

LIST OF ISSUES AND PROGRAMS

JULY 1-SEPTEMBER 30, 2016

WALR-FM

KISS 104.1

COX RADIO, INC.

GREENVILLE-ATLANTA, GEORGIA

## **PROGRAM DESCRIPTIONS**

**BUSINESS IN THE BLACK** IS A TWO HOUR LONG MAGAZINE FORMAT

WHICH COVERS CONCERNS, ISSUES AND EVENTS IN THE METROPOLITAN ATLANTA AREA AS WELL AS NATIONAL ISSUES OF CONCERN AND EVENTS THAT INCLUDE THE CITY OF GREENVILLE, THE STATION'S CITY OF LICENSE. THIS PROGRAM CARRIES 5-6 INTERVIEWS PER WEEK AND RUNS FROM 5AM-7AM EVERY SUNDAY.

HOSTED BY PUBLIC AFFAIRS DIRECTOR, TWANDA BLACK.

**Twanda.Black@coxinc.com**

**PERSPECTIVES** IS A 30 MINUTE PUBLIC AFFAIRS SEGMENT THAT DEALS WITH LOCAL ISSUES OT TOPICS OF PARTICULAR INTERESTS TO MINORITIES. AIRS FROM 5:30AM-6AM AND IS HOSTED BY CONDACE PRESSLEY.

**Condace.Pressley@coxinc.com**

**ISSUES AND ANSWERS**

**DURING THE PERIOD JULY 1-SEPTEMBER 30, 2016**

**THE FOLLOWING ISSUES AND PROBLEMS WERE AMONG THOSE ADDRESSED BY WALR-FM:**

**RACE RELATIONS/MULTICULTURAL ARTS**

**HEALTH ISSUES**

**COMMUNITY/EDUCATION ISSUES**

**CHILD/TEEN/FAMILY/WOMEN ISSUES/RELATIONSHIP**

**FINANCE/BUSINESS/TECHNOLOGY**

**SPIRITUALITY/VALUES/SELF HELP**

**EDUCATION**

## **COMMUNITY EVENTS – WALR-FM 3<sup>RD</sup> QTR**

### July

2-Twanda Black was guest speaker at Bethel Church in Tampa, FL

16-Twanda Black hosted the Biz 4 Youth Student Achievement Ceremony

19-Sasha the Diva hosted the Race in America-Black and White with Judge Glenda Hatchett and Clayton County Police Chief, Michael Register in the Live Lounge at CMG

24-Twanda Black volunteered serving dinner at City of Refuge

25-Twanda Black participate in Resurrection House for All Nations Women's Conference

### Aug

6-Entire Kiss Team Participated in Flashback Festival at Lakewood Amphitheatre

28-Twanda Black hosted the Gospel Brunch for the Music Business Empowerment Conference

### Sept.

9-Twanda black moderated the Transforming Women Entrepreneur Breakfast

10-Twanda Black hosted Community Family fun Fest at Grace Baptist Church

15-17- Twanda Black participated in the Prayze Factor weekend for Independent Artists

24-Art Terrell and Twanda Black hosted Hillside Truth Center's Anniversary Awards Gala

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	7/10/16	5:30AM	27Min.
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**PERSPECTIVES:** Al Vivian, President and CEO of Basic Diversity, a full-service Diversity and Inclusion Consulting Firm  
 In one week in the United States, a man selling CD's outside a convenience store in Baton Rouge, Louisiana is shot and killed by police. Days later, outside Minneapolis, Minnesota, Philando Castile is pulled over by an officer. He is shot and killed as his girlfriend broadcasts his death over Facebook Live. Then a gunman opens fire on police in Dallas, Texas killing five. The gunman, a veteran, told negotiators before his death that he was inspired/motivated by the deaths of unarmed black men by police. Race was a factor. Demonstrations Black Lives Matter and others forces the question of what is going on here. Why are people not talking with one another rather than at one another?

	7/17/16	6:00AM	12Min.
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**BUSINESS IN THE BLACK:** Nick Foster, author of "The Jolly Roger Social Club- A True Story of a Killer in Paradise" is a fascinating true story about a serial murderer in Bocas del Toro in Panama, who cozied up to the ex-pats and learned all about where their money was and then killed them for it. He gives tips for people who want to retire overseas: 1. Rent a home instead of buying a home 2. Get views on your new home- there are always downsides 3. Don't tell your business or make deals at the bar 4. Learn the local language 5. Watch for homes that are really cheap-they are cheap for a reason.

	7/17/16	6:15AM	16Min.
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**BUSINESS IN THE BLACK:** Cheryl Lu-Lien Tan writes about her personal experience in Singapore and its culture in " Sarong Party Girls" which takes a look at the culture of young, single Singaporean women looking for rich, Western expat (white) husbands so they can have Chanel (cutest status symbol of all) babies and be well taken care of for the rest of their lives. Tan looks at sexism, the culture of color and ageism.

	7/24/16	5:15AM	17Min.
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**BUSINESS IN THE BLACK:** Sara Washington O'Neal Rush, Psychologist and Great Grand daughter of Booker T. Washington talks about the tools families can use to empower and embrace their own past and future. Rush gives those tools in her book "Rising Up On the Blood" which is an autobiography about her journey to find herself in the shadow of the legacy of here great grandfather. Also July is Black Family Awareness Month.

**WALR-FM ISSUES & PROGRAMS – 3rd QTR 2016**

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## RACE RELATIONS/MULTICULTURAL ARTS

7/31/16 5:23AM 26Min.

PERSPECTIVES: GloZell Green, author, Is You Okay?\_GloZell has one mission--making people laugh. Since she started her You Tube channel eight months ago... she now has more than 4.2 million subscribers who've watched her material more than 711 million times. So what's there? You will find over 2,000 videos that include interviews, comedy about her life, song parodies and more. Five of her videos have been viewed more than 10 million times, and her Cinnamon Challenge video garnered over 45 million views alone. Her crazy stunts and comedic prowess have propelled her into the ranks of legendary funny ladies and have made her year inspiring icon for a new generation. Green's YouTube platform established her as a pop culture fixture, earning her the distinct honor of interviewing President Barack Obama at the White House in January 2015. Her first book, Is You Ok? Arrived June 7.

8/14/16 5:30AM 25Min.

PERSPECTIVES: Tyler Perry's Too Close to Home – the first Drama on TLC Guests: Actors Danielle Savre, Brock O'Hurn and Ashley Love Mills

An 8-part drama, TOO CLOSE TO HOME, tells the story of a young woman from a modest upbringing who discovers she may have a bright future in Washington D.C.'s fast-paced political scene. When Anna (**Danielle Savre**) leaves her trailer park home in Alabama in a cloud of dust, she cuts all ties with her family and buries every element of her checkered past. Her friends in Washington think she comes from a wealthy family and know nothing of her real upbringing. Suddenly, the real Anna is exposed when she causes a major political scandal and makes national headlines for her part in an affair with one of the nation's most powerful players. With nowhere to turn, she's forced to find sanctuary in the only place she has left - home.

8/14/16 6:15AM 16Min.

BUSINESS IN THE BLACK: Susan Wiggs, New York Bestselling Author, talks about her new book Family Tree which covers a young woman who had a charmed life, living her dream with a wonderful husband and producing a cooking show in LA. Annie has an accident and is in a coma for one year and awakes to find her life completely different and she has to find out who she is and where she's going.

## WALR-FM ISSUES & PROGRAMS – 3rd QTR 2016

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<u>RACE RELATIONS/MULTICULTURAL ARTS</u>			

8/28/16 5:30AM 25Min.

PERSPECTIVES: Many Rivers to Cross Music Festival Guest: Hip Hop Artist TI and Gina Belafonte – Many Rivers to Cross October 2-3, in Atlanta The Social Justice Music & Arts Festival is set for October 1 & 2 in Chattahoochee, Hills, GA and will feature some of the biggest stars in entertainment today including Grammy-Winning Hip Hop Stars T.I. and Gina Belafonte – youngest daughter to a name we all know Harry Belafonte. Tip has been outspoken about social justice issues and recently released a new song “We Will Not” and will perform at the festival. He had a personal meeting with Harry Belafonte and can share more about what he learned from him. Gina is a leading voice in the social justice movement, and as Co-Director of [Sankofa.org](http://Sankofa.org), is helping artists reignite the artist/activist tradition. Many Rivers To Cross – the largest, multi-generational music and arts festival dedicated to progressive social change set for 10/1 & 10/2 at Bouckaert Farm. The new festival features, musicians and celebrities including T.I., John Legend, Public Enemy, Dave Matthews, Carlos Santana, Macklemore, Jesse Williams and more will share special musical performances to inspire their fans to vote, get educated on issues in the “Social Justice Village” and learn how they can get involved in their own communities .

8/28/16 5:15AM 17Min.

BUSINESS IN THE BLACK: Ruth Watson, Acclaimed writer and filmmaker talks about her series of books starting with "Blackberry days of Summer" which is set in Post World War 1 period in Washington DC. It touches on the migration of Blacks from the south to the North and the post-war experience. Described as a murder romance in the key of blues, the story is now a musical stage play that is running in Virginia right now. Accomplished producer, Tom Jones of Jomandi is the producer and TC Carson of Living Single is the main character of the show. Watson is hosting a trip to Virginia to see the play and to be front and center of the opening of the African American Museum where President Obama will attend the ceremony.

9/11/16 5:15AM 10Min.

BUSINESS IN THE BLACK: Pnina Tornai, host of Say Yes to the Dress and Wedding Dress Designer, talks about the simple mistakes brides make when shopping for their dress such as; crash diets and bringing too many people to pick the dress for the wedding. Tornai says you can diet as long as its sensible. The average bride wants to lose 39 pounds before the wedding.

9/18/16 5:12AM 17Min.

BUSINESS IN THE BLACK: High Octane Author, Robert Bakke talks about religious beliefs and how they are connected to politics in his new book "Prayer at Full Throttle". He discusses the importance of respecting everyone's religious beliefs, why we are becoming a society afraid to mention God in public and what we are teaching our kids about standing up for our beliefs by not standing up for our own!

**WALR-FM ISSUES & PROGRAMS-3rd QTR 2016**

<b><u>ISSUE &amp; DESCRIPTION</u></b>	<b><u>DATE</u></b>	<b><u>TIME</u></b>	<b><u>LENGTH</u></b>
<b><u>HEALTH ISSUES</u></b>			

7/3/16

6:20AM

10Min.

BUSINESS IN THE BLACK: Chris Berstein, Director of Food Safety Education with the USDA offers top tips for food safety this 4th of July holiday. With 81 million people estimated to cook out, the USDA's national campaign Foodsafety.gov shares the new Foodkeeper app, 4 basic practices for food safety (Clean, Separate, Cook and Chill) as well as the importance of a food thermometer and how to store food.

7/10/16

5:10AM

18Min.

BUSINESS IN THE BLACK: Joey Dweck, founder of WeightLossBuddy.com- the internet's top-ranked online weight loss support site. The company offers a 5 Day FAST box of pre-packaged daily allotments of food, snacks and teas that mirror recommended caloric values and protein-fat-carbohydrates to help you feel better and shed a few pounds. It is recommended that every 6-8 weeks you do the 5 day fast.

Weightlossbuddy.com

7/17/16

5:10AM

15Min.

BUSINESS IN THE BLACK: Josh Mitteldorf and Dorian Sagan, co-authors of the book " Cracking the Aging Code: The New Science of Growing Old -and What it Means for Staying Young" gives an examination of why we age, what it means for our health and how we just might be able to fight it off for a while. The book looks at how different organisms age, some backwards and some not at all, while others are pre-programmed for death at precise moments. It analyzes and breaks down this strange but fascinating revelation in a quest dedicated to understanding aging.

7/24/16

5:30AM

26Min.

PERSPECTIVES: Guests: Georgia Congressman David Scott Saturday, August 6, 2016 at Mundy’s Mill High School Congressman David Scott hosts his 12<sup>th</sup> annual Health Fair. Vital health screenings and information will be provided at no cost from our region’s best healthcare providers and advocacy organizations. Participants include: Radiotherapy Clinics of Georgia, Sisters by Choice, Grady Health System, WellStar Health System, Children’s Healthcare of Atlanta, AID Atlanta, Emory Eye Center, Morehouse School of Medicine, Georgia Dental Association, Hearing Doctors of Georgia, and many others. The Atlanta VA Medical Center and Atlanta VA Regional Office will provide counseling for Post-Traumatic Stress Disorder (PTSD); mental health services; and health eligibility representatives. Representatives of HomeSafe Georgia will share mortgage assistance and direct counseling to homeowners facing unemployment or underemployment. Free health screenings include: Clinical breast cancer exams; prostate cancer (PSA); HIV/ AIDS; Diabetes (glucose); Blood pressure; Asthma; Cholesterol; Mental health; Sick cell; Vision; Dental; and more.

**WALR-FM ISSUES & PROGRAMS-3rd QTR 2016**

**ISSUE & DESCRIPTION**

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**HEALTH ISSUES**

7/24/16 6AM 10Min.

BUSINESS IN THE BLACK: Brett Snodgrass, family Nurse Practitioner and Certified Pain Educator talks about how we can stay safe with more than 600 over-the counter (OTC) and prescription medicines that contain acetaminophen, one of the most common drug ingredients in the US. Studies show a steady decline in unintentional exposures of acetaminophen, including dosing errors and accidental misuse. The Acetaminophen Awareness Coalition gives consumers knowledge on how to use it safely and know the risks when interacting with other drugs with the Know Your Dose Campaign.

7/31/16 6:15AM 17Min.

BUSINESS IN THE BLACK: Congressman David Scott talks about his annual Health Fair and the free health screenings which include: Clinical breast cancer exams; prostate cancer (PSA); HIV/ AIDS; Diabetes (glucose); Blood pressure; Asthma; Cholesterol; Mental health; Memory (Dementia); Sickle cell; Glaucoma & Routine Vision; Dental; Instant Kidney Function; Blood Donation services; and more. Also the The Atlanta VA Medical Center and Atlanta VA Regional Office will be on site to provide: counseling for Post-Traumatic Stress Disorder (PTSD); mental health services; and health eligibility representatives. Congressman Scott's Health Fair is also partnering with *HomeSafe Georgia* to deliver mortgage assistance to homeowners facing unemployment or underemployment. *HomeSafe* counselors will be available on site to provide direct counseling.

8/7/16 6:17AM 15Min.

BUSINESS IN THE BLACK: Dr. Theresa Cerulli, Harvard Neuropsychiatrist and ADHD Expert talks about some of the common challenges during back to school for children with ADHD such as; organization, structure, getting up earlier, indoor classroom learning and more. Cerulli recommends a team approach with teachers, parents, doctors, social workers working together for a successful school year. Cerulli discussed new medications and behavioral modifications for treatments.

8/14/16 6:00AM 15Min.

BUSINESS IN THE BLACK: Ladell Hill, CEO and Founder of Awakening Herbal talks about his all natural products from indigenous medicine products that are derived from herbs and plants. The products for men and women are said to naturally purify, heal and recharge your body. Hill also offers full body protocols which include an exercise plan. [awakeningherbal.com](http://awakeningherbal.com)

**WALR-FM ISSUES & PROGRAMS-3rd QTR 2016**

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<b><u>HEALTH ISSUES</u></b>			

9/11/16 5:15AM 10Min.

**BUSINESS IN THE BLACK:** Dawn Zier, CEO of Nutrisystem talks about how procrastination hurts us in weight loss and life. She gave three tips: 1. Don't focus on the entire weight loss journey, do it in small pieces. 2. Just do it today- tomorrow may never come 3. Take the first step and keep going. It turns out that we are hard wired to avoid stressful, unpleasant things like dieting. The urge to procrastinate originates in the most dominant and most primitive part of the brain - the limbic system, which is an automatic system and regulates our moods.

9/25/16 5:28AM 25Min.

**PERSPECTIVES:** Guest: Dr. Daniel Shasha, Northside Hospital- Prostate cancer is the most common cancer in men, affecting one out of every six men, and is the second leading cause of cancer deaths in American men, according to the American Cancer Society. Prostate cancer is increasingly common as men age and is more often found in younger African Americans and in men with family history of prostate cancer. As a result, prostate cancer screening is especially important for men who have urinary symptoms, who are African American, or who have a family member with prostate cancer.

9/25/16 5:10AM 10Min.

**BUSINESS IN THE BLACK:** Andrea Hertzberg from SHARE a women's group that provides services, support information and resources for women facing ovarian cancer. September is Ovarian Cancer Awareness Month and Hertzberg shared that over 22,000 women are diagnosed with ovarian cancer and 14, 000 die from the disease. The earlier the diagnosis the better outcome for the patient's survival. Symptoms include bloating, pelvic or abdominal pain, difficulty eating and feeling full and urinary urgency. [sharecancersupport.org](http://sharecancersupport.org)

9/25/16 5:20AM 10Min.

**BUSINESS IN THE BLACK:** Dr. Donnica Moore, women's health expert and advocate and President of [DrDonnica.com](http://DrDonnica.com), talks about Shingles which is a reactivation of chicken pox virus in the body which causes a painful skin rash. Early signs of this contagious issue include tingling, localized pain and sometimes fever. Symptoms usually last 2-4 weeks and come back periodically.

### **WALR-FM ISSUES & PROGRAMS 3RD QTR 2016**

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**COMMUNITY ISSUES**

7/10/16 5:10AM 16Min.

BUSINESS IN THE BLACK: Calvin Vismale, the newly appointed Executive Director for the Rainbow PUSH Coalition and Citizen Education Fund's Southern Region Peachtree Street Project which focuses on economic equity for people of color everywhere. Vismale will also be responsible for the annual Creating Opportunity Conference held here in Atlanta.

7/17/16 5:26AM 25Min.

PERSPECTIVES: Guests: Billy Payne, founder of the Atlanta Olympic Movement and former Olympian Janet Evans  
2016 marks 20 years since Atlanta hosted the Centennial Olympic Games. As the 20<sup>th</sup> Anniversary of the 1996 Atlanta Olympic Games draws near, Atlanta Committee for the Olympic Games Chairman and CEO, Mr. Billy Payne and the Georgia World Congress Center Authority are hosting an event, Relive the Dream, on July 16<sup>th</sup> in Centennial Olympic Park. Since the 1996 Olympic Games, Centennial Olympic Park has attracted \$2.2 billion of new development to Downtown Atlanta - including nine hotels, seven residential towers, and attractions such as the Georgia Aquarium, the World of Coca-Cola, Center for Civil and Human Rights, the College Football Hall of Fame, and Sky View Atlanta- with an additional \$1.5 billion of development planned for the future.

7/24/16 6:10AM 17MINS

BUSINESS IN THE BLACK: Paul Morris, CEO of the Atlanta BeltLine, Inc. talks about the Atlanta BeltLine Housing Initiative Program (HIP) which offers down payment assistance for residents looking to buy a home in the corridor which includes the inner city neighborhoods in every direction. There are eligibility requirements and the home buyer must contribute \$1000 of their own funds at closing. The application deadline is August 30, 2016. atlantabeltlinehomes.com

### **WALR-FM ISSUES & PROGRAMS 3RD QTR 2016**

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**COMMUNITY ISSUES**

	7/31/16	6:14AM	15Min.
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BUSINESS IN THE BLACK: Dr. David Ballard, Director of American Psychological Association talks about Politics in the Workplace: 2016 Election Season survey that finds more than 1 in 4 younger employees reported feeling stressed out in the workplace because of political discussions at work and more than twice as many men as women said political talk is making them less productive. 26 percent have witnessed or overheard their co-workers arguing about politics and 11 percent have gotten into arguments themselves. Ballard says the best thing to do in this stressful political climate is to stay away from those conversations and the people who want to argue.

9/25/16 5:20AM 12Min.

BUSINESS IN THE BLACK: Julianne Richardson, Founder and Executive Director of the HistoryMakers, the nation's largest African American video oral history archive, talks about the traveling program where over 400 History Makers in schools in 51 cities and 28 states will interact with students by sharing their stories to motivate and to raise awareness about Black history. The traveling program begins Sept 30 and lasts until the end of the school year. The collection includes interviews with African American s such as; President Barack Obama, BB King, Harry Belafonte, Eartha Kitt, Julian Bond, Berry Gordy, General Colin Powell, Nikki Giovanni and so many more! thehistorymakers.com

**WALR-FM ISSUES & PROGRAMS -3rd QTR 2016**

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<b><u>CHILD/TEEN/FAMILY/WOMEN/RELATIONSHIP ISSUES</u></b>			

7/3/16 5:30AM 24Min.

PERSPECTIVES: Guests - Eli Kennedy, the CEO of Level Playing Field Institute, the organization which provides SMASH

The Summer Math and Science Honors Academy (SMASH) is a free of cost, STEM-intensive college preparatory program for underrepresented high school students of color. SMASH boasts a rigorous 5-week, 3-year summer, fully residential STEM enrichment program which provides access to STEM coursework and access to mentors, role models, and support networks of students of color. Each summer, SMASH scholars spend five weeks on a college campus immersed in STEM and live among other high-potential, underrepresented (African American, Latino/a, Native American, Southeast Asian or Pacific Islander, low-income, first-in-family to attend college) high school students. In addition to their summer courses, SMASH scholars remain engaged during the school year through monthly STEM workshops and academic programming. This includes SAT prep, college counseling, financial aid workshops, and other activities to ensure continued academic success. The program not only reinforces the students' STEM academic identities, but also focuses on developing their critical thinking, civic awareness, leadership and sense of social responsibility.

7/3/16 6:00AM 10Min.

BUSINESS IN THE BLACK: Scott Becker, President of the Nissan Foundation talks about its mission to build community through valuing cultural diversity, enrich people's lives by helping to meet the needs of communities throughout the U.S. Becker talks about the benefits of living and working together in a diverse society. The foundation awarded 4 nonprofits in Georgia grants to further their cause and is seeking others to award as well. Nissanfoundation.org

7/10/16 6:30AM 20Min.

BUSINESS IN THE BLACK: Angela Williams, CEO of VOICE Today is a nonprofit organization which seeks to break the silence and cycle of child sexual abuse and exploitation. Williams talks about how she overcame as a victim of child physical and sexual abuse for 14 years and at age 17 attempted suicide. Thank God she wasn't successful! She talks about the various programs for adults and children and how we can help! Voicetoday.org

### **WALR-FM ISSUES & PROGRAMS -3rd QTR 2016**

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<b><u>CHILD/TEEN/FAMILY/WOMEN/RELATIONSHIP ISSUES</u></b>			
	8/7/16	5:20AM	11Min.
BUSINESS IN THE BLACK: Terra Wellington TV Personality and Editor in Chief SimpleMomsGuide.com talks about how to make sure your children are eating healthy this school year. To pack a lunch or pay for school lunch? Some schools have embraced the healthy lunch but if yours			

8/7/16 5:20AM 11Min.

BUSINESS IN THE BLACK: Terra Wellington TV Personality and Editor in Chief SimpleMomsGuide.com talks about how to make sure your children are eating healthy this school year. To pack a lunch or pay for school lunch? Some schools have embraced the healthy lunch but if yours

has not, you need to pack a healthy lunch everyday. Make sure your child stays hydrated during the day with filtered water bottles, since water fountains don't always work or are not clean. Fueling the brain is key to child's academic success and proper nutrition begins at home.

8/21/16 5:30AM 24Min.

PERSPECTIVES: Guests: Founder CJ Stewart and four of his Lead Ambassadors -LEAD stands for launchexpose, advise and direct. The organization delivers service to the Game World and. Its mission is to empower an at risk generation to lead and transform their city. Through its year round Pathway 2 Empowerment Programming LEAD is inspiring and equipping black males to earn positions of leadership in business, education and government. Stewart finds his young men to develop through the game of baseball. 100 - percent of program participants go to college.

9/11/16 6AM 10Min.

BUSINESS IN THE BLACK: Rosemary Wells, author of the book Hand in Hand, a children's book for new parents. The book talk about what a parent is to a child as he/she grows and begins pre-school and kindergarten. The story is told with Bunnies and demonstrates how parents are the child's first teacher. Wells has written over 120 books.

**WALR-FM ISSUES & PROGRAMS -3RD QTR 2016**

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<b><u>FINANCE/BUSINESS/TECHNOLOGY ISSUES</u></b>			

7/3/16 5:10AM 15Min.

BUSINESS IN THE BLACK: Dr. Jonah Berger, Marketing professor at the Wharton School at Univ. of Pennsylvania talks about his new book "Invisible Influence- The Hidden Forces That Shape Behavior".Berger talks about how whether we realize it or not, people around us have subtle



PERSPECTIVES: Former Olympian and Kaiser Permanente Run/Walk Director Jeff Galloway and Dr. Reggie Mason, Health Lead for Kaiser Permanente and Mark Hannah, Director SETAAC Tremendous foot traffic overwhelms downtown Atlanta streets on September 22<sup>nd</sup> as runners and walkers will take over the streets for the annual Kaiser Permanente Corporate Run/Walk! The 5K starts near Turner Field and winds through downtown Atlanta. Joining me today are Olympian turned race director, Jeff Galloway, and Kaiser Permanente of Georgia's Total Health Lead, Dr. Reggie Mason. The Kaiser Permanente Corporate Run/Walk is that it targets companies. Individuals are welcome, but we're trying to improve the health of metro Atlanta's workforce through team work. The majority of runners and walkers are part of corporate teams, which train together for the event. The goal is to build camaraderie among co-workers and help them motivate each other to be active. If a business owner has a firm headquartered in the United States, is faced with import competition and has experienced declines of fluctuation in monthly net sales over the last four year or has reduced employment over the past four years, the firm may be eligible for cost share assistance – grants of up to \$75,000 of Federal cost share technical assistance. Eligible firms are certified, paired with a consultant for specific work and the resulting plan is implemented. For more information call 404-894-3858 or visit [www.setaac.org](http://www.setaac.org).

9/25/16 6AM 10Min.

BUSINESS IN THE BLACK: Jason Oxman, CEO of the Electronic Transactions Association which is the united voice of the global payments technology industry and talks about the CHIP technology. This technology is protection against credit card fraud, no one can use your information with the chip and if they do get past all of the security measures the consumer is not liable. Oxman says the latest technology is the mobile pay apps and is already replacing the chip for most consumers.

**WALR-FM ISSUES & PROGRAMS – 3RD QTR 2016**

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<b><u>SPIRITUALITY/ VALUES/SELF HELP ISSUES</u></b>			

7/3/16 6:30AM 27Min.

BUSINESS IN THE BLACK: Dr. Joyce Morley, Psychotherapist and Relationship Expert talks about how to let issues go so you can be free to love without bitterness, hatred, regret. Morley also discussed the bondage that hate brings and the freedom that love brings to each of us.

7/24/16 6:30AM 27Min.

**BUSINESS IN THE BLACK:** Dr. Brenetia Adams Robinson, CEO of Proverbial Peace Revived talks about the climate we are now living in. There is hopelessness, fear and anger and even some post traumatic stress disorder (PTSD) from watching the media cover the violence on a 24 hour cycle. Robinson talks about the value of our police force and how we as citizens have a voice without violence through our political system and actually interacting with our neighborhood police departments.

8/7/16 5:30AM 26Min.

**PERSPECTIVES:** Guest: Former CNN Anchor turned author and motivational speaker Daryn Kagan  
 From your TV screen, Daryn Kagan looked like she had her dream job. As a news anchor for CNN, she had a front row seat to the world's biggest breaking news stories. She traveled the world covering everything from war to Oscar's Red Carpet to traveling Africa for two weeks with U2's Bono. Goal when the network thing not to renew her contract after 12 years, Daryn suddenly found herself without any of the dreams she carried for years. No job. Never been married. Never had kids. In this collection of her columns written for Cox Newspapers, Daryn shares her journey of picking up the pieces. Of creating a life different than she knew to dream of before. Her book is Hope Possible.

8/7/16 6:30AM 27Min.

**BUSINESS IN THE BLACK:** Dr. Joyce Morley, Psychotherapist and Relationship Expert discusses the subject " Either You Stand for Something or Fall for Anything". Morley speaks from what's happening in the news about people not standing up when they know something is wrong, but because of politics or brotherhood or some sort of loyalty, they just don't. We must stand up for our beliefs even when the situation is wrong or unpopular.

**WALR-FM ISSUES & PROGRAMS – 3RD QTR 2016**

**ISSUE & DESCRIPTION** **DATE** **TIME** **LENGTH**  
**SPIRITUALITY/ VALUES/SELF HELP ISSUES**

8/28/16 6:00AM 12Min.

**BUSINESS IN THE BLACK:** Bishop Dr. Barbara King, Pastor of Hillside International Truth Center talks about the "New Thinking-New World" day of insight and inspiration featuring Dr. Michael Eric Dyson, R&B crooner Kenny Lattimore and Evelyn Braxton of the Braxton Family values. As Hillside celebrates 45 years in ministry, this event will also feature the Butterfly Awards given to those who exemplify unconditional

love,helping others to live their dreams and a commitment to expanding the consciousness of humankind like the founder, Dr. King.  
Hillsideinternational.com

8/28/16 6:30AM 26Min.

BUSINESS IN THE BLACK: Dr. Brenetia Adams Robinson, Founder of Proverbial Peace Revived Ministries talks about the Progressive Infusion of Truth for Our Children as they go back to school. Robinson discussed how important it is for parents especially fathers to infuse into their girls their value and worth so they can navigate the daily schoolyard rules and social situations. She also talked about the three kinds of fathers: 1. The Absent Father 2. The busy Father and 3. The Solo Father and what their responsibilities should be for their daughters.  
Proverbilapeacerevived.org

9/4/16 6:30AM 26Min.

BUSINESS IN THE BLACK: Dr. Joyce Morley, Psychotherapist and Relationship Expert talks about how to deal with in-laws and especially mother-in-laws during the upcoming holiday season from Labor Day to Christmas. Morley says there are 5 types of mother-in-laws; 1. The He or She is my only child and you're not good enough, I'm going to make your life hell by holding on! 2. My son or daughter can do no wrong, no matter what he has done. 3. The busy body mother in law who gossips and stays in her child's business causing more chaos. 4. The fair mother-in-law who will mother both kids and stand on the side of right at all times. 5 The "my name is Bennet and I ain't in it" mother, she says go to therapy, do what you need to get it right, but don't bring me in your drama.

### **WALR-FM ISSUES & PROGRAMS – 3RD QTR 2016**

<b><u>ISSUE &amp; DESCRIPTION</u></b>	<b><u>DATE</u></b>	<b><u>TIME</u></b>	<b><u>LENGTH</u></b>
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	9/11/16	6:15AM	14Min.
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BUSINESS IN THE BLACK: Dr. Teresa Jordan, CEO of Prayze Factor People's Choice Awards talks about the 3 day weekend held here in the Atlanta for independent artists. The platform allows artists to compete to be the Grand Champion after rounds of popular voting on line, video competition and then the finals, where they compete against each other. The artists come from every genre of gospel music including rock and blue grass. prayzefactorawards.com

9/18/16

6:30AM

18Min.

BUSINESS IN THE BLACK: Dawn Murray, Founder and CEO of House of Dawn talks about the organization that provides safe, loving home and supportive services for young women who are homeless and pregnant or who already have a child. HOD has three programs including transitional housing for these young mothers as they begin to get back on their feet with help for education and other items needed for success. Their annual fundraiser, Mardi Gras Charity Gala supports their capital campaign to pay for the 8 unit housing just purchased. [Houseofdawn.org](http://Houseofdawn.org)

9/25/16

6:30AM

24Min.

BUSINESS IN THE BLACK: Dr. Brenetia Robinson, founder of Proverbial Peace Revived Ministries talks about Hope in Time of Trouble. As we go through this turbulent season of police shootings, crime and contentious political season, people are losing hope that things will get better. Robinson says folks are feeling hopeless because of alienation, powerlessness, oppression, limited focus, abandonment and especially not knowing what to do with their lives. God has not given us a spirit of fear but one of power, love and a sound mind.