

WPZR-FM (Mount Clemons, MI)

QUARTERLY ISSUES and PROGRAMS LIST Second Quarter 2014

Submitted by Wendy Cyrus-Herndon, WPZR Marketing Director

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WPZR-FM

1st Quarter Issues & Programs List

Issues Programming:

In our ongoing efforts to serve the public interest and promote community awareness, while fulfilling our public service commitment to our listening public, WPZR-FM embraces a multitude of different educational, community, political and societal associations and organizations. In supporting them, the station allots time, both through the airwaves and on our websites to inform.

Inside Detroit w/ Mildred Gaddis Weekend Edition

Mildred Gaddis, a 38 year radio veteran, has been described by the Detroit Free Press as one of ten (10) African Americans to watch in Detroit!

Mildred Gaddis is a local urban news talk show host on AM 1200 WCHB. She hosts The Mildred Gaddis Show during evening drive, Monday through Friday 4 pm- 7 pm. She is also the host of the weekend edition which airs on Sunday mornings on KISS Detroit from 5-6 am and Praise Detroit from 4-5 am. All guests are scheduled for 45 minutes unless otherwise noted.

Mildred is always on the forefront of truth for local, state and national news. Mildred invites listeners to give their insight on politics, the economy, education, social justice/civil rights, and well-being. Mildred gives the people of Detroit and streaming listeners nationwide a view on today's current issues that no other news outlet can deliver.

Listen to Mildred Gaddis and become a believer! Her sometimes no-nonsense, but warm and inspiring style has made her a force to be reckoned with and admired by politicians and residents throughout Metro Detroit. Often, she does not have to track people down to be on her show, they call her!

Sundays, April 2014

Topic: Tribute/Politics
Description: Dick Gregory—UnSung
Duration: 17 minutes

Description: Discusses the state of the nation with Mildred Gaddis
Guest: Dick Gregory— Renowned African American comedian and civil rights activist
Duration: 30 minutes
Date: 4/6/12

Topic: Best of Repeat
Date: 4/13/12

Topic: Tribute
Description: Jackie Robinson was the first African-American to play in Major League Baseball, today we honor his legacy.
Date: 4/20/12

Topic: Tribute
Description: Rubin “Hurricane” Carter passes away
Date: 4/27/12

Sundays, May 2014

Topic: Book Review
Description: You are not special and other encouragements
Guest: David McCullough
Duration 17 minutes

Guest: Rev. Wendall Anthony—NAACP President Detroit
Description: Bring Back our Girls Campaign
Duration: 22 minutes

Guest: Renaissance Principal Anita Williams
Description: Renaissance High School is Detroit's top ranked high school and 35th in the state of Michigan, according to the U.S. News Best High School Rankings for 2014
Duration: 6 minutes

Date: 5/4/12

Topic: Best of Repeat
Date: 5/11/12

Topic: Tribute
Description: Freedom Riders
Date: 5/18/12

Topic: Relationships
Description: Don't hate the play learn the game pt. 1
Guest: Dr Lyn Lewis
Duration: 39 minutes

Description: Courage
Guest: Les Brown—Motivational Speaker
Duration: 6 minutes
Date: 5/25/12

Sundays, June 2014

Topic: Tribute
Description: Maya Angelou Passes away at age 86
Date: 6/1/14

Topic: Tribute
Description: Robert Kennedy Assassinated Anniversary
Date: 6/8/14

Topic: Entertainment
Description: Musical Tribute
Guest Host: Greg Dunmore

Guest: Satori Shakoor, Flo Anthony, and Harvey Thompson
Duration: 19 minutes

Guest: James Carter
Description: Passing of Ernie Rodgers of Detroit
Duration: 7 minutes

Guest: Ron Carter
Duration: 8 minutes

Guest: Ron Carter
Description: Tribute to Ruby Dee
Duration: 10 minutes
Date: 6/15/14

Topic: Politics
Description: Detroit's Grand bargain
Guest: Kevyn Orr—Detroit Emergency Manager
Date: 6/22/14

Topic: Law
Description: Detroit's Grand Bargain
Guest: Attorney Michael Van Overbeck
Duration: 38 minutes

Topic: Finance
Description: Response to Detroit's Grand Bargain Deal
Guest: Ellis Liddell—ELE Wealth Advisor/Broker Dealer
Duration: 7 minutes
Date: 6/29/12

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Community Events:

Race for the Cure (June 6, 2014): WPZR personality Randi Myles participated and help host the Race for the Cure where over 40,000 helped to raise money and awareness for breast cancer.