TIM #64077

1176 5070

NCC Cable System Order

Order #	62348499
Syscode	0837
System Name	Spectrum/MVS Wausau-Green Bay, WI
Market	Wausau, WI

AE	Mark Ongsysia
Sales Coordinator	Oogii Cuello
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Nov16 Proj. (Nov15 HUT
-	

Flight Dates	10/10/16 - 10/23/16
Agency	Strategic Media Services, Inc
Advertiser	Gallagher for Wisconsin

Client Code	94
Product Code	121
Est Code	2119
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/11/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks			2
Total			$589.00
Commission			$88.35
Net Total			$500.65
Total Spots			190
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.11 Push back start day to 10/13, Thursday. Please confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	VARIOUS	10/10/16	10/16/16	05:00	09:00				X	X	X	X	-	-	3	$3.00	$9.00	30	PRE 05/13/16-12/25/16
2	AEN	OFF AIR<	10/17/16	10/23/16	05:00	09:00	X	X						-	-	1	$3.00	$3.00	30	PRE 05/13/16-12/25/16
3	AEN	AVG. ALL WKS<	10/10/16	10/16/16	09:00	16:00				X	X	X	X	-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16
4	AEN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00	X	X						-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
5	AEN	THE FIRST 48<	10/10/16	10/16/16	16:00	19:00				X	X	X	X	-	-	3	$3.00	$9.00	30	PRE 05/13/16-12/25/16
6	AEN	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00	X	X						-	-	1	$3.00	$3.00	30	PRE 05/13/16-12/25/16
7	AEN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00				X	X	X	X	-	-	4	$4.00	$16.00	30	PRE 05/13/16-12/25/16
8	AEN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$4.00	$8.00	30	PRE 05/13/16-12/25/16
9	AEN	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	4	$3.00	$12.00	30	PRE 05/13/16-12/25/16
10	FXNC	VARIOUS	10/10/16	10/16/16	05:00	09:00				X	X	X	X	-	-	4	$3.00	$12.00	30	PRE 05/13/16-12/25/16
11	FXNC	FOX AND FRIEND<	10/17/16	10/23/16	05:00	09:00	X	X						-	-	2	$3.00	$6.00	30	PRE 05/13/16-12/25/16
12	FXNC	VARIOUS	10/10/16	10/16/16	09:00	16:00				X	X	X	X	-	-	4	$2.00	$8.00	30	PRE 05/13/16-12/25/16
13	FXNC	VARIOUS	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16
14	FXNC	VARIOUS	10/10/16	10/16/16	16:00	19:00				X	X	X	X	-	-	6	$3.00	$18.00	30	PRE 05/13/16-12/25/16
15	FXNC	VARIOUS	10/17/16	10/23/16	16:00	19:00	X	X						-	-	3	$3.00	$9.00	30	PRE 05/13/16-12/25/16
16	FXNC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00				X	X	X	X	-	-	9	$4.00	$36.00	30	PRE 05/13/16-12/25/16
17	FXNC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X						-	-	3	$4.00	$12.00	30	PRE 05/13/16-12/25/16
18	FXNC	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	7	$3.00	$21.00	30	PRE 05/13/16-12/25/16
19	CNN	CNN NEWSROOM<	10/10/16	10/16/16	09:00	16:00				X	X	X	X	-	-	4	$2.00	$8.00	30	PRE 05/13/16-12/25/16
20	CNN	VARIOUS	10/17/16	10/23/16	09:00	16:00	X	X						-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
21	CNN	VARIOUS	10/10/16	10/16/16	16:00	19:00				X	X	X	X	-	-	2	$3.00	$6.00	30	PRE 05/13/16-12/25/16

PRE

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Makegood Policy	Approval Required

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CNN	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00	X	X						-	-	1	$3.00	$3.00	30	PRE 05/13/16-12/25/16
23	CNN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00				X	X	X	X	-	-	6	$4.00	$24.00	30	PRE 05/13/16-12/25/16
24	CNN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X						-	-	3	$4.00	$12.00	30	PRE 05/13/16-12/25/16
25	CNN	CNN NEWSROOM<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	4	$3.00	$12.00	30	PRE 05/13/16-12/25/16
26	DISC	AVG. ALL WKS	10/10/16	10/16/16	09:00	16:00				X	X	X	X	-	-	3	$2.00	$6.00	30	PRE 05/13/16-12/25/16
27	DISC	AVG. ALL WKS<	10/17/16	10/23/16	09:00	16:00	X	X						-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
28	DISC	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00				X	X	X	X	-	-	3	$3.00	$9.00	30	PRE 05/13/16-12/25/16
29	DISC	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00	X	X						-	-	1	$3.00	$3.00	30	PRE 05/13/16-12/25/16
30	DISC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00				X	X	X	X	-	-	6	$4.00	$24.00	30	PRE 05/13/16-12/25/16
31	DISC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X						-	-	3	$4.00	$12.00	30	PRE 05/13/16-12/25/16
32	DISC	AVG. ALL WKS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	4	$3.00	$12.00	30	PRE 05/13/16-12/25/16
33	ESPN	AVG. ALL WKS	10/10/16	10/16/16	09:00	16:00				X	X	X	X	-	-	6	$2.00	$12.00	30	PRE 05/13/16-12/25/16
34	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	09:00	16:00	X	X						-	-	3	$2.00	$6.00	30	PRE 05/13/16-12/25/16
35	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00				X	X	X	X	-	-	4	$3.00	$12.00	30	PRE 05/13/16-12/25/16
36	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00	X	X						-	-	2	$3.00	$6.00	30	PRE 05/13/16-12/25/16
37	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00				X	X	X	X	-	-	3	$4.00	$12.00	30	PRE 05/13/16-12/25/16
38	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X						-	-	1	$4.00	$4.00	30	PRE 05/13/16-12/25/16
39	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	$3.00	$9.00	30	PRE 05/13/16-12/25/16
40	HIST	AVG. ALL WKS<	10/10/16	10/16/16	09:00	16:00				X	X	X	X	-	-	3	$2.00	$6.00	30	PRE 05/13/16-12/25/16
41	HIST	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00	X	X						-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
42	HIST	VARIOUS	10/10/16	10/16/16	16:00	19:00				X	X	X	X	-	-	4	$3.00	$12.00	30	PRE 05/13/16-12/25/16

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Agency	Strategic Media Services, Inc
Advertiser	Gallagher for Wisconsin

Client Code	94
Product Code	121
Est Code	2119
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/11/16	
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	HIST	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00	X	X						-	-	1	$3.00	$3.00	30	PRE 05/13/16-12/25/16
44	HIST	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00				X	X	X	X	-	-	5	$4.00	$20.00	30	PRE 05/13/16-12/25/16
45	HIST	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$4.00	$8.00	30	PRE 05/13/16-12/25/16
46	HIST	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	5	$3.00	$15.00	30	PRE 05/13/16-12/25/16
47	TNT	VARIOUS	10/10/16	10/16/16	09:00	16:00				X	X	X	X	-	-	4	$2.00	$8.00	30	PRE 05/13/16-12/25/16
48	TNT	AVG. ALL WKS<	10/17/16	10/23/16	09:00	16:00	X	X						-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
49	TNT	VARIOUS	10/10/16	10/16/16	16:00	19:00				X	X	X	X	-	-	3	$3.00	$9.00	30	PRE 05/13/16-12/25/16
50	TNT	AVG. ALL WKS	10/17/16	10/23/16	16:00	19:00	X	X						-	-	1	$3.00	$3.00	30	PRE 05/13/16-12/25/16
51	TNT	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00				X	X	X	X	-	-	5	$4.00	$20.00	30	PRE 05/13/16-12/25/16
52	TNT	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$4.00	$8.00	30	PRE 05/13/16-12/25/16
53	TNT	VARIOUS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	5	$3.00	$15.00	30	PRE 05/13/16-12/25/16
54	USA	AVG. ALL WKS<	10/10/16	10/16/16	09:00	16:00				X	X	X	X	-	-	4	$2.00	$8.00	30	PRE 05/13/16-12/25/16
55	USA	NCIS/AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00	X	X						-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
56	USA	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00				X	X	X	X	-	-	2	$3.00	$6.00	30	PRE 05/13/16-12/25/16
57	USA	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00	X	X						-	-	1	$3.00	$3.00	30	PRE 05/13/16-12/25/16
58	USA	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00				X	X	X	X	-	-	4	$4.00	$16.00	30	PRE 05/13/16-12/25/16
59	USA	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$4.00	$8.00	30	PRE 05/13/16-12/25/16
60	USA	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	7	$3.00	$21.00	30	PRE 05/13/16-12/25/16
61	ESPN	AVG. ALL WKS	10/10/16	10/16/16	09:00	16:00				X	X	X	X	-	-	1	$2.00	$2.00	30	R1: +1x PRE 05/13/16-12/25/16

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62	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00				X	X	X	X	-	-	1	$4.00	$4.00	30	R1: +1x PRE 05/13/16-12/25/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	190	0	0	0	0	0	0	0	0	0	0	0	190
AMT	$589.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$589.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/11/16

62348499 | Wausau, WI | Spectrum/MVS Wausau-Green Bay, WI | 0837 |