INVOICE

DUPLICATE

WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661
www.thewpbfchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1516660-2	09/04/16	September 2016	08/29/16 - 08/30/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingtc	National

Advertiser	Product	Estimate Number
Powell/D/State Senate	BOBBY POWELL, DEMOC	839

Flight Dates	Order #	Alt Order #
08/23/16 - 08/30/16	1516660	08351483

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9915247	114	114

Agency Ref	Advertiser Ref

Billing Address:

Hulsen Media Services
Attention: Accounts Payable
3200 Laramie Trail
Austin, TX 78745

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	08/29/16	08/29/16	M WPBF News 25 @ 11F11-11:35PM		1------	:30	1	$1,200.00	NM
	Class of Time - Fixed Non Pre-emptible								

Weeks: Start Date 08/29/16, End Date 09/04/16, MTWTFSS 1------, Spots/Week 1, Rate $1,200.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	08/29/16	11:34 PM	M WPBF News 25 @ 11PM	11-11:35PM	:30	POWELLB1605H	$1,200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	08/29/16	08/29/16	1230-1P Access Hollywoc	1230-1p	1------	:30	1	$530.00	NM
	Class of Time - Fixed Non Pre-emptible								

Weeks: Start Date 08/29/16, End Date 09/04/16, MTWTFSS 1------, Spots/Week 1, Rate $530.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	08/29/16	12:46 PM	1230-1P Access Hollywood	1230-1p	:30	POWELLB1605H	$530.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/29/16	08/29/16	WPBF News 25 @ Noon	12pm-1230pm	1------	:30	1	$530.00	NM
	Class of Time - Fixed Non Pre-emptible								

Weeks: Start Date 08/29/16, End Date 09/04/16, MTWTFSS 1------, Spots/Week 1, Rate $530.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	08/29/16	12:09 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	POWELLB1605H	$530.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/29/16	08/29/16	WPBF News 25 @ 6:00PI6-6:30PM		1------	:30	1	$1,200.00	NM
	Class of Time - Fixed Non Pre-emptible								

Weeks: Start Date 08/29/16, End Date 09/04/16, MTWTFSS 1------, Spots/Week 1, Rate $1,200.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	08/29/16	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	POWELLB1605H	$1,200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/29/16	08/29/16	Wheel Of Fortune	7-7:30PM	1------	:30	1	$2,200.00	NM
	Class of Time - Fixed Non Pre-emptible								

Weeks: Start Date 08/29/16, End Date 09/04/16, MTWTFSS 1------, Spots/Week 1, Rate $2,200.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	08/29/16	7:12 PM	Wheel Of Fortune	7-7:30PM	:30	POWELLB1605H	$2,200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	08/29/16	08/29/16	Good Morning America	7-9AM	1------	:30	1	$600.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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Powell/D/State Senate	BOBBY POWELL, DEMOC	839

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type

Class of Time - Pre-emptible with notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/29/16	09/04/16	1------	1	$600.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	08/29/16	8:48 AM	Good Morning America	7-9AM	:30	POWELLB1605H	$600.00	NM

17	08/23/16	08/30/16	Good Morning America	7-9AM	-1-----	:30	1	$600.00	NM

Class of Time - Pre-emptible with notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/29/16	09/04/16	-1-----	1	$600.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	Tu	08/30/16	7:28 AM	Good Morning America	7-9AM	:30	POWELLB1605H	$600.00	NM

Total Spots 7

Payment Terms 30 Days

Gross Total	$6,860.00
Agency Commission	$1,029.00
Net Amount Due	$5,831.00

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