.00	$75.00	30	NCR
116	FX	FX Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$75.00	$75.00	30	NCR
117	FX	FX Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$37.50	$37.50	30	NCR
118	HALL	Hallmark Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$45.31	$45.31	30	NCR
119	HALL	Hallmark Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$43.75	$43.75	30	NCR
120	HALL	Hallmark Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$29.69	$29.69	30	NCR
121	HALL	Hallmark Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$29.69	$29.69	30	NCR
122	HALL	Hallmark Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$45.31	$45.31	30	NCR
123	HALL	Hallmark Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$57.81	$57.81	30	NCR
124	HALL	Hallmark Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$57.81	$57.81	30	NCR
125	HALL	Hallmark Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$29.69	$29.69	30	NCR
126	HGTV	HGTV Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$73.44	$73.44	30	NCR

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Survey	Cable Nielsen Live Only Nov15
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Flight Dates	10/17/16 - 10/30/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	SD-57
Product Code	SD-57
Est Code	2724
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/26/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks			2
Total			$12,436.08
Commission			$1,865.41
Net Total			$10,570.67
Total Spots			243
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.26 Removing missed spots. Thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
127	HGTV	HGTV Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$68.75	$68.75	30	NCR
128	HGTV	HGTV Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$45.31	$45.31	30	NCR
129	HGTV	HGTV Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$45.31	$45.31	30	NCR
130	HGTV	HGTV Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$73.44	$73.44	30	NCR
131	HGTV	HGTV Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$90.63	$90.63	30	NCR
132	HGTV	HGTV Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$90.63	$90.63	30	NCR
133	HGTV	HGTV Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$45.31	$45.31	30	NCR
134	HIST	History Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$73.44	$73.44	30	NCR
135	HIST	History Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$68.75	$68.75	30	NCR
136	HIST	History Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$45.31	$45.31	30	NCR
137	HIST	History Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$45.31	$45.31	30	NCR
138	HIST	History Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$73.44	$73.44	30	NCR
139	HIST	History Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$90.63	$90.63	30	NCR
140	HIST	History Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$90.63	$90.63	30	NCR
141	HIST	History Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$45.31	$45.31	30	NCR
142	HLN	Headline Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$59.38	$59.38	30	NCR
143	HLN	Headline Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$57.81	$57.81	30	NCR
144	HLN	Headline Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$37.50	$37.50	30	NCR
145	HLN	Headline Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$37.50	$37.50	30	NCR
146	HLN	Headline Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$59.38	$59.38	30	NCR
147	HLN	Headline Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$75.00	$75.00	30	NCR

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Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	SD-57
Product Code	SD-57
Est Code	2724
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/26/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks			2
Total			$12,436.08
Commission			$1,865.41
Net Total			$10,570.67
Total Spots			243
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.26 Removing missed spots. Thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
148	HLN	Headline Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$75.00	$75.00	30	NCR
149	HLN	Headline Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$37.50	$37.50	30	NCR
150	LIF	Lifetime Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$59.38	$59.38	30	NCR
151	LIF	Lifetime Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$57.81	$57.81	30	NCR
152	LIF	Lifetime Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$37.50	$37.50	30	NCR
153	LIF	Lifetime Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$37.50	$37.50	30	NCR
154	LIF	Lifetime Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$59.38	$59.38	30	NCR
155	LIF	Lifetime Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$75.00	$75.00	30	NCR
156	LIF	Lifetime Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$75.00	$75.00	30	NCR
157	LIF	Lifetime Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$37.50	$37.50	30	NCR
158	MNBC	MSNBC Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	2	$59.38	$118.76	30	NCR
159	MNBC	MSNBC Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$57.81	$57.81	30	NCR
160	MNBC	MSNBC Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	2	$37.50	$75.00	30	NCR
161	MNBC	MSNBC Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	2	$75.00	$150.00	30	NCR
162	MNBC	MSNBC Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$37.50	$37.50	30	NCR
163	NBCS	NBC Sports Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$35.94	$35.94	30	NCR
164	NBCS	NBC Sports Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$34.38	$34.38	30	NCR
165	NBCS	NBC Sports Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$23.44	$23.44	30	NCR
166	NBCS	NBC Sports Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$23.44	$23.44	30	NCR
167	NBCS	NBC Sports Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$35.94	$35.94	30	NCR
168	NBCS	NBC Sports Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$45.31	$45.31	30	NCR

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Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota
Client Code	SD-57
Product Code	SD-57
Est Code	2724
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/26/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks			2
Total			$12,436.08
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Net Total			$10,570.67
Total Spots			243
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
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Comments :	10.26 Removing missed spots. Thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
169	NBCS	NBC Sports Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$45.31	$45.31	30	NCR
170	NBCS	NBC Sports Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$23.44	$23.44	30	NCR
171	NGC	National Geographic Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$45.31	$45.31	30	NCR
172	NGC	National Geographic Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$29.69	$29.69	30	NCR
173	NGC	National Geographic Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$29.69	$29.69	30	NCR
174	NGC	National Geographgic Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$45.31	$45.31	30	NCR
175	NGC	National Geographic Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$57.81	$57.81	30	NCR
176	NGC	National Geographic Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$57.81	$57.81	30	NCR
177	NGC	National Georgraphic Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$29.69	$29.69	30	NCR
178	OXYG	Oxygen Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$45.31	$45.31	30	
179	OXYG	Oxygen Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$45.31	$45.31	30	
180	OXYG	Oxygen Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$57.81	$57.81	30	
181	OXYG	Oxygen Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$57.81	$57.81	30	
182	OXYG	Oxygen Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$29.69	$29.69	30	
183	TBSC	TBS Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$57.81	$57.81	30	NCR
184	TBSC	TBS Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	0	$37.50	$0.00	30	-1x 10.26 NCR
185	TBSC	TBS Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$37.50	$37.50	30	NCR
186	TBSC	TBS Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$59.38	$59.38	30	NCR
187	TBSC	TBS Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$75.00	$75.00	30	NCR
188	TBSC	TBS Late Fringe	10/17/16	10/23/16	00:00	02:00					X	X	X	-	-	1	$37.50	$37.50	30	NCR

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189	TBSC	TBS Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$37.50	$37.50	30	NCR
190	TLC	TLC Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$59.38	$59.38	30	NCR
191	TLC	TLC Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$37.50	$37.50	30	NCR
192	TLC	TLC Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$37.50	$37.50	30	NCR
193	TLC	TLC Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$59.38	$59.38	30	NCR
194	TLC	TLC Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$75.00	$75.00	30	NCR
195	TLC	TLC Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$75.00	$75.00	30	NCR
196	TLC	TLC Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$37.50	$37.50	30	NCR
197	TNT	TNT Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$73.44	$73.44	30	NCR
198	TNT	TNT Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$68.75	$68.75	30	NCR
199	TNT	TNT Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$45.31	$45.31	30	NCR
200	TNT	TNT Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$45.31	$45.31	30	NCR
201	TNT	TNT Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$73.44	$73.44	30	NCR
202	TNT	TNT Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$90.63	$90.63	30	NCR
203	TNT	TNT Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$90.63	$90.63	30	NCR
204	TNT	TNT Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$45.31	$45.31	30	NCR
205	TRAV	Travel Channel Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$35.94	$35.94	30	NCR
206	TRAV	Travel Channel Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$23.44	$23.44	30	NCR
207	TRAV	Travel Channel Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$23.44	$23.44	30	NCR
208	TRAV	Travel Channel Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$35.94	$35.94	30	NCR
209	TRAV	Travel Channel Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$45.31	$45.31	30	NCR

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Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Ethan Williamson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live Only Nov15
-	

Flight Dates	10/17/16 - 10/30/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	SD-57
Product Code	SD-57
Est Code	2724
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/26/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks			2
Total			$12,436.08
Commission			$1,865.41
Net Total			$10,570.67
Total Spots			243
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.26 Removing missed spots. Thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
210	TRAV	Travel Channel Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$45.31	$45.31	30	NCR
211	TRAV	Travel Channel Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$23.44	$23.44	30	NCR
212	TRU	TruTV Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$35.94	$35.94	30	
213	TRU	TruTV Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$45.31	$45.31	30	
214	TRU	TruTV Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$45.31	$45.31	30	
215	TWC	Weather Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$59.38	$59.38	30	NCR
216	TWC	Weather Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$57.81	$57.81	30	NCR
217	TWC	Weather Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$37.50	$37.50	30	NCR
218	TWC	Weather Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$37.50	$37.50	30	NCR
219	TWC	Weather Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$59.38	$59.38	30	NCR
220	TWC	Weather Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$75.00	$75.00	30	NCR
221	TWC	Weather Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$75.00	$75.00	30	NCR
222	TWC	Weather Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$37.50	$37.50	30	NCR
223	USA	USA Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$73.44	$73.44	30	NCR
224	USA	USA Morning	10/24/16	10/30/16	05:00	09:00	X	X	X	X				-	-	1	$68.75	$68.75	30	NCR
225	USA	USA Daytime	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	1	$45.31	$45.31	30	NCR
226	USA	USA Daytime	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$45.31	$45.31	30	NCR
227	USA	USA Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$73.44	$73.44	30	NCR
228	USA	USA Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$90.63	$90.63	30	NCR
229	USA	USA Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$90.63	$90.63	30	NCR
230	USA	USA Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$45.31	$45.31	30	NCR

NCC Cable System Order

Order #	62353877
Syscode	6863
System Name	Spectrum/Rosemount, MN
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Ethan Williamson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
231	VH1	VH1 Access	10/24/16	10/30/16	16:00	19:00	X	X	X	X				-	-	1	$35.94	$35.94	30	NCR
232	VH1	VH1 Daytime	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$35.94	$35.94	30	NCR
233	VH1	VH1 Prime	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	1	$45.31	$45.31	30	NCR
234	VH1	VH1 Prime	10/24/16	10/30/16	19:00	24:00	X	X	X	X				-	-	1	$45.31	$45.31	30	NCR
235	VH1	VH1 Late Fringe	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$23.44	$23.44	30	NCR
236	OXYG	DAYTIME	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$29.69	$29.69	30	+1x; DP Added
237	TRU	DAYTIME	10/24/16	10/30/16	09:00	16:00	X	X	X	X				-	-	1	$23.44	$23.44	30	+1x; DP Added
238	TRU	LATE FRINGE	10/24/16	10/30/16	00:00	02:00	X	X	X	X				-	-	1	$23.44	$23.44	30	+1x; DP Added

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	243	0	0	0	0	0	0	0	0	0	0	0	243
AMT	$12,436.08	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$12,436.08

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/27/16

62353877 | Minneapolis-St. Paul | Spectrum/Rosemount, MN | 6863 |