11764981

NCC Cable System Order

Order #	62348587
Syscode	5327
System Name	Spectrum/Rice Lake, WI
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Jalyn Sanders
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 2BK Jul15+May16
-	

Flight Dates	10/10/16 - 10/23/16
Agency	Canal Partners Media
Advertiser	Russ for Wisconsin

Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/27/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	2		
Total	$6,006.00		
Commission	$900.90		
Net Total	$5,105.10		
Total Spots	470		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.27 Dropped missed spots

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN DT	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$10.00	$20.00	30	PRE
2	AEN	AEN PT	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$20.00	$40.00	30	PRE
3	AEN	AEN DT	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$10.00	$140.00	30	PRE
4	AEN	AEN PT	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$20.00	$240.00	30	PRE
5	APL	AEN DT	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$6.00	$12.00	30	PRE
6	APL	AEN PT	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$12.00	$24.00	30	PRE
7	APL	AEN DT	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$6.00	$84.00	30	PRE
8	APL	AEN PT	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$12.00	$144.00	30	PRE
9	BRVO	AEN DT	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$8.00	$16.00	30	PRE
10	BRVO	AEN PT	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$16.00	$32.00	30	PRE
11	BRVO	AEN DT	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$8.00	$112.00	30	PRE
12	BRVO	AEN PT	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	11	$16.00	$176.00	30	10.26 -1x w/o 10.10
13	CNN	CNN DT	10/17/16	10/23/16	09:00	16:00	X	X						-	-	1	$10.00	$10.00	30	10.27 -1x w/o 10.17
14	CNN	CNN PT	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$20.00	$40.00	30	PRE
15	CNN	CNN DT	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	13	$10.00	$130.00	30	10.26 -1x w/o 10.10
16	CNN	CNN PT	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	11	$20.00	$220.00	30	10.26 -1x w/o 10.10
17	DISC	CNN DT	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$10.00	$20.00	30	PRE
18	DISC	CNN PT	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$20.00	$40.00	30	PRE
19	DISC	CNN DT	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$10.00	$140.00	30	PRE
20	DISC	CNN PT	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	11	$20.00	$220.00	30	10.26 -1x w/o 10.10
21	FOOD	FOOD DT	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$10.00	$20.00	30	PRE

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Advertiser	Russ for Wisconsin
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Product Code	
Est Code	N/A
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Show All Lines			
Total # of Weeks	2		
Total	$6,006.00		
Commission	$900.90		
Net Total	$5,105.10		
Total Spots	470		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.27 Dropped missed spots

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FOOD	FOOD PT	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$20.00	$40.00	30	PRE
23	FOOD	FOOD DT	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$10.00	$140.00	30	PRE
24	FOOD	FOOD PT	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	11	$20.00	$220.00	30	10.26 -1x w/o 10.10
25	FX	FOOD DT	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$8.00	$16.00	30	PRE
26	FX	FOOD PT	10/17/16	10/23/16	19:00	24:00	X	X						-	-	1	$16.00	$16.00	30	10.27 -1x w/o 10.17
27	FX	FOOD DT	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$8.00	$112.00	30	PRE
28	FX	FOOD PT	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	11	$16.00	$176.00	30	10.26 -1x w/o 10.10
29	HGTV	HGTV DT	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$10.00	$20.00	30	PRE
30	HGTV	HGTV PT	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$20.00	$40.00	30	PRE
31	HGTV	HGTV DT	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$10.00	$140.00	30	PRE
32	HGTV	HGTV PT	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$20.00	$240.00	30	PRE
33	HIST	HGTV DT	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$10.00	$20.00	30	PRE
34	HIST	HGTV PT	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$20.00	$40.00	30	PRE
35	HIST	HGTV DT	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	13	$10.00	$130.00	30	10.26 -1x w/o 10.10
36	HIST	HGTV PT	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$20.00	$240.00	30	PRE
37	LIF	LIF DT	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$8.00	$16.00	30	PRE
38	LIF	LIF PT	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$16.00	$32.00	30	PRE
39	LIF	LIF DT	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$8.00	$112.00	30	PRE
40	LIF	LIF PT	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$16.00	$192.00	30	PRE
41	MNBC	MNBC DT	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$8.00	$16.00	30	PRE
42	MNBC	MNBC PT	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$16.00	$32.00	30	PRE

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Product Code	
Est Code	N/A
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/27/16		
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Show All Lines			
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Total	$6,006.00		
Commission	$900.90		
Net Total	$5,105.10		
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Affiliate Split	100.0		
Sold On	Cost Per Spot		
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Comments :	10.27 Dropped missed spots

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	MNBC	MNBC DT	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$8.00	$112.00	30	PRE
44	MNBC	MNBC PT	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$16.00	$192.00	30	PRE
45	OXYG	OXYG DT	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$6.00	$12.00	30	PRE
46	OXYG	OXYG PT	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$12.00	$24.00	30	PRE
47	OXYG	OXYG DT	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$6.00	$84.00	30	PRE
48	OXYG	OXYG PT	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$12.00	$144.00	30	PRE
49	TBSC	OXYG DT	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$8.00	$16.00	30	PRE
50	TBSC	OXYG PT	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$16.00	$32.00	30	PRE
51	TBSC	OXYG DT	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$8.00	$112.00	30	PRE
52	TBSC	OXYG PT	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	11	$16.00	$176.00	30	10.26 -1x w/o 10.10
53	TLC	TLC DT	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$8.00	$16.00	30	PRE
54	TLC	TLC PT	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$16.00	$32.00	30	PRE
55	TLC	TLC DT	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$8.00	$112.00	30	PRE
56	TLC	TLC PT	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$16.00	$192.00	30	PRE
57	TNT	TNT DT	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$10.00	$20.00	30	PRE
58	TNT	TNT PT	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$20.00	$40.00	30	PRE
59	TNT	TNT DT	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$10.00	$140.00	30	PRE
60	TNT	TNT PT	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$20.00	$240.00	30	PRE
61	USA	USA DT	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$10.00	$20.00	30	PRE
62	USA	USA PT	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$20.00	$40.00	30	PRE
63	USA	USA DT	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$10.00	$140.00	30	PRE

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Agency	Canal Partners Media
Advertiser	Russ for Wisconsin
Client Code	
Product Code	
Est Code	N/A
Product Name	
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Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Show All Lines			
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Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
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Comments :	10.27 Dropped missed spots

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	USA	USA PT	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$20.00	$240.00	30	PRE

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	470	0	0	0	0	0	0	0	0	0	0	0	470
AMT	$6,006.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$6,006.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/27/16

62348587 | Minneapolis-St. Paul | Spectrum/Rice Lake, WI | 5327 |