NCC Cable System Order

Rev. 11766909

Order #	62357805
Syscode	7893
System Name	Spectrum/Chatfield, MN
Market	Rochester, MN

AE	Natasha Levinsohn
Sales Coordinator	Ethan Williamson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/24/16 - 11/06/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	SD-21
Product Code	SD-21
Est Code	2864
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/27/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks			2
Total			$2,523.82
Commission			$378.57
Net Total			$2,145.25
Total Spots			229
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.27 New MGs - +$83, please review and confirm, thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	A&E Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$12.50	$12.50	30	
2	AEN	A&E Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
3	AEN	A&E Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$12.50	$12.50	30	
4	AEN	A&E Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$15.63	$31.26	30	
5	AEN	A&E Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	$7.81	$7.81	30	
6	AEN	A&E Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	2	$7.81	$15.62	30	
7	AEN	A&E Access	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	1	$12.50	$12.50	30	
8	AEN	A&E Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	2	$15.63	$31.26	30	
9	AEN	A&E Late Fringe	10/24/16	10/30/16	00:00	02:00					X	X	X	-	-	1	$7.81	$7.81	30	
10	AEN	A&E Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	2	$12.50	$25.00	30	
11	BRVO	Bravo Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$9.38	$9.38	30	
12	BRVO	Bravo Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
13	BRVO	Bravo Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$9.38	$9.38	30	
14	BRVO	Bravo Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$12.50	$25.00	30	
15	BRVO	Bravo Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
16	BRVO	Bravo Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	2	$6.25	$12.50	30	
17	BRVO	Bravo Access	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	1	$9.38	$9.38	30	
18	BRVO	Bravo Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	2	$12.50	$25.00	30	
19	BRVO	Bravo Late Fringe	10/24/16	10/30/16	00:00	02:00					X	X	X	-	-	1	$6.25	$6.25	30	
20	BRVO	Bravo Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	2	$9.38	$18.76	30	
21	CNBC	CNBC Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	

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Flight Dates	10/24/16 - 11/06/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	SD-21
Product Code	SD-21
Est Code	2864
Product Name	
Credit Status	

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Makegood Policy	Approval Required

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Total Spots	229		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.27 New MGs - +$83, please review and confirm, thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CNBC	CNBC Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	3	$6.25	$18.75	30	
23	CNBC	CNBC Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
24	CNBC	CNBC Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	3	$7.81	$23.43	30	
25	CNBC	CNBC Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
26	CNBC	CNBC Daytime	10/24/16	10/30/16	09:00	16:00					X			-	-	1	$6.25	$6.25	30	
27	CNBC	CNBC Prime	10/24/16	10/30/16	19:00	24:00					X			-	-	1	$7.81	$7.81	30	
28	CNBC	CNBC Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	2	$100.00	$200.00	30	
29	CNN	CNN Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$12.50	$12.50	30	
30	CNN	CNN Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	3	$7.81	$23.43	30	
31	CNN	CNN Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	2	$12.50	$25.00	30	
32	CNN	CNN Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	3	$15.63	$46.89	30	
33	CNN	CNN Access	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
34	CNN	CNN Daytime	10/24/16	10/30/16	09:00	16:00					X			-	-	1	$7.81	$7.81	30	
35	CNN	CNN Prime	10/24/16	10/30/16	19:00	24:00					X			-	-	1	$15.63	$15.63	30	
36	CNN	CNN Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	2	$12.50	$25.00	30	
37	DISC	Discovery Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
38	DISC	Discovery Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$12.50	$12.50	30	
39	DISC	Discovery Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$15.63	$31.26	30	
40	DISC	Discovery Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	$7.81	$7.81	30	
41	DISC	Discovery Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	2	$7.81	$15.62	30	
42	DISC	Discovery Access	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	1	$12.50	$12.50	30	

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	DISC	Discovery Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	2	$15.63	$31.26	30	
44	DISC	Discovery Late Fringe	10/24/16	10/30/16	00:00	02:00					X	X	X	-	-	1	$7.81	$7.81	30	
45	DISC	Discovery Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	2	$12.50	$25.00	30	
46	ESPN	ESPN Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$12.50	$12.50	30	
47	ESPN	ESPN Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
48	ESPN	ESPN Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$12.50	$12.50	30	
49	ESPN	ESPN Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	$7.81	$7.81	30	
50	ESPN	ESPN Prime	10/31/16	11/6/16	19:00	24:00		X	X	X				-	-	2	$15.63	$31.26	30	
51	ESPN	ESPN Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	2	$7.81	$15.62	30	
52	ESPN	ESPN Access	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	1	$12.50	$12.50	30	
53	ESPN	ESPN Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	2	$15.63	$31.26	30	
54	ESPN	ESPN Late Fringe	10/24/16	10/30/16	00:00	02:00					X	X	X	-	-	1	$7.81	$7.81	30	
55	ESPN	ESPN Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	2	$12.50	$25.00	30	
56	HGTV	HGTV Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$12.50	$12.50	30	
57	HGTV	HGTV Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
58	HGTV	HGTV Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$12.50	$12.50	30	
59	HGTV	HGTV Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$15.63	$31.26	30	
60	HGTV	HGTV Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	$7.81	$7.81	30	
61	HGTV	HGTV Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	2	$7.81	$15.62	30	
62	HGTV	HGTV Access	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	1	$12.50	$12.50	30	
63	HGTV	HGTV Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	2	$15.63	$31.26	30	

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	HGTV	HGTV Late Fringe	10/24/16	10/30/16	00:00	02:00					X	X	X	-	-	1	$7.81	$7.81	30	
65	HGTV	HGTV Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	2	$12.50	$25.00	30	
66	HIST	History Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$12.50	$12.50	30	
67	HIST	History Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
68	HIST	History Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$12.50	$12.50	30	
69	HIST	History Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$15.63	$31.26	30	
70	HIST	History Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	$7.81	$7.81	30	
71	HIST	History Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	2	$7.81	$15.62	30	
72	HIST	History Access	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	1	$12.50	$12.50	30	
73	HIST	History Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	2	$15.63	$31.26	30	
74	HIST	History Late Fringe	10/24/16	10/30/16	00:00	02:00					X	X	X	-	-	1	$7.81	$7.81	30	
75	HIST	History Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	2	$12.50	$25.00	30	
76	LIF	Lifetime Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$9.38	$9.38	30	
77	LIF	Lifetime Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
78	LIF	Lifetime Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$9.38	$9.38	30	
79	LIF	Lifetime Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$12.50	$25.00	30	
80	LIF	Lifetime Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
81	LIF	Lifetime Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	2	$6.25	$12.50	30	
82	LIF	Lifetime Access	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	1	$9.38	$9.38	30	
83	LIF	Lifetime Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	2	$12.50	$25.00	30	
84	LIF	Lifetime Late Fringe	10/24/16	10/30/16	00:00	02:00					X	X	X	-	-	1	$6.25	$6.25	30	

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85	LIF	Lifetime Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	2	$9.38	$18.76	30	
86	MNBC	MSNBC Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$9.38	$9.38	30	
87	MNBC	MSNBC Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	3	$6.25	$18.75	30	
88	MNBC	MSNBC Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	2	$9.38	$18.76	30	
89	MNBC	MSNBC Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	3	$12.50	$37.50	30	
90	MNBC	MSNBC Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
91	MNBC	MSNBC Daytime	10/24/16	10/30/16	09:00	16:00					X			-	-	1	$6.25	$6.25	30	
92	MNBC	MSNBC Prime	10/24/16	10/30/16	19:00	24:00					X			-	-	1	$12.50	$12.50	30	
93	MNBC	MSNBC Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	2	$9.38	$18.76	30	
94	TBSC	TBS Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	2	$9.38	$18.76	30	
95	TBSC	TBS Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
96	TBSC	TBS Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$12.50	$25.00	30	
97	TBSC	TBS Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
98	TBSC	TBS Morning	10/24/16	10/30/16	05:00	09:00					X	X	X	-	-	2	$9.38	$18.76	30	
99	TBSC	TBS Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	
100	TBSC	TBS Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	2	$12.50	$25.00	30	
101	TBSC	TBS Late Fringe	10/24/16	10/30/16	00:00	02:00					X	X	X	-	-	1	$6.25	$6.25	30	
102	TBSC	TBS Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	2	$9.38	$18.76	30	
103	TLC	TLC Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$9.38	$9.38	30	
104	TLC	TLC Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
105	TLC	TLC Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$9.38	$9.38	30	

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Update Date		10/27/16	
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Show All Lines			
Total # of Weeks			2
Total			$2,523.82
Commission			$378.57
Net Total			$2,145.25
Total Spots			229
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.27 New MGs - +$83, please review and confirm, thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	TLC	TLC Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$12.50	$25.00	30	
107	TLC	TLC Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
108	TLC	TLC Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	2	$6.25	$12.50	30	
109	TLC	TLC Access	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	1	$9.38	$9.38	30	
110	TLC	TLC Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	2	$12.50	$25.00	30	
111	TLC	TLC Late Fringe	10/24/16	10/30/16	00:00	02:00					X	X	X	-	-	1	$6.25	$6.25	30	
112	TLC	TLC Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	2	$9.38	$18.76	30	
113	TNT	TNT Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$12.50	$12.50	30	
114	TNT	TNT Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
115	TNT	TNT Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$10.94	$10.94	30	
116	TNT	TNT Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$15.63	$31.26	30	
117	TNT	TNT Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	$7.81	$7.81	30	
118	TNT	TNT Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	2	$7.81	$15.62	30	
119	TNT	TNT Access	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	1	$10.94	$10.94	30	
120	TNT	TNT Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	2	$15.63	$31.26	30	
121	TNT	TNT Late Fringe	10/24/16	10/30/16	00:00	02:00					X	X	X	-	-	1	$7.81	$7.81	30	
122	TNT	TNT Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	2	$10.94	$21.88	30	
123	TWC	Weather Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$9.38	$9.38	30	
124	TWC	Weather Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	
125	TWC	Weather Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$9.38	$9.38	30	
126	TWC	Weather Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$12.50	$25.00	30	

NCC Cable System Order

Order #	62357805
Syscode	7893
System Name	Spectrum/Chatfield, MN
Market	Rochester, MN

AE	Natasha Levinsohn
Sales Coordinator	Ethan Williamson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/24/16 - 11/06/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota
Client Code	SD-21
Product Code	SD-21
Est Code	2864
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/27/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$2,523.82		
Commission	$378.57		
Net Total	$2,145.25		
Total Spots	229		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.27 New MGs - +$83, please review and confirm, thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
127	TWC	Weather Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	
128	TWC	Weather Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	2	$6.25	$12.50	30	
129	TWC	Weather Access	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	1	$9.38	$9.38	30	
130	TWC	Weather Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	2	$12.50	$25.00	30	
131	TWC	Weather Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	2	$9.38	$18.76	30	
132	USA	USA Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$12.50	$12.50	30	
133	USA	USA Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$7.81	$15.62	30	
134	USA	USA Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$12.50	$12.50	30	
135	USA	USA Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$15.63	$31.26	30	
136	USA	USA Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	$7.81	$7.81	30	
137	USA	USA Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	2	$7.81	$15.62	30	
138	USA	USA Access	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	1	$12.50	$12.50	30	
139	USA	USA Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	2	$15.63	$31.26	30	
140	USA	USA Late Fringe	10/24/16	10/30/16	00:00	02:00					X	X	X	-	-	1	$7.81	$7.81	30	
141	USA	USA Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	2	$12.50	$25.00	30	
142	ESP2	AVG. ALL WKS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	2	$13.00	$26.00	30	10.27 new line
143	ESP2	AVG. ALL WKS	10/24/16	10/30/16	00:00	02:00					X	X	X	-	-	1	$8.00	$8.00	30	10.27 new line
144	ESP2	AVG. ALL WKS	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	$9.00	$9.00	30	10.27 new line
145	ESP2	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	2	$16.00	$32.00	30	10.27 new line

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Survey	Cable Nielsen Live+1 Jul16
-	

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Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	SD-21
Product Code	SD-21
Est Code	2864
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Show All Lines			
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
146	ESP2	AVG. ALL WKS	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	$8.00	$8.00	30	10.27 new line

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	113	116	0	0	0	0	0	0	0	0	0	0	229
AMT	$1,370.99	$1,152.83	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$2,523.82

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/27/16

62357805 | Rochester, MN | Spectrum/Chatfield, MN | 7893 |