CONTRACT

WHIOTV7
WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

Contract / Revision	Alt Order #
156160 /	08356728

Product
CLINTON 4 PRES 9/6

Contract Dates	Estimate #
09/06/16 - 09/12/16	**5284**

Advertiser	Original Date / Revision
POL/Hillary Clinton/D/PRES-A	09/01/16 / 09/01/16

And:

Greer Margolis Mitchell
1010 Wisconsin Ave Ste 800
Washington, DC 20007

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WHIO-TV	Philadelphia CoxReps	CoxReps Philad

Special Handling

Demographic
Households

Agy Code	Advertiser Code	Product 1/2
TV12856	278	295

Agency Ref	Advertiser Ref
6219	7979

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	09/06/16	09/12/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	5	$1,750.00
Week:		09/06/16	09/12/16	MTWTF--				5	$350.00					
N 2	WHIO	09/06/16	09/12/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-05		NM	3	$1,650.00
Week:		09/06/16	09/12/16	MTWTF--				3	$550.00					
N 3	WHIO	09/06/16	09/12/16	The Price is Right	11:00 AM-12:00 F		:30			P-05		NM	3	$2,700.00
Week:		09/06/16	09/12/16	MTWTF--				3	$900.00					
N 4	WHIO	09/06/16	09/12/16	Late Late Show: Cord	12:35 XM-1:35 XM		:30			P-05		NM	2	$800.00
Week:		09/06/16	09/12/16	MTWTF--				2	$400.00					
N 5	WHIO	09/06/16	09/12/16	NewsCenter 7 @ noon	12:00 PM-12:30 F		:30			P-05		NM	5	$5,000.00
Week:		09/06/16	09/12/16	MTWTF--				5	$1,000.00					
N 6	WHIO	09/06/16	09/12/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	5	$2,500.00
Week:		09/06/16	09/12/16	MTWTF--				5	$500.00					
N 7	WHIO	09/06/16	09/12/16	Daybreak Edition 430a	4:25 AM-5:00 AM		:30			P-05		NM	5	$750.00
Week:		09/06/16	09/12/16	MTWTF--				5	$150.00					
N 8	WHIO	09/06/16	09/12/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-05		NM	5	$2,250.00
Week:		09/06/16	09/12/16	MTWTF--				5	$450.00					
N 9	WHIO	09/06/16	09/12/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	4	$4,800.00
Week:		09/06/16	09/12/16	MTWTF--				4	$1,200.00					
N 10	WHIO	09/06/16	09/12/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-05		NM	2	$1,100.00
Week:		09/06/16	09/12/16	MTWTF--				2	$550.00					

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Advertiser	Original Date / Revision
POL/Hillary Clinton/D/PRI	09/01/16 / 09/01/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	PCode	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate								
N 11	WHIO	09/06/16	09/12/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-05		NM	4	$5,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		09/06/16	09/12/16	MTWTF--	4	$1,400.00								
N 12	WHIO	09/06/16	09/12/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	4	$6,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		09/06/16	09/12/16	MTWTF--	4	$1,500.00								
N 13	WHIO	09/06/16	09/12/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	2	$1,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		09/06/16	09/12/16	MTWTF--	2	$800.00								
N 14	WHIO	09/06/16	09/12/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	5	$6,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		09/06/16	09/12/16	MTWTF--	5	$1,200.00								
N 15	WHIO	09/06/16	09/12/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-05		NM	10	$7,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		09/06/16	09/12/16	MTWTF--	10	$700.00								
N 16	WHIO	09/06/16	09/12/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	4	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		09/06/16	09/12/16	MTWTF--	4	$300.00								
N 17	WHIO	09/06/16	09/12/16	M-Su 11p News	11:00 PM-11:35 P		:30			P-05		NM	4	$6,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		09/06/16	09/12/16	MTWTFS-	4	$1,500.00								
N 18	WHIO	09/09/16	09/09/16	Friday Prime Hour 3	10:00 PM-11:00 P		:30			P-05		NM	1	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		09/05/16	09/11/16	----1--	1	$1,500.00								
N 19	WHIO	09/09/16	09/09/16	Friday Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		09/05/16	09/11/16	----1--	1	$1,500.00								
N 20	WHIO	09/12/16	09/12/16	Mon Prime Hour 3	10:00 PM-11:00 P		:30			P-05		NM	1	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		09/12/16	09/18/16	1------	1	$2,000.00								
N 21	WHIO	09/12/16	09/12/16	Mon Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	$2,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		09/12/16	09/18/16	1------	1	$2,500.00								
N 22	WHIO	09/10/16	09/10/16	Sat Prime Hour 3	10:00 PM-11:00 P		:30			P-05		NM	1	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		09/05/16	09/11/16	-----1-	1	$1,000.00								
N 23	WHIO	09/10/16	09/10/16	Sa 1235a-135a	12:35 XM-1:35 XM		:30			P-05		NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		09/05/16	09/11/16	-----1-	1	$200.00								
N 24	WHIO	09/10/16	09/10/16	NewsCenter 7 Noon S	12:00 PM-12:30 P		:30			P-05		NM	1	$175.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		09/05/16	09/11/16	-----1-	1	$175.00								
N 25	WHIO	09/10/16	09/10/16	SEC Game	12:00 PM-1:00 PM		:30			P-05		NM	1	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		09/05/16	09/11/16	-----1-	1	$1,000.00								

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POL/Hillary Clinton/D/PRI	09/01/16 / 09/01/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	PCode	Rtn	Type	Spots	Amount
Spot	Ch	Start Date / Date Range	End Date	Weekdays / Description	Spots/Week	Rate / Start/End Time	Weekdays	Length	Rate	Type				
1	WHIO	09/05/16-09/11/16		SEC Game		12:00 PM-1:00 PM	-------Sa--	:30	~~$1,000.00~~	NM				
See MG 25.2														
2	WHIO	09/05/16-09/11/16		SEC Game		3:30 PM-7:00 PM	-------Sa--	:30	$1,000.00	NM				
Ⓜ	MG for 25.1 09/10													
N 26	WHIO	09/10/16	09/10/16	Sa 135a-4a	1:35 XM-2:35 XM		:30		P-05	NM			1	$200.00
Week:		09/05/16	09/11/16	-----1-	1	$200.00								
N 27	WHIO	09/10/16	09/10/16	NewsCenter 7 Sa 6a	6:00 AM-7:00 AM		:30		P-05	NM			1	$200.00
Week:		09/05/16	09/11/16	-----1-	1	$200.00								
N 28	WHIO	09/10/16	09/10/16	Sat Prime Hour 1	8:00 PM-9:00 PM		:30		P-05	NM			1	$1,000.00
Week:		09/05/16	09/11/16	-----1-	1	$1,000.00								
N 29	WHIO	09/10/16	09/10/16	Sat Prime Hour 2	9:00 PM-10:00 PM		:30		P-05	NM			1	$1,000.00
Week:		09/05/16	09/11/16	-----1-	1	$1,000.00								
N 30	WHIO	09/08/16	09/08/16	Thur Prime Hour 3	10:00 PM-11:00 P		:30		P-05	NM			1	$2,000.00
Week:		09/05/16	09/11/16	---1---	1	$2,000.00								
N 31	WHIO	09/08/16	09/08/16	Thur Prime Hour 2	9:00 PM-10:00 PM		:30		P-05	NM			1	$2,500.00
Week:		09/05/16	09/11/16	---1---	1	$2,500.00								
N 32	WHIO	09/06/16	09/06/16	Tue Prime Hour 3	10:00 PM-11:00 P		:30		P-05	NM			1	$2,000.00
Week:		09/05/16	09/11/16	-1-----	1	$2,000.00								
N 33	WHIO	09/06/16	09/06/16	Tue Hour1	8:00 PM-9:00 PM		:30		P-05	NM			1	$3,000.00
Week:		09/05/16	09/11/16	-1-----	1	$3,000.00								
N 34	WHIO	09/06/16	09/06/16	Tue Prime Hour 2	9:00 PM-10:00 PM		:30		P-05	NM			1	$3,000.00
Week:		09/05/16	09/11/16	-1-----	1	$3,000.00								
N 35	WHIO	09/07/16	09/07/16	Wed Prime Hour 1	8:00 PM-9:00 PM		:30		P-05	NM			1	$3,500.00
Week:		09/05/16	09/11/16	--1----	1	$3,500.00								
N 36	WHIO	09/07/16	09/07/16	CBS Evening News	6:30 PM-7:00 PM		:30		P-05	NM			1	$2,000.00
Week:		09/05/16	09/11/16	--1----	1	$2,000.00								
N 37	WHIO	09/10/16	09/10/16	NewsCenter 7 Sa 6a	6a-7a		:30		P-05	NM			1	$200.00
Week:		09/05/16	09/11/16	-----1-	1	$200.00								
N 38	WHIO	09/10/16	09/10/16	Sat Prime Hour 3	10p-11p		:30		P-05	NM			1	$1,000.00
Week:		09/05/16	09/11/16	-----1-	1	$1,000.00								
N 39	WHIO	09/10/16	09/10/16	Sat Prime Hour 2	9p-10p		:30		P-05	NM			1	$1,000.00
Week:		09/05/16	09/11/16	-----1-	1	$1,000.00								

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POL/Hillary Clinton/D/PRI	09/01/16 / 09/01/16

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	Start Date	End Date	Weekdays	Spots/Week	Rate									
							Totals		0.00				94	$89,175.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 -09/12/16	94	$89,175.00	($13,376.25)	$75,798.75
Totals	94	$89,175.00	($13,376.25)	$75,798.75

Signature: _____ **Date:** _____

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REP HEADLINE# 8356728 TRF# 156160
$$$ MOD# 1: UNAPPROVED REV #1 $$$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP SEP6/16 16.45
CHANGES *** WHIO-TV ***

ADV #_____ ADV. NAME POLI/H CLINTON/D/PRE/US REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME DAVID OUTEN

3050 K ST NW, SALES PRSN PH- NICK WELTE

WASHINGTON, DC 20007

ORDER #_____ CONTRACT # 8356728 CLASS: NATL. LOCAL REGIONAL

PRDCT CLINTON 4 PRES 9/6 EST#5284 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP6/16 SEP12/16 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE SEP6/16 16.45

REP: TO DEANNA
FR JARED
OK'D M1, SEE LN 38
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
3050 K ST NW
WASHINGTON, DC 20007

HILLARY CLINTON FOR PRESIDENT

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 278			AGENCY EST# = 5284						
			AGENCY PRODUCT CODE = 295									
25		S	1200N-100P	30		$1,000.00	9/10	9/10	0		SAT	0

PROGRAM : SEC PRE-GAME
ORD COM1: LEVEL 4
CON COM1: SEC PRE-GAME

REP: TEL# 610-293-4100 FAX# 610-225-1191

REP HEADLINE# 8356728 TRF# 156160 ORDER WORKSHEET HARRIS REPORT FROM REP SEP6/16 16.45

$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** WHIO-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
38		A	330P-700P	30		$1,000.00	9/10	9/10	1		SAT	1

PROGRAM : SEC FOOTBALL
ORD COM1: REVISING TIME PLEASE APPROVE
THIS IS A MAKE-GOOD FOR SEP10 ON LINE-25 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#25	MISSED:	SAT/1200N-100P	SEP10	30S	$1,000.00 (SEP6/16)
			OFFER:	SAT/330P-700P	SEP10	30S	$1,000.00 PLS ADVISE.
			CMT:	REVISING TIME PLEASE APPROVE			

SEP/16 89175.00

CONTRACT TOTAL 89175.00
TOTAL SPOTS 94

MARKET TOTALS $157,361 WHIO 54% WDTN 17% WKEF 14% WRGT 12% CABL 0% WBDT 3%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE