NCC Cable System Order

Order #	62359934
Syscode	0166
System Name	Spectrum/Traverse City Interconnect, MI
Market	Traverse City

AE	Tiffany Solis
Sales Coordinator	Kinnon McDonald
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Sep16 C-DMA Nielsen Live+7
-	

Flight Dates	10/31/16 - 11/13/16
Agency	SRH Media
Advertiser	Bergman for Congress MI1

Client Code	
Product Code	
Est Code	0
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	11/07/16		
Version	5 Vs. 4		
Show All Lines			
Total # of Weeks	2		
Total	$9,859.00		
Commission	$1,478.85		
Net Total	$8,380.15		
Total Spots	215		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R4: 11.7 MG per comment . $1 under

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN PT	10/31/16	11/6/16	19:00	24:00			X	X	X	X	X	-	-	20	$60.00	$1,200.00	30	-1x PRE
2	CNN	CNN PT	11/7/16	11/13/16	19:00	24:00	X							-	-	4	$60.00	$240.00	30	PRE
3	CNN	CNN LF	10/31/16	11/6/16	00:00	02:00			X	X	X	X	X	-	-	7	$31.00	$217.00	30	PRE
4	CNN	CNN LF	11/7/16	11/13/16	00:00	02:00	X							-	-	1	$31.00	$31.00	30	PRE
5	ESPN	ESPN PT	10/31/16	11/6/16	19:00	24:00			X	X	X	X	X	-	-	0	$154.00	$0.00	30	removed spots NP
6	ESPN	ESPN PT	11/7/16	11/13/16	19:00	24:00	X							-	-	0	$154.00	$0.00	30	removed spots NP
7	ESPN	ESPN LF	10/31/16	11/6/16	00:00	02:00			X	X	X	X	X	-	-	6	$31.00	$186.00	30	PRE
8	ESPN	ESPN LF	11/7/16	11/13/16	00:00	02:00	X							-	-	1	$31.00	$31.00	30	PRE
9	FXNC	FXNC PT	10/31/16	11/6/16	19:00	24:00			X	X	X	X	X	-	-	21	$60.00	$1,260.00	30	PRE
10	FXNC	FXNC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	4	$60.00	$240.00	30	PRE
11	FXNC	FXNC LF	10/31/16	11/6/16	00:00	02:00			X	X	X	X	X	-	-	7	$31.00	$217.00	30	PRE
12	FXNC	FXNC LF	11/7/16	11/13/16	00:00	02:00	X							-	-	1	$31.00	$31.00	30	PRE
13	HGTV	HGTV PT	10/31/16	11/6/16	19:00	24:00			X	X	X	X	X	-	-	14	$60.00	$840.00	30	-7x PRE
14	HGTV	HGTV PT	11/7/16	11/13/16	19:00	24:00	X							-	-	4	$60.00	$240.00	30	PRE
15	TWC	TWC PT	10/31/16	11/6/16	19:00	24:00			X	X	X	X	X	-	-	21	$26.00	$546.00	30	PRE
16	TWC	TWC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	4	$26.00	$104.00	30	PRE
17	TWC	TWC LF	10/31/16	11/6/16	00:00	02:00			X	X	X	X	X	-	-	7	$14.00	$98.00	30	PRE
18	TWC	TWC LF	11/7/16	11/13/16	00:00	02:00	X							-	-	1	$14.00	$14.00	30	PRE
19	HALL	HALL PT	10/31/16	11/6/16	19:00	24:00			X	X	X	X	X	-	-	21	$38.00	$798.00	30	PRE
20	HALL	HALL PT	11/7/16	11/13/16	19:00	24:00	X							-	-	4	$38.00	$152.00	30	PRE
21	TBSC	TBSC PT	10/31/16	11/6/16	19:00	24:00			X	X	X	X	X	-	-	0	$126.00	$0.00	30	removed spots NP

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22	TBSC	TBSC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	0	$126.00	$0.00	30	removed spots NP
23	AEN	AEN PT	10/31/16	11/6/16	19:00	24:00			X	X	X	X	X	-	-	21	$60.00	$1,260.00	30	PRE
24	AEN	AEN PT	11/7/16	11/13/16	19:00	24:00	X							-	-	4	$60.00	$240.00	30	PRE
25	FOOD	FOOD W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	8	$47.00	$376.00	30	-17x PRE
26	DISC	DISC W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	25	$47.00	$1,175.00	30	PRE
27	AEN	AEN PT	10/31/16	11/6/16	19:00	24:00				X	X	X	X	-	-	1	$60.00	$60.00	30	PRE
28	CNN	CNN PT	10/31/16	11/6/16	19:00	24:00				X	X	X	X	-	-	2	$60.00	$120.00	30	PRE
29	CNN	CNN LF	10/31/16	11/6/16	00:00	02:00				X	X	X	X	-	-	1	$31.00	$31.00	30	PRE
30	FXNC	FXNC LF	10/31/16	11/6/16	00:00	02:00				X	X	X	X	-	-	2	$31.00	$62.00	30	PRE
31	HALL	HALL PT	10/31/16	11/6/16	19:00	24:00				X	X	X	X	-	-	1	$38.00	$38.00	30	PRE
32	TWC	TWC PT	10/31/16	11/6/16	19:00	24:00				X	X	X	X	-	-	2	$26.00	$52.00	30	PRE

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	215	0	0	0	0	0	0	0	0	0	0	0	215
AMT	$9,859.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$9,859.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 11/07/16

62359934 | Traverse City | Spectrum/Traverse City Interconnect, MI | 0166 |