WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Del Cielo Media
1427 Leslie Ave
Alexandria, VA 22301

Contract # 5017265

Schedule Dates	10/10/21-10/10/21
Advertiser	Commitment to Seniors (142796)
Agency	Del Cielo Media (11175)
Product	POLITICAL ISSUE (ns) (1187)
Brand	Est C06C12 (1627160)
Salesperson	Monares, Barbara (3870)
Sales Office	WJLA/GJLA/EJLA
Buyer Name	Dome,Patricia
Phone/Fax	/
CPE	CMTS/ORDR/C06C12
Account Types	Local/Political Issue Agency BRD
Billing Type	Standard
Comments	Commitment to Seniors Est C06C12

Date Entered	10/05/21
Last Modified	10/05/21
Entered By	Barbara Monares
CO-OP	No
External #	30077417
Demo	A35+/A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$7,500.00
Net Total	$42,500.00
Sales Tax	

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2021	1	$50,000.00
Grand Total:	1	$50,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station		Comments	Entered
1.0	Normal Line / SPOT	10/10/21-10/10/21	2	:30	8:59A- ABC-This Week								1	1	$50,000.00	$50,000.00	Washington (WJLA)			10/5/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

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