11763412

NCC Cable System Order

Order #	62341169
Syscode	2733
System Name	Spectrum/Stevens Point, WI
Market	Wausau, WI

AE	Andrew Yolles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	09/26/16 - 11/13/16
Agency	Medium Buying LLC
Advertiser	Testin for Senate WI SD 24

Client Code	
Product Code	
Est Code	NA
Product Name	(WI) SD 24
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/04/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	7		
Total	$11,754.00		
Commission	$1,763.10		
Net Total	$9,990.90		
Total Spots	1866		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: 10.04 MG. Dropped 3 spots (-$19). REVISED CFB to place TBD in games (ESP2, ESPN, BTN). -$19 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	9	$7.00	$63.00	30	
2	AEN	AEN PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$7.00	$98.00	30	
3	AEN	AEN PT	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$7.00	$98.00	30	
4	AEN	AEN PT	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$7.00	$98.00	30	
5	AEN	AEN PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	13	$7.00	$91.00	30	
6	AEN	AEN PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$7.00	$98.00	30	
7	AEN	AEN PT	11/7/16	11/13/16	19:00	24:00	X							-	-	4	$7.00	$28.00	30	
8	BTN	NCAA FOOTBALL TBD	10/3/16	10/9/16	12:00	23:00						X		-	-	0	$25.00	$0.00	30	R1-2x from 10/08: CFB TBD
9	BTN	NCAA FOOTBALL TBD	10/10/16	10/16/16	12:00	23:00						X		-	-	2	$25.00	$50.00	30	R1-2x from 10/08: CFB TBD
10	BTN	NCAA FOOTBALL TBD	10/17/16	10/23/16	12:00	23:00						X		-	-	2	$25.00	$50.00	30	R1-2x from 10/08: CFB TBD
11	BTN	NCAA FOOTBALL TBD	10/24/16	10/30/16	12:00	23:00						X		-	-	2	$25.00	$50.00	30	R1-2x from 10/08: CFB TBD
12	BTN	NCAA FOOTBALL TBD	10/31/16	11/6/16	12:00	23:00						X		-	-	2	$25.00	$50.00	30	R1-2x from 10/08: CFB TBD
13	BTN	Rutgers vs. Ohio State	9/26/16	10/2/16	11:00	14:00						X		-	-	1	$25.00	$25.00	30	CFB 10/01
14	BTN	Purdue vs. UMD [or] Minnesota vs. Penn State	9/26/16	10/2/16	14:30	17:30						X		-	-	1	$25.00	$25.00	30	CFB 10/01
15	CNBC	CNBC PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	9	$3.00	$27.00	30	
16	CNBC	CNBC PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$3.00	$42.00	30	
17	CNBC	CNBC PT	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$3.00	$42.00	30	
18	CNBC	CNBC PT	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$3.00	$42.00	30	
19	CNBC	CNBC PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	13	$3.00	$39.00	30	
20	CNBC	CNBC PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$3.00	$42.00	30	

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Makegood Policy	Approval Required

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
21	CNBC	CNBC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	4	$3.00	$12.00	30	
22	CNN	CNN EM	9/26/16	10/2/16	05:00	09:00			X	X	X	X	X	-	-	10	$5.00	$50.00	30	
23	CNN	CNN EM	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	14	$5.00	$70.00	30	
24	CNN	CNN EM	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	14	$5.00	$70.00	30	
25	CNN	CNN EM	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X	X	X	-	-	14	$5.00	$70.00	30	
26	CNN	CNN EM	10/24/16	10/30/16	05:00	09:00	X	X	X	X	X	X	X	-	-	14	$5.00	$70.00	30	
27	CNN	CNN EM	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	14	$5.00	$70.00	30	
28	CNN	CNN EM	11/7/16	11/13/16	05:00	09:00	X	X						-	-	4	$5.00	$20.00	30	
29	CNN	CNN EF	9/26/16	10/2/16	16:00	19:00			X	X	X	X	X	-	-	9	$6.00	$54.00	30	
30	CNN	CNN EF	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$6.00	$84.00	30	
31	CNN	CNN EF	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$6.00	$84.00	30	
32	CNN	CNN EF	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$6.00	$84.00	30	
33	CNN	CNN EF	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	13	$6.00	$78.00	30	
34	CNN	CNN EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$6.00	$84.00	30	
35	CNN	CNN EF	11/7/16	11/13/16	16:00	19:00	X							-	-	4	$6.00	$24.00	30	
36	CNN	CNN PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	9	$7.00	$63.00	30	
37	CNN	CNN PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$7.00	$98.00	30	
38	CNN	CNN PT	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$7.00	$98.00	30	
39	CNN	CNN PT	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$7.00	$98.00	30	
40	CNN	CNN PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	13	$7.00	$91.00	30	
41	CNN	CNN PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$7.00	$98.00	30	

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Advertiser	Testin for Senate WI SD 24

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Est Code	NA
Product Name	(WI) SD 24
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/04/16		
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
42	CNN	CNN PT	11/7/16	11/13/16	19:00	24:00	X							-	-	4	$7.00	$28.00	30	
43	ESP2	ESP2 PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	9	$4.00	$36.00	30	
44	ESP2	ESP2 PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$4.00	$56.00	30	
45	ESP2	ESP2 PT	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$4.00	$56.00	30	
46	ESP2	ESP2 PT	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$4.00	$56.00	30	
47	ESP2	ESP2 PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	13	$4.00	$52.00	30	
48	ESP2	ESP2 PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$4.00	$56.00	30	
49	ESP2	ESP2 PT	11/7/16	11/13/16	19:00	24:00	X							-	-	4	$4.00	$16.00	30	
50	ESP2	ESP2 W	9/26/16	10/2/16	09:00	19:00						X	X	-	-	4	$3.00	$12.00	30	
51	ESP2	ESP2 W	10/3/16	10/9/16	09:00	19:00						X	X	-	-	3	$3.00	$9.00	30	
52	ESP2	ESP2 W	10/10/16	10/16/16	09:00	19:00						X	X	-	-	4	$3.00	$12.00	30	
53	ESP2	ESP2 W	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	$3.00	$12.00	30	
54	ESP2	ESP2 W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$3.00	$12.00	30	
55	ESP2	ESP2 W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$3.00	$12.00	30	
56	ESP2	NCAA FOOTBALL TBD	10/3/16	10/9/16	12:00	23:00						X		-	-	0	$25.00	$0.00	30	R1-2x from 10/08: CFB TBD
57	ESP2	NCAA FOOTBALL TBD	10/10/16	10/16/16	12:00	23:00						X		-	-	2	$25.00	$50.00	30	R1-2x from 10/08: CFB TBD
58	ESP2	NCAA FOOTBALL TBD	10/17/16	10/23/16	12:00	23:00						X		-	-	2	$25.00	$50.00	30	R1-2x from 10/08: CFB TBD
59	ESP2	NCAA FOOTBALL TBD	10/24/16	10/30/16	12:00	23:00						X		-	-	2	$25.00	$50.00	30	R1-2x from 10/08: CFB TBD
60	ESP2	NCAA FOOTBALL TBD	10/31/16	11/6/16	12:00	23:00						X		-	-	2	$25.00	$50.00	30	R1-2x from 10/08: CFB TBD
61	ESP2	Miami vs. Georgia Tech	9/26/16	10/2/16	11:00	14:00						X		-	-	1	$25.00	$25.00	30	CFB 10/01
62	ESP2	Illinois vs. Nebraska	9/26/16	10/2/16	14:30	17:30						X		-	-	1	$25.00	$25.00	30	CFB 10/01

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Survey	Cable Nielsen Live+1 Jul16
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Advertiser	Testin for Senate WI SD 24

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Product Code	
Est Code	NA
Product Name	(WI) SD 24
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Makegood Policy	Approval Required

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
63	ESPN	ESPN PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	7	$7.00	$49.00	30	R1-2x
64	ESPN	ESPN PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$7.00	$98.00	30	
65	ESPN	ESPN PT	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$7.00	$98.00	30	
66	ESPN	ESPN PT	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$7.00	$98.00	30	
67	ESPN	ESPN PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	13	$7.00	$91.00	30	
68	ESPN	ESPN PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$7.00	$98.00	30	
69	ESPN	ESPN PT	11/7/16	11/13/16	19:00	24:00	X							-	-	4	$7.00	$28.00	30	
70	ESPN	ESPN W	9/26/16	10/2/16	09:00	19:00						X	X	-	-	4	$6.00	$24.00	30	
71	ESPN	ESPN W	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	$6.00	$24.00	30	
72	ESPN	ESPN W	10/10/16	10/16/16	09:00	19:00						X	X	-	-	4	$6.00	$24.00	30	
73	ESPN	ESPN W	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	$6.00	$24.00	30	
74	ESPN	ESPN W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$6.00	$24.00	30	
75	ESPN	ESPN W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$6.00	$24.00	30	
76	ESPN	NCAA FOOTBALL TBD	10/3/16	10/9/16	12:00	23:00						X		-	-	0	$25.00	$0.00	30	R1-2x from 10/08: CFB TBD
77	ESPN	NCAA FOOTBALL TBD	10/10/16	10/16/16	12:00	23:00						X		-	-	2	$25.00	$50.00	30	R1-2x from 10/08: CFB TBD
78	ESPN	NCAA FOOTBALL TBD	10/17/16	10/23/16	12:00	23:00						X		-	-	2	$25.00	$50.00	30	R1-2x from 10/08: CFB TBD
79	ESPN	NCAA FOOTBALL TBD	10/24/16	10/30/16	12:00	23:00						X		-	-	2	$25.00	$50.00	30	R1-2x from 10/08: CFB TBD
80	ESPN	NCAA FOOTBALL TBD	10/31/16	11/6/16	12:00	23:00						X		-	-	2	$25.00	$50.00	30	R1-2x from 10/08: CFB TBD
81	ESPN	Notre Dame vs. Syracuse	9/26/16	10/2/16	11:00	14:00						X		-	-	1	$25.00	$25.00	30	CFB 10/01
82	ESPN	NV vs. Florida State	9/26/16	10/2/16	14:30	17:30						X		-	-	1	$25.00	$25.00	30	CFB 10/01
83	FX	FX PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	9	$5.00	$45.00	30	

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84	FX	FX PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$5.00	$70.00	30	
85	FX	FX PT	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$5.00	$70.00	30	
86	FX	FX PT	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$5.00	$70.00	30	
87	FX	FX PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	13	$5.00	$65.00	30	
88	FX	FX PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$5.00	$70.00	30	
89	FX	FX PT	11/7/16	11/13/16	19:00	24:00	X							-	-	4	$5.00	$20.00	30	
90	FXNC	FXNC EM	9/26/16	10/2/16	05:00	09:00			X	X	X	X	X	-	-	10	$5.00	$50.00	30	
91	FXNC	FXNC EM	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	14	$5.00	$70.00	30	
92	FXNC	FXNC EM	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	14	$5.00	$70.00	30	
93	FXNC	FXNC EM	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X	X	X	-	-	14	$5.00	$70.00	30	
94	FXNC	FXNC EM	10/24/16	10/30/16	05:00	09:00	X	X	X	X	X	X	X	-	-	14	$5.00	$70.00	30	
95	FXNC	FXNC EM	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	14	$5.00	$70.00	30	
96	FXNC	FXNC EM	11/7/16	11/13/16	05:00	09:00	X	X						-	-	4	$5.00	$20.00	30	
97	FXNC	FXNC EF	9/26/16	10/2/16	16:00	19:00			X	X	X	X	X	-	-	9	$6.00	$54.00	30	
98	FXNC	FXNC EF	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$6.00	$84.00	30	
99	FXNC	FXNC EF	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$6.00	$84.00	30	
100	FXNC	FXNC EF	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$6.00	$84.00	30	
101	FXNC	FXNC EF	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	13	$6.00	$78.00	30	
102	FXNC	FXNC EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$6.00	$84.00	30	
103	FXNC	FXNC EF	11/7/16	11/13/16	16:00	19:00	X							-	-	4	$6.00	$24.00	30	
104	FXNC	FXNC PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	9	$7.00	$63.00	30	

NCC Cable System Order

Order #	62341169
Syscode	2733
System Name	Spectrum/Stevens Point, WI
Market	Wausau, WI

AE	Andrew Yolles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	09/26/16 - 11/13/16
Agency	Medium Buying LLC
Advertiser	Testin for Senate WI SD 24

Client Code	
Product Code	
Est Code	NA
Product Name	(WI) SD 24
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/04/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks			7
Total			$11,754.00
Commission			$1,763.10
Net Total			$9,990.90
Total Spots			1866
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: 10.04 MG. Dropped 3 spots (-$19). REVISED CFB to place TBD in games (ESP2, ESPN, BTN). -$19 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
105	FXNC	FXNC PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$7.00	$98.00	30	
106	FXNC	FXNC PT	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$7.00	$98.00	30	
107	FXNC	FXNC PT	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$7.00	$98.00	30	
108	FXNC	FXNC PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	13	$7.00	$91.00	30	
109	FXNC	FXNC PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$7.00	$98.00	30	
110	FXNC	FXNC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	4	$7.00	$28.00	30	
111	HGTV	HGTV PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	9	$7.00	$63.00	30	
112	HGTV	HGTV PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$7.00	$98.00	30	
113	HGTV	HGTV PT	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$7.00	$98.00	30	
114	HGTV	HGTV PT	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$7.00	$98.00	30	
115	HGTV	HGTV PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	13	$7.00	$91.00	30	
116	HGTV	HGTV PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$7.00	$98.00	30	
117	HGTV	HGTV PT	11/7/16	11/13/16	19:00	24:00	X							-	-	4	$7.00	$28.00	30	
118	HIST	HIST PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	9	$7.00	$63.00	30	
119	HIST	HIST PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$7.00	$98.00	30	
120	HIST	HIST PT	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$7.00	$98.00	30	
121	HIST	HIST PT	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$7.00	$98.00	30	
122	HIST	HIST PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	13	$7.00	$91.00	30	
123	HIST	HIST PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$7.00	$98.00	30	
124	HIST	HIST PT	11/7/16	11/13/16	19:00	24:00	X							-	-	4	$7.00	$28.00	30	
125	MNBC	MNBC PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	9	$5.00	$45.00	30	

NCC Cable System Order

Order #	62341169
Syscode	2733
System Name	Spectrum/Stevens Point, WI
Market	Wausau, WI

AE	Andrew Yolles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	09/26/16 - 11/13/16
Agency	Medium Buying LLC
Advertiser	Testin for Senate WI SD 24

Client Code	
Product Code	
Est Code	NA
Product Name	(WI) SD 24
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/04/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks			7
Total			$11,754.00
Commission			$1,763.10
Net Total			$9,990.90
Total Spots			1866
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: 10.04 MG. Dropped 3 spots (-$19). REVISED CFB to place TBD in games (ESP2, ESPN, BTN). -$19 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
126	MNBC	MNBC PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$5.00	$70.00	30	
127	MNBC	MNBC PT	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$5.00	$70.00	30	
128	MNBC	MNBC PT	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$5.00	$70.00	30	
129	MNBC	MNBC PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	13	$5.00	$65.00	30	
130	MNBC	MNBC PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$5.00	$70.00	30	
131	MNBC	MNBC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	4	$5.00	$20.00	30	
132	SYFY	SYFY PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	9	$3.00	$27.00	30	
133	SYFY	SYFY PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$3.00	$42.00	30	
134	SYFY	SYFY PT	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$3.00	$42.00	30	
135	SYFY	SYFY PT	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$3.00	$42.00	30	
136	SYFY	SYFY PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	13	$3.00	$39.00	30	
137	SYFY	SYFY PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$3.00	$42.00	30	
138	SYFY	SYFY PT	11/7/16	11/13/16	19:00	24:00	X							-	-	4	$3.00	$12.00	30	
139	TBSC	TBSC PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	9	$5.00	$45.00	30	
140	TBSC	TBSC PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$5.00	$70.00	30	
141	TBSC	TBSC PT	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$5.00	$70.00	30	
142	TBSC	TBSC PT	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$5.00	$70.00	30	
143	TBSC	TBSC PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	13	$5.00	$65.00	30	
144	TBSC	TBSC PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$5.00	$70.00	30	
145	TBSC	TBSC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	4	$5.00	$20.00	30	
146	TNT	TNT PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	9	$7.00	$63.00	30	

NCC Cable System Order

Order #	62341169
Syscode	2733
System Name	Spectrum/Stevens Point, WI
Market	Wausau, WI

AE	Andrew Yolles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	09/26/16 - 11/13/16
Agency	Medium Buying LLC
Advertiser	Testin for Senate WI SD 24

Client Code	
Product Code	
Est Code	NA
Product Name	(WI) SD 24
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/04/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	7		
Total	$11,754.00		
Commission	$1,763.10		
Net Total	$9,990.90		
Total Spots	1866		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: 10.04 MG. Dropped 3 spots (-$19). REVISED CFB to place TBD in games (ESP2, ESPN, BTN). -$19 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
147	TNT	TNT PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$7.00	$98.00	30	
148	TNT	TNT PT	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$7.00	$98.00	30	
149	TNT	TNT PT	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$7.00	$98.00	30	
150	TNT	TNT PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	13	$7.00	$91.00	30	
151	TNT	TNT PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$7.00	$98.00	30	
152	TNT	TNT PT	11/7/16	11/13/16	19:00	24:00	X							-	-	4	$7.00	$28.00	30	
153	USA	USA PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	9	$7.00	$63.00	30	
154	USA	USA PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$7.00	$98.00	30	
155	USA	USA PT	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$7.00	$98.00	30	
156	USA	USA PT	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$7.00	$98.00	30	
157	USA	USA PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	13	$7.00	$91.00	30	
158	USA	USA PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$7.00	$98.00	30	
159	USA	USA PT	11/7/16	11/13/16	19:00	24:00	X							-	-	4	$7.00	$28.00	30	
160	AMC	AMC PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	8	$5.00	$40.00	30	R1-1x
161	AMC	AMC PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$5.00	$70.00	30	
162	AMC	AMC PT	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$5.00	$70.00	30	
163	AMC	AMC PT	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$5.00	$70.00	30	
164	AMC	AMC PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	13	$5.00	$65.00	30	
165	AMC	AMC PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$5.00	$70.00	30	
166	AMC	AMC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	4	$5.00	$20.00	30	
167	DISC	DISC PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	9	$7.00	$63.00	30	

NCC Cable System Order

Order #	62341169
Syscode	2733
System Name	Spectrum/Stevens Point, WI
Market	Wausau, WI

AE	Andrew Yolles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	09/26/16 - 11/13/16
Agency	Medium Buying LLC
Advertiser	Testin for Senate WI SD 24

Client Code	
Product Code	
Est Code	NA
Product Name	(WI) SD 24
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/04/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks			7
Total			$11,754.00
Commission			$1,763.10
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Affiliate Split		100.0	
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GRP	-	GIMP	-
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Comments :	R1: 10.04 MG. Dropped 3 spots (-$19). REVISED CFB to place TBD in games (ESP2, ESPN, BTN). -$19 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
168	DISC	DISC PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$7.00	$98.00	30	
169	DISC	DISC PT	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$7.00	$98.00	30	
170	DISC	DISC PT	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$7.00	$98.00	30	
171	DISC	DISC PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	13	$7.00	$91.00	30	
172	DISC	DISC PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$7.00	$98.00	30	
173	DISC	DISC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	4	$7.00	$28.00	30	
174	FOOD	FOOD PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	9	$7.00	$63.00	30	
175	FOOD	FOOD PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$7.00	$98.00	30	
176	FOOD	FOOD PT	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$7.00	$98.00	30	
177	FOOD	FOOD PT	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$7.00	$98.00	30	
178	FOOD	FOOD PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	13	$7.00	$91.00	30	
179	FOOD	FOOD PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$7.00	$98.00	30	
180	FOOD	FOOD PT	11/7/16	11/13/16	19:00	24:00	X							-	-	4	$7.00	$28.00	30	
181	OCOL	COLLEGE FOOTBALL 10 SPOTS	9/26/16	10/2/16	00:30	24:00				X	X	X	X	-	-	10	$10.60	$106.00	30	CFB 10 spots
182	OCOL	COLLEGE FOOTBALL 10 SPOTS	10/3/16	10/9/16	00:30	24:00				X	X	X	X	-	-	10	$10.60	$106.00	30	CFB 10 spots
183	OCOL	COLLEGE FOOTBALL 10 SPOTS	10/10/16	10/16/16	00:30	24:00				X	X	X	X	-	-	10	$10.60	$106.00	30	CFB 10 spots
184	OCOL	COLLEGE FOOTBALL 10 SPOTS	10/17/16	10/23/16	00:30	24:00				X	X	X	X	-	-	10	$10.60	$106.00	30	CFB 10 spots
185	OCOL	COLLEGE FOOTBALL 10 SPOTS	10/24/16	10/30/16	00:30	24:00				X	X	X	X	-	-	10	$10.60	$106.00	30	CFB 10 spots
186	OCOL	COLLEGE FOOTBALL 10 SPOTS	10/31/16	11/6/16	00:30	24:00				X	X	X	X	-	-	10	$10.60	$106.00	30	CFB 10 spots

NCC Cable System Order

Order #	62341169
Syscode	2733
System Name	Spectrum/Stevens Point, WI
Market	Wausau, WI

AE	Andrew Yolles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	09/26/16 - 11/13/16
Agency	Medium Buying LLC
Advertiser	Testin for Senate WI SD 24

Client Code	
Product Code	
Est Code	NA
Product Name	(WI) SD 24
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/04/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks			7
Total			$11,754.00
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Comments :	R1: 10.04 MG. Dropped 3 spots (-$19). REVISED CFB to place TBD in games (ESP2, ESPN, BTN). -$19 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
187	BTN	Maryland vs. Penn State	10/3/16	10/9/16	11:00	14:00						X		-	-	1	$25.00	$25.00	30	R1+1x: CFB 10/8
188	BTN	Purdue vs. Illinois	10/3/16	10/9/16	14:30	17:30						X		-	-	1	$25.00	$25.00	30	R1+1x: CFB 10/8
189	ESP2	Iowa vs. Minnesota	10/3/16	10/9/16	11:00	14:00						X		-	-	1	$25.00	$25.00	30	R1+1x: CFB 10/8
190	ESP2	Michigan vs. Rutgers	10/3/16	10/9/16	18:00	21:00						X		-	-	1	$25.00	$25.00	30	R1+1x: CFB 10/8
191	ESPN	LSU vs. Florida	10/3/16	10/9/16	11:00	14:00						X		-	-	1	$25.00	$25.00	30	R1+1x: CFB 10/8
192	ESPN	Indiana vs. Ohio State	10/3/16	10/9/16	14:30	17:30						X		-	-	1	$25.00	$25.00	30	R1+1x: CFB 10/8

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	1464	402	0	0	0	0	0	0	0	0	0	0	1866
AMT	$9,266.00	$2,488.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$11,754.00

SYSTEM APP: _____ SALES _____ ACCT

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