JWV
CFW
Revision 2

ORDER

KLKN-TV
Lincoln NE

KLKN-TV

Orders

Order / Rev:	**39086**		
Alt Order #:	27364865		
Product Desc:	TV		
Estimate:	1329		
Flight Dates:	04/05/21 - 05/09/21	Primary AE:	Katz Washington, D.C.
Original Date / Rev:	04/09/21 / 04/14/21	Sales Office:	DC
Order Type:	GENERAL	Sales Region:	National

Agency

Name:	**Medium Buying LLC**		
Buying Contact:		Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	815 Grandview Ave., Ste. 600	Billing Cycle:	EOM/EOC
	Columbus, OH 43215	Agency Commission:	15%

Advertiser

Name:	**Christensen for City Council**		
Demographic:	A18+	New Business Thru:	
Product Codes:	Candidates	Order Separation:	00:30:00
Priority:	P-05	Advertiser External ID:	
Revenue Code 1:	AGY	Agency External ID:	
Revenue Code 2:	POL	Unit Code:	General
Revenue Code 3:	POL-CAND		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/29/21	04/25/21	30	$2,055.00	$1,746.75
04/26/21	05/04/21	18	$1,285.00	$1,092.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2021	30	$2,055.00	$1,746.75	0.00
May 2021	18	$1,285.00	$1,092.25	0.00
Totals	48	$3,340.00	$2,839.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, D.C.			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLKN	04/12/21	04/30/21	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	MTWTF--	:30	5	$100.00	P-05	0.00	NM	21	$1,830.00

COMMENTS APPLY TO SUB LINES A THRU A
Channel 8 Eyewitness News At Five

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	04/12/21	04/18/21	MTWTF--	5	$100.00	0.00

Order / Rev: 39086
Alt Order #: 27364865
Flight Dates: 04/05/21 - 05/09/21

Advertiser: Christensen for City Council
Product Desc: TV
Estimate: 1329

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 04/12/21	04/18/21	MTWTF--	5	$100.00	0.00								
Spot	Ch	Date Range		Description		Start/End Time		Weekdays		Length		Rate	Rtg	Type	
2		KLKN 04/12/21-04/18/21		Ch 8 News at 5p M-F		5p-530p		MTWThF----		:30		~~($100.00)~~	0.00	NM	
		See MG 1.16,1.17,1.18,1.19,1.20,1.21,1.22													
		[Late Order] Preempt													
16		KLKN 04/26/21-05/02/21		Ch 8 News at 6p M-F		6p-630p		MTWThF----		:30		$150.00	0.00	NM	
		Ⓜ MG for 4.1,5.1,3.1,1.2,2.1													
17		KLKN 04/13/21-05/04/21		Ch 8 News Midday M-F		11a-12p		MTWThF----		:30		$25.00	0.00	NM	
		Ⓜ MG for 4.1,5.1,3.1,1.2,2.1													
18		KLKN 04/13/21-05/04/21		Ch 8 News Midday M-F		11a-12p		MTWThF----		:30		$25.00	0.00	NM	
		Ⓜ MG for 4.1,5.1,3.1,1.2,2.1													
19		KLKN 04/13/21-05/04/21		Ch 8 News Midday M-F		11a-12p		MTWThF----		:30		$25.00	0.00	NM	
		Ⓜ MG for 4.1,5.1,3.1,1.2,2.1													
20		KLKN 04/13/21-05/04/21		Ch 8 News Midday M-F		11a-12p		MTWThF----		:30		$25.00	0.00	NM	
		Ⓜ MG for 4.1,5.1,3.1,1.2,2.1													
21		KLKN 04/24/21-04/24/21		Good Morning America Sat		7a-9a		------Sa--		:30		$30.00	0.00	NM	
		Ⓜ MG for 4.1,5.1,3.1,1.2,2.1													
22		KLKN 04/19/21-04/25/21		Ch 8 News at 6p M-F		6p-630p		MTWThF----		:30		$150.00	0.00	NM	
		Ⓜ MG for 4.1,5.1,3.1,1.2,2.1													
		Week: 04/19/21	04/25/21	MTWTF--	5	$100.00	0.00								
		Week: 04/26/21	05/02/21	MTWTF--	5	$100.00	0.00								
N	2	KLKN	04/12/21	04/30/21	Ch 8 News at 5a M-F	CM	5a-6a	MTWTF--	:30	5	$20.00	P-05	0.00	NM	14	$280.00
					Ch 8 Eyewitness News 5a										
		COMMENTS APPLY TO SUB LINES A THRU A													
		KILKN News 8 This AM													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 04/12/21	04/18/21	MTWTF--	5	$20.00	0.00								
Spot	Ch	Date Range		Description		Start/End Time		Weekdays		Length		Rate	Rtg	Type	
1		KLKN 04/12/21-04/18/21		Ch 8 News at 5a M-F		5a-6a		MTWThF----		:30		~~($20.00)~~	0.00	NM	
		See MG 1.16,1.17,1.18,1.19,1.20,1.21,1.22													
		[Late Order] Preempt													
		Week: 04/19/21	04/25/21	MTWTF--	5	$20.00	0.00								
		Week: 04/26/21	05/02/21	MTWTF--	5	$20.00	0.00								
N	3	KLKN	04/11/21	05/02/21	Sun 1035p-1135p	CM	1035p-1135p	------S	:30	1	$45.00	P-05	0.00	NM	3	$135.00
					Sun 1035p-1135p										
		COMMENTS APPLY TO SUB LINES A THRU A													
		NCIS													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 04/05/21	04/11/21	------S	1	$45.00	0.00								
Spot	Ch	Date Range		Description		Start/End Time		Weekdays		Length		Rate	Rtg	Type	
1		KLKN 04/05/21-04/11/21		Sun 1035p-1135p		1035p-1135p		--------Su		:30		~~($45.00)~~	0.00	NM	
		See MG 1.16,1.17,1.18,1.19,1.20,1.21,1.22													
		[Late Order] Preempt													
		Week: 04/12/21	04/18/21	------S	1	$45.00	0.00								
		Week: 04/19/21	04/25/21	------S	1	$45.00	0.00								
		Week: 04/26/21	05/02/21	------S	1	$45.00	0.00								
N	4	KLKN	04/11/21	05/02/21	Ch 8 News Sun at 10p	CM	10p-1035p	------S	:30	1	$225.00	P-05	0.00	NM	3	$675.00
					Ch 8 News Sun at 10p										
		COMMENTS APPLY TO SUB LINES A THRU A													
		Channel 8 Eyewitness News At Ten													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 04/05/21	04/11/21	------S	1	$225.00	0.00								
Spot	Ch	Date Range		Description		Start/End Time		Weekdays		Length		Rate	Rtg	Type	
1		KLKN 04/05/21-04/11/21		Ch 8 News Sun at 10p		10p-1035p		--------Su		:30		~~($225.00)~~	0.00	NM	
		See MG 1.16,1.17,1.18,1.19,1.20,1.21,1.22													
		[Late Order] Preempt													
		Week: 04/12/21	04/18/21	------S	1	$225.00	0.00								
		Week: 04/19/21	04/25/21	------S	1	$225.00	0.00								
		Week: 04/26/21	05/02/21	------S	1	$225.00	0.00								
N	5	KLKN	04/10/21	05/01/21	ABC World News Sat	CM	530p-6p	-----S-	:30	1	$40.00	P-05	0.00	NM	4	$120.00

Order / Rev:	39086	Advertiser:	Christensen for City Council
Alt Order #:	27364865	Product Desc:	TV
Flight Dates:	04/05/21 - 05/09/21	Estimate:	1329

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				ABC World News Sat											

COMMENTS APPLY TO SUB LINES A THRU A
ABC News-Sat

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	04/05/21	04/11/21	-----S-	1	$40.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	KLKN	04/05/21-04/11/21	ABC World News Sat	530p-6p	------Sa--	:30	~~($40.00)~~	0.00	NM

See MG 1.16,1.17,1.18,1.19,1.20,1.21,1.22
[Late Order] Preempt

Week: 04/12/21	04/18/21	-----S-	1	$40.00	0.00
Week: 04/19/21	04/25/21	-----S-	1	$40.00	0.00
Week: 04/26/21	05/02/21	-----S-	1	$40.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
4	KLKN	04/26/21-05/02/21	ABC World News Sat	530p-6p	------Sa--	:30	~~($40.00)~~	0.00	NM

See MG 5.5,5.6
[Schedule Change-NFL Draft 11a-6p] Preempt

5	KLKN	04/19/21-04/25/21	Ch 8 News Midday M-F	11a-12p	MTWThF----	:30	$25.00	0.00	NM
Ⓜ	MG for 5.4 05/01								
6	KLKN	04/26/21-05/02/21	Nightline	1135p-1208a	MTWThF----	:30	$15.00	0.00	NM
Ⓜ	MG for 5.4 05/01								

N 6	KLKN	04/24/21	05/01/21	Ch 8 News Sat at 10p	CM	10p-1035p	-----S-	:30	1	$100.00	P-05	0.00	NM	2	$200.00
				Ch 8 News Sat at 10p											

COMMENTS APPLY TO SUB LINES A THRU A
Channel 8 Eyewitness News At Ten

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	04/19/21	04/25/21	-----S-	1	$100.00	0.00
Week:	04/26/21	05/02/21	-----S-	1	$100.00	0.00

N 7	KLKN	05/03/21	05/04/21	Ch 8 News at 5p M-F	CM	5p-530p	MT-----	:30	1	$100.00	P-05	0.00	NM	1	$100.00
				Ch 8 News 5p M-F											

COMMENTS APPLY TO SUB LINES A THRU A
Channel 8 Eyewitness News At Five

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	05/03/21	05/09/21	MT-----	1	$100.00	0.00

Totals	48	$3,340.00

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	27364865	**Changes as of:**	4/13/2021 at 4:56 PM	**Version:**	Highlighting Makegood 3	**Status:**	Confirmed
CPE:	301/348/1329	**Flight:**	4/5/21 - 5/9/21	**Station:**	KLKN	**Con Type:**	POLITICAL/VOTE
Agency:	MEDIUM BUYING LLC	**Advertiser:**	Christensen for City Council	**Market:**	Lincoln&Hstng-Krny-Pls DMA	**Total $:**	$3,340.00
	815 Grandview Ave Suite 600 COLUMBUS, OH 43215	**Product:**	TV	**Office:**	WASHINGTON	**Total Spots:**	48
		Agency Order #:	10593977	**Service:**	Nielsen	**Total CPP:**	$0.00
		Buyer:	Lloyd, Dillon	**Primary Demo:**		**Total GRP:**	
		Salesperson:	ALEXANDRA BRADLEY 202-955-5342	**Assistant:**	ALEXANDRA BRADLEY 202-955-5342	**Traffic #:**	39086
		Separation:					

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	4/5 - 5/3						Total Spots	Total $	CPP*	GRP*
						4/5	4/12	4/19	4/26	5/3					
1	M-F 5p-5:30p		Channel 8 Eyewitness News At Five	$100.00	30	0	1	5	5	0		11	$1,100.00	$0.00	0.0
2	M-F 5a-6a		KILKN News 8 This AM	$20.00	30	0	4	5	5	0		14	$280.00	$0.00	0.0
3	Su 10:35p-11:35p		NCIS	$45.00	30	0	1	1	1	0		3	$135.00	$0.00	0.0
4	Su 10p-10:35p		Channel 8 Eyewitness News At Ten	$225.00	30	0	1	1	1	0		3	$675.00	$0.00	0.0
MSD 5	Sa 5:30p-6p		ABC News-Sat	$40.00	30	0	1	1	1 ▶ 0	0		2	$80.00	$0.00	0.0
6	Sa 10p-10:35p		Channel 8 Eyewitness News At Ten	$100.00	30	0	0	1	1	0		2	$200.00	$0.00	0.0
7	M-Tu 5p-5:30p		Channel 8 Eyewitness News At Five	$100.00	30	0	0	0	0	1		1	$100.00	$0.00	0.0
8	M-F 6p-6:30p		Channel 8 Eyewitness News	$150.00	30	0	0	0	1	1		2	$300.00	$0.00	0.0
9	M-F 11a-12n		Channel 8 Eyewitness News	$25.00	30	0	1	1	1	1		4	$100.00	$0.00	0.0
10	Sa 7a-9a		Good Morning America	$30.00	30	0	0	1	0	0		1	$30.00	$0.00	0.0
11	M-F 5p-5:30p		Channel 8 Eyewitness News At Five	$100.00	30	0	3	0	0	0		3	$300.00	$0.00	0.0
MGD 12	M-F 11a-12n		Channel 8 Eyewitness News	$25.00	30	0	0	1	0	0		1	$25.00	$0.00	0.0
MGD 13	M-F 11:35p-12:08a		Nightline	$15.00	30	0	0	0	1	0		1	$15.00	$0.00	0.0
					TOTALS:	**0**	**12**	**17**	**16**	**3**		**48**	**$3,340.00**	**$0.00**	**0.0**

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	27364865	**Changes as of:**	4/13/2021 at 4:56 PM	**Version:**	Highlighting Makegood 3	**Status:**	Confirmed
CPE:	301/348/1329	**Flight:**	4/5/21 - 5/9/21	**Station:**	KLKN	**Con Type:**	POLITICAL/VOTE
Agency:	MEDIUM BUYING LLC	**Advertiser:**	Christensen for City Council	**Market:**	Lincoln&Hstng-Krny-Pls DMA	**Total $:**	$3,340.00
	815 Grandview Ave	**Product:**	TV	**Office:**	WASHINGTON	**Total Spots:**	48
	Suite 600	**Agency Order #:**	10593977	**Service:**	Nielsen	**Total CPP:**	$0.00
	COLUMBUS, OH 43215	**Buyer:**	Lloyd, Dillon	**Primary Demo:**		**Total GRP:**	
		Salesperson:	ALEXANDRA BRADLEY 202-955-5342	**Assistant:**	ALEXANDRA BRADLEY 202-955-5342	**Traffic #:**	39086
		Separation:					

Special Instructions	

Order Level Comments

Date/Time	Added by	Comment
04/13/21 4:56 PM	Joy Wenn	See MGs on lines 12-13
04/12/21 10:14 AM	Joy Wenn	3x spots were reinstated into 5p news wk 4/12 so adjusting previous make good
04/09/21 3:22 PM	Joy Wenn	See MGs on lines 8-10p. Spots n/a due to late order & logs closed
04/09/21 2:18 PM	System	Notice Received.
04/09/21 1:05 PM	ALEXANDRA BRADLEY	Separation: 30

Competitive Information

Market Budget:	$3,340
KLKN Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	48	$3,340.00	N/A	0.0
Total	**100%**	**48**	**$3,340.00**	**N/A**	**0.0**

Monthly Summary

Month	Spots	Dollars
2021-Apr	29	$1,905.00
2021-May	19	$1,435.00
Total	**48**	**$3,340.00**

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
Makegood 3	4/13/21 4:56 PM	Joy Wenn	Confirmed	2	1	$0	$3,340.00	Changes: Total Spots from 47 to 48. 3 buylines added or modified.
Makegood 2	4/12/21 10:14 AM	Joy Wenn	Confirmed	3	2	$0	$3,340.00	Changes: Total Spots from 46 to 47. 2 buylines added or modified.
Makegood 1	4/9/21 3:22 PM	Joy Wenn	Confirmed	9	8	$0	$3,340.00	Changes: Total Spots from 45 to 46. 8 buylines added or modified.
Queued for Electronic Contracting	4/9/21 1:21 PM					$0	$0	
New	4/9/21 1:05 PM	ALEXANDRA BRADLEY	Confirmed	45		$3,340.00	$3,340.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.