Client: An Alliance for a Free Society
Product:
Campaign: 1st District Primary 2016

Station Order

The Media Source, Inc.
2702 Maxwell
Wichita, KS 67217-0588
(316) 945-9455

Rev #.: 0
Flight From: 07/22/2016 to 08/02/2016

Estimate No.:
Contract No.:
Job No.:

Buyer Name: Administrative Login
Sweeps: Share May 2016 -> HUT/PUT May 16

Actg. Order No.: 1236
WS Order No.: 8548
Contract No.:

Market: WICHITA-HUTCHINSON PLUS
Station: COXMEDIA/All Zones
Station Contact: Dan Shurtz

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Station Gross Rate/ Total	Jul 18	Jul 25	Aug 01	Total Spots	DMA P 50+ (R)	DMA P 35+ (R)	DMA HH (R)
1	AEN MTWRF--	DT	DAYTIME ROTATI	$26.00	·	20	·	20	0.0	0.1	0.1
	09:00A-03:00P	30		$520.00						$260.00	$260.00
Comment: 4/DAY											
2	AEN M------	DT	DAYTIME ROTATI	$26.00	·	·	4	4	0.0	0.0	0.0
	09:00A-03:00P	30		$104.00							
Comment: 4/DAY											
3	AEN MTWRFSSu	EF	EARLY FRINGE	$63.00	·	14	·	14	0.3	0.2	0.3
	03:00P-07:00P	30		$882.00					$210.00	$315.00	$210.00
Comment: 2/DAY											
4	CNBC MTWRF--	EM	NEWS	$15.00	·	10	·	10	0.1	0.1	0.1
	05:00A-09:00A	30		$150.00					$150.00	$150.00	$150.00
Comment: 2/DAY											
5	CNBC MTWRFSSu	PA	NEWS	$29.00	·	14	·	14	0.0	0.0	0.0
	03:00P-07:00P	30		$406.00							
Comment: 2/DAY											
6	CNBC -----SSu	WE	NEWS	$21.00	·	10	·	10	0.0	0.0	0.0
	06:00A-03:00P	30		$210.00							
Comment: 5/DAY											
7	ESPN MTWRF--	EM	SPORTS CENTER	$41.00	·	5	·	5	0.1	0.1	0.2
	05:00A-09:00A	30		$205.00					$410.00	$410.00	$205.00
8	ESPN MT-----	EM	SPORTS CENTER	$41.00	·	·	4	4	0.1	0.1	0.2
	05:00A-09:00A	30		$164.00					$410.00	$410.00	$205.00
9	ESPN MTWRF--	DT	DAYTIME ROT	$44.00	·	10	·	10	0.1	0.1	0.1
	09:00A-03:00P	30		$440.00					$440.00	$440.00	$440.00
10	ESPN M------	DT	DAYTIME ROT	$44.00	·	·	3	3	0.0	0.0	0.0
	09:00A-03:00P	30		$132.00							
11	ESPN M------	EF	EARLY FRINGE	$107.00	·	·	1	1	0.1	0.1	0.2
	03:00P-07:00P	30		$107.00					$1,070.00	$1,070.00	$535.00
12	ESPN -----SSu	WE	SPORTS ROTATOR	$98.00	·	8	·	8	0.1	0.1	0.2
	06:00A-03:00P	30		$784.00					$980.00	$980.00	$490.00
13	FXNC MTWRF--	EM	FOX & FRIENDS	$80.00	·	15	·	15	1.3	1.0	1.1
	05:00A-09:00A	30		$1,200.00					$61.54	$80.00	$72.73
Comment: 3/DAY											
14	FXNC MT-----	EM	FOX & FRIENDS	$80.00	·	·	6	6	1.4	1.1	1.2
	05:00A-09:00A	30		$480.00					$57.14	$72.73	$66.67
Comment: 3/DAY											
15	FXNC MTWRFSSu	PR	PRIME	$122.00	·	14	·	14	1.3	0.9	1.1
	07:00P-12:00A	30		$1,708.00					$93.85	$135.56	$110.91
16	FXNC M------	PR	PRIME	$122.00	·	·	3	3	1.7	1.2	1.3
	07:00P-12:00A	30		$366.00					$71.76	$101.67	$93.85
17	FXNC -----SSu	WE	WEEKEND ROT	$38.00	·	6	·	6	0.7	0.5	0.6
	06:00A-03:00P	30		$228.00					$54.29	$76.00	$63.33
18	HLN MTWRFSSu	EF	EARLY FRINGE	$44.00	·	21	·	21	0.1	0.1	0.1
	03:00P-07:00P	30		$924.00					$440.00	$440.00	$440.00
Comment: 2/DAY											
19	HLN M------	EF	EARLY FRINGE	$44.00	·	·	3	3	0.1	0.0	0.1
	03:00P-07:00P	30		$132.00					$440.00		$440.00
Comment: 3/DAY											
20	TLC MTWRFSSu	PR	PRIME	$56.00	·	21	·	21	0.4	0.3	0.4
	07:00P-12:00A	30		$1,176.00					$140.00	$186.67	$140.00

Advertiser: An Alliance for a Free Society
Campaign: 1st District Primary 2016

Station Order

WICHITA-HUTCHINSON PLUS - TV

Station: COXMEDIA/All Zones

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Station Gross Rate/ Total	Jul 18	Jul 25	Aug 01	Total Spots	DMA P 50+ (R)	DMA P 35+ (R)	DMA HH (R)
Comment: 3/DAY											
21	TLC M------	PR	PRIME	$56.00	·	·	3	3	0.1	0.0	0.1
	07:00P-12:00A	30		$168.00					$560.00		$560.00
Comment: 3/DAY											
				$10,486.00	·	168	27	195			
					·	59.9	14.6				

Monthly Totals

Month	Spots	GRP/GRIs	Station Gross Dollars	Station Gross CPP/CPM
Jul	168	59.9	$8,833.00	$147.46
Aug	27	14.6	$1,653.00	$113.22
	195	74.5	$10,486.00	$140.75

Comments

Station Remarks:
Spot follows from Curtis Gross PB 18 follows from Adobe Sign. I will call when check is ready Friday PM. If you choose, you may pick up Monday AM

By:

Signature:

Email: diana@mediasourcewichita.com

Client: An Alliance for a Free Society
Product:
Campaign: 1st District Primary 2016

Station Order

The Media Source, Inc.
2702 Maxwell
Wichita, KS 67217-0588
(316) 945-9455

Rev #.: 0
Flight From: 07/22/2016 to 08/02/2016

Estimate No.:
Contract No.:
Job No.:

Buyer Name: Diana Fredelake
Sweeps: Share May 2016 -> HUT/PUT May 16

Actg. Order No.: 1233
WS Order No.: 8545
Contract No.:

Market: TOPEKA
Station: COXMEDIA/All Zones
Station Contact: Dan Shurtz

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Station Gross Rate/ Total	Jul 18	Jul 25	Aug 01	Total Spots	DMA P 50+ (R)	DMA P 35+ (R)	DMA HH (R)
1	AEN MTWRF--	DT	DAYTIME ROTATI	$8.00	·	20	·	20	0.0	0.0	0.1
	09:00A-03:00P	30		$160.00							$80.00
Comment: 4/DAY											
2	AEN M------	DT	DAYTIME ROTATI	$8.00	·	·	4	4	0.0	0.0	0.0
	09:00A-03:00P	30		$32.00							
Comment: 4/DAY											
3	AEN MTWRFSSu	EF	EARLY FRINGE	$19.00	·	14	·	14	0.1	0.1	0.1
	03:00P-07:00P	30		$266.00					$190.00	$190.00	$190.00
Comment: 2/DAY											
4	CNBC MTWRF--	EM	NEWS	$4.00	·	10	·	10	0.2	0.1	0.2
	05:00A-09:00A	30		$40.00					$20.00	$40.00	$20.00
Comment: 2/DAY											
5	CNBC M------	EM	NEWS	$4.00	·	·	4	4	0.2	0.1	0.1
	05:00A-09:00A	30		$16.00					$20.00	$40.00	$40.00
Comment: 4/DAY											
6	CNBC MTWRFSSu	PA	NEWS	$8.00	·	14	·	14	0.3	0.2	0.2
	03:00P-07:00P	30		$112.00					$26.67	$40.00	$40.00
Comment: 2/DAY											
7	CNBC M------	PA	NEWS	$8.00	·	·	4	4	0.7	0.5	0.4
	03:00P-07:00P	30		$32.00					$11.43	$16.00	$20.00
Comment: 4/DAY											
8	CNBC -----SSu	WE	NEWS	$6.00	·	10	·	10	0.0	0.0	0.0
	06:00A-03:00P	30		$60.00							
Comment: 5/DAY											
9	ESPN -----SSu	WE	SPORTS ROTATOR	$34.00	·	6	·	6	0.1	0.1	0.3
	06:00A-03:00P	30		$204.00					$340.00	$340.00	$113.33
10	FXNC MTWRF--	EM	FOX & FRIENDS	$41.00	·	15	·	15	1.1	0.8	1.0
	05:00A-09:00A	30		$615.00					$37.27	$51.25	$41.00
Comment: 3/DAY											
11	FXNC MT-----	EM	FOX & FRIENDS	$41.00	·	·	6	6	1.0	0.8	1.0
	05:00A-09:00A	30		$246.00					$41.00	$51.25	$41.00
Comment: 3/DAY											
12	FXNC MTWRFSSu	PR	PRIME	$58.00	·	21	·	21	1.3	1.0	1.3
	07:00P-12:00A	30		$1,218.00					$44.62	$58.00	$44.62
13	FXNC M------	PR	PRIME	$58.00	·	·	3	3	1.6	1.1	1.5
	07:00P-12:00A	30		$174.00					$36.25	$52.73	$38.67
14	FXNC -----SSu	WE	WEEKEND ROT	$12.00	·	8	·	8	0.7	0.5	0.7
	06:00A-03:00P	30		$96.00					$17.14	$24.00	$17.14
15	HLN MTWRFSSu	EF	EARLY FRINGE	$30.00	·	14	·	14	0.0	0.1	0.2
	03:00P-07:00P	30		$420.00						$300.00	$150.00
Comment: 2/DAY											
16	HLN M------	EF	EARLY FRINGE	$30.00	·	·	3	3	0.0	0.1	0.1
	03:00P-07:00P	30		$90.00						$300.00	$300.00
Comment: 3/DAY											
17	TLC MTWRFSSu	PR	PRIME	$21.00	·	14	·	14	0.2	0.2	0.4
	07:00P-12:00A	30		$294.00					$105.00	$105.00	$52.50
Comment: 2/DAY											
18	TLC M------	PR	PRIME	$21.00	·	·	3	3	0.0	0.0	0.0
	07:00P-12:00A	30		$63.00							
Comment: 3/DAY											

Advertiser: An Alliance for a Free Society
Campaign: 1st District Primary 2016

Station Order

TOPEKA - TV

Station: COXMEDIA/All Zones

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Station Gross Rate/ Total	Jul 18	Jul 25	Aug 01	Total Spots	DMA P 50+ (R)	DMA P 35+ (R)	DMA HH (R)
				$4,138.00	·	146	27	173			
					·	60.4	14.4				

Monthly Totals

Month	Spots	GRP/GRIs	Station Gross Dollars	Station Gross CPP/CPM
Jul	146	60.4	$3,485.00	$57.70
Aug	27	14.4	$653.00	$45.35
	173	74.8	$4,138.00	$55.32

Comments

Station Remarks:
Spot follows from Curtis Gross PB 18 follows from Adobe Sign. I will call when check is ready Friday PM. If you choose, you may pick up Monday AM

By:

Signature:

Email: diana@mediasourcewichita.com

image2016-07-22-112518 & image2016-07-22112506

Adobe Sign Document History 07/22/2016

Created:	07/22/2016
By:	Diana Fredelake (diana@mediasourcewichita.com)
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Document e-signed by Diana Fredelake (diana@mediasourcewichita.com)
Signature Date: 07/22/2016 - 1:25:10 PDT - Time Source: server - IP address: 162.201.233.37

Signed document emailed to dshurtz@coxmedia.com and Diana Fredelake (diana@mediasourcewichita.com)
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