ORDER

TELEM - Salinas, CA

Orders	**Order / Rev:**	**330025**		
	Alt Order #:	01467576		
	Product Desc:	CALIFORNIA ACTION		
	Estimate:	413		
	Flight Dates:	10/04/16 - 10/10/16	Primary AE:	Telemundo Dallas
	Original Date / Rev:	09/30/16 / 09/30/16	Sales Office:	T-DAL
	Order Type:	GENERAL	Sales Region:	NAT
Agency	**Name:**	**BlueWest Media**		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		5130 E. 18th Ave.	Billing Cycle:	EOM/EOC
		Denver, CO 80220	Agency Commission:	15%
Advertiser	**Name:**	**NextGen California Action Committee**	New Business Thru:	
	Demographic:	A25+	Order Separation:	00:15:00
	Product Codes:	PL02	Advertiser External ID:	
	Priority:	P-1	Agency External ID:	
	Revenue Codes:	AGY, POL, ISSUE	Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/10/16	43	$4,300.00	$3,655.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	43	$4,300.00	$3,655.00	0.00
Totals	43	$4,300.00	$3,655.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Telemundo Dallas			Start Of Order - End Of Order	100%

Order Share	Share	Total
TELEM - Salinas, CA	40%	$4,300.00
Market	100%	$10,750.00

Competitive Share	Share	Total
DSBW	0%	$0.00
KCBA	0%	$0.00
KION	0%	$0.00
KSBW	0%	$0.00
KSMS	60%	$6,450.00
NION	0%	$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	KMUV	10/04/16	10/07/16	M-F 6-9A MT/7-10A PT M-F 7A-10A	CM	7A-10A	-TWTF--	:30	8	$35.00	P-3	0.00 NM	8	$280.00
	UN NUEVO DIA AIR 2X/DAY													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/03/16	10/09/16	-TWTF--	8	$35.00	0.00							
E 2	KMUV	10/10/16	10/10/16	M-F 6-9A MT/7-10A PT M-F 7A-10A	CM	7A-10A	M------	:30	2	$35.00	P-2	0.00 NM	2	$70.00
	UN NUEVO DIA													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/10/16	10/16/16	M------	2	$35.00	0.00							
E 3	KMUV	10/05/16	10/05/16	M-F 4-5P MT/5-6P PT M-F 5-6P	CM	5-6P (5:00 PM-5:30 PM)	--W----	:30	1	$100.00	P-2	0.00 NM	1	$100.00
	CASO CERRADO													

Order / Rev: 330025
Alt Order #: 01467576
Flight Dates: 10/04/16 - 10/10/16

Advertiser: NextGen California Action Committee
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TELEM - Salinas, CA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 3	KMUV	10/05/16	10/05/16	M-F 4-5P MT/5-6P PT M-F 5-6P	CM	5-6P (5:00 PM-5:30 PM)	--W----	:30	1	$100.00	P-2	0.00 NM	1	$100.00
	CASO CERRADO													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/03/16	10/09/16	--W----	1	$100.00	0.00								
E 4	KMUV	10/07/16	10/07/16	M-F 4-5P MT/5-6P PT M-F 5-6P	CM	5-6P (5:00 PM-5:30 PM)	----F--	:30	1	$100.00	P-2	0.00 NM	1	$100.00
	CASO CERRADO													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/03/16	10/09/16	----F--	1	$100.00	0.00								
E 5	KMUV	10/10/16	10/10/16	M-F 4-5P MT/5-6P PT M-F 5-6P	CM	5-6P (5:00 PM-5:30 PM)	M------	:30	1	$100.00	P-2	0.00 NM	1	$100.00
	CASO CERRADO													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/10/16	10/16/16	M------	1	$100.00	0.00								
E 6	KMUV	10/04/16	10/04/16	M-F 4-5P MT/5-6P PT M-F 5-6P	CM	5-6P (5:30 PM-6:00 PM)	-T-----	:30	1	$100.00	P-2	0.00 NM	1	$100.00
	CASO CERRADO													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/03/16	10/09/16	-T-----	1	$100.00	0.00								
E 7	KMUV	10/06/16	10/06/16	M-F 4-5P MT/5-6P PT M-F 5-6P	CM	5-6P (5:30 PM-6:00 PM)	---T---	:30	1	$100.00	P-2	0.00 NM	1	$100.00
	CASO CERRADO													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/03/16	10/09/16	---T---	1	$100.00	0.00								
E 8	KMUV	10/04/16	10/07/16	M-F 6P-630P PT NEWS M-F 6P-630P	CM	6P-630P	-TWTF--	:30	4	$150.00	P-2	0.00 NM	4	$600.00
	6P NEWS AIR 1X/DAY													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/03/16	10/09/16	-TWTF--	4	$150.00	0.00								
E 9	KMUV	10/10/16	10/10/16	M-F 6P-630P PT NEWS M-F 6P-630P	CM	6P-630P	M------	:30	1	$150.00	P-2	0.00 NM	1	$150.00
	6P NEWS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/10/16	10/16/16	M------	1	$150.00	0.00								
E 10	KMUV	10/04/16	10/07/16	M-F 530-6P MT/630-7P BM M-F 630P-7P	CM	630P-7P	-TWTF--	:30	4	$150.00	P-2	0.00 NM	4	$600.00
	TELEMUNDO NEWS AIR 1X/DAY													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/03/16	10/09/16	-TWTF--	4	$150.00	0.00								
E 11	KMUV	10/10/16	10/10/16	M-F 530-6P MT/630-7P BM M-F 630P-7P	CM	630P-7P	M------	:30	1	$150.00	P-2	0.00 NM	1	$150.00
	TELEMUNDO NEWS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/10/16	10/16/16	M------	1	$150.00	0.00								
E 12	KMUV	10/08/16	10/08/16	EN (SA-SU) SA-SU 5P-530P	CM	5P-530P	-----S-	:30	1	$50.00	P-4	0.00 NM	1	$50.00
	SAT NEWS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/03/16	10/09/16	-----S-	1	$50.00	0.00								
E 13	KMUV	10/09/16	10/09/16	EN (SA-SU) SA-SU 5P-530P	CM	5P-530P	------S	:30	1	$50.00	P-4	0.00 NM	1	$50.00
	SUN NEWS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/03/16	10/09/16	------S	1	$50.00	0.00								
E 14	KMUV	10/04/16	10/07/16	LF (M-F) M-F 1130P-2A	CM	1130P-2A (11:35 PM-12:00 XM)	-TWTF--	:30	4	$75.00	P-1	0.00 NM	4	$300.00
	TITULARES Y MAS AIR 1X/DAY													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/03/16	10/09/16	-TWTF--	4	$75.00	0.00								
E 15	KMUV	10/10/16	10/10/16		CM	1130P-2A	M------	:30	1	$75.00	P-1	0.00 NM	1	$75.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				LF (M-F) M-F 1130P-2A		(11:35 PM-12:00 XM)								
	TITULARES Y MAS													
	Start Date	End Date		Weekdays	Spots/Week	Rate	Rating							
	Week: 10/10/16	10/16/16		M------	1	$75.00	0.00							
E 16	KMUV	10/08/16	10/08/16	SA 10-1030P MT/11-113 SA 11P-1130P	CM	11P-1130P	-----S-	:30	1	$75.00	P-1	0.00 NM	1	$75.00
	TITULARES													
	Start Date	End Date		Weekdays	Spots/Week	Rate	Rating							
	Week: 10/03/16	10/09/16		-----S-	1	$75.00	0.00							
E 17	KMUV	10/04/16	10/07/16	LN (M-F) M-F Late News	CM	11P-1135P	-TWTF--	:30	4	$125.00	P-2	0.00 NM	4	$500.00
	NEWS AIR 1X/DAY													
	Start Date	End Date		Weekdays	Spots/Week	Rate	Rating							
	Week: 10/03/16	10/09/16		-TWTF--	4	$125.00	0.00							
E 18	KMUV	10/10/16	10/10/16	LN (M-F) M-F Late News	CM	11P-1135P	M------	:30	1	$125.00	P-2	0.00 NM	1	$125.00
	NEWS													
	Start Date	End Date		Weekdays	Spots/Week	Rate	Rating							
	Week: 10/10/16	10/16/16		M------	1	$125.00	0.00							
E 19	KMUV	10/09/16	10/09/16	SU 10-1030P MT/11-113 SU 11P-1130P	CM	11P-1130P	------S	:30	1	$75.00	P-1	0.00 NM	1	$75.00
	TITULARES TELEMUNDO													
	Start Date	End Date		Weekdays	Spots/Week	Rate	Rating							
	Week: 10/03/16	10/09/16		------S	1	$75.00	0.00							
E 20	KMUV	10/06/16	10/06/16	M-F Prime Hour 1 M-F 7P-8P	CM	7P-8P (7:00 PM-8:00 PM)	---T---	:30	1	$225.00	P-2	0.00 NM	1	$225.00
	CASO CERRADO													
	Start Date	End Date		Weekdays	Spots/Week	Rate	Rating							
	Week: 10/03/16	10/09/16		---T---	1	$225.00	0.00							
E 21	KMUV	10/05/16	10/05/16	M-F Prime Hour 2 M-F 8P-9P	CM	8P-9P	--W----	:30	1	$200.00	P-3	0.00 NM	1	$200.00
	EVA LA TRAILERA													
	Start Date	End Date		Weekdays	Spots/Week	Rate	Rating							
	Week: 10/03/16	10/09/16		--W----	1	$200.00	0.00							
E 22	KMUV	10/08/16	10/08/16	PRIME (M-SU) M-SU Prime ROS	CM	7P-11P (9:00 PM-11:00 PM)	-----S-	:30	1	$125.00	P-4	0.00 NM	1	$125.00
	LA REINA DEL SUR													
	Start Date	End Date		Weekdays	Spots/Week	Rate	Rating							
	Week: 10/03/16	10/09/16		-----S-	1	$125.00	0.00							
E 23	KMUV	10/09/16	10/09/16	PRIME (M-SU) M-SU Prime ROS	CM	7P-11P (8:00 PM-10:00 PM)	------S	:30	1	$150.00	P-3	0.00 NM	1	$150.00
	LA VOZ KIDS													
	Start Date	End Date		Weekdays	Spots/Week	Rate	Rating							
	Week: 10/03/16	10/09/16		------S	1	$150.00	0.00							
												Totals	43	$4,300.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
KMUV-TV Monterey-Salinas	9/30/2016

I, BlueWest Media
do hereby request station time concerning the following issue:

Presidential Election

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					

Date of First Broadcast:	Date of Last Broadcast:
Tuesday, October 4, 2016	Monday, October 10, 2016

This broadcast time will be used by: NextGen California Action Committee

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (*e.g.*, any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (*e.g.*, Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Presidential Election

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NextGen California Action Committee
111 Sutter Street 10th Floor, San Francisco, CA 94104

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chris Fadeff
415-847-7091

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date	Signature	Contact Phone Number
Friday, September 30, 2016	Mary Wa	720-370-7700

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted	☐ Accepted in Part	☐ Rejected
Signature	Printed Name	Title

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