VIEW Report

Weather Schedule

10/6/2016 9:16AM

Tallahassee-Thomasville Nov15 C-DMA Nielsen Live+1

Client:
Buyer:
Advertiser:
Product:
Sched Dates: 10/07/16 - 10/09/16

Lengths: 30
Dayparts: DT ; EF ; RT

All-Wks Avrg

	Notes	Rate $$.00	Unit/ Wk	Unit Tot	DP Code	Src	Wk 1 Households Prog Name	Rtg	Pop	Wk 1 10/3 '16
Total		$509.00		22					79438	22
Tallahassee-Thomasville Nov15 C-DMA Nielsen Live+1		$509.00		22					79438	22
0325, Talllahassee, FL		$509.00		22					79438	22
TWC -TV		$509.00		22					79438	22
F-Su 5a-9a		$17.00	5	5	RT	TP	AMHQ WEEKEND<	0.3	79438	5
F-Su 9a-4p		$20.00	5	5	DT	TP	»weather	0.1	79438	5
F-Su 4p-7p		$23.00	6	6	EF	TP	»weather	0.0	79438	6
F-Su 7p-12m		$31.00	6	6	RT	TP	»weather	0.0	79438	6

Broadcast Month Costs - Grand Total

Month	Gross Cost	Total Units
10/2016	$509	22
Total	$509	22

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Adjustments: Network Insertability and Network Carriage have been factored into calculations.
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Cable Zones: Comcast, Talllahassee, FL

Source Field Codes:
TP – Time Period