WLUK
787 Lombardi Ave
Green Bay, WI 54304

Nonbox Eisner
5307 S 92nd St
Hale Corners, WI 53130

Contract # 2669187

Schedule Dates	11/01/16-11/07/16
Advertiser	WMC Jobs Fund (112901)
Agency	Nonbox Eisner (5242)
Product	POLITICAL ISSUE (ns) (1187)
Brand	SD14-Week of 1031 (871848)
Salesperson	HOUSE-GREEN BAY, WLUK/WCWF (3961)
Sales Office	WLUK/WCWF
Buyer Name	Murphy,Cindy
Phone/Fax	(414) 425-8800 /
CPE	SD14-Week of 1031
Account Types	Local/Political Issue Agency BRD
Billing Type	Weekly/Irregular
Comments	Local political order for week of 10/31

Date Entered	10/24/16
Last Modified	
Entered By	Megan Bies
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$5,362.50
Net Total	$30,387.50
Sales Tax	

Green Bay (WLUK)

By Broadcast Month	Spots	Rate
Nov. 2016	29	$35,750.00
Grand Total:	29	$35,750.00

MB 10/24

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / News	11/05/16-11/05/16	3	:30	7A- 9A (CST)							2		2	$500.00	$1,000.00	Green Bay (WLUK)	GDW	10/24/16
Est 2.0	Unapproved (NewL) on credit hold / News	11/06/16-11/06/16	3	:30	6A- 8A (CST)								2	2	$500.00	$1,000.00	Green Bay (WLUK)	GDW	10/24/16
Est 3.0	Unapproved (NewL) on credit hold / SPOT	11/06/16-11/06/16	2	:30	9A- 10A (CST)								1	1	$500.00	$500.00	Green Bay (WLUK)	FOX NEWS SUNDAY	10/24/16
Est 4.0	Unapproved (NewL) on credit hold / SPOT	11/01/16-11/04/16	2	:30	9A- 10A (CST)			1	1	1	1			4	$750.00	$3,000.00	Green Bay (WLUK)	LIVE WITH KELLY	10/24/16
Est 5.0	Unapproved (NewL) on credit hold / SPOT	11/07/16-11/07/16	2	:30	9A- 10A (CST)		1							1	$750.00	$750.00	Green Bay (WLUK)	LIVE WITH KELLY	10/24/16
Est 6.0	Unapproved (NewL) on credit hold / News	11/03/16-11/03/16	1	:30	9P- 10P (CST)					1				1	$1,500.00	$1,500.00	Green Bay (WLUK)	NEWS AT NINE	10/24/16
Est 7.0	Unapproved (NewL) on credit hold / News	11/07/16-11/07/16	1	:30	9P- 10P (CST)		1							1	$1,500.00	$1,500.00	Green Bay (WLUK)	NEWS AT NINE	10/24/16
Est 8.0	Unapproved (NewL) on credit hold / SPOT	11/01/16-11/04/16	1	:30	4:30P- 5P (CST)			1	1	1	1			4	$1,000.00	$4,000.00	Green Bay (WLUK)	JUDGE JUDY	10/24/16
Est 9.0	Unapproved (NewL) on credit hold / SPOT	11/07/16-11/07/16	1	:30	4:30P- 5P (CST)		1							1	$1,000.00	$1,000.00	Green Bay (WLUK)	JUDGE JUDY	10/24/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 10:27 AM on Monday, October 24 2016

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Est 10.0	Unapproved (NewL) on credit hold / News	11/01/16-11/04/16	1	:30	8A- 9A (CST)			1	1	1	1			4	$1,500.00	$6,000.00	Green Bay (WLUK)	GDW	10/24/16
Est 11.0	Unapproved (NewL) on credit hold / News	11/07/16-11/07/16	1	:30	8A- 9A (CST)		1							1	$1,500.00	$1,500.00	Green Bay (WLUK)	GDW	10/24/16
Est 12.0	Unapproved (NewL) on credit hold / News	11/01/16-11/04/16	1	:30	7A- 8A (CST)			1	1	1	1			4	$2,000.00	$8,000.00	Green Bay (WLUK)	GDW	10/24/16
Est 13.0	Unapproved (NewL) on credit hold / News	11/07/16-11/07/16	1	:30	7A- 8A (CST)		1							1	$2,000.00	$2,000.00	Green Bay (WLUK)	GDW	10/24/16
Est 14.0	Unapproved (NewL) on credit hold / News	11/02/16-11/02/16	1	:30	5P- 6P (CST)				1					1	$2,000.00	$2,000.00	Green Bay (WLUK)	GDW	10/24/16
Est 15.0	Unapproved (NewL) on credit hold / News	11/07/16-11/07/16	1	:30	5P- 6P (CST)		1							1	$2,000.00	$2,000.00	Green Bay (WLUK)	GDW	10/24/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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B/E Bookend P/B Piggy Back

Printed At: 10:27 AM on Monday, October 24 2016

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
WLUK TV GREEN BAY, WI	10/21/16

I, William Eisner & Associates, dba Nonbox
do hereby request station time concerning the following issue:

Senate District #14

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	see	schedule			

This broadcast time will be used by: WMC Jobs Fund

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (*e.g.*, any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (*e.g.*, Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):

WMC Jobs Fund
501 East Washington
Madison, WI 53701

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer: Scott Manley

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/21/16	Cindy Murphy Digitally signed by Cindy Murphy Date: 2016.10.21 17:28:20 -05'00'	414-425-8800
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☑ Accepted	☐ Accepted in Part	☐ Rejected
Signature	Printed Name	Title

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AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

(1) actual air time and charges for each spot;

(2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and

(3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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