NCC Cable System Order

117604981

Order #	62348587
Syscode	1084
System Name	Spectrum/Celect, WI
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Jalyn Sanders
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 2BK Jul15+May16
-	

Flight Dates	10/10/16 - 10/23/16
Agency	Canal Partners Media
Advertiser	Russ for Wisconsin
Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/26/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$2,164.00		
Commission	$324.60		
Net Total	$1,839.40		
Total Spots	413		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.26 Dropped Missed spots

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$4.00	$8.00	30	PRE
2	AEN	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$8.00	$16.00	30	PRE
3	AEN	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$4.00	$56.00	30	PRE
4	AEN	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$8.00	$96.00	30	PRE
5	AMC	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$3.00	$6.00	30	PRE
6	AMC	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$6.00	$12.00	30	PRE
7	AMC	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$3.00	$42.00	30	PRE
8	AMC	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$6.00	$72.00	30	PRE
9	BRVO	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$3.00	$6.00	30	PRE
10	BRVO	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$6.00	$12.00	30	PRE
11	BRVO	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$3.00	$42.00	30	PRE
12	BRVO	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$6.00	$72.00	30	PRE
13	CNN	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$4.00	$8.00	30	PRE
14	CNN	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$8.00	$16.00	30	PRE
15	CNN	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	12	$4.00	$48.00	30	10.26 -2x w/o 10.10
16	CNN	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	11	$8.00	$88.00	30	10.26 -1x w/o 10.10
17	DISC	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$4.00	$8.00	30	PRE
18	DISC	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$8.00	$16.00	30	PRE
19	DISC	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$4.00	$56.00	30	PRE
20	DISC	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$8.00	$96.00	30	PRE
21	FOOD	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$4.00	$8.00	30	PRE

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Advertiser	Russ for Wisconsin
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Product Code	
Est Code	N/A
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Show All Lines			
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Net Total	$1,839.40		
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Sold On	Cost Per Spot		
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Comments :	10.26 Dropped Missed spots

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FOOD	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$8.00	$16.00	30	PRE
23	FOOD	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$4.00	$56.00	30	PRE
24	FOOD	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	11	$8.00	$88.00	30	10.26 -1x w/o 10.10
25	HGTV	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$4.00	$8.00	30	PRE
26	HGTV	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$8.00	$16.00	30	PRE
27	HGTV	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$4.00	$56.00	30	PRE
28	HGTV	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$8.00	$96.00	30	PRE
29	HIST	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$4.00	$8.00	30	PRE
30	HIST	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$8.00	$16.00	30	PRE
31	HIST	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$4.00	$56.00	30	PRE
32	HIST	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$8.00	$96.00	30	PRE
33	LIF	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$3.00	$6.00	30	PRE
34	LIF	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$6.00	$12.00	30	PRE
35	LIF	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$3.00	$42.00	30	PRE
36	LIF	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$6.00	$72.00	30	PRE
37	MNBC	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$3.00	$6.00	30	PRE
38	MNBC	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$6.00	$12.00	30	PRE
39	MNBC	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	12	$3.00	$36.00	30	10.26 -2x w/o 10.10
40	MNBC	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$6.00	$72.00	30	PRE
41	TBSC	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$3.00	$6.00	30	PRE
42	TBSC	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$6.00	$12.00	30	PRE

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Product Code	
Est Code	N/A
Product Name	
Credit Status	
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Makegood Policy	Approval Required

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Comments :	10.26 Dropped Missed spots

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43	TBSC	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$3.00	$42.00	30	PRE
44	TBSC	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	11	$6.00	$66.00	30	10.26 -1x w/o 10.10
45	TLC	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$3.00	$6.00	30	PRE
46	TLC	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$6.00	$12.00	30	PRE
47	TLC	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$3.00	$42.00	30	PRE
48	TLC	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$6.00	$72.00	30	PRE
49	TNT	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$4.00	$8.00	30	PRE
50	TNT	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$8.00	$16.00	30	PRE
51	TNT	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$4.00	$56.00	30	PRE
52	TNT	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$8.00	$96.00	30	PRE
53	USA	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$4.00	$8.00	30	PRE
54	USA	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$8.00	$16.00	30	PRE
55	USA	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$4.00	$56.00	30	PRE

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Comments :	10.26 Dropped Missed spots

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
56	USA	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$8.00	$96.00	30	PRE

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	413	0	0	0	0	0	0	0	0	0	0	0	413
AMT	$2,164.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$2,164.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/27/16

62348587 | Minneapolis-St. Paul | Spectrum/Celect, WI | 1084 |