TIM 65772

NCC Cable System Order

11766458

Order #	62356254
Syscode	1582
System Name	Spectrum/MVS Madison, WI
Market	Madison

AE	Paul Doll
Sales Coordinator	Tom Durham
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Jul16
-	

Flight Dates	10/24/16 - 11/06/16
Agency	Endeavor Strategies
Advertiser	WISRACC for Brooks for Assembly AD50

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/24/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks			2
Total			$2,394.00
Commission			$359.10
Net Total			$2,034.90
Total Spots			213
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	New order, please confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN DT	10/31/16	11/6/16	09:00	16:00	X	X						-	-	1	$9.00	$9.00	30	NPE 10/31/16-11/08/16
2	AEN	AEN DT	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	5	$9.00	$45.00	30	NPE 10/24/16-10/30/16
3	CMDY	CMDY DT	10/31/16	11/6/16	09:00	16:00	X	X						-	-	1	$5.00	$5.00	30	NPE 10/31/16-11/08/16
4	CMDY	CMDY DT	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	5	$5.00	$25.00	30	NPE 10/24/16-10/30/16
5	CNN	CNN DT	10/31/16	11/6/16	09:00	16:00	X	X						-	-	2	$9.00	$18.00	30	NPE 10/31/16-11/08/16
6	CNN	CNN DT	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	5	$9.00	$45.00	30	NPE 10/24/16-10/30/16
7	CNN	CNN EM	10/31/16	11/6/16	05:00	09:00	X	X						-	-	3	$14.00	$42.00	30	NPE 10/31/16-11/08/16
8	CNN	CNN EF	10/31/16	11/6/16	16:00	19:00	X	X						-	-	1	$14.00	$14.00	30	NPE 10/31/16-11/08/16
9	CNN	CNN PT	10/31/16	11/6/16	19:00	24:00	X	X						-	-	2	$18.00	$36.00	30	NPE 10/31/16-11/08/16
10	CNN	CNN EM	10/24/16	10/30/16	05:00	09:00			X	X	X	X	X	-	-	3	$13.00	$39.00	30	NPE 10/24/16-10/30/16
11	CNN	CNN EF	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	2	$14.00	$28.00	30	NPE 10/24/16-10/30/16
12	CNN	CNN PT	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	6	$17.00	$102.00	30	NPE 10/24/16-10/30/16
13	CNN	CNN W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	2	$14.00	$28.00	30	NPE 10/24/16-10/30/16
14	ENT	ENT DT	10/31/16	11/6/16	09:00	16:00	X	X						-	-	1	$5.00	$5.00	30	NPE 10/31/16-11/08/16
15	ENT	ENT DT	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	4	$5.00	$20.00	30	NPE 10/24/16-10/30/16
16	ENT	ENT EF	10/31/16	11/6/16	16:00	19:00	X	X						-	-	1	$8.00	$8.00	30	NPE 10/31/16-11/08/16
17	ENT	ENT EF	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	2	$8.00	$16.00	30	NPE 10/24/16-10/30/16
18	ESP2	ESP2 DT	10/31/16	11/6/16	09:00	16:00	X	X						-	-	2	$5.00	$10.00	30	NPE 10/31/16-11/08/16
19	ESP2	ESP2 DT	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	5	$5.00	$25.00	30	NPE 10/24/16-10/30/16
20	ESP2	ESP2 EM	10/31/16	11/6/16	05:00	09:00	X	X						-	-	3	$8.00	$24.00	30	NPE 10/31/16-11/08/16
21	ESP2	ESP2 EF	10/31/16	11/6/16	16:00	19:00	X	X						-	-	1	$8.00	$8.00	30	NPE 10/31/16-11/08/16

NPE

NCC Cable System Order

Order #	62356254	Flight Dates	10/24/16 - 11/06/16	Update Date	10/24/16
Syscode	1582	Agency	Endeavor Strategies	Version	1 Vs. 1
System Name	Spectrum/MVS Madison, WI	Advertiser	WISRACC for Brooks for Assembly AD50	Show All Lines	
Market	Madison			Total # of Weeks	2
		Client Code		Total	$2,394.00
AE	Paul Doll	Product Code		Commission	$359.10
Sales Coordinator	Tom Durham	Est Code		Net Total	$2,034.90
Office	Washington	Product Name		Total Spots	213
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+SD Jul16	Primary Demo	Adults 35+	GRP -	GIMP -
-		Makegood Policy	Approval Required	CPP -	CPM -

Comments :	New order, please confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	ESP2	ESP2 PT	10/31/16	11/6/16	19:00	24:00	X	X						-	-	2	$10.00	$20.00	30	NPE 10/31/16-11/08/16
23	ESP2	ESP2 EM	10/24/16	10/30/16	05:00	09:00			X	X	X	X	X	-	-	3	$8.00	$24.00	30	NPE 10/24/16-10/30/16
24	ESP2	ESP2 EF	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	2	$8.00	$16.00	30	NPE 10/24/16-10/30/16
25	ESP2	ESP2 PT	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	6	$10.00	$60.00	30	NPE 10/24/16-10/30/16
26	ESP2	ESP2 W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	2	$8.00	$16.00	30	NPE 10/24/16-10/30/16
27	ESPN	ESPN DT	10/31/16	11/6/16	09:00	16:00	X	X						-	-	2	$9.00	$18.00	30	NPE 10/31/16-11/08/16
28	ESPN	ESPN DT	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	5	$9.00	$45.00	30	NPE 10/24/16-10/30/16
29	ESPN	ESPN EM	10/31/16	11/6/16	05:00	09:00	X	X						-	-	3	$14.00	$42.00	30	NPE 10/31/16-11/08/16
30	ESPN	ESPN EF	10/31/16	11/6/16	16:00	19:00	X	X						-	-	1	$14.00	$14.00	30	NPE 10/31/16-11/08/16
31	ESPN	ESPN EM	10/24/16	10/30/16	05:00	09:00			X	X	X	X	X	-	-	3	$13.00	$39.00	30	NPE 10/24/16-10/30/16
32	ESPN	ESPN EF	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	2	$14.00	$28.00	30	NPE 10/24/16-10/30/16
33	ESPN	ESPN PT	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	6	$17.00	$102.00	30	NPE 10/24/16-10/30/16
34	ESPN	ESPN W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	2	$14.00	$28.00	30	NPE 10/24/16-10/30/16
35	ESPN	ESPN PT	10/31/16	11/6/16	19:00	24:00		X						-	-	1	$18.00	$18.00	30	NPE 10/31/16-11/08/16
36	FXNC	FXNC DT	10/31/16	11/6/16	09:00	16:00	X	X						-	-	1	$9.00	$9.00	30	NPE 10/31/16-11/08/16
37	FXNC	FXNC DT	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	5	$9.00	$45.00	30	NPE 10/24/16-10/30/16
38	FXNC	FXNC EM	10/31/16	11/6/16	05:00	09:00	X	X						-	-	3	$14.00	$42.00	30	NPE 10/31/16-11/08/16
39	FXNC	FXNC EF	10/31/16	11/6/16	16:00	19:00	X	X						-	-	1	$14.00	$14.00	30	NPE 10/31/16-11/08/16
40	FXNC	FXNC PT	10/31/16	11/6/16	19:00	24:00	X	X						-	-	2	$18.00	$36.00	30	NPE 10/31/16-11/08/16
41	FXNC	FXNC EM	10/24/16	10/30/16	05:00	09:00			X	X	X	X	X	-	-	3	$13.00	$39.00	30	NPE 10/24/16-10/30/16
42	FXNC	FXNC EF	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	2	$14.00	$28.00	30	NPE 10/24/16-10/30/16

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Market	Madison

AE	Paul Doll
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Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Jul16
-	

Flight Dates	10/24/16 - 11/06/16
Agency	Endeavor Strategies
Advertiser	WISRACC for Brooks for Assembly AD50

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/24/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks			2
Total			$2,394.00
Commission			$359.10
Net Total			$2,034.90
Total Spots			213
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	New order, please confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	FXNC	FXNC PT	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	6	$17.00	$102.00	30	NPE 10/24/16-10/30/16
44	FXNC	FXNC W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	2	$14.00	$28.00	30	NPE 10/24/16-10/30/16
45	LIF	LIF DT	10/31/16	11/6/16	09:00	16:00	X	X						-	-	1	$8.00	$8.00	30	NPE 10/31/16-11/08/16
46	LIF	LIF DT	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	5	$8.00	$40.00	30	NPE 10/24/16-10/30/16
47	LIF	LIF EF	10/31/16	11/6/16	16:00	19:00	X	X						-	-	1	$12.00	$12.00	30	NPE 10/31/16-11/08/16
48	LIF	LIF EF	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	2	$12.00	$24.00	30	NPE 10/24/16-10/30/16
49	NBCS	NBCS DT	10/31/16	11/6/16	09:00	16:00	X	X						-	-	1	$5.00	$5.00	30	NPE 10/31/16-11/08/16
50	NBCS	NBCS DT	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	5	$5.00	$25.00	30	NPE 10/24/16-10/30/16
51	NBCS	NBCS EF	10/31/16	11/6/16	16:00	19:00	X	X						-	-	1	$8.00	$8.00	30	NPE 10/31/16-11/08/16
52	NBCS	NBCS EF	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	2	$8.00	$16.00	30	NPE 10/24/16-10/30/16
53	NBCS	NBCS W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	2	$8.00	$16.00	30	NPE 10/24/16-10/30/16
54	TBSC	TBSC DT	10/31/16	11/6/16	09:00	16:00	X	X						-	-	2	$8.00	$16.00	30	NPE 10/31/16-11/08/16
55	TBSC	TBSC DT	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	4	$8.00	$32.00	30	NPE 10/24/16-10/30/16
56	TBSC	TBSC EM	10/31/16	11/6/16	05:00	09:00	X	X						-	-	3	$11.00	$33.00	30	NPE 10/31/16-11/08/16
57	TBSC	TBSC EF	10/31/16	11/6/16	16:00	19:00	X	X						-	-	1	$12.00	$12.00	30	NPE 10/31/16-11/08/16
58	TBSC	TBSC PT	10/31/16	11/6/16	19:00	24:00	X	X						-	-	2	$15.00	$30.00	30	NPE 10/31/16-11/08/16
59	TBSC	TBSC EM	10/24/16	10/30/16	05:00	09:00			X	X	X	X	X	-	-	3	$11.00	$33.00	30	NPE 10/24/16-10/30/16
60	TBSC	TBSC EF	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	2	$12.00	$24.00	30	NPE 10/24/16-10/30/16
61	TBSC	TBSC PT	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	6	$15.00	$90.00	30	NPE 10/24/16-10/30/16
62	TBSC	TBSC W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	2	$12.00	$24.00	30	NPE 10/24/16-10/30/16
63	TLC	TLC DT	10/31/16	11/6/16	09:00	16:00	X	X						-	-	1	$8.00	$8.00	30	NPE 10/31/16-11/08/16

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Flight Dates	10/24/16 - 11/06/16
Agency	Endeavor Strategies
Advertiser	WISRACC for Brooks for Assembly AD50

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/24/16	
Version		1 Vs. 1	
Show All Lines			
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Total			$2,394.00
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Comments :	New order, please confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	TLC	TLC DT	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	5	$8.00	$40.00	30	NPE 10/24/16-10/30/16
65	TLC	TLC EF	10/31/16	11/6/16	16:00	19:00	X	X						-	-	1	$12.00	$12.00	30	NPE 10/31/16-11/08/16
66	TLC	TLC EF	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	2	$12.00	$24.00	30	NPE 10/24/16-10/30/16
67	TNT	TNT DT	10/31/16	11/6/16	09:00	16:00	X	X						-	-	2	$9.00	$18.00	30	NPE 10/31/16-11/08/16
68	TNT	TNT DT	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	5	$9.00	$45.00	30	NPE 10/24/16-10/30/16
69	TNT	TNT EF	10/31/16	11/6/16	16:00	19:00	X	X						-	-	1	$14.00	$14.00	30	NPE 10/31/16-11/08/16
70	TNT	TNT PT	10/31/16	11/6/16	19:00	24:00	X	X						-	-	1	$18.00	$18.00	30	NPE 10/31/16-11/08/16
71	TNT	TNT EF	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	2	$14.00	$28.00	30	NPE 10/24/16-10/30/16
72	TNT	TNT PT	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	6	$17.00	$102.00	30	NPE 10/24/16-10/30/16
73	TNT	TNT W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	2	$14.00	$28.00	30	NPE 10/24/16-10/30/16
74	USA	USA DT	10/31/16	11/6/16	09:00	16:00	X	X						-	-	1	$9.00	$9.00	30	NPE 10/31/16-11/08/16
75	USA	USA DT	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	5	$9.00	$45.00	30	NPE 10/24/16-10/30/16
76	USA	USA EF	10/31/16	11/6/16	16:00	19:00	X	X						-	-	1	$14.00	$14.00	30	NPE 10/31/16-11/08/16
77	USA	USA PT	10/31/16	11/6/16	19:00	24:00	X	X						-	-	1	$18.00	$18.00	30	NPE 10/31/16-11/08/16
78	USA	USA EF	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	2	$14.00	$28.00	30	NPE 10/24/16-10/30/16
79	USA	USA PT	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	6	$17.00	$102.00	30	NPE 10/24/16-10/30/16

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Market	Madison

AE	Paul Doll
Sales Coordinator	Tom Durham
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Status	Not accepted
Survey	Cable Nielsen Live+SD Jul16
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Flight Dates	10/24/16 - 11/06/16
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Product Name	
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Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/24/16	
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Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
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Comments :	New order, please confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
80	USA	USA W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	2	$14.00	$28.00	30	NPE 10/24/16-10/30/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	158	55	0	0	0	0	0	0	0	0	0	0	213
AMT	$1,767.00	$627.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$2,394.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/24/16

62356254 | Madison | Spectrum/MVS Madison, WI | 1582 |