TIM #105443

11766307

NCC Cable System Order

Order #	62354228
Syscode	7957
System Name	Spectrum/St. Croix Falls, WI
Market	Minneapolis-St. Paul

AE	Bob Cato
Sales Coordinator	Hayley Noga
Office	Dallas
Phone	(214) 932-2910
Status	Not accepted
Survey	National Live+SD Dec15
-	

Flight Dates	10/24/16 - 11/13/16
Agency	Hulsen Media Services
Advertiser	Wisconsin Freedom Alliance

Client Code	
Product Code	
Est Code	1030
Product Name	
Credit Status	

Primary Demo	Households
Makegood Policy	Approval Required

Update Date		10/20/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks			3
Total			$12,108.00
Commission			$1,816.20
Net Total			$10,291.80
Total Spots			620
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	Issue/ Non Candidate (NCR)

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BRVO	BRVO W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$18.00	$72.00	30	NCR 10/24/16-10/30/16
2	BRVO	BRVO W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$18.00	$72.00	30	NCR 10/24/16-10/30/16
3	BRVO	BRVO EF	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	12	$18.00	$216.00	30	NCR 10/24/16-10/30/16
4	BRVO	BRVO EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$18.00	$252.00	30	NCR 10/24/16-10/30/16
5	BRVO	BRVO EF	11/7/16	11/13/16	16:00	19:00	X							-	-	2	$18.00	$36.00	30	NCR 10/24/16-10/30/16
6	BRVO	BRVO PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$22.00	$264.00	30	NCR 10/24/16-10/30/16
7	BRVO	BRVO PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$22.00	$308.00	30	NCR 10/24/16-10/30/16
8	BRVO	BRVO PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	$22.00	$44.00	30	NCR 10/24/16-10/30/16
9	CNN	CNN EF	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	12	$18.00	$216.00	30	NCR 10/24/16-10/30/16
10	CNN	CNN EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$18.00	$252.00	30	NCR 10/24/16-10/30/16
11	CNN	CNN EF	11/7/16	11/13/16	16:00	19:00	X							-	-	2	$18.00	$36.00	30	NCR 10/24/16-10/30/16
12	CNN	CNN PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$22.00	$264.00	30	NCR 10/24/16-10/30/16
13	CNN	CNN PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$22.00	$308.00	30	NCR 10/24/16-10/30/16
14	CNN	CNN PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	$22.00	$44.00	30	NCR 10/24/16-10/30/16
15	CNN	CNN EM	10/24/16	10/30/16	05:00	09:00		X	X	X	X	X	X	-	-	12	$17.00	$204.00	30	NCR 10/24/16-10/30/16
16	CNN	CNN EM	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	14	$17.00	$238.00	30	NCR 10/24/16-10/30/16
17	CNN	CNN EM	11/7/16	11/13/16	05:00	09:00	X	X						-	-	4	$17.00	$68.00	30	NCR 10/24/16-10/30/16
18	DISC	DISC W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$18.00	$72.00	30	NCR 10/24/16-10/30/16
19	DISC	DISC W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$18.00	$72.00	30	NCR 10/24/16-10/30/16
20	DISC	DISC EF	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	12	$18.00	$216.00	30	NCR 10/24/16-10/30/16
21	DISC	DISC EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$18.00	$252.00	30	NCR 10/24/16-10/30/16

NCR

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Sold On		Cost Per Spot	
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Comments :	Issue/ Non Candidate (NCR)

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	DISC	DISC EF	11/7/16	11/13/16	16:00	19:00	X							-	-	2	$18.00	$36.00	30	NCR 10/24/16-10/30/16
23	DISC	DISC PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$22.00	$264.00	30	NCR 10/24/16-10/30/16
24	DISC	DISC PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$22.00	$308.00	30	NCR 10/24/16-10/30/16
25	DISC	DISC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	$22.00	$44.00	30	NCR 10/24/16-10/30/16
26	ESP2	ESP2 W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$18.00	$72.00	30	NCR 10/24/16-10/30/16
27	ESP2	ESP2 W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$18.00	$72.00	30	NCR 10/24/16-10/30/16
28	ESP2	ESP2 EF	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	12	$18.00	$216.00	30	NCR 10/24/16-10/30/16
29	ESP2	ESP2 EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$18.00	$252.00	30	NCR 10/24/16-10/30/16
30	ESP2	ESP2 EF	11/7/16	11/13/16	16:00	19:00	X							-	-	2	$18.00	$36.00	30	NCR 10/24/16-10/30/16
31	ESP2	ESP2 PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$22.00	$264.00	30	NCR 10/24/16-10/30/16
32	ESP2	ESP2 PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$22.00	$308.00	30	NCR 10/24/16-10/30/16
33	ESP2	ESP2 PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	$22.00	$44.00	30	NCR 10/24/16-10/30/16
34	FOOD	FOOD W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$18.00	$72.00	30	NCR 10/24/16-10/30/16
35	FOOD	FOOD W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$18.00	$72.00	30	NCR 10/24/16-10/30/16
36	FOOD	FOOD EF	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	12	$18.00	$216.00	30	NCR 10/24/16-10/30/16
37	FOOD	FOOD EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$18.00	$252.00	30	NCR 10/24/16-10/30/16
38	FOOD	FOOD EF	11/7/16	11/13/16	16:00	19:00	X							-	-	2	$18.00	$36.00	30	NCR 10/24/16-10/30/16
39	FOOD	FOOD PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$22.00	$264.00	30	NCR 10/24/16-10/30/16
40	FOOD	FOOD PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$22.00	$308.00	30	NCR 10/24/16-10/30/16
41	FOOD	FOOD PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	$22.00	$44.00	30	NCR 10/24/16-10/30/16
42	HALL	HALL W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$18.00	$72.00	30	NCR 10/24/16-10/30/16

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Est Code	1030
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Credit Status	

Primary Demo	Households
Makegood Policy	Approval Required

Update Date	10/20/16		
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Show All Lines			
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Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	Issue/ Non Candidate (NCR)

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	HALL	HALL W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$18.00	$72.00	30	NCR 10/24/16-10/30/16
44	HALL	HALL EF	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	12	$18.00	$216.00	30	NCR 10/24/16-10/30/16
45	HALL	HALL EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$18.00	$252.00	30	NCR 10/24/16-10/30/16
46	HALL	HALL EF	11/7/16	11/13/16	16:00	19:00	X							-	-	2	$18.00	$36.00	30	NCR 10/24/16-10/30/16
47	HALL	HALL PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$22.00	$264.00	30	NCR 10/24/16-10/30/16
48	HALL	HALL PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$22.00	$308.00	30	NCR 10/24/16-10/30/16
49	HALL	HALL PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	$22.00	$44.00	30	NCR 10/24/16-10/30/16
50	HGTV	HGTV W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$18.00	$72.00	30	NCR 10/24/16-10/30/16
51	HGTV	HGTV W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$18.00	$72.00	30	NCR 10/24/16-10/30/16
52	HGTV	HGTV EF	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	12	$18.00	$216.00	30	NCR 10/24/16-10/30/16
53	HGTV	HGTV EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$18.00	$252.00	30	NCR 10/24/16-10/30/16
54	HGTV	HGTV EF	11/7/16	11/13/16	16:00	19:00	X							-	-	2	$18.00	$36.00	30	NCR 10/24/16-10/30/16
55	HGTV	HGTV PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$22.00	$264.00	30	NCR 10/24/16-10/30/16
56	HGTV	HGTV PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$22.00	$308.00	30	NCR 10/24/16-10/30/16
57	HGTV	HGTV PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	$22.00	$44.00	30	NCR 10/24/16-10/30/16
58	HIST	HIST W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$18.00	$72.00	30	NCR 10/24/16-10/30/16
59	HIST	HIST W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$18.00	$72.00	30	NCR 10/24/16-10/30/16
60	HIST	HIST EF	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	12	$18.00	$216.00	30	NCR 10/24/16-10/30/16
61	HIST	HIST EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$18.00	$252.00	30	NCR 10/24/16-10/30/16
62	HIST	HIST EF	11/7/16	11/13/16	16:00	19:00	X							-	-	2	$18.00	$36.00	30	NCR 10/24/16-10/30/16
63	HIST	HIST PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$22.00	$264.00	30	NCR 10/24/16-10/30/16

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Product Code	
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Product Name	
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Makegood Policy	Approval Required

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CPP	-	CPM	-

Comments :	Issue/ Non Candidate (NCR)

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	HIST	HIST PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$22.00	$308.00	30	NCR 10/24/16-10/30/16
65	HIST	HIST PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	$22.00	$44.00	30	NCR 10/24/16-10/30/16
66	MNBC	MNBC EF	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	12	$18.00	$216.00	30	NCR 10/24/16-10/30/16
67	MNBC	MNBC EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$18.00	$252.00	30	NCR 10/24/16-10/30/16
68	MNBC	MNBC EF	11/7/16	11/13/16	16:00	19:00	X							-	-	2	$18.00	$36.00	30	NCR 10/24/16-10/30/16
69	MNBC	MNBC PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$22.00	$264.00	30	NCR 10/24/16-10/30/16
70	MNBC	MNBC PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$22.00	$308.00	30	NCR 10/24/16-10/30/16
71	MNBC	MNBC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	$22.00	$44.00	30	NCR 10/24/16-10/30/16
72	MNBC	MNBC EM	10/24/16	10/30/16	05:00	09:00		X	X	X	X	X	X	-	-	12	$17.00	$204.00	30	NCR 10/24/16-10/30/16
73	MNBC	MNBC EM	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	14	$17.00	$238.00	30	NCR 10/24/16-10/30/16
74	MNBC	MNBC EM	11/7/16	11/13/16	05:00	09:00	X	X						-	-	4	$17.00	$68.00	30	NCR 10/24/16-10/30/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	268	352	0	0	0	0	0	0	0	0	0	0	620
AMT	$5,232.00	$6,876.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$12,108.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/20/16

62354228 | Minneapolis-St. Paul | Spectrum/St. Croix Falls, WI | 7957 |