Tim # 62978

11764201

NCC Cable System Order

Order #	62344941
Syscode	0837
System Name	Spectrum/MVS Wausau-Green Bay, WI
Market	Wausau, WI

AE	Mark Ongsysia
Sales Coordinator	Oogii Cuello
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Nov16 Proj. (Nov15 HUT
-	

Flight Dates	10/03/16 - 10/16/16
Agency	Strategic Media Services, Inc
Advertiser	Gallagher for Wisconsin
Client Code	94
Product Code	121
Est Code	2013
Product Name	WI-8
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/04/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$583.00		
Commission	$87.45		
Net Total	$495.55		
Total Spots	188		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.4 New Order

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	VARIOUS	10/3/16	10/9/16	05:00	09:00			X	X	X	X	X	-	-	3	$3.00	$9.00	30	PRE 09/21/16-12/25/16
2	AEN	OFF AIR/AVG. ALL WKS	10/10/16	10/16/16	05:00	09:00	X	X						-	-	1	$3.00	$3.00	30	PRE 09/21/16-12/25/16
3	AEN	AVG. ALL WKS<	10/3/16	10/9/16	09:00	16:00			X	X	X	X	X	-	-	2	$2.00	$4.00	30	PRE 09/21/16-12/25/16
4	AEN	AVG. ALL WKS<	10/10/16	10/16/16	09:00	16:00	X	X						-	-	1	$2.00	$2.00	30	PRE 09/21/16-12/25/16
5	AEN	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	$3.00	$12.00	30	PRE 09/21/16-12/25/16
6	AEN	THE FIRST 48<	10/3/16	10/9/16	16:00	19:00			X	X	X	X	X	-	-	3	$3.00	$9.00	30	PRE 09/21/16-12/25/16 PRE
7	AEN	THE FIRST 48<	10/10/16	10/16/16	16:00	19:00	X	X						-	-	1	$3.00	$3.00	30	PRE 09/21/16-12/25/16
8	AEN	VARIOUS	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	4	$4.00	$16.00	30	PRE 09/21/16-12/25/16
9	AEN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X						-	-	2	$4.00	$8.00	30	PRE 09/21/16-12/25/16
10	CNN	CNN NEWSROOM<	10/3/16	10/9/16	09:00	16:00			X	X	X	X	X	-	-	4	$2.00	$8.00	30	PRE 09/21/16-12/25/16
11	CNN	VARIOUS	10/10/16	10/16/16	09:00	16:00	X	X						-	-	1	$2.00	$2.00	30	PRE 09/21/16-12/25/16
12	CNN	CNN NEWSROOM<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	$3.00	$12.00	30	PRE 09/21/16-12/25/16
13	CNN	VARIOUS	10/3/16	10/9/16	16:00	19:00			X	X	X	X	X	-	-	2	$3.00	$6.00	30	PRE 09/21/16-12/25/16
14	CNN	SITUATION ROOM<	10/10/16	10/16/16	16:00	19:00	X	X						-	-	1	$3.00	$3.00	30	PRE 09/21/16-12/25/16
15	CNN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	6	$4.00	$24.00	30	PRE 09/21/16-12/25/16
16	CNN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X						-	-	3	$4.00	$12.00	30	PRE 09/21/16-12/25/16
17	DISC	AVG. ALL WKS<	10/3/16	10/9/16	09:00	16:00			X	X	X	X	X	-	-	3	$2.00	$6.00	30	PRE 09/21/16-12/25/16
18	DISC	AVG. ALL WKS	10/10/16	10/16/16	09:00	16:00	X	X						-	-	1	$2.00	$2.00	30	PRE 09/21/16-12/25/16
19	DISC	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	$3.00	$12.00	30	PRE 09/21/16-12/25/16
20	DISC	VARIOUS	10/3/16	10/9/16	16:00	19:00			X	X	X	X	X	-	-	3	$3.00	$9.00	30	PRE 09/21/16-12/25/16
21	DISC	DEADLIEST CATC<	10/10/16	10/16/16	16:00	19:00	X	X						-	-	1	$3.00	$3.00	30	PRE 09/21/16-12/25/16

NCC Cable System Order

Order #	62344941
Syscode	0837
System Name	Spectrum/MVS Wausau-Green Bay, WI
Market	Wausau, WI

AE	Mark Ongsysia
Sales Coordinator	Oogii Cuello
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Nov16 Proj. (Nov15 HUT
-	

Flight Dates	10/03/16 - 10/16/16
Agency	Strategic Media Services, Inc
Advertiser	Gallagher for Wisconsin
Client Code	94
Product Code	121
Est Code	2013
Product Name	WI-8
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/04/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks			2
Total			$583.00
Commission			$87.45
Net Total			$495.55
Total Spots			188
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.4 New Order

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	DISC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	6	$4.00	$24.00	30	PRE 09/21/16-12/25/16
23	DISC	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X						-	-	3	$4.00	$12.00	30	PRE 09/21/16-12/25/16
24	ESPN	VARIOUS	10/3/16	10/9/16	09:00	16:00			X	X	X	X	X	-	-	6	$2.00	$12.00	30	PRE 09/21/16-12/25/16
25	ESPN	SPORTSCENTER A<	10/10/16	10/16/16	09:00	16:00	X	X						-	-	3	$2.00	$6.00	30	PRE 09/21/16-12/25/16
26	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	3	$3.00	$9.00	30	PRE 09/21/16-12/25/16
27	ESPN	VARIOUS	10/3/16	10/9/16	16:00	19:00			X	X	X	X	X	-	-	4	$3.00	$12.00	30	PRE 09/21/16-12/25/16
28	ESPN	VARIOUS	10/10/16	10/16/16	16:00	19:00	X	X						-	-	2	$3.00	$6.00	30	PRE 09/21/16-12/25/16
29	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	3	$4.00	$12.00	30	PRE 09/21/16-12/25/16
30	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X						-	-	1	$4.00	$4.00	30	PRE 09/21/16-12/25/16
31	FXNC	VARIOUS	10/3/16	10/9/16	05:00	09:00			X	X	X	X	X	-	-	4	$3.00	$12.00	30	PRE 09/21/16-12/25/16
32	FXNC	FOX AND FRIEND<	10/10/16	10/16/16	05:00	09:00	X	X						-	-	2	$3.00	$6.00	30	PRE 09/21/16-12/25/16
33	FXNC	VARIOUS	10/3/16	10/9/16	09:00	16:00			X	X	X	X	X	-	-	4	$2.00	$8.00	30	PRE 09/21/16-12/25/16
34	FXNC	VARIOUS	10/10/16	10/16/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE 09/21/16-12/25/16
35	FXNC	VARIOUS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	7	$3.00	$21.00	30	PRE 09/21/16-12/25/16
36	FXNC	VARIOUS	10/3/16	10/9/16	16:00	19:00			X	X	X	X	X	-	-	6	$3.00	$18.00	30	PRE 09/21/16-12/25/16
37	FXNC	VARIOUS	10/10/16	10/16/16	16:00	19:00	X	X						-	-	3	$3.00	$9.00	30	PRE 09/21/16-12/25/16
38	FXNC	VARIOUS	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	9	$4.00	$36.00	30	PRE 09/21/16-12/25/16
39	FXNC	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X						-	-	3	$4.00	$12.00	30	PRE 09/21/16-12/25/16
40	HIST	AVG. ALL WKS<	10/3/16	10/9/16	09:00	16:00			X	X	X	X	X	-	-	3	$2.00	$6.00	30	PRE 09/21/16-12/25/16
41	HIST	AVG. ALL WKS	10/10/16	10/16/16	09:00	16:00	X	X						-	-	1	$2.00	$2.00	30	PRE 09/21/16-12/25/16
42	HIST	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	5	$3.00	$15.00	30	PRE 09/21/16-12/25/16

NCC Cable System Order

Order #	62344941	Flight Dates	10/03/16 - 10/16/16	Update Date	10/04/16		
Syscode	0837	Agency	Strategic Media Services, Inc	Version	1 Vs. 1		
System Name	Spectrum/MVS Wausau-Green Bay, WI	Advertiser	Gallagher for Wisconsin	Show All Lines			
Market	Wausau, WI			Total # of Weeks		2	
		Client Code	94	Total		$583.00	
AE	Mark Ongsysia	Product Code	121	Commission		$87.45	
Sales Coordinator	Oogii Cuello	Est Code	2013	Net Total		$495.55	
Office	Washington	Product Name	WI-8	Total Spots		188	
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+1 Nov16 Proj. (Nov15 HUT	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-

Comments :	10.4 New Order

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	HIST	AVG. ALL WKS<	10/3/16	10/9/16	16:00	19:00			X	X	X	X	X	-	-	4	$3.00	$12.00	30	PRE 09/21/16-12/25/16
44	HIST	AVG. ALL WKS/COUNTING CARS	10/10/16	10/16/16	16:00	19:00	X	X						-	-	1	$3.00	$3.00	30	PRE 09/21/16-12/25/16
45	HIST	VARIOUS	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	5	$4.00	$20.00	30	PRE 09/21/16-12/25/16
46	HIST	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X						-	-	2	$4.00	$8.00	30	PRE 09/21/16-12/25/16
47	TNT	VARIOUS	10/3/16	10/9/16	09:00	16:00			X	X	X	X	X	-	-	4	$2.00	$8.00	30	PRE 09/21/16-12/25/16
48	TNT	VARIOUS	10/10/16	10/16/16	09:00	16:00	X	X						-	-	1	$2.00	$2.00	30	PRE 09/21/16-12/25/16
49	TNT	VARIOUS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	5	$3.00	$15.00	30	PRE 09/21/16-12/25/16
50	TNT	VARIOUS	10/3/16	10/9/16	16:00	19:00			X	X	X	X	X	-	-	3	$3.00	$9.00	30	PRE 09/21/16-12/25/16
51	TNT	AVG. ALL WKS/CASTLE	10/10/16	10/16/16	16:00	19:00	X	X						-	-	1	$3.00	$3.00	30	PRE 09/21/16-12/25/16
52	TNT	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	5	$4.00	$20.00	30	PRE 09/21/16-12/25/16
53	TNT	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00	X	X						-	-	2	$4.00	$8.00	30	PRE 09/21/16-12/25/16
54	USA	AVG. ALL WKS<	10/3/16	10/9/16	09:00	16:00			X	X	X	X	X	-	-	4	$2.00	$8.00	30	PRE 09/21/16-12/25/16
55	USA	NCIS/AVG. ALL WKS	10/10/16	10/16/16	09:00	16:00	X	X						-	-	1	$2.00	$2.00	30	PRE 09/21/16-12/25/16
56	USA	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	7	$3.00	$21.00	30	PRE 09/21/16-12/25/16
57	USA	VARIOUS	10/3/16	10/9/16	16:00	19:00			X	X	X	X	X	-	-	2	$3.00	$6.00	30	PRE 09/21/16-12/25/16
58	USA	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00	X	X						-	-	1	$3.00	$3.00	30	PRE 09/21/16-12/25/16
59	USA	VARIOUS	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	4	$4.00	$16.00	30	PRE 09/21/16-12/25/16

NCC Cable System Order

Order #	62344941
Syscode	0837
System Name	Spectrum/MVS Wausau-Green Bay, WI
Market	Wausau, WI

AE	Mark Ongsysia
Sales Coordinator	Oogii Cuello
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Nov16 Proj. (Nov15 HUT
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Flight Dates	10/03/16 - 10/16/16
Agency	Strategic Media Services, Inc
Advertiser	Gallagher for Wisconsin

Client Code	94
Product Code	121
Est Code	2013
Product Name	WI-8
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/04/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks			2
Total			$583.00
Commission			$87.45
Net Total			$495.55
Total Spots			188
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.4 New Order

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
60	USA	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X						-	-	2	$4.00	$8.00	30	PRE 09/21/16-12/25/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	188	0	0	0	0	0	0	0	0	0	0	0	188
AMT	$583.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$583.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/04/16

62344941 | Wausau, WI | Spectrum/MVS Wausau-Green Bay, WI | 0837 |