WRLH FOX Richmond
1925 Westmoreland St
Richmond, VA 23230

Red Eagle Media Group
815 Slaters Ln
Alexandria, VA 22314

Contract # 2650125

Schedule Dates	10/11/16-10/17/16
Advertiser	NRA-National Rifle Assoc-Institute for Legislative A
Agency	Red Eagle Media Group (15829)
Product	POLITICAL ISSUE (ns) (1187)
Brand	NRA ILA/8068 (866942)
Salesperson	Millennium/DC, Washington DC (1108)
Sales Office	Millennium Washington DC
Buyer Name	Media Med,Eagle
Phone/Fax	/
CPE	375/944/8068
Account Types	National/Political Issue Agency BRD
Billing Type	Weekly/Irregular
Comments	NRA-ILA

Date Entered	09/30/16
Last Modified	10/03/16
Entered By	Jordan Moeller
CO-OP	No
Headline #	ECR25321744
Demo	A3564R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$2,055.00
Net Total	$11,645.00
Sales Tax	

Richmond (WRLH)

By Broadcast Month	Spots	Rate
Oct. 2016	11	$13,700.00
Grand Total:	11	$13,700.00

Jem 10/4/16

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/12/16-10/12/16	2	:30	6:58P- The Big Bang Theory				1					1	$700.00	$700.00	Richmond (WRLH)	BIG BNG THEORY	10/3/16
2.0	Normal Line / SPOT	10/14/16-10/14/16	2	:30	6:58P- The Big Bang Theory						1			1	$700.00	$700.00	Richmond (WRLH)	BIG BNG THEORY	10/3/16
3.0	Normal Line / SPOT	10/11/16-10/11/16	2	:30	7:28P- The Big Bang Theory 2			1						1	$700.00	$700.00	Richmond (WRLH)	BG BNG THRY B	10/3/16
4.0	Normal Line / SPOT	10/13/16-10/13/16	2	:30	7:28P- The Big Bang Theory 2					1				1	$700.00	$700.00	Richmond (WRLH)	BG BNG THRY B	10/3/16
5.0	Normal Line / SPOT	10/17/16-10/17/16	2	:30	7:28P- The Big Bang Theory 2		1							1	$700.00	$700.00	Richmond (WRLH)	BG BNG THRY B	10/3/16
6.0	Normal Line / News	10/12/16-10/12/16	2	:30	10:30P- News-Fox Richmond News @ 10				1					1	$800.00	$800.00	Richmond (WRLH)	FOX NEWS AT 10	10/3/16
7.0	Normal Line / News	10/13/16-10/13/16	2	:30	10:30P- News-Fox Richmond News @ 10					1				1	$800.00	$800.00	Richmond (WRLH)	FOX NEWS AT 10	10/3/16
8.0	Normal Line / News	10/17/16-10/17/16	2	:30	10:30P- News-Fox Richmond News @ 10		1							1	$800.00	$800.00	Richmond (WRLH)	FOX NEWS AT 10	10/3/16
9.0	Normal Line / News	10/16/16-10/16/16	2	:30	10P- News-Fox Richmond News @ 10 (Sunday)								1	1	$800.00	$800.00	Richmond (WRLH)	FOX NEWS AT 10 SUN	10/3/16
10.0	Normal Line / Football	10/16/16-10/16/16	2	:30	1P- Sports-FOX NFL Early Game								1	1	$4,000.00	$4,000.00	Richmond (WRLH)	REDSKINS VS EAGLES	10/3/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 10:16 AM on Tuesday, October 4 2016

WRLH FOX Richmond
1925 Westmoreland St
Richmond, VA 23230

Red Eagle Media Group
815 Slaters Ln
Alexandria, VA 22314

Contract #	**2650125**	**Date Entered**	09/30/16
Schedule Dates	10/11/16-10/17/16	**Last Modified**	10/03/16
Advertiser	NRA-National Rifle Assoc-Institute for Legislative A	**Entered By**	Jordan Moeller
Agency	Red Eagle Media Group (15829)	**CO-OP**	No
Product	POLITICAL ISSUE (ns) (1187)	**Headline #**	ECR25321744
Brand	NRA ILA/8068 (866942)	**Demo**	A3564R
Salesperson	Millennium/DC, Washington DC (1108)	**Order Type**	Normal
Sales Office	Millennium Washington DC	**Package Deal**	
Buyer Name	Media Med,Eagle	**Commission %**	15.00
Phone/Fax	/	**Commission**	$2,055.00
CPE	375/944/8068	**Net Total**	$11,645.00
Account Types	National/Political Issue Agency BRD	**Sales Tax**	
Billing Type	Weekly/Irregular		
Comments	NRA-ILA		

Richmond (WRLH)

By Broadcast Month	Spots	
Oct. 2016	11	[illegible]
Grand Total:	11	$13,[illegible]

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / Football	10/16/16-10/16/16	2	:30	4:30P- Sports-FOX NFL Late Game								1	1	$3,000.00	$3,000.00	Richmond (WRLH)	NFL COWBOYS VS PACKERS	10/3/16

CONFIRMATION CONTRACT

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B/E Bookend P/B Piggy Back

Printed At: 10:16 AM on Tuesday, October 4 2016

2650125

125 West 55th St
New York, NY 10019

Contract # 25321744 **Changes as of:** 9/29/2016 at 5:58 PM **Version:** Highlighting Revision 1

CPE: 375/944/8068 **Flight:** 10/11/16 - 10/17/16 **Station:** WRLH **Total $:** $13,700.00

Agency: RED EAGLE MEDIA GROU **Advertiser:** NRA-ILA **Market:** Richmond **Total Spots:** 11

RED EAGLE MEDIA GROUP 815 SLATERS LANE ALEXANDRIA VA 22314 **Product:** NRA-ILA **Office:** WASHINGTON **Total CPP:** $235.40

Agency Order #: 5441082 **Primary Demo:** Adults 35-64 **Total GRP:** 58.2

Buyer: Eagle Media Media Assistant, Red **Con Type:** POLITICAL/VOTE

Salesperson: JAMES SCUTARI 202-955-5342 **Assistant:** JAMES SCUTARI 202-955-5342 **Separation:**

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/11 - 10/17								Total Spots	Total $	CPP	GRP
							10/11	10/12	10/13	10/14	10/15	10/16	10/17					
1	Tu-F,M 7p-7:30p		BIG BNG THEORY	$700.00	3.3	30	0	1	0	1	0	0	0		2	$1,400.00	$212.12	6.6
2	Tu-F,M 7:30p-8p		BG BNG THRY B	$700.00	3.4	30	1	0	1	0	0	0	1		3	$2,100.00	$205.88	10.2
3	Tu-F,M 10:30p-11p		FOX NEWS AT 10	$800.00	3.5	30	0	1	1	0	0	0	1		3	$2,400.00	$228.57	10.5
4	Su 10p-10:30p		FOX NEWS AT 10	$800.00	4.9	30	0	0	0	0	0	1	0		1	$800.00	$163.27	4.9
5	Su 1p-4:30p		REDSKINS VS EAGLES	$4,000.00	12.0	30	0	0	0	0	0	1	0		1	$4,000.00	$333.33	12.0
6	Su 4:30p-7p		NFL COWBOYS VS PACKERS	$3,000.00	14.0	30	0	0	0	0	0	1	0		1	$3,000.00	$214.29	14.0
						TOTALS:	**1**	**2**	**2**	**1**	**0**	**3**	**2**		**11**	**$13,700.00**	**$235.40**	**58.2**

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25321744	**Changes as of:**	9/29/2016 at 5:58 PM	**Version:**	Highlighting Revision 1		
CPE:	375/944/8068	**Flight:**	10/11/16 - 10/17/16	**Station:**	WRLH	**Total $:**	$13,700.00
Agency:	RED EAGLE MEDIA GROU	**Advertiser:**	NRA-ILA	**Market:**	Richmond	**Total Spots:**	11
	RED EAGLE MEDIA GROUP 815 SLATERS LANE ALEXANDRIA VA 22314	**Product:**	NRA-ILA	**Office:**	WASHINGTON	**Total CPP:**	$235.40
		Agency Order #:	5441082	**Primary Demo:**	Adults 35-64	**Total GRP:**	58.2
		Buyer:	Eagle Media Media Assistant, Red	**Con Type:**	POLITICAL/VOTE		
		Salesperson:	JAMES SCUTARI 202-955-5342	**Assistant:**	JAMES SCUTARI 202-955-5342	**Separation:**	

Special Instructions	

Order Level Comments

Date/Time	Added by	Comment
09/29/16 5:58 PM	JAMES SCUTARI	Separation: 30
09/29/16 5:58 PM	JAMES SCUTARI	Separation: 30

Competitive Information

Market Budget:	**$67,647**
WRLH Share:	**17%**
Comment:	
WRIC:	**16%**
WTVR:	**32%**
WWBT:	**35%**

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	11	$13,700.00	$235.40	58.2
Total	**100%**	**11**	**$13,700.00**	**$235.40**	**58.2**

Monthly Summary

Month	Spots	Dollars
2016-Oct	11	$13,700.00
Total	**11**	**$13,700.00**

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
Revision	9/29/16 5:58 PM	JAMES SCUTARI	Revised			$0	$13,700.00	Changes: Product from 2016 to NRA-ILA, User Entered $ from $0.00 to $13,700.00.
New	9/29/16 5:57 PM	JAMES SCUTARI	New	11		$13,700.00	$13,700.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.