ORDER

Orders

Order / Rev:	**A2668241**
Alt Order #:	27065267
Product Desc:	issue
Estimate:	9180
Flight Dates:	09/29/20 - 10/05/20
Original Date / Rev:	09/15/20 / 09/15/20
Order Type:	REG

Wichita KS KSNW

Primary AE:	Katz Washington
Sales Office:	K-WAS
Sales Region:	Nat

Agency

Name:	**Waterfront Strategies**
Buying Contact:	
Billing Contact:	
	3050 K Street, NW
	Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM
Agency Commission:	15%

Advertiser

Name:	**POL/Women Vote PAC**
Demographic:	A35+
Product Codes:	PL6
Revenue Code 1:	AGY
Revenue Code 2:	POL
Revenue Code 3:	POL-ISS
Priority:	P5

Order Brand:	
New Business Thru:	
Advertiser External ID:	
Agency External ID:	IN14921
Unit Code:	General
Order Separation:	00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	101	$69,400.00	$58,990.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	101	$69,400.00	$58,990.00	0.00
Totals	101	$69,400.00	$58,990.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	Multi	09/29/20	10/05/20	KSN Today 1	CM	5-6am	MTWTF--	:30	5	$200.00	P3	0.00 NM	5	$1,000.00
Channels : KSNC,KSNG,KSNL,KSNW				KSN Today 1										
KANSAS TODAY 1														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/29/20	10/05/20	MTWTF--	5	$200.00	0.00								
N 2	Multi	09/29/20	10/05/20	KSN Today 2	CM	6-7am	MTWTF--	:30	5	$400.00	P3	0.00 NM	5	$2,000.00
Channels : KSNC,KSNG,KSNL,KSNW				KSN Today 2										
KANSAS TODAY 2														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/29/20	10/05/20	MTWTF--	5	$400.00	0.00								
N 3	Multi	09/29/20	10/05/20	Today Show 7-8am	CM	7-8am	MTWTF--	:30	10	$700.00	P3	0.00 NM	10	$7,000.00
Channels : KSNC,KSNG,KSNL,KSNW				Today Show 7-8am										
TODAY SHW<														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/29/20	10/05/20	MTWTF--	10	$700.00	0.00								
N 4	Multi	09/29/20	10/05/20	Today Show 8-9am	CM	8-9am	MTWTF--	:30	8	$600.00	P3	0.00 NM	8	$4,800.00
Channels : KSNC,KSNG,KSNL,KSNW				Today Show 8-9am										
TODAY SHW<														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								

Order / Rev: A2668241
Alt Order #: 27065267
Flight Dates: 09/29/20 - 10/05/20

Advertiser: POL/Women Vote PAC
Product Desc: issue
Estimate: 9180

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/29/20	10/05/20	MTWTF--	8	$600.00	0.00							
N 5	Multi	10/04/20	10/04/20	Meet the Press	CM	Meet the Press	------S	:30	1	$900.00	P2	0.00 NM	1	$900.00
	Channels : KSNC,KSNG,KSNL,KSNW			Meet the Press										
	MEET PRESS-SUN													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/28/20	10/04/20	------S	1	$900.00	0.00							
N 6	Multi	09/29/20	10/05/20	M-F 9-10a	CM	9-10a	MTWTF--	:30	5	$340.00	P3	0.00 NM	5	$1,700.00
	Channels : KSNC,KSNG,KSNL,KSNW			M-F 9-10a										
	LVE-KELLY&RYAN<													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/29/20	10/05/20	MTWTF--	5	$340.00	0.00							
N 7	Multi	09/29/20	10/05/20	Today Show II	CM	10-11a	MTWTF--	:30	5	$340.00	P3	0.00 NM	5	$1,700.00
	Channels : KSNC,KSNG,KSNL,KSNW			Today Show 2										
	TDY 3RD HR-NBC<													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/29/20	10/05/20	MTWTF--	5	$340.00	0.00							
N 8	Multi	09/29/20	10/05/20	Today Show III	CM	11am-12n	MTWTF--	:30	5	$340.00	P3	0.00 NM	5	$1,700.00
	Channels : KSNC,KSNG,KSNL,KSNW			Today Show 3										
	TODAY H&J-NBC<													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/29/20	10/05/20	MTWTF--	5	$340.00	0.00							
N 9	Multi	09/29/20	10/05/20	KSN News	CM	12n-1pm	MTWTF--	:30	5	$400.00	P3	0.00 NM	5	$2,000.00
	Channels : KSNC,KSNG,KSNL,KSNW			KSN News										
	KSN NEWS-NOON													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/29/20	10/05/20	MTWTF--	5	$400.00	0.00							
N 10	Multi	09/29/20	10/05/20	Good Day Kansas	CM	1230p-1p	MTWTF--	:30	5	$280.00	P3	0.00 NM	5	$1,400.00
	Channels : KSNC,KSNG,KSNL,KSNW			Good Day Kansas										
	GOOD DY-CARRLL													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/29/20	10/05/20	MTWTF--	5	$280.00	0.00							
N 11	Multi	09/29/20	10/05/20	Days of Our Lives	CM	1-2p	MTWTF--	:30	5	$340.00	P3	0.00 NM	5	$1,700.00
	Channels : KSNC,KSNG,KSNL,KSNW			Days of Our Lives										
	DAYS-OUR LIVES													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/29/20	10/05/20	MTWTF--	5	$340.00	0.00							
N 12	Multi	09/29/20	10/05/20	M-F 3-4p	CM	3-4pm	MTWTF--	:30	5	$400.00	P3	0.00 NM	5	$2,000.00
	Channels : KSNC,KSNG,KSNL,KSNW			M-F 3-4p										
	ELLEN													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/29/20	10/05/20	MTWTF--	5	$400.00	0.00							
N 13	Multi	09/29/20	10/05/20	M-F 4-430p	CM	4-430pm	MTWTF--	:30	5	$600.00	P3	0.00 NM	5	$3,000.00
	Channels : KSNC,KSNG,KSNL,KSNW			M-F 4-430p										
	JEOPARDY TWO													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/29/20	10/05/20	MTWTF--	5	$600.00	0.00							
N 14	Multi	09/29/20	10/05/20	M-F 430-5p	CM	430-5pm	MTWTF--	:30	5	$900.00	P3	0.00 NM	5	$4,500.00
	Channels : KSNC,KSNG,KSNL,KSNW			M-F 430-5p										
	JEOPARDY													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/29/20	10/05/20	MTWTF--	5	$900.00	0.00							
N 15	Multi	09/29/20	10/05/20		CM	5-530pm	MTWTF--	:30	4	$1,000.00	P3	0.00 NM	4	$4,000.00

Order / Rev: A2668241
Alt Order #: 27065267
Flight Dates: 09/29/20 - 10/05/20

Advertiser: POL/Women Vote PAC
Product Desc: issue
Estimate: 9180

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				KSN News at Five										
Channels : KSNC,KSNG,KSNL,KSNW														
				KSN News at Five										
KSN NEWS-5P														
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week: 09/29/20	10/05/20	MTWTF--	4	$1,000.00	0.00									
N 16	Multi	09/29/20	10/05/20	KSN News at Six	CM	6-630p	MTWTF--	:30	5	$1,500.00	P3	0.00 NM	5	$7,500.00
Channels : KSNC,KSNG,KSNL,KSNW														
				KSN News at Six										
KSN NEWS-6P														
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week: 09/29/20	10/05/20	MTWTF--	5	$1,500.00	0.00									
N 17	Multi	10/03/20	10/03/20	Sa 630-7p	CM	630-7pm	-----S-	:30	1	$800.00	P3	0.00 NM	1	$800.00
Channels : KSNC,KSNG,KSNL,KSNW														
				Sa 630-7p										
WHEEL-FORTNE W														
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week: 09/28/20	10/04/20	-----S-	1	$800.00	0.00									
N 18	Multi	09/29/20	10/05/20	LN M-F	CM	10-10:35pm	MTWTF--	:30	5	$1,500.00	P3	0.00 NM	5	$7,500.00
Channels : KSNC,KSNG,KSNL,KSNW														
				KSN News at Ten Mon-Fri										
KSN NEWS-10P<														
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week: 09/29/20	10/05/20	MTWTF--	5	$1,500.00	0.00									
N 19	Multi	09/29/20	10/05/20	Tonight Show	CM	10:35p-11:35pm	MTWTF--	:30	5	$560.00	P3	0.00 NM	5	$2,800.00
Channels : KSNC,KSNG,KSNL,KSNW														
				Tonight Show/Jimmy Fallon										
TONITE SHW-NBC<														
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week: 09/29/20	10/05/20	MTWTF--	5	$560.00	0.00									
N 20	Multi	10/05/20	10/05/20	Mon Prime Other 1	CM	7-9p	M------	:30	1	$2,400.00	P3	0.00 NM	1	$2,400.00
Channels : KSNC,KSNG,KSNL,KSNW														
				Mon Prime Other 1										
American Ninja Warrior														
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week: 10/05/20	10/11/20	M------	1	$2,400.00	0.00									
N 21	Multi	10/05/20	10/05/20	Mon Prime Hour 3	CM	9-10p	M------	:30	1	$1,600.00	P3	0.00 NM	1	$1,600.00
Channels : KSNC,KSNG,KSNL,KSNW														
				Monday 9-10p										
Dateline														
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week: 10/05/20	10/11/20	M------	1	$1,600.00	0.00									
N 22	Multi	09/30/20	09/30/20	Wed Prime Hour 1	CM	7-8p	--W----	:30	1	$1,600.00	P3	0.00 NM	1	$1,600.00
Channels : KSNC,KSNG,KSNL,KSNW														
				Wednesday 7-8p										
CHC MED-EN-NBC														
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week: 09/28/20	10/04/20	--W----	1	$1,600.00	0.00									
N 23	Multi	09/30/20	09/30/20	Wed Prime Other 2	CM	8p-10p	--W----	:30	1	$1,600.00	P3	0.00 NM	1	$1,600.00
Channels : KSNC,KSNG,KSNL,KSNW														
				Wed Prime Other 2										
America's Got Talent Wed 9e/8c-NBC														
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week: 09/28/20	10/04/20	--W----	1	$1,600.00	0.00									
N 24	Multi	09/30/20	09/30/20	Wed Prime Hour 3	CM	9-10p	--W----	:30	1	$1,600.00	P3	0.00 NM	1	$1,600.00
Channels : KSNC,KSNG,KSNL,KSNW														
				Wednesday 9-10p										
CHC PD-ENC-NBC														
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week: 09/28/20	10/04/20	--W----	1	$1,600.00	0.00									
N 25	Multi	10/02/20	10/02/20	Fri Prime Hour 3	CM	9-10p	----F--	:30	1	$1,000.00	P3	0.00 NM	1	$1,000.00
Channels : KSNC,KSNG,KSNL,KSNW														
				Friday 9-10p										

Order / Rev:	A2668241	Advertiser:	POL/Women Vote PAC
Alt Order #:	27065267	Product Desc:	issue
Flight Dates:	09/29/20 - 10/05/20	Estimate:	9180

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
DATELNE FR-NBC														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/28/20	10/04/20	----F--	1	$1,000.00	0.00								
N 26	Multi	10/04/20	10/04/20	FB Night in Amer Pre Ga	CM	FB Night in Amer	F------S	:30	1	$1,600.00	P3	0.00 NM	1	$1,600.00
Channels : KSNC,KSNG,KSNL,KSNW				FB Night in Amer Pre Game										
Football Night in America														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/28/20	10/04/20	------S	1	$1,600.00	0.00								
												Totals	101	$69,400.00

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27065267	**Changes as of:** 9/14/2020 at 8:57 AM	**Version:** Highlighting Revision 1			
CPE: 144/150/9180	**Flight:** 9/29/20 - 10/5/20	**Station:** KSNW	**Con Type:** POLITICAL/VOTE		
Agency: WATERFRONT STRATEGIE	**Advertiser:** Women Vote	**Market:** Wichita	**Total $:** $69,400.00		
3050 K ST NW #100	**Product:** issue	**Office:** WASHINGTON	**Total Spots:** 101		
Washington, DC 20007	**Agency Order #:** 9943495	**Service:** Nielsen	**Total CPP:** $0.00		
	Buyer: Meade, Nicole	**Primary Demo:** Adults 35+	**Total GRP:**		
	Salesperson: KELLY JOHNS 202-872-5880	**Assistant:** KELLY JOHNS 202-872-5880			
	Separation:				

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/29 - 9/29		Total Spots	Total $	CPP*	GRP*
1	Tu-F,M 5a-6a		KANSAS TODAY 1	$200.00	0	30	5		5	$1,000.00	$0.00	0.0
2	Tu-F,M 6a-7a		KANSAS TODAY 2	$400.00	0	30	5		5	$2,000.00	$0.00	0.0
3	Tu-F,M 7a-8a		TODAY SHW<	$700.00	0	30	10		10	$7,000.00	$0.00	0.0
REV- 4	Tu-F,M 8a-9a		TODAY SHW<	$600.00	0	30	10 ▶ 8		8	$4,800.00	$0.00	0.0
	Changes: Rate from 540 to 600											
5	Su 9a-10a		MEET PRESS-SUN	$900.00	0	30	1		1	$900.00	$0.00	0.0
	Changes: Rate from 400 to 900											
6	Tu-F,M 9a-10a		LVE-KELLY&RYAN<	$340.00	0	30	5		5	$1,700.00	$0.00	0.0
7	Tu-F,M 10a-11a		TDY 3RD HR-NBC<	$340.00	0	30	5		5	$1,700.00	$0.00	0.0
8	Tu-F,M 11a-12n		TODAY H&J-NBC<	$340.00	0	30	5		5	$1,700.00	$0.00	0.0
9	Tu-F,M 12n-12:30p		KSN NEWS-NOON	$400.00	0	30	5		5	$2,000.00	$0.00	0.0
10	Tu-F,M 12:30p-1p		GOOD DY-CARRLL	$280.00	0	30	5		5	$1,400.00	$0.00	0.0
11	Tu-F,M 1p-2p		DAYS-OUR LIVES	$340.00	0	30	5		5	$1,700.00	$0.00	0.0
12	Tu-F,M 3p-4p		ELLEN	$400.00	0	30	5		5	$2,000.00	$0.00	0.0
	Changes: Program from KELLY CLARKSON to ELLEN, Rate from 280 to 400											
13	Tu-F,M 4p-4:30p		JEOPARDY TWO	$600.00	0	30	5		5	$3,000.00	$0.00	0.0
	Changes: Rate from 400 to 600											
14	Tu-F,M 4:30p-5p		JEOPARDY	$900.00	0	30	5		5	$4,500.00	$0.00	0.0
	Changes: Rate from 560 to 900											
REV- 15	Tu-F,M 5p-5:30p		KSN NEWS-5P	$1,000.00	0	30	5 ▶ 4		4	$4,000.00	$0.00	0.0
	Changes: Rate from 700 to 1000											
16	Tu-F,M 6p-6:30p		KSN NEWS-6P	$1,500.00	0	30	5		5	$7,500.00	$0.00	0.0
	Changes: Rate from 900 to 1500											

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27065267	**Changes as of:** 9/14/2020 at 8:57 AM	**Version:** Highlighting Revision 1			
CPE: 144/150/9180	**Flight:** 9/29/20 - 10/5/20	**Station:** KSNW	**Con Type:** POLITICAL/VOTE		
Agency: WATERFRONT STRATEGIE	**Advertiser:** Women Vote	**Market:** Wichita	**Total $:** $69,400.00		
3050 K ST NW #100	**Product:** issue	**Office:** WASHINGTON	**Total Spots:** 101		
Washington, DC 20007	**Agency Order #:** 9943495	**Service:** Nielsen	**Total CPP:** $0.00		
	Buyer: Meade, Nicole	**Primary Demo:** Adults 35+	**Total GRP:**		
	Salesperson: KELLY JOHNS 202-872-5880	**Assistant:** KELLY JOHNS 202-872-5880			
	Separation:				

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/29 - 9/29		Total Spots	Total $	CPP*	GRP*
REV- 17	Tu-F,M 6:30p-7p		WHEEL-FORTNE<	$2,000.00	0	30	5 ▶ 0		0	$0.00	$0.00	0.0
	Changes: Rate from 1200 to 2000											
18	Sa 6:30p-7p		WHEEL-FORTNE W	$800.00	0	30	1		1	$800.00	$0.00	0.0
	Changes: Rate from 600 to 800											
19	Tu-F,M 10p-10:35p		KSN NEWS-10P<	$1,500.00	0	30	5		5	$7,500.00	$0.00	0.0
	Changes: Rate from 1200 to 1500											
20	Tu-F,M 10:35p-11:37p		TONITE SHW-NBC<	$560.00	0	30	5		5	$2,800.00	$0.00	0.0
21	M 7p-9p		American Ninja Warrior	$2,400.00	0	30	1		1	$2,400.00	$0.00	0.0
	Changes: Program from The Voice-NBC to American Ninja Warrior											
22	M 9p-10p		Dateline	$1,600.00	0	30	1		1	$1,600.00	$0.00	0.0
	Changes: Program from SONGLAND-NBC to Dateline											
REV- 23	Tu 8p-9p		This Is Us-NBC	$2,400.00	0	30	1 ▶ 0		0	$0.00	$0.00	0.0
24	W 7p-8p		CHC MED-EN-NBC	$1,600.00	0	30	1		1	$1,600.00	$0.00	0.0
25	W 8p-10p		America's Got Talent Wed 9e/8c-NBC	$1,600.00	0	30	1		1	$1,600.00	$0.00	0.0
26	W 9p-10p		CHC PD-ENC-NBC	$1,600.00	0	30	1		1	$1,600.00	$0.00	0.0
27	F 9p-10p		DATELNE FR-NBC	$1,000.00	0	30	1		1	$1,000.00	$0.00	0.0
28	Su 6p-7:20p		Football Night in America	$1,600.00	0	30	1		1	$1,600.00	$0.00	0.0
						TOTALS:	**101**		**101**	**$69,400.00**	**$0.00**	**0.0**

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	27065267	**Changes as of:**	9/14/2020 at 8:57 AM	**Version:**	Highlighting Revision 1		
CPE:	144/150/9180	**Flight:**	9/29/20 - 10/5/20	**Station:**	KSNW	**Con Type:**	POLITICAL/VOTE
Agency:	WATERFRONT STRATEGIE 3050 K ST NW #100 Washington, DC 20007	**Advertiser:**	Women Vote	**Market:**	Wichita	**Total $:**	$69,400.00
		Product:	issue	**Office:**	WASHINGTON	**Total Spots:**	101
		Agency Order #:	9943495	**Service:**	Nielsen	**Total CPP:**	$0.00
		Buyer:	Meade, Nicole	**Primary Demo:**	Adults 35+	**Total GRP:**	
		Salesperson:	KELLY JOHNS 202-872-5880	**Assistant:**	KELLY JOHNS 202-872-5880		
		Separation:					

Special Instructions	

Competitive Information	
Market Budget:	**$46,380**
KSNW Share:	**100%**
Comment:	
	Competitive Unknown

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	101	$69,400.00	N/A	0.0
Total	**100%**	**101**	**$69,400.00**	**N/A**	**0.0**

Monthly Summary

Month	Spots	Dollars
2020-Oct	101	$69,400.00
Total	**101**	**$69,400.00**

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
Revision	9/14/20 8:57 AM	KELLY JOHNS	Revised		9	$0	$69,400.00	Changes: Total Spots from 110 to 101, Demo Meta to [R16]. 13 buylines added or modified.
New	9/14/20 8:34 AM	KELLY JOHNS	New	110		$69,400.00	$69,400.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Agency sent attached PB18 - Did not complete PB19.
Station completed PB19.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Jesse Demastrie, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- [✔] Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- [ ] Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Waterfront Strategies

Address: 3050 K St NW Suite 100, Washington, DC 20007

Contact: Jesse Demastrie | Phone number: 202-338-8700 | Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Women Vote

Address: 1800 M Street NW Suite 375, Washington DC 20036

Contact: | Phone number: | Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Stephanie Schriock, President
Emily Cain, Executive Director

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following: [✔] N/A

Name(s) of every candidate referred to: Barbara Bollier, Roger Marshall

Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Senate

Date of election: 11/3/20

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: [✔] N/A

Health - Pre-Existing Conditions, Health Insurance, Big Pharma

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature:	Signature: Audrey Berry
Name:	Name: Audrey Berry
Date of Request to Purchase Ad Time: 9/14/20	Date of Station Agreement to Sell Time: 9/14/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☑ Yes ☐ No Date ad received: 9/14/20

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

☑ Accepted

☐ Accepted IN PART (e.g., ad not received to determine content)*

☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: A2668241	Station Call Letters: KSNW	Date Received/Requested: 9/14/20
Est. #: 9180	Station Location: Wichita KS	Run Start and End Dates: 9/29 - 10/5/20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:

I, Jesse Demastrie - authorized media buyer
do hereby request station time concerning the following issue:

US Senate General Election, Kansas, 11/3/20

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED

This broadcast time will be used by: Women Vote

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (*e.g.*, any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (*e.g.*, Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

US Senate, Kansas, 11/3/20

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Women Vote
1800 M Street, NW Suite 375
Washington, DC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Stephanie Schriock, President
Emily Cain, Executive Director

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

8/24/20	Jesse Demastrie Digitally signed by Jesse Demastrie Date: 2020.08.24 16:20:00 -04'00'	202-338-8700
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature	Printed Name	Title

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AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

(1) actual air time and charges for each spot;

(2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and

(3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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