# NCC Cable System Order

Rev. 11765420

| | |
|---|---|
| Order # | 62350328 |
| Syscode | 6863 |
| System Name | Spectrum/Rosemount, MN |
| Market | Minneapolis-St. Paul |

| | |
|---|---|
| AE | Natasha Levinsohn |
| Sales Coordinator | Ethan Williamson |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+3 Aug16 |
| - | |

| | |
|---|---|
| Flight Dates | 10/10/16 - 10/23/16 |
| Agency | Screen Strategies Media |
| Advertiser | Alliance for a Better Minnesota |

| | |
|---|---|
| Client Code | HD-57B |
| Product Code | HD-57B |
| Est Code | 2660 |
| Product Name | |
| Credit Status | |

| | |
|---|---|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|---|---|---|---|
| Update Date | | 10/26/16 | |
| Version | | 3 Vs. 2 | |
| Show All Lines | | | |
| Total # of Weeks | | | 2 |
| Total | | | $9,665.00 |
| Commission | | | $1,449.75 |
| Net Total | | | $8,215.25 |
| Total Spots | | | 237 |
| Affiliate Split | | 100.0 | |
| Sold On | | Cost Per Spot | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|---|---|
| Comments : | 10.26 Removing missed spots. Thanks. |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1 | AEN | A&E Morning | 10/17/16 | 10/23/16 | 05:00 | 09:00 | X | X | X | X | | | | - | - | 1 | $55.00 | $55.00 | 30 | |
| 2 | AEN | A&E Daytime | 10/17/16 | 10/23/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 1 | $36.25 | $36.25 | 30 | |
| 3 | AEN | A&E Access | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 1 | $58.75 | $58.75 | 30 | |
| 4 | AEN | A&E Prime | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 1 | $72.50 | $72.50 | 30 | |
| 5 | AEN | A&E Daytime | 10/10/16 | 10/16/16 | 09:00 | 16:00 | | | | | X | X | X | - | - | 1 | $36.25 | $36.25 | 30 | |
| 6 | AEN | A&E Prime | 10/10/16 | 10/16/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 1 | $72.50 | $72.50 | 30 | |
| 7 | AEN | A&E Daytime | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 1 | $58.75 | $58.75 | 30 | |
| 8 | AMC | AMC Morning | 10/17/16 | 10/23/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 1 | $30.00 | $30.00 | 30 | |
| 9 | AMC | AMC Daytime | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 1 | $47.50 | $47.50 | 30 | |
| 10 | AMC | AMC Prime | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 1 | $60.00 | $60.00 | 30 | |
| 11 | AMC | AMC Morning | 10/10/16 | 10/16/16 | 09:00 | 16:00 | | | | | X | X | X | - | - | 1 | $30.00 | $30.00 | 30 | |
| 12 | AMC | AMC Prime | 10/10/16 | 10/16/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 1 | $60.00 | $60.00 | 30 | |
| 13 | AMC | AMC Daytime | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 1 | $47.50 | $47.50 | 30 | |
| 14 | APL | Animal Planet Morning | 10/17/16 | 10/23/16 | 05:00 | 09:00 | X | X | X | X | | | | - | - | 1 | $35.00 | $35.00 | 30 | |
| 15 | APL | Animal Planet Daytime | 10/17/16 | 10/23/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 1 | $23.75 | $23.75 | 30 | |
| 16 | APL | Animal Planet Access | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 1 | $36.25 | $36.25 | 30 | |
| 17 | APL | Animal Planet Prime | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 1 | $46.25 | $46.25 | 30 | |
| 18 | APL | Animal Planet Daytime | 10/10/16 | 10/16/16 | 09:00 | 16:00 | | | | | X | X | X | - | - | 1 | $23.75 | $23.75 | 30 | |
| 19 | APL | Animal Planet Prime | 10/10/16 | 10/16/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 1 | $46.25 | $46.25 | 30 | |
| 20 | APL | Animal Planet Daytime | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 1 | $36.25 | $36.25 | 30 | |
| 21 | BRVO | Bravo Morning | 10/17/16 | 10/23/16 | 05:00 | 09:00 | X | X | X | X | | | | - | - | 1 | $46.25 | $46.25 | 30 | |

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| Sales Coordinator | Ethan Williamson |
| Office | Washington |
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| Status | Not accepted |
| Survey | Cable Nielsen Live+3 Aug16 |
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| Flight Dates | 10/10/16 - 10/23/16 |
| Agency | Screen Strategies Media |
| Advertiser | Alliance for a Better Minnesota |
| Client Code | HD-57B |
| Product Code | HD-57B |
| Est Code | 2660 |
| Product Name | |
| Credit Status | |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

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| Update Date | 10/26/16 | | |
| Version | 3 Vs. 2 | | |
| Show All Lines | | | |
| Total # of Weeks | 2 | | |
| Total | $9,665.00 | | |
| Commission | $1,449.75 | | |
| Net Total | $8,215.25 | | |
| Total Spots | 237 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP - | GIMP | - | |
| CPP - | CPM | - | |

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| Comments : | 10.26 Removing missed spots. Thanks. |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 22 | BRVO | Bravo Daytime | 10/17/16 | 10/23/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 1 | $30.00 | $30.00 | 30 | |
| 23 | BRVO | Bravo Access | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 1 | $47.50 | $47.50 | 30 | |
| 24 | BRVO | Bravo Prime | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 1 | $60.00 | $60.00 | 30 | |
| 25 | BRVO | Bravo Daytime | 10/10/16 | 10/16/16 | 09:00 | 16:00 | | | | | X | X | X | - | - | 1 | $30.00 | $30.00 | 30 | |
| 26 | BRVO | Bravo Prime | 10/10/16 | 10/16/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 1 | $60.00 | $60.00 | 30 | |
| 27 | BRVO | Bravo Daytime | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 1 | $47.50 | $47.50 | 30 | |
| 28 | CMDY | Comedy Access | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 1 | $36.25 | $36.25 | 30 | |
| 29 | CMDY | Comedy Prime | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 1 | $46.25 | $46.25 | 30 | |
| 30 | CMDY | Comedy Prime | 10/10/16 | 10/16/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 1 | $46.25 | $46.25 | 30 | |
| 31 | CMDY | Comedy Daytime | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 1 | $36.25 | $36.25 | 30 | |
| 32 | CMT | CMT Daytime | 10/17/16 | 10/23/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 1 | $18.75 | $18.75 | 30 | |
| 33 | CMT | CMT Access | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 1 | $28.75 | $28.75 | 30 | |
| 34 | CMT | CMT Prime | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 1 | $36.25 | $36.25 | 30 | |
| 35 | CMT | CMT Daytime | 10/10/16 | 10/16/16 | 09:00 | 16:00 | | | | | X | X | X | - | - | 1 | $18.75 | $18.75 | 30 | |
| 36 | CMT | CMT Prime | 10/10/16 | 10/16/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 1 | $36.25 | $36.25 | 30 | |
| 37 | CMT | CMT Daytime | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 1 | $28.75 | $28.75 | 30 | |
| 38 | CNBC | CNBC Morning | 10/17/16 | 10/23/16 | 05:00 | 09:00 | X | X | X | X | | | | - | - | 1 | $27.50 | $27.50 | 30 | |
| 39 | CNBC | CNBC Daytime | 10/17/16 | 10/23/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 2 | $18.75 | $37.50 | 30 | |
| 40 | CNBC | CNBC Access | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 1 | $28.75 | $28.75 | 30 | |
| 41 | CNBC | CNBC Prime | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 2 | $36.25 | $72.50 | 30 | |
| 42 | CNN | CNN Morning | 10/17/16 | 10/23/16 | 05:00 | 09:00 | X | X | X | X | | | | - | - | 1 | $55.00 | $55.00 | 30 | |

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| Sales Coordinator | Ethan Williamson |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+3 Aug16 |
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| Flight Dates | 10/10/16 - 10/23/16 |
| Agency | Screen Strategies Media |
| Advertiser | Alliance for a Better Minnesota |

| | |
|---|---|
| Client Code | HD-57B |
| Product Code | HD-57B |
| Est Code | 2660 |
| Product Name | |
| Credit Status | |

| | |
|---|---|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
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| Update Date | | 10/26/16 | |
| Version | | 3 Vs. 2 | |
| Show All Lines | | | |
| Total # of Weeks | | | 2 |
| Total | | | $9,665.00 |
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| Total Spots | | | 237 |
| Affiliate Split | | 100.0 | |
| Sold On | | Cost Per Spot | |
| GRP | - | GIMP | - |
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| Comments : | 10.26 Removing missed spots. Thanks. |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 43 | CNN | CNN Daytime | 10/17/16 | 10/23/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 2 | $36.25 | $72.50 | 30 | |
| 44 | CNN | CNN Access | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 1 | $58.75 | $58.75 | 30 | |
| 45 | CNN | CNN Prime | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 2 | $72.50 | $145.00 | 30 | |
| 46 | CNN | CNN Late Fringe | 10/17/16 | 10/23/16 | 00:00 | 02:00 | X | X | X | X | | | | - | - | 1 | $36.25 | $36.25 | 30 | |
| 47 | CNN | CNN Daytime | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 1 | $58.75 | $58.75 | 30 | |
| 48 | DISC | Discovery Daytime | 10/17/16 | 10/23/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 1 | $36.25 | $36.25 | 30 | |
| 49 | DISC | Discovery Access | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 1 | $58.75 | $58.75 | 30 | |
| 50 | DISC | Discovery Prime | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 1 | $72.50 | $72.50 | 30 | |
| 51 | DISC | Discovery Late Fringe | 10/17/16 | 10/23/16 | 00:00 | 02:00 | X | X | X | X | | | | - | - | 1 | $36.25 | $36.25 | 30 | |
| 52 | DISC | Discovery Daytime | 10/10/16 | 10/16/16 | 09:00 | 16:00 | | | | | X | X | X | - | - | 1 | $36.25 | $36.25 | 30 | |
| 53 | DISC | Discovery Prime | 10/10/16 | 10/16/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 1 | $72.50 | $72.50 | 30 | |
| 54 | DISC | Discovery Daytime | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 1 | $58.75 | $58.75 | 30 | |
| 55 | ENT | E! Morning | 10/17/16 | 10/23/16 | 05:00 | 09:00 | X | X | X | X | | | | - | - | 1 | $35.00 | $35.00 | 30 | |
| 56 | ENT | E! Daytime | 10/17/16 | 10/23/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 1 | $23.75 | $23.75 | 30 | |
| 57 | ENT | E! Access | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 1 | $36.25 | $36.25 | 30 | |
| 58 | ENT | E! Prime | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 1 | $46.25 | $46.25 | 30 | |
| 59 | ENT | E! Late Fringe | 10/17/16 | 10/23/16 | 00:00 | 02:00 | X | X | X | X | | | | - | - | 1 | $23.75 | $23.75 | 30 | |
| 60 | ENT | E! Daytime | 10/10/16 | 10/16/16 | 09:00 | 16:00 | | | | | X | X | X | - | - | 1 | $23.75 | $23.75 | 30 | |
| 61 | ENT | E! Prime | 10/10/16 | 10/16/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 1 | $46.25 | $46.25 | 30 | |
| 62 | ENT | E! Daytime | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 1 | $36.25 | $36.25 | 30 | |
| 63 | ESP2 | ESPN2 Morning | 10/17/16 | 10/23/16 | 05:00 | 09:00 | X | X | X | X | | | | - | - | 1 | $35.00 | $35.00 | 30 | |

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| Product Code | HD-57B |
| Est Code | 2660 |
| Product Name | |
| Credit Status | |

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| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

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| Update Date | 10/26/16 | | |
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| Total # of Weeks | 2 | | |
| Total | $9,665.00 | | |
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| Total Spots | 237 | | |
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| Sold On | Cost Per Spot | | |
| GRP - | GIMP | - | |
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| Comments : | 10.26 Removing missed spots. Thanks. |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 64 | ESP2 | ESPN2 Daytime | 10/17/16 | 10/23/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 1 | $23.75 | $23.75 | 30 | |
| 65 | ESP2 | ESPN2 Access | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 1 | $36.25 | $36.25 | 30 | |
| 66 | ESP2 | ESPN2 Prime | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 1 | $46.25 | $46.25 | 30 | |
| 67 | ESP2 | ESPN2 Daytime | 10/10/16 | 10/16/16 | 09:00 | 16:00 | | | | | X | X | X | - | - | 1 | $23.75 | $23.75 | 30 | |
| 68 | ESP2 | ESPN2 Prime | 10/10/16 | 10/16/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 1 | $46.25 | $46.25 | 30 | |
| 69 | ESP2 | ESPN2 Daytime | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 0 | $36.25 | $0.00 | 30 | -1x |
| 70 | ESPN | ESPN Morning | 10/17/16 | 10/23/16 | 05:00 | 09:00 | X | X | X | X | | | | - | - | 1 | $55.00 | $55.00 | 30 | |
| 71 | ESPN | ESPN Daytime | 10/17/16 | 10/23/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 1 | $36.25 | $36.25 | 30 | |
| 72 | ESPN | ESPN Access | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 1 | $58.75 | $58.75 | 30 | |
| 73 | ESPN | ESPN Late Fringe | 10/17/16 | 10/23/16 | 00:00 | 02:00 | X | X | X | X | | | | - | - | 1 | $36.25 | $36.25 | 30 | |
| 74 | ESPN | ESPN Prime | 10/17/16 | 10/23/16 | 19:00 | 24:00 | | X | X | X | | | | - | - | 1 | $72.50 | $72.50 | 30 | |
| 75 | ESPN | ESPN Daytime | 10/10/16 | 10/16/16 | 09:00 | 16:00 | | | | | X | X | X | - | - | 0 | $36.25 | $0.00 | 30 | -1x |
| 76 | ESPN | ESPN Prime | 10/10/16 | 10/16/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 1 | $72.50 | $72.50 | 30 | |
| 77 | ESPN | ESPN Daytime | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 1 | $58.75 | $58.75 | 30 | |
| 78 | FOOD | Food Daytime | 10/17/16 | 10/23/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 1 | $36.25 | $36.25 | 30 | |
| 79 | FOOD | Food Access | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 1 | $58.75 | $58.75 | 30 | |
| 80 | FOOD | Food Prime | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 1 | $72.50 | $72.50 | 30 | |
| 81 | FOOD | Food Late Fringe | 10/17/16 | 10/23/16 | 00:00 | 02:00 | X | X | X | X | | | | - | - | 1 | $36.25 | $36.25 | 30 | |
| 82 | FOOD | Food Daytime | 10/10/16 | 10/16/16 | 09:00 | 16:00 | | | | | X | X | X | - | - | 1 | $36.25 | $36.25 | 30 | |
| 83 | FOOD | Food Prime | 10/10/16 | 10/16/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 1 | $72.50 | $72.50 | 30 | |
| 84 | FOOD | Food Daytime | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 1 | $58.75 | $58.75 | 30 | |

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|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 85 | FSNO | Fox Sports North Daytime | 10/17/16 | 10/23/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 1 | $16.25 | $16.25 | 30 | |
| 86 | FSNO | Fox Sports North Access | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 1 | $23.75 | $23.75 | 30 | |
| 87 | FSNO | Fox Sports North Prime | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 1 | $30.00 | $30.00 | 30 | |
| 88 | FSNO | Fox Sports North Late Fringe | 10/17/16 | 10/23/16 | 00:00 | 02:00 | X | X | X | X | | | | - | - | 1 | $16.25 | $16.25 | 30 | |
| 89 | FSNO | Fox Sports North Daytime | 10/10/16 | 10/16/16 | 09:00 | 16:00 | | | | | X | X | X | - | - | 1 | $16.25 | $16.25 | 30 | |
| 90 | FSNO | Fox Sports North Prime | 10/10/16 | 10/16/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 1 | $30.00 | $30.00 | 30 | |
| 91 | FSNO | Fox Sports North Daytime | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 1 | $23.75 | $23.75 | 30 | |
| 92 | FX | FX Morning | 10/17/16 | 10/23/16 | 05:00 | 09:00 | X | X | X | X | | | | - | - | 1 | $46.25 | $46.25 | 30 | |
| 93 | FX | FX Daytime | 10/17/16 | 10/23/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 1 | $30.00 | $30.00 | 30 | |
| 94 | FX | FX Access | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 1 | $47.50 | $47.50 | 30 | |
| 95 | FX | FX Prime | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 1 | $60.00 | $60.00 | 30 | |
| 96 | FX | FX Late Fringe | 10/17/16 | 10/23/16 | 00:00 | 02:00 | X | X | X | X | | | | - | - | 1 | $30.00 | $30.00 | 30 | |
| 97 | FX | FX Daytime | 10/10/16 | 10/16/16 | 09:00 | 16:00 | | | | | X | X | X | - | - | 1 | $30.00 | $30.00 | 30 | |
| 98 | FX | FX Prime | 10/10/16 | 10/16/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 1 | $60.00 | $60.00 | 30 | |
| 99 | FX | FX Daytime | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 1 | $47.50 | $47.50 | 30 | |
| 100 | HALL | Hallmark Morning | 10/17/16 | 10/23/16 | 05:00 | 09:00 | X | X | X | X | | | | - | - | 1 | $35.00 | $35.00 | 30 | |
| 101 | HALL | Hallmark Daytime | 10/17/16 | 10/23/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 1 | $23.75 | $23.75 | 30 | |
| 102 | HALL | Hallmark Access | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 1 | $36.25 | $36.25 | 30 | |
| 103 | HALL | Hallmark Prime | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 1 | $46.25 | $46.25 | 30 | |
| 104 | HALL | Hallmark Late Fringe | 10/17/16 | 10/23/16 | 00:00 | 02:00 | X | X | X | X | | | | - | - | 1 | $23.75 | $23.75 | 30 | |
| 105 | HALL | Hallmark Daytime | 10/10/16 | 10/16/16 | 09:00 | 16:00 | | | | | X | X | X | - | - | 1 | $23.75 | $23.75 | 30 | |

# NCC Cable System Order

| | |
|---|---|
| Order # | 62350328 |
| Syscode | 6863 |
| System Name | Spectrum/Rosemount, MN |
| Market | Minneapolis-St. Paul |

| | |
|---|---|
| AE | Natasha Levinsohn |
| Sales Coordinator | Ethan Williamson |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+3 Aug16 |
| - | |

| | |
|---|---|
| Flight Dates | 10/10/16 - 10/23/16 |
| Agency | Screen Strategies Media |
| Advertiser | Alliance for a Better Minnesota |

| | |
|---|---|
| Client Code | HD-57B |
| Product Code | HD-57B |
| Est Code | 2660 |
| Product Name | |
| Credit Status | |

| | |
|---|---|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|---|---|---|---|
| Update Date | 10/26/16 | | |
| Version | 3 Vs. 2 | | |
| Show All Lines | | | |
| Total # of Weeks | 2 | | |
| Total | $9,665.00 | | |
| Commission | $1,449.75 | | |
| Net Total | $8,215.25 | | |
| Total Spots | 237 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|---|---|
| Comments : | 10.26 Removing missed spots. Thanks. |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 106 | HALL | Hallmark Prime | 10/10/16 | 10/16/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 1 | $46.25 | $46.25 | 30 | |
| 107 | HALL | Hallmark Daytime | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 1 | $36.25 | $36.25 | 30 | |
| 108 | HGTV | HGTV Morning | 10/17/16 | 10/23/16 | 05:00 | 09:00 | X | X | X | X | | | | - | - | 1 | $55.00 | $55.00 | 30 | |
| 109 | HGTV | HGTV Daytime | 10/17/16 | 10/23/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 1 | $36.25 | $36.25 | 30 | |
| 110 | HGTV | HGTV Access | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 1 | $58.75 | $58.75 | 30 | |
| 111 | HGTV | HGTV Prime | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 1 | $72.50 | $72.50 | 30 | |
| 112 | HGTV | HGTV Late Fringe | 10/17/16 | 10/23/16 | 00:00 | 02:00 | X | X | X | X | | | | - | - | 1 | $36.25 | $36.25 | 30 | |
| 113 | HGTV | HGTV Daytime | 10/10/16 | 10/16/16 | 09:00 | 16:00 | | | | | X | X | X | - | - | 1 | $36.25 | $36.25 | 30 | |
| 114 | HGTV | HGTV Prime | 10/10/16 | 10/16/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 1 | $72.50 | $72.50 | 30 | |
| 115 | HGTV | HGTV Daytime | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 1 | $58.75 | $58.75 | 30 | |
| 116 | HIST | History Morning | 10/17/16 | 10/23/16 | 05:00 | 09:00 | X | X | X | X | | | | - | - | 1 | $55.00 | $55.00 | 30 | |
| 117 | HIST | History Daytime | 10/17/16 | 10/23/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 1 | $36.25 | $36.25 | 30 | |
| 118 | HIST | History Access | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 1 | $58.75 | $58.75 | 30 | |
| 119 | HIST | History Prime | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 1 | $72.50 | $72.50 | 30 | |
| 120 | HIST | History Late Fringe | 10/17/16 | 10/23/16 | 00:00 | 02:00 | X | X | X | X | | | | - | - | 1 | $36.25 | $36.25 | 30 | |
| 121 | HIST | History Daytime | 10/10/16 | 10/16/16 | 09:00 | 16:00 | | | | | X | X | X | - | - | 1 | $36.25 | $36.25 | 30 | |
| 122 | HIST | History Prime | 10/10/16 | 10/16/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 1 | $72.50 | $72.50 | 30 | |
| 123 | HIST | History Daytime | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 1 | $58.75 | $58.75 | 30 | |
| 124 | HLN | Headline Morning | 10/17/16 | 10/23/16 | 05:00 | 09:00 | X | X | X | X | | | | - | - | 1 | $46.25 | $46.25 | 30 | |
| 125 | HLN | Headline Daytime | 10/17/16 | 10/23/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 2 | $30.00 | $60.00 | 30 | |
| 126 | HLN | Headline Access | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 1 | $47.50 | $47.50 | 30 | |

# NCC Cable System Order

| | |
|---|---|
| Order # | 62350328 |
| Syscode | 6863 |
| System Name | Spectrum/Rosemount, MN |
| Market | Minneapolis-St. Paul |

| | |
|---|---|
| AE | Natasha Levinsohn |
| Sales Coordinator | Ethan Williamson |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+3 Aug16 |
| - | |

| | |
|---|---|
| Flight Dates | 10/10/16 - 10/23/16 |
| Agency | Screen Strategies Media |
| Advertiser | Alliance for a Better Minnesota |

| | |
|---|---|
| Client Code | HD-57B |
| Product Code | HD-57B |
| Est Code | 2660 |
| Product Name | |
| Credit Status | |

| | |
|---|---|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|---|---|---|---|
| Update Date | 10/26/16 | | |
| Version | 3 Vs. 2 | | |
| Show All Lines | | | |
| Total # of Weeks | 2 | | |
| Total | $9,665.00 | | |
| Commission | $1,449.75 | | |
| Net Total | $8,215.25 | | |
| Total Spots | 237 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|---|---|
| Comments : | 10.26 Removing missed spots. Thanks. |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 127 | HLN | Headline Prime | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 2 | $60.00 | $120.00 | 30 | |
| 128 | HLN | Headline Late Fringe | 10/17/16 | 10/23/16 | 00:00 | 02:00 | X | X | X | X | | | | - | - | 1 | $30.00 | $30.00 | 30 | |
| 129 | HLN | Headline Daytime | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 1 | $47.50 | $47.50 | 30 | |
| 130 | LIF | Lifetime Morning | 10/17/16 | 10/23/16 | 05:00 | 09:00 | X | X | X | X | | | | - | - | 1 | $46.25 | $46.25 | 30 | |
| 131 | LIF | Lifetime Daytime | 10/17/16 | 10/23/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 1 | $30.00 | $30.00 | 30 | |
| 132 | LIF | Lifetime Access | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 1 | $47.50 | $47.50 | 30 | |
| 133 | LIF | Lifetime Prime | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 1 | $60.00 | $60.00 | 30 | |
| 134 | LIF | Lifetime Late Fringe | 10/17/16 | 10/23/16 | 00:00 | 02:00 | X | X | X | X | | | | - | - | 1 | $30.00 | $30.00 | 30 | |
| 135 | LIF | Lifetime Daytime | 10/10/16 | 10/16/16 | 09:00 | 16:00 | | | | | X | X | X | - | - | 1 | $30.00 | $30.00 | 30 | |
| 136 | LIF | Lifetime Prime | 10/10/16 | 10/16/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 1 | $60.00 | $60.00 | 30 | |
| 137 | LIF | Lifetime Daytime | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 1 | $47.50 | $47.50 | 30 | |
| 138 | MNBC | MSNBC Morning | 10/17/16 | 10/23/16 | 05:00 | 09:00 | X | X | X | X | | | | - | - | 1 | $46.25 | $46.25 | 30 | |
| 139 | MNBC | MSNBC Daytime | 10/17/16 | 10/23/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 2 | $30.00 | $60.00 | 30 | |
| 140 | MNBC | MSNBC Access | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 1 | $47.50 | $47.50 | 30 | |
| 141 | MNBC | MSNBC Prime | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 1 | $60.00 | $60.00 | 30 | -1x 10.26 |
| 142 | MNBC | MSNBC Late Fringe | 10/17/16 | 10/23/16 | 00:00 | 02:00 | X | X | X | X | | | | - | - | 1 | $30.00 | $30.00 | 30 | |
| 143 | MNBC | MSNBC Daytime | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 1 | $47.50 | $47.50 | 30 | |
| 144 | NBCS | NBC sports Morning | 10/17/16 | 10/23/16 | 05:00 | 09:00 | X | X | X | X | | | | - | - | 1 | $27.50 | $27.50 | 30 | |
| 145 | NBCS | NBC Sports Daytime | 10/17/16 | 10/23/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 1 | $18.75 | $18.75 | 30 | |
| 146 | NBCS | NBC Sports Access | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 1 | $28.75 | $28.75 | 30 | |
| 147 | NBCS | NBC Sports Prime | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 1 | $36.25 | $36.25 | 30 | |

# NCC Cable System Order

| | |
|---|---|
| Order # | 62350328 |
| Syscode | 6863 |
| System Name | Spectrum/Rosemount, MN |
| Market | Minneapolis-St. Paul |

| | |
|---|---|
| AE | Natasha Levinsohn |
| Sales Coordinator | Ethan Williamson |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+3 Aug16 |
| - | |

| | |
|---|---|
| Flight Dates | 10/10/16 - 10/23/16 |
| Agency | Screen Strategies Media |
| Advertiser | Alliance for a Better Minnesota |

| | |
|---|---|
| Client Code | HD-57B |
| Product Code | HD-57B |
| Est Code | 2660 |
| Product Name | |
| Credit Status | |

| | |
|---|---|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|---|---|---|---|
| Update Date | | 10/26/16 | |
| Version | | 3 Vs. 2 | |
| Show All Lines | | | |
| Total # of Weeks | | | 2 |
| Total | | | $9,665.00 |
| Commission | | | $1,449.75 |
| Net Total | | | $8,215.25 |
| Total Spots | | | 237 |
| Affiliate Split | | 100.0 | |
| Sold On | | Cost Per Spot | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|---|---|
| Comments : | 10.26 Removing missed spots. Thanks. |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 148 | NBCS | NBC Sports Late Fringe | 10/17/16 | 10/23/16 | 00:00 | 02:00 | X | X | X | X | | | | - | - | 1 | $18.75 | $18.75 | 30 | |
| 149 | NBCS | NBC Sports Daytime | 10/10/16 | 10/16/16 | 09:00 | 16:00 | | | | | X | X | X | - | - | 1 | $18.75 | $18.75 | 30 | |
| 150 | NBCS | NBC Sports Prime | 10/10/16 | 10/16/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 1 | $36.25 | $36.25 | 30 | |
| 151 | NBCS | NBC Sports Daytime | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 1 | $28.75 | $28.75 | 30 | |
| 152 | NGC | National Geographic Daytime | 10/17/16 | 10/23/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 1 | $23.75 | $23.75 | 30 | |
| 153 | NGC | National Geographic Access | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 1 | $36.25 | $36.25 | 30 | |
| 154 | NGC | National Geographic Prime | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 1 | $46.25 | $46.25 | 30 | |
| 155 | NGC | National Georgraphic Late Fringe | 10/17/16 | 10/23/16 | 00:00 | 02:00 | X | X | X | X | | | | - | - | 1 | $23.75 | $23.75 | 30 | |
| 156 | NGC | National Geographic Daytime | 10/10/16 | 10/16/16 | 09:00 | 16:00 | | | | | X | X | X | - | - | 1 | $23.75 | $23.75 | 30 | |
| 157 | NGC | National Geographic Prime | 10/10/16 | 10/16/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 1 | $46.25 | $46.25 | 30 | |
| 158 | NGC | National Geographgic Daytime | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 1 | $36.25 | $36.25 | 30 | |
| 159 | OXYG | Oxygen Morning | 10/17/16 | 10/23/16 | 05:00 | 09:00 | X | X | X | X | | | | - | - | 1 | $35.00 | $35.00 | 30 | |
| 160 | OXYG | Oxygen Daytime | 10/17/16 | 10/23/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 1 | $23.75 | $23.75 | 30 | |
| 161 | OXYG | Oxygen Access | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 1 | $36.25 | $36.25 | 30 | |
| 162 | OXYG | Oxygen Prime | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 1 | $46.25 | $46.25 | 30 | |
| 163 | OXYG | Oxygen Late Fringe | 10/17/16 | 10/23/16 | 00:00 | 02:00 | X | X | X | X | | | | - | - | 1 | $23.75 | $23.75 | 30 | |
| 164 | OXYG | Oxygen Daytime | 10/10/16 | 10/16/16 | 09:00 | 16:00 | | | | | X | X | X | - | - | 1 | $23.75 | $23.75 | 30 | |
| 165 | OXYG | Oxygen Prime | 10/10/16 | 10/16/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 1 | $46.25 | $46.25 | 30 | |
| 166 | OXYG | Oxygen Daytime | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 1 | $36.25 | $36.25 | 30 | |
| 167 | SYFY | SyFy Morning | 10/17/16 | 10/23/16 | 05:00 | 09:00 | X | X | X | X | | | | - | - | 1 | $27.50 | $27.50 | 30 | |

# NCC Cable System Order

| | |
|---|---|
| Order # | 62350328 |
| Syscode | 6863 |
| System Name | Spectrum/Rosemount, MN |
| Market | Minneapolis-St. Paul |

| | |
|---|---|
| AE | Natasha Levinsohn |
| Sales Coordinator | Ethan Williamson |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+3 Aug16 |
| - | |

| | |
|---|---|
| Flight Dates | 10/10/16 - 10/23/16 |
| Agency | Screen Strategies Media |
| Advertiser | Alliance for a Better Minnesota |
| Client Code | HD-57B |
| Product Code | HD-57B |
| Est Code | 2660 |
| Product Name | |
| Credit Status | |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|---|---|---|---|
| Update Date | 10/26/16 | | |
| Version | 3 Vs. 2 | | |
| Show All Lines | | | |
| Total # of Weeks | 2 | | |
| Total | $9,665.00 | | |
| Commission | $1,449.75 | | |
| Net Total | $8,215.25 | | |
| Total Spots | 237 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP - | GIMP | - | |
| CPP - | CPM | - | |

| | |
|---|---|
| Comments : | 10.26 Removing missed spots. Thanks. |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 168 | SYFY | SyFy Daytime | 10/17/16 | 10/23/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 1 | $18.75 | $18.75 | 30 | |
| 169 | SYFY | SyFy Access | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 1 | $28.75 | $28.75 | 30 | |
| 170 | SYFY | SyFy Prime | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 1 | $36.25 | $36.25 | 30 | |
| 171 | SYFY | SyFy Late Fringe | 10/17/16 | 10/23/16 | 00:00 | 02:00 | X | X | X | X | | | | - | - | 1 | $18.75 | $18.75 | 30 | |
| 172 | SYFY | SyFy Daytime | 10/10/16 | 10/16/16 | 09:00 | 16:00 | | | | | X | X | X | - | - | 1 | $18.75 | $18.75 | 30 | |
| 173 | SYFY | SyFy Prime | 10/10/16 | 10/16/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 1 | $36.25 | $36.25 | 30 | |
| 174 | SYFY | SyFy Daytime | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 1 | $28.75 | $28.75 | 30 | |
| 175 | TBSC | TBS Morning | 10/17/16 | 10/23/16 | 05:00 | 09:00 | X | X | X | X | | | | - | - | 1 | $46.25 | $46.25 | 30 | |
| 176 | TBSC | TBS Daytime | 10/17/16 | 10/23/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 1 | $30.00 | $30.00 | 30 | |
| 177 | TBSC | TBS Prime | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 1 | $60.00 | $60.00 | 30 | |
| 178 | TBSC | TBS Late Fringe | 10/17/16 | 10/23/16 | 00:00 | 02:00 | X | X | X | X | | | | - | - | 1 | $30.00 | $30.00 | 30 | |
| 179 | TBSC | TBS Daytime | 10/10/16 | 10/16/16 | 09:00 | 16:00 | | | | | X | X | X | - | - | 1 | $30.00 | $30.00 | 30 | |
| 180 | TBSC | TBS Late Fringe | 10/10/16 | 10/16/16 | 00:00 | 02:00 | | | | | X | X | X | - | - | 1 | $30.00 | $30.00 | 30 | |
| 181 | TBSC | TBS Daytime | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 1 | $47.50 | $47.50 | 30 | |
| 182 | TLC | TLC Daytime | 10/17/16 | 10/23/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 1 | $30.00 | $30.00 | 30 | |
| 183 | TLC | TLC Access | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 1 | $47.50 | $47.50 | 30 | |
| 184 | TLC | TLC Prime | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 1 | $60.00 | $60.00 | 30 | |
| 185 | TLC | TLC Late Fringe | 10/17/16 | 10/23/16 | 00:00 | 02:00 | X | X | X | X | | | | - | - | 1 | $30.00 | $30.00 | 30 | |
| 186 | TLC | TLC Daytime | 10/10/16 | 10/16/16 | 09:00 | 16:00 | | | | | X | X | X | - | - | 1 | $30.00 | $30.00 | 30 | |
| 187 | TLC | TLC Prime | 10/10/16 | 10/16/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 1 | $60.00 | $60.00 | 30 | |
| 188 | TLC | TLC Daytime | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 1 | $47.50 | $47.50 | 30 | |

# NCC Cable System Order

| | |
|---|---|
| Order # | 62350328 |
| Syscode | 6863 |
| System Name | Spectrum/Rosemount, MN |
| Market | Minneapolis-St. Paul |

| | |
|---|---|
| AE | Natasha Levinsohn |
| Sales Coordinator | Ethan Williamson |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+3 Aug16 |
| - | |

| | |
|---|---|
| Flight Dates | 10/10/16 - 10/23/16 |
| Agency | Screen Strategies Media |
| Advertiser | Alliance for a Better Minnesota |

| | |
|---|---|
| Client Code | HD-57B |
| Product Code | HD-57B |
| Est Code | 2660 |
| Product Name | |
| Credit Status | |

| | |
|---|---|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|---|---|---|---|
| Update Date | 10/26/16 | | |
| Version | 3 Vs. 2 | | |
| Show All Lines | | | |
| Total # of Weeks | 2 | | |
| Total | $9,665.00 | | |
| Commission | $1,449.75 | | |
| Net Total | $8,215.25 | | |
| Total Spots | 237 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP - | GIMP | - | |
| CPP - | CPM | - | |

| | |
|---|---|
| Comments : | 10.26 Removing missed spots. Thanks. |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 189 | TNT | TNT Morning | 10/17/16 | 10/23/16 | 05:00 | 09:00 | X | X | X | X | | | | - | - | 1 | $55.00 | $55.00 | 30 | |
| 190 | TNT | TNT Daytime | 10/17/16 | 10/23/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 1 | $36.25 | $36.25 | 30 | |
| 191 | TNT | TNT Access | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 1 | $58.75 | $58.75 | 30 | |
| 192 | TNT | TNT Prime | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 1 | $72.50 | $72.50 | 30 | |
| 193 | TNT | TNT Late Fringe | 10/17/16 | 10/23/16 | 00:00 | 02:00 | X | X | X | X | | | | - | - | 1 | $36.25 | $36.25 | 30 | |
| 194 | TNT | TNT Daytime | 10/10/16 | 10/16/16 | 09:00 | 16:00 | | | | | X | X | X | - | - | 1 | $36.25 | $36.25 | 30 | |
| 195 | TNT | TNT Prime | 10/10/16 | 10/16/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 1 | $72.50 | $72.50 | 30 | |
| 196 | TNT | TNT Daytime | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 1 | $58.75 | $58.75 | 30 | |
| 197 | TRAV | Travel Channel Daytime | 10/17/16 | 10/23/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 1 | $18.75 | $18.75 | 30 | |
| 198 | TRAV | Travel Channel Access | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 1 | $28.75 | $28.75 | 30 | |
| 199 | TRAV | Travel Channel Prime | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 1 | $36.25 | $36.25 | 30 | |
| 200 | TRAV | Travel Channel Late Fringe | 10/17/16 | 10/23/16 | 00:00 | 02:00 | X | X | X | X | | | | - | - | 1 | $18.75 | $18.75 | 30 | |
| 201 | TRAV | Travel Channel Daytime | 10/10/16 | 10/16/16 | 09:00 | 16:00 | | | | | X | X | X | - | - | 1 | $18.75 | $18.75 | 30 | |
| 202 | TRAV | Travel Channel Prime | 10/10/16 | 10/16/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 1 | $36.25 | $36.25 | 30 | |
| 203 | TRAV | Travel Channel Daytime | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 1 | $28.75 | $28.75 | 30 | |
| 204 | TRU | TruTV Morning | 10/17/16 | 10/23/16 | 05:00 | 09:00 | X | X | X | X | | | | - | - | 1 | $27.50 | $27.50 | 30 | |
| 205 | TRU | TruTV Daytime | 10/17/16 | 10/23/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 1 | $18.75 | $18.75 | 30 | |
| 206 | TRU | TruTV Access | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 1 | $28.75 | $28.75 | 30 | |
| 207 | TRU | TruTV Prime | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 1 | $36.25 | $36.25 | 30 | |
| 208 | TRU | TruTV Late Fringe | 10/17/16 | 10/23/16 | 00:00 | 02:00 | X | X | X | X | | | | - | - | 1 | $18.75 | $18.75 | 30 | |
| 209 | TRU | TruTV Daytime | 10/10/16 | 10/16/16 | 09:00 | 16:00 | | | | | X | X | X | - | - | 1 | $18.75 | $18.75 | 30 | |

# NCC Cable System Order

| | |
|---|---|
| Order # | 62350328 |
| Syscode | 6863 |
| System Name | Spectrum/Rosemount, MN |
| Market | Minneapolis-St. Paul |

| | |
|---|---|
| AE | Natasha Levinsohn |
| Sales Coordinator | Ethan Williamson |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+3 Aug16 |
| - | |

| | |
|---|---|
| Flight Dates | 10/10/16 - 10/23/16 |
| Agency | Screen Strategies Media |
| Advertiser | Alliance for a Better Minnesota |

| | |
|---|---|
| Client Code | HD-57B |
| Product Code | HD-57B |
| Est Code | 2660 |
| Product Name | |
| Credit Status | |

| | |
|---|---|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|---|---|---|---|
| Update Date | 10/26/16 | | |
| Version | 3 Vs. 2 | | |
| Show All Lines | | | |
| Total # of Weeks | 2 | | |
| Total | $9,665.00 | | |
| Commission | $1,449.75 | | |
| Net Total | $8,215.25 | | |
| Total Spots | 237 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|---|---|
| Comments : | 10.26 Removing missed spots. Thanks. |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 210 | TRU | TruTV Prime | 10/10/16 | 10/16/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 1 | $36.25 | $36.25 | 30 | |
| 211 | TRU | TruTV Daytime | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 1 | $28.75 | $28.75 | 30 | |
| 212 | TWC | Weather Morning | 10/17/16 | 10/23/16 | 05:00 | 09:00 | X | X | X | X | | | | - | - | 1 | $46.25 | $46.25 | 30 | |
| 213 | TWC | Weather Daytime | 10/17/16 | 10/23/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 1 | $30.00 | $30.00 | 30 | |
| 214 | TWC | Weather Access | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 1 | $47.50 | $47.50 | 30 | |
| 215 | TWC | Weather Prime | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 1 | $60.00 | $60.00 | 30 | |
| 216 | TWC | Weather Late Fringe | 10/17/16 | 10/23/16 | 00:00 | 02:00 | X | X | X | X | | | | - | - | 1 | $30.00 | $30.00 | 30 | |
| 217 | TWC | Weather Daytime | 10/10/16 | 10/16/16 | 09:00 | 16:00 | | | | | X | X | X | - | - | 1 | $30.00 | $30.00 | 30 | |
| 218 | TWC | Weather Prime | 10/10/16 | 10/16/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 1 | $60.00 | $60.00 | 30 | |
| 219 | TWC | Weather Daytime | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 1 | $47.50 | $47.50 | 30 | |
| 220 | USA | USA Morning | 10/17/16 | 10/23/16 | 05:00 | 09:00 | X | X | X | X | | | | - | - | 1 | $55.00 | $55.00 | 30 | |
| 221 | USA | USA Daytime | 10/17/16 | 10/23/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 1 | $36.25 | $36.25 | 30 | |
| 222 | USA | USA Access | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 1 | $58.75 | $58.75 | 30 | |
| 223 | USA | USA Prime | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 1 | $72.50 | $72.50 | 30 | |
| 224 | USA | USA Late Fringe | 10/17/16 | 10/23/16 | 00:00 | 02:00 | X | X | X | X | | | | - | - | 1 | $36.25 | $36.25 | 30 | |
| 225 | USA | USA Daytime | 10/10/16 | 10/16/16 | 09:00 | 16:00 | | | | | X | X | X | - | - | 1 | $36.25 | $36.25 | 30 | |
| 226 | USA | USA Prime | 10/10/16 | 10/16/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 1 | $72.50 | $72.50 | 30 | |
| 227 | USA | USA Daytime | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 1 | $58.75 | $58.75 | 30 | |
| 228 | VH1 | VH1 Access | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 1 | $28.75 | $28.75 | 30 | |
| 229 | VH1 | VH1 Prime | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 1 | $36.25 | $36.25 | 30 | |
| 230 | VH1 | VH1 Late Fringe | 10/17/16 | 10/23/16 | 00:00 | 02:00 | X | X | X | X | | | | - | - | 1 | $18.75 | $18.75 | 30 | |

# NCC Cable System Order

| | |
|---|---|
| Order # | 62350328 |
| Syscode | 6863 |
| System Name | Spectrum/Rosemount, MN |
| Market | Minneapolis-St. Paul |

| | |
|---|---|
| AE | Natasha Levinsohn |
| Sales Coordinator | Ethan Williamson |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+3 Aug16 |
| - | |

| | |
|---|---|
| Flight Dates | 10/10/16 - 10/23/16 |
| Agency | Screen Strategies Media |
| Advertiser | Alliance for a Better Minnesota |

| | |
|---|---|
| Client Code | HD-57B |
| Product Code | HD-57B |
| Est Code | 2660 |
| Product Name | |
| Credit Status | |

| | |
|---|---|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|---|---|---|---|
| Update Date | 10/26/16 | | |
| Version | 3 Vs. 2 | | |
| Show All Lines | | | |
| Total # of Weeks | 2 | | |
| Total | $9,665.00 | | |
| Commission | $1,449.75 | | |
| Net Total | $8,215.25 | | |
| Total Spots | 237 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|---|---|
| Comments : | 10.26 Removing missed spots. Thanks. |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 231 | VH1 | VH1 Prime | 10/10/16 | 10/16/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 1 | $36.25 | $36.25 | 30 | |
| 232 | VH1 | VH1 Daytime | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 1 | $28.75 | $28.75 | 30 | |

| | Oct 2016 | Nov 2016 | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Jul 2017 | Aug 2017 | Sep 2017 | Total |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **SPOTS** | 237 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 237 |
| **AMT** | $9,665.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $9,665.00 |

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/27/16

62350328 | Minneapolis-St. Paul | Spectrum/Rosemount, MN | 6863 |