Contract Agreement Between:

CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

Contract / Revision	Alt Order #
152846 /	08354016

Product
NRA-PVF

Contract Dates	Estimate #
09/27/16 - 10/03/16	7674

Advertiser	Original Date / Revision
ISS/NRA PVF-A	08/23/16 / 08/23/16

And:

Red Eagle Media Group
815 Slaters Lane
Alexandria, VA 22314

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WHIO-TV	Philadelphia CoxReps	CoxReps Philad

Special Handling

Demographic
Households

Agy Code	Advertiser Code	Product 1/2
	388	912

Agency Ref	Advertiser Ref
2153	51909

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	09/30/16	09/30/16	Friday Prime Hour 3	10:00 PM-11:00 P		:30			P-02		NM	1	$3,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate									
Week:	09/26/16	10/02/16	----1--	1	$3,800.00									
N 2	WHIO	09/30/16	09/30/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	$2,900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate									
Week:	09/26/16	10/02/16	----1--	1	$2,900.00									
N 3	WHIO	09/30/16	09/30/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	$1,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate									
Week:	09/26/16	10/02/16	----1--	1	$1,600.00									
N 4	WHIO	10/03/16	10/03/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	$1,250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate									
Week:	10/03/16	10/09/16	1------	1	$1,250.00									
N 5	WHIO	10/03/16	10/03/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	$3,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate									
Week:	10/03/16	10/09/16	1------	1	$3,600.00									
N 6	WHIO	10/01/16	10/01/16	PGA	2:00 PM-6:00 PM		:30			P-02		NM	1	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate									
Week:	09/26/16	10/02/16	-----1-	1	$1,000.00									
N 7	WHIO	10/01/16	10/01/16	PGA	2:00 PM-7:00 PM		:30			P-02		NM	1	$750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate									
Week:	09/26/16	10/02/16	-----1-	1	$750.00									
N 8	WHIO	10/02/16	10/02/16	PGA	2:00 PM-6:00 PM		:30			P-02		NM	1	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate									
Week:	09/26/16	10/02/16	------1	1	$1,000.00									
N 9	WHIO	10/02/16	10/02/16	PGA	2:00 PM-7:00 PM		:30			P-02		NM	1	$750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate									
Week:	09/26/16	10/02/16	------1	1	$750.00									
N 10	WHIO	09/29/16	09/29/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	$1,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate									
Week:	09/26/16	10/02/16	---1---	1	$1,600.00									

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

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PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

Contract / Revision	Alt Order #
152846 /	08354016

Contract Dates	Product	Estimate #
09/27/16 - 10/03/16	NRA-PVF	**7674**

Advertiser	Original Date / Revision
ISS/NRA PVF-A	08/23/16 / 08/23/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	PCode	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate								
N 11	WHIO	09/29/16	09/29/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	1	$1,350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		09/26/16	10/02/16	---1---	1	$1,350.00								
N 12	WHIO	09/27/16	09/27/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	$1,250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		09/26/16	10/02/16	-1-----	1	$1,250.00								
N 13	WHIO	09/27/16	09/27/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	$1,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		09/26/16	10/02/16	-1-----	1	$1,600.00								
N 14	WHIO	09/27/16	09/27/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	1	$1,350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		09/26/16	10/02/16	-1-----	1	$1,350.00								
N 15	WHIO	09/28/16	09/28/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	$1,250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		09/26/16	10/02/16	--1----	1	$1,250.00								
N 16	WHIO	09/28/16	09/28/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	1	$3,100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		09/26/16	10/02/16	--1----	1	$3,100.00								
N 17	WHIO	09/28/16	09/28/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	1	$1,350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		09/26/16	10/02/16	--1----	1	$1,350.00								
							Totals	0.00					17	$29,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/03/16	17	$29,500.00	($4,425.00)	$25,075.00
Totals	17	$29,500.00	($4,425.00)	$25,075.00

Signature: _____ **Date:** _____

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Thank you for your business!

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 8354016
*** ORIGINAL REV#0 ***

AUG23/16 15.06
*** WHIO-TV ***

ADV #_____ ADV. NAME ISS/NRA-PVF REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME RED EAGLE MEDIA GROUP BUYER NAME RED EAGLE MEDIA MEDI

815 SLATERS LANE SALES PRSN PH- NICK WELTE

ALEXANDRIA, VA 22314

ORDER # 152846 CONTRACT # 8354016 CLASS: NATL. LOCAL REGIONAL

PRDCT NRA-PVF EST#7674 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP27/16 OCT3/16 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE AUG23/16 15.06

REP: TO DEANNA
FR JARED
NEW ISSUE ORDER - NRA-PVF
TOTAL $29500
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 388			AGENCY EST# = 7674						
			AGENCY PRODUCT CODE = 912									
1			1000P-1100P	30		$3,800.00	9/30	9/30	1		FRI	1
PROGRAM : BLUE BLOOD RA35-64 : 11.0 CON COM1: BLUE BLOOD												
2			500P-530P	30		$2,900.00	9/30	9/30	1		FRI	1
PROGRAM : NWSCENTER 5 RA35-64 : 11.3 CON COM1: NWSCENTER 5												

REP HEADLINE# 8354016
*** ORIGINAL REV#0 ***

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AUG23/16 15.06
*** WHIO-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	3		600A-700A	30		$1,600.00	9/30	9/30	1		FRI	1
	PROGRAM : DAYBREAK EDT RA35-64 : 8.4 CON COM1: DAYBREAK EDT											
	4		1135P-1235A	30		$1,250.00	10/3	10/3	1		MON	1
	PROGRAM : LT-COLBERT-CBS< RA35-64 : 3.8 CON COM1: LT-COLBERT-CBS<											
	5		600P-630P	30		$3,600.00	10/3	10/3	1		MON	1
	PROGRAM : NWSCENTER 6 RA35-64 : 12.2 CON COM1: NWSCENTER 6											
	6		200P-600P	30		$1,000.00	10/1	10/1	1		SAT	1
	PROGRAM : GOLF RA35-64 : 2.6 CON COM1: GOLF											
	7		200P-700P	30		$750.00	10/1	10/1	1		SAT	1
	PROGRAM : GOLF RA35-64 : 5.1 CON COM1: GOLF											
	8		200P-600P	30		$1,000.00	10/2	10/2	1		SUN	1
	PROGRAM : GOLF RA35-64 : 2.6 CON COM1: GOLF											
	9		200P-700P	30		$750.00	10/2	10/2	1		SUN	1
	PROGRAM : GOLF RA35-64 : 5.1 CON COM1: GOLF											
	10		600A-700A	30		$1,600.00	9/29	9/29	1		THU	1
	PROGRAM : DAYBREAK EDT RA35-64 : 8.4 CON COM1: DAYBREAK EDT											

REP HEADLINE# 8354016
*** ORIGINAL REV#0 ***

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AUG23/16 15.06
*** WHIO-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	11		700A-900A	30		$1,350.00	9/29	9/29	1		THU	1
	PROGRAM :		CBS THS MRNG-2<									
	RA35-64 :		6.4									
	CON COM1:		CBS THS MRNG-2<									
	12		1135P-1235A	30		$1,250.00	9/27	9/27	1		TUE	1
	PROGRAM :		LT-COLBERT-CBS<									
	RA35-64 :		3.8									
	CON COM1:		LT-COLBERT-CBS<									
	13		600A-700A	30		$1,600.00	9/27	9/27	1		TUE	1
	PROGRAM :		DAYBREAK EDT									
	RA35-64 :		8.4									
	CON COM1:		DAYBREAK EDT									
	14		700A-900A	30		$1,350.00	9/27	9/27	1		TUE	1
	PROGRAM :		CBS THS MRNG-2<									
	RA35-64 :		6.4									
	CON COM1:		CBS THS MRNG-2<									
	15		1135P-1235A	30		$1,250.00	9/28	9/28	1		WED	1
	PROGRAM :		LT-COLBERT-CBS<									
	RA35-64 :		3.8									
	CON COM1:		LT-COLBERT-CBS<									
	16		530P-600P	30		$3,100.00	9/28	9/28	1		WED	1
	PROGRAM :		NWSCENTER 530									
	RA35-64 :		11.5									
	CON COM1:		NWSCENTER 530									
	17		700A-900A	30		$1,350.00	9/28	9/28	1		WED	1
	PROGRAM :		CBS THS MRNG-2<									
	RA35-64 :		6.4									
	CON COM1:		CBS THS MRNG-2<									

OCT/16 29500.00

CONTRACT TOTAL 29500.00
TOTAL SPOTS 17

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
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REP HEADLINE# 8354016 AUG23/16 15.06
*** ORIGINAL REV#0 *** *** WHIO-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

MARKET TOTALS $59,000 WHIO 50% WDTN 22% WKEF 16% WRGT 12% CABL 0% WBDT 0%

SVC- NSI
DEMOS- RA35-64*