TM # 114240

11766901

NCC Cable System Order

Order #	62357769
Syscode	6862
System Name	Spectrum/Red Wing, MN
Market	Minneapolis-St. Paul
AE	Natasha Levinsohn
Sales Coordinator	Ethan Williamson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/24/16 - 11/06/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota
Client Code	HD-57A
Product Code	HD-57A
Est Code	2860
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/26/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$1,567.02		
Commission	$235.05		
Net Total	$1,331.97		
Total Spots	234		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP -	GIMP	-	
CPP -	CPM	-	

Comments :	10.26 New order, please confirm, thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	A&E Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
2	AEN	A&E Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	NCR
3	AEN	A&E Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	NCR
4	AEN	A&E Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	NCR
5	AEN	A&E Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
6	AEN	A&E Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	NCR
7	AEN	A&E Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	NCR
8	AEN	A&E Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
9	AMC	AMC Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$4.69	$4.69	30	NCR
10	AMC	AMC Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	$4.69	$4.69	30	NCR
11	AMC	AMC Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$4.69	$9.38	30	NCR
12	AMC	AMC Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$4.69	$4.69	30	NCR
13	AMC	AMC Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$6.25	$6.25	30	NCR
14	AMC	AMC Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$6.25	$12.50	30	NCR
15	APL	Animal Planet Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
16	APL	Animal Planet Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	NCR
17	APL	Animal Planet Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	NCR
18	APL	Animal Planet Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	NCR
19	APL	Animal Planet Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
20	APL	Animal Planet Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	NCR
21	APL	Animal Planet Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	NCR

NCR

NCC Cable System Order

Order #	62357769	Flight Dates	10/24/16 - 11/06/16	Update Date	10/26/16
Syscode	6862	Agency	Screen Strategies Media	Version	1 Vs. 1
System Name	Spectrum/Red Wing, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines	
Market	Minneapolis-St. Paul			Total # of Weeks	2
		Client Code	HD-57A	Total	$1,567.02
AE	Natasha Levinsohn	Product Code	HD-57A	Commission	$235.05
Sales Coordinator	Ethan Williamson	Est Code	2860	Net Total	$1,331.97
Office	Washington	Product Name		Total Spots	234
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+3 Sep16	Primary Demo	Adults 35+	GRP -	GIMP -
-		Makegood Policy	Approval Required	CPP -	CPM -

Comments :	10.26 New order, please confirm, thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	APL	Animal Planet Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
23	BRVO	Bravo Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	NCR
24	BRVO	Bravo Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	NCR
25	BRVO	Bravo Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	NCR
26	BRVO	Bravo Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
27	BRVO	Bravo Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	NCR
28	BRVO	Bravo Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	NCR
29	CNBC	CNBC Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
30	CNBC	CNBC Daytime	10/24/16	10/30/16	09:00	16:00					X			-	-	1	$6.25	$6.25	30	NCR
31	CNBC	CNBC Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	NCR
32	CNBC	CNBC Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
33	CNBC	CNBC Prime	10/24/16	10/30/16	19:00	24:00					X			-	-	1	$7.81	$7.81	30	NCR
34	CNBC	CNBC Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	NCR
35	CNN	CNN Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
36	CNN	CNN Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	NCR
37	CNN	CNN Daytime	10/24/16	10/30/16	09:00	16:00					X			-	-	1	$6.25	$6.25	30	NCR
38	CNN	CNN Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	NCR
39	CNN	CNN Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
40	CNN	CNN Prime	10/24/16	10/30/16	19:00	24:00					X			-	-	1	$7.81	$7.81	30	NCR
41	CNN	CNN Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	NCR
42	CNN	CNN Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR

NCC Cable System Order

Order #	62357769	Flight Dates	10/24/16 - 11/06/16	Update Date	10/26/16
Syscode	6862	Agency	Screen Strategies Media	Version	1 Vs. 1
System Name	Spectrum/Red Wing, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines	
Market	Minneapolis-St. Paul			Total # of Weeks	2
		Client Code	HD-57A	Total	$1,567.02
AE	Natasha Levinsohn	Product Code	HD-57A	Commission	$235.05
Sales Coordinator	Ethan Williamson	Est Code	2860	Net Total	$1,331.97
Office	Washington	Product Name		Total Spots	234
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+3 Sep16	Primary Demo	Adults 35+	GRP -	GIMP -
-		Makegood Policy	Approval Required	CPP -	CPM -

Comments :	10.26 New order, please confirm, thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	DISC	Discovery Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	NCR
44	DISC	Discovery Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	NCR
45	DISC	Discovery Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	NCR
46	DISC	Discovery Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
47	DISC	Discovery Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	NCR
48	DISC	Discovery Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	NCR
49	DISC	Discovery Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
50	ENT	E! Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
51	ENT	E! Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	NCR
52	ENT	E! Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	NCR
53	ENT	E! Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	NCR
54	ENT	E! Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
55	ENT	E! Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	NCR
56	ENT	E! Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	NCR
57	ENT	E! Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
58	ESP2	ESPN2 Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	NCR
59	ESP2	ESPN2 Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
60	ESP2	ESPN2 Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	NCR
61	ESP2	ESPN2 Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	NCR
62	ESPN	ESPN Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
63	ESPN	ESPN Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	NCR

NCC Cable System Order

Order #	62357769
Syscode	6862
System Name	Spectrum/Red Wing, MN
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Ethan Williamson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/24/16 - 11/06/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota
Client Code	HD-57A
Product Code	HD-57A
Est Code	2860
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/26/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$1,567.02		
Commission	$235.05		
Net Total	$1,331.97		
Total Spots	234		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.26 New order, please confirm, thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	ESPN	ESPN Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	NCR
65	ESPN	ESPN Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	NCR
66	ESPN	ESPN Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
67	ESPN	ESPN Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	NCR
68	ESPN	ESPN Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	NCR
69	ESPN	ESPN Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
70	FOOD	Food Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	NCR
71	FOOD	Food Access	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	1	$6.25	$6.25	30	NCR
72	FOOD	Food Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	2	$6.25	$12.50	30	NCR
73	FOOD	Food Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	1	$7.81	$7.81	30	NCR
74	FOOD	Food Late Fringe	10/24/16	10/30/16	00:00	02:00					X	X	X	-	-	1	$6.25	$6.25	30	NCR
75	FOOD	Food Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	2	$6.25	$12.50	30	NCR
76	FRFM	Family Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	NCR
77	FRFM	Family Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	NCR
78	FX	FX Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
79	FX	FX Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	NCR
80	FX	FX Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	NCR
81	FX	FX Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	NCR
82	FX	FX Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
83	FX	FX Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	NCR
84	FX	FX Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	NCR

NCC Cable System Order

Order #	62357769	Flight Dates	10/24/16 - 11/06/16	Update Date	10/26/16
Syscode	6862	Agency	Screen Strategies Media	Version	1 Vs. 1
System Name	Spectrum/Red Wing, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines	
Market	Minneapolis-St. Paul			Total # of Weeks	2
		Client Code	HD-57A	Total	$1,567.02
AE	Natasha Levinsohn	Product Code	HD-57A	Commission	$235.05
Sales Coordinator	Ethan Williamson	Est Code	2860	Net Total	$1,331.97
Office	Washington	Product Name		Total Spots	234
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+3 Sep16	Primary Demo	Adults 35+	GRP -	GIMP -
-		Makegood Policy	Approval Required	CPP -	CPM -

Comments :	10.26 New order, please confirm, thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
85	FX	FX Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
86	HALL	Hallmark Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
87	HALL	Hallmark Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	NCR
88	HALL	Hallmark Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	NCR
89	HALL	Hallmark Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	NCR
90	HALL	Hallmark Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
91	HALL	Hallmark Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	NCR
92	HALL	Hallmark Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	NCR
93	HALL	Hallmark Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
94	HGTV	HGTV Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
95	HGTV	HGTV Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	NCR
96	HGTV	HGTV Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	NCR
97	HGTV	HGTV Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	NCR
98	HGTV	HGTV Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
99	HGTV	HGTV Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	NCR
100	HGTV	HGTV Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	NCR
101	HGTV	HGTV Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
102	HIST	History Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
103	HIST	History Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	NCR
104	HIST	History Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	NCR
105	HIST	History Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	NCR

NCC Cable System Order

Order #	62357769
Syscode	6862
System Name	Spectrum/Red Wing, MN
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Ethan Williamson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/24/16 - 11/06/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota
Client Code	HD-57A
Product Code	HD-57A
Est Code	2860
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/26/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$1,567.02		
Commission	$235.05		
Net Total	$1,331.97		
Total Spots	234		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.26 New order, please confirm, thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	HIST	History Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
107	HIST	History Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	NCR
108	HIST	History Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	NCR
109	HLN	Headline Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
110	HLN	Headline Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	NCR
111	HLN	Headline Daytime	10/24/16	10/30/16	09:00	16:00					X			-	-	1	$6.25	$6.25	30	NCR
112	HLN	Headline Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	NCR
113	HLN	Headline Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
114	HLN	Headline Prime	10/24/16	10/30/16	19:00	24:00					X			-	-	1	$7.81	$7.81	30	NCR
115	HLN	Headline Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	NCR
116	LIF	Lifetime Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
117	LIF	Lifetime Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	NCR
118	LIF	Lifetime Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	NCR
119	LIF	Lifetime Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	NCR
120	LIF	Lifetime Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
121	LIF	Lifetime Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	NCR
122	LIF	Lifetime Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	NCR
123	MNBC	MSNBC Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
124	MNBC	MSNBC Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	NCR
125	MNBC	MSNBC Daytime	10/24/16	10/30/16	09:00	16:00					X			-	-	1	$6.25	$6.25	30	NCR
126	MNBC	MSNBC Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	NCR

NCC Cable System Order

Order #	62357769
Syscode	6862
System Name	Spectrum/Red Wing, MN
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Ethan Williamson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/24/16 - 11/06/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota
Client Code	HD-57A
Product Code	HD-57A
Est Code	2860
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/26/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$1,567.02		
Commission	$235.05		
Net Total	$1,331.97		
Total Spots	234		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.26 New order, please confirm, thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
127	MNBC	MSNBC Prime	10/24/16	10/30/16	19:00	24:00					X			-	-	2	$7.81	$15.62	30	NCR
128	MNBC	MSNBC Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	NCR
129	NGC	Nat Geo Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	NCR
130	NGC	Nat Geo Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
131	NGC	Nat Geo Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	NCR
132	NGC	Nat Geo Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	NCR
133	SYFY	SyFy Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	NCR
134	SYFY	SyFy Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
135	SYFY	SyFy Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	NCR
136	SYFY	SyFy Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	NCR
137	TBSC	TBS Morning	10/24/16	10/30/16	05:00	09:00					X	X	X	-	-	1	$6.25	$6.25	30	NCR
138	TBSC	TBS Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	2	$6.25	$12.50	30	NCR
139	TBSC	TBS Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	NCR
140	TBSC	TBS Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
141	TBSC	TBS Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	NCR
142	TBSC	TBS Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	NCR
143	TLC	TLC Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
144	TLC	TLC Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	NCR
145	TLC	TLC Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	NCR
146	TLC	TLC Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	NCR
147	TLC	TLC Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR

NCC Cable System Order

Order #	62357769	Flight Dates	10/24/16 - 11/06/16	Update Date	10/26/16
Syscode	6862	Agency	Screen Strategies Media	Version	1 Vs. 1
System Name	Spectrum/Red Wing, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines	
Market	Minneapolis-St. Paul			Total # of Weeks	2
		Client Code	HD-57A	Total	$1,567.02
AE	Natasha Levinsohn	Product Code	HD-57A	Commission	$235.05
Sales Coordinator	Ethan Williamson	Est Code	2860	Net Total	$1,331.97
Office	Washington	Product Name		Total Spots	234
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+3 Sep16	Primary Demo	Adults 35+	GRP -	GIMP -
-		Makegood Policy	Approval Required	CPP -	CPM -

Comments :	10.26 New order, please confirm, thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
148	TLC	TLC Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	NCR
149	TLC	TLC Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	NCR
150	TNT	TNT Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
151	TNT	TNT Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	NCR
152	TNT	TNT Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	NCR
153	TNT	TNT Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	NCR
154	TNT	TNT Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
155	TNT	TNT Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	NCR
156	TNT	TNT Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	NCR
157	TRAV	Travel Channel Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$4.69	$4.69	30	NCR
158	TRAV	Travel Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$4.69	$4.69	30	NCR
159	TRAV	Travel Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$6.25	$6.25	30	NCR
160	TRAV	Travel Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$6.25	$12.50	30	NCR
161	TRAV	Travel Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	$4.69	$4.69	30	NCR
162	TRU	TruTV Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
163	TRU	TruTV Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	NCR
164	TRU	TruTV Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	NCR
165	TRU	TruTV Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	NCR
166	TRU	TruTV Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
167	TRU	TruTV Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	NCR
168	TRU	TruTV Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	NCR

NCC Cable System Order

Order #	62357769	Flight Dates	10/24/16 - 11/06/16	Update Date		10/26/16	
Syscode	6862	Agency	Screen Strategies Media	Version		1 Vs. 1	
System Name	Spectrum/Red Wing, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines			
Market	Minneapolis-St. Paul			Total # of Weeks			2
		Client Code	HD-57A	Total			$1,567.02
AE	Natasha Levinsohn	Product Code	HD-57A	Commission			$235.05
Sales Coordinator	Ethan Williamson	Est Code	2860	Net Total			$1,331.97
Office	Washington	Product Name		Total Spots			234
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 Sep16	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-

Comments :	10.26 New order, please confirm, thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
169	TVL	TV Land Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	NCR
170	TVL	TV Land Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
171	TVL	TV Land Access	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	1	$6.25	$6.25	30	NCR
172	TVL	TV Land Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	2	$6.25	$12.50	30	NCR
173	TVL	TV Land Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	1	$7.81	$7.81	30	NCR
174	TVL	TV Land Late Fringe	10/24/16	10/30/16	00:00	02:00					X	X	X	-	-	1	$6.25	$6.25	30	NCR
175	TVL	TV Land Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	2	$6.25	$12.50	30	NCR
176	USA	USA Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
177	USA	USA Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	NCR
178	USA	USA Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	NCR
179	USA	USA Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	NCR
180	USA	USA Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	NCR
181	USA	USA Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	NCR

NCC Cable System Order

Order #	62357769
Syscode	6862
System Name	Spectrum/Red Wing, MN
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Ethan Williamson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/24/16 - 11/06/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota
Client Code	HD-57A
Product Code	HD-57A
Est Code	2860
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/26/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$1,567.02		
Commission	$235.05		
Net Total	$1,331.97		
Total Spots	234		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.26 New order, please confirm, thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
182	USA	USA Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	NCR

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	78	156	0	0	0	0	0	0	0	0	0	0	234
AMT	$521.82	$1,045.20	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$1,567.02

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/26/16

62357769 | Minneapolis-St. Paul | Spectrum/Red Wing, MN | 6862 |