TIM #100514

# NCC Cable System Order

11761851

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|---|---|
| Order # | 62333807 |
| Syscode | 6862 |
| System Name | Spectrum/Red Wing, MN |
| Market | Minneapolis-St. Paul |

| | |
|---|---|
| AE | Natasha Levinsohn |
| Sales Coordinator | Ethan Williamson |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+3 Jul16 |
| - | |

| | |
|---|---|
| Flight Dates | 09/12/16 - 09/25/16 |
| Agency | Screen Strategies Media |
| Advertiser | Alliance for a Better Minnesota |
| Client Code | SD-21 |
| Product Code | SD-21 |
| Est Code | 2295 |
| Product Name | |
| Credit Status | |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|---|---|---|---|
| Update Date | 09/14/16 | | |
| Version | 2 Vs. 1 | | |
| Show All Lines | | | |
| Total # of Weeks | 2 | | |
| Total | $582.00 | | |
| Commission | $87.30 | | |
| Net Total | $494.70 | | |
| Total Spots | 169 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
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| Comments : | R1: 9.14 revising to correct total, please review and confirm |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1 | AEN | A&E Access | 9/19/16 | 9/25/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 3 | $3.00 | $9.00 | 30 | NCR |
| 2 | AEN | A&E Prime | 9/19/16 | 9/25/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 3 | $4.00 | $12.00 | 30 | -1x NCR |
| 3 | AEN | A&E Access | 9/12/16 | 9/18/16 | 16:00 | 19:00 | | | | | X | X | X | - | - | 2 | $3.00 | $6.00 | 30 | NCR |
| 4 | AEN | A&E Prime | 9/12/16 | 9/18/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 3 | $4.00 | $12.00 | 30 | NCR |
| 5 | CNN | CNN Morning | 9/19/16 | 9/25/16 | 05:00 | 09:00 | X | X | X | X | | | | - | - | 2 | $3.00 | $6.00 | 30 | NCR |
| 6 | CNN | CNN Daytime | 9/19/16 | 9/25/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 2 | $3.00 | $6.00 | 30 | NCR |
| 7 | CNN | CNN Access | 9/19/16 | 9/25/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 2 | $3.00 | $6.00 | 30 | NCR |
| 8 | CNN | CNN Prime | 9/19/16 | 9/25/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 2 | $4.00 | $8.00 | 30 | NCR |
| 9 | CNN | CNN Morning | 9/12/16 | 9/18/16 | 05:00 | 09:00 | | | | | X | X | X | - | - | 2 | $3.00 | $6.00 | 30 | NCR |
| 10 | CNN | CNN Daytime | 9/12/16 | 9/18/16 | 09:00 | 16:00 | | | | | X | X | X | - | - | 2 | $3.00 | $6.00 | 30 | NCR |
| 11 | CNN | CNN Access | 9/12/16 | 9/18/16 | 16:00 | 19:00 | | | | | X | X | X | - | - | 2 | $3.00 | $6.00 | 30 | NCR |
| 12 | CNN | CNN Prime | 9/12/16 | 9/18/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 2 | $4.00 | $8.00 | 30 | NCR |
| 13 | FOOD | Food Access | 9/19/16 | 9/25/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 3 | $3.00 | $9.00 | 30 | NCR |
| 14 | FOOD | Food Prime | 9/19/16 | 9/25/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 3 | $4.00 | $12.00 | 30 | -1x NCR |
| 15 | FOOD | Food Access | 9/12/16 | 9/18/16 | 16:00 | 19:00 | | | | | X | X | X | - | - | 2 | $3.00 | $6.00 | 30 | NCR |
| 16 | FOOD | Food Prime | 9/12/16 | 9/18/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 3 | $4.00 | $12.00 | 30 | NCR |
| 17 | FOOD | Food Daytime | 9/12/16 | 9/18/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 3 | $3.00 | $9.00 | 30 | -1x NCR |
| 18 | FX | FX Access | 9/19/16 | 9/25/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 3 | $3.00 | $9.00 | 30 | NCR |
| 19 | FX | FX Prime | 9/19/16 | 9/25/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 3 | $4.00 | $12.00 | 30 | -1x NCR |
| 20 | FX | FX Access | 9/12/16 | 9/18/16 | 16:00 | 19:00 | | | | | X | X | X | - | - | 2 | $3.00 | $6.00 | 30 | NCR |
| 21 | FX | FX Prime | 9/12/16 | 9/18/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 3 | $4.00 | $12.00 | 30 | NCR |

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| Order # | 62333807 |
| Syscode | 6862 |
| System Name | Spectrum/Red Wing, MN |
| Market | Minneapolis-St. Paul |

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| AE | Natasha Levinsohn |
| Sales Coordinator | Ethan Williamson |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+3 Jul16 |
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| Flight Dates | 09/12/16 - 09/25/16 |
| Agency | Screen Strategies Media |
| Advertiser | Alliance for a Better Minnesota |
| Client Code | SD-21 |
| Product Code | SD-21 |
| Est Code | 2295 |
| Product Name | |
| Credit Status | |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

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| Update Date | 09/14/16 | | |
| Version | 2 Vs. 1 | | |
| Show All Lines | | | |
| Total # of Weeks | 2 | | |
| Total | $582.00 | | |
| Commission | $87.30 | | |
| Net Total | $494.70 | | |
| Total Spots | 169 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
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| Comments : | R1: 9.14 revising to correct total, please review and confirm |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 22 | FX | FX Daytime | 9/12/16 | 9/18/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 3 | $3.00 | $9.00 | 30 | -1x NCR |
| 23 | HALL | Hallmark Access | 9/19/16 | 9/25/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 3 | $3.00 | $9.00 | 30 | NCR |
| 24 | HALL | Hallmark Prime | 9/19/16 | 9/25/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 3 | $4.00 | $12.00 | 30 | -1x NCR |
| 25 | HALL | Hallmark Access | 9/12/16 | 9/18/16 | 16:00 | 19:00 | | | | | X | X | X | - | - | 2 | $3.00 | $6.00 | 30 | NCR |
| 26 | HALL | Hallmark Prime | 9/12/16 | 9/18/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 3 | $4.00 | $12.00 | 30 | NCR |
| 27 | HALL | Hallmark Daytime | 9/12/16 | 9/18/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 3 | $3.00 | $9.00 | 30 | -1x NCR |
| 28 | HGTV | HGTV Access | 9/19/16 | 9/25/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 3 | $3.00 | $9.00 | 30 | NCR |
| 29 | HGTV | HGTV Prime | 9/19/16 | 9/25/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 3 | $4.00 | $12.00 | 30 | -1x NCR |
| 30 | HGTV | HGTV Access | 9/12/16 | 9/18/16 | 16:00 | 19:00 | | | | | X | X | X | - | - | 2 | $3.00 | $6.00 | 30 | NCR |
| 31 | HGTV | HGTV Prime | 9/12/16 | 9/18/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 3 | $4.00 | $12.00 | 30 | NCR |
| 32 | HGTV | HGTV Daytime | 9/12/16 | 9/18/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 3 | $3.00 | $9.00 | 30 | -1x NCR |
| 33 | HIST | History Access | 9/19/16 | 9/25/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 3 | $3.00 | $9.00 | 30 | NCR |
| 34 | HIST | History Prime | 9/19/16 | 9/25/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 3 | $4.00 | $12.00 | 30 | -1x NCR |
| 35 | HIST | History Access | 9/12/16 | 9/18/16 | 16:00 | 19:00 | | | | | X | X | X | - | - | 2 | $3.00 | $6.00 | 30 | NCR |
| 36 | HIST | History Prime | 9/12/16 | 9/18/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 3 | $4.00 | $12.00 | 30 | NCR |
| 37 | HIST | History Daytime | 9/12/16 | 9/18/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 3 | $3.00 | $9.00 | 30 | -1x NCR |
| 38 | LIF | Lifetime Prime | 9/19/16 | 9/25/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 3 | $4.00 | $12.00 | 30 | -1x NCR |
| 39 | LIF | Lifetime Prime | 9/12/16 | 9/18/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 3 | $4.00 | $12.00 | 30 | NCR |
| 40 | MNBC | MSNBC Morning | 9/19/16 | 9/25/16 | 05:00 | 09:00 | X | X | X | X | | | | - | - | 2 | $3.00 | $6.00 | 30 | NCR |
| 41 | MNBC | MSNBC Daytime | 9/19/16 | 9/25/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 2 | $3.00 | $6.00 | 30 | NCR |
| 42 | MNBC | MSNBC Access | 9/19/16 | 9/25/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 2 | $3.00 | $6.00 | 30 | NCR |

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| Order # | 62333807 | Flight Dates | 09/12/16 - 09/25/16 | Update Date | 09/14/16 |
| Syscode | 6862 | Agency | Screen Strategies Media | Version | 2 Vs. 1 |
| System Name | Spectrum/Red Wing, MN | Advertiser | Alliance for a Better Minnesota | Show All Lines | |
| Market | Minneapolis-St. Paul | | | Total # of Weeks | 2 |
| | | Client Code | SD-21 | Total | $582.00 |
| AE | Natasha Levinsohn | Product Code | SD-21 | Commission | $87.30 |
| Sales Coordinator | Ethan Williamson | Est Code | 2295 | Net Total | $494.70 |
| Office | Washington | Product Name | | Total Spots | 169 |
| Phone | (301) 951-2620 | Credit Status | | Affiliate Split | 100.0 |
| Status | Not accepted | | | Sold On | Cost Per Spot |
| Survey | Cable Nielsen Live+3 Jul16 | Primary Demo | Adults 35+ | GRP - | GIMP - |
| - | | Makegood Policy | Approval Required | CPP - | CPM - |

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| Comments : | R1: 9.14 revising to correct total, please review and confirm |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 43 | MNBC | MSNBC Prime | 9/19/16 | 9/25/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 2 | $4.00 | $8.00 | 30 | NCR |
| 44 | MNBC | MSNBC Morning | 9/12/16 | 9/18/16 | 05:00 | 09:00 | | | | | X | X | X | - | - | 2 | $3.00 | $6.00 | 30 | NCR |
| 45 | MNBC | MSNBC Daytime | 9/12/16 | 9/18/16 | 09:00 | 16:00 | | | | | X | X | X | - | - | 2 | $3.00 | $6.00 | 30 | NCR |
| 46 | MNBC | MSNBC Access | 9/12/16 | 9/18/16 | 16:00 | 19:00 | | | | | X | X | X | - | - | 2 | $3.00 | $6.00 | 30 | NCR |
| 47 | MNBC | MSNBC Prime | 9/12/16 | 9/18/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 2 | $4.00 | $8.00 | 30 | NCR |
| 48 | TBSC | TBS Prime | 9/19/16 | 9/25/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 3 | $4.00 | $12.00 | 30 | -1x NCR |
| 49 | TBSC | TBS Prime | 9/12/16 | 9/18/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 3 | $4.00 | $12.00 | 30 | NCR |
| 50 | TLC | TLC Access | 9/19/16 | 9/25/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 2 | $3.00 | $6.00 | 30 | -1x NCR |
| 51 | TLC | TLC Prime | 9/19/16 | 9/25/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 4 | $4.00 | $16.00 | 30 | NCR |
| 52 | TLC | TLC Access | 9/12/16 | 9/18/16 | 16:00 | 19:00 | | | | | X | X | X | - | - | 2 | $3.00 | $6.00 | 30 | NCR |
| 53 | TLC | TLC Prime | 9/12/16 | 9/18/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 3 | $4.00 | $12.00 | 30 | NCR |
| 54 | TLC | TLC Daytime | 9/12/16 | 9/18/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 3 | $3.00 | $9.00 | 30 | -1x NCR |
| 55 | TNT | TNT Access | 9/19/16 | 9/25/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 3 | $3.00 | $9.00 | 30 | NCR |
| 56 | TNT | TNT Prime | 9/19/16 | 9/25/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 3 | $4.00 | $12.00 | 30 | -1x NCR |
| 57 | TNT | TNT Access | 9/12/16 | 9/18/16 | 16:00 | 19:00 | | | | | X | X | X | - | - | 2 | $3.00 | $6.00 | 30 | NCR |
| 58 | TNT | TNT Prime | 9/12/16 | 9/18/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 3 | $4.00 | $12.00 | 30 | NCR |
| 59 | TNT | TNT Daytime | 9/12/16 | 9/18/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | $3.00 | $12.00 | 30 | NCR |
| 60 | TWC | Weather Access | 9/19/16 | 9/25/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 3 | $3.00 | $9.00 | 30 | NCR |
| 61 | TWC | Weather Prime | 9/19/16 | 9/25/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 3 | $4.00 | $12.00 | 30 | -1x NCR |
| 62 | TWC | Weather Access | 9/12/16 | 9/18/16 | 16:00 | 19:00 | | | | | X | X | X | - | - | 2 | $3.00 | $6.00 | 30 | NCR |
| 63 | TWC | Weather Prime | 9/12/16 | 9/18/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 3 | $4.00 | $12.00 | 30 | NCR |

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|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 64 | TWC | Weather Daytime | 9/12/16 | 9/18/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | $3.00 | $12.00 | 30 | NCR |

| | Sep 2016 | Oct 2016 | Nov 2016 | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Jul 2017 | Aug 2017 | Total |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **SPOTS** | 169 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 169 |
| **AMT** | $582.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $582.00 |

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 09/14/16

62333807 | Minneapolis-St. Paul | Spectrum/Red Wing, MN | 6862 |