11761103

NCC Cable System Order

Order #	62330308
Syscode	7893
System Name	Spectrum/Chatfield, MN
Market	Rochester, MN

AE	Natasha Levinsohn
Sales Coordinator	Robdeti Geleta
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	09/05/16 - 09/18/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota
Client Code	HD-21A
Product Code	HD-21A
Est Code	2220
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/08/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$2,093.00		
Commission	$313.95		
Net Total	$1,779.05		
Total Spots	377		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP -	GIMP	-	
CPP -	CPM	-	

Comments :	New order. Please review and confirm, thanks. 9.2.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	A&E Access	9/5/16	9/11/16	16:00	19:00					X	X	X	-	-	5	$6.00	$30.00	30	
2	AEN	A&E Access	9/12/16	9/18/16	16:00	19:00	X	X	X	X				-	-	2	$6.00	$12.00	30	
3	AEN	A&E Prime	9/5/16	9/11/16	19:00	24:00					X	X	X	-	-	10	$7.00	$70.00	30	
4	AEN	A&E Prime	9/12/16	9/18/16	19:00	24:00	X	X	X	X				-	-	4	$7.00	$28.00	30	
5	AEN	A&E Daytime	9/5/16	9/11/16	09:00	19:00						X	X	-	-	6	$6.00	$36.00	30	
6	BRVO	Bravo Access	9/5/16	9/11/16	16:00	19:00					X	X	X	-	-	5	$4.00	$20.00	30	
7	BRVO	Bravo Access	9/12/16	9/18/16	16:00	19:00	X	X	X	X				-	-	2	$4.00	$8.00	30	
8	BRVO	Bravo Prime	9/5/16	9/11/16	19:00	24:00					X	X	X	-	-	10	$5.00	$50.00	30	
9	BRVO	Bravo Prime	9/12/16	9/18/16	19:00	24:00	X	X	X	X				-	-	4	$5.00	$20.00	30	
10	BRVO	Bravo Daytime	9/5/16	9/11/16	09:00	19:00						X	X	-	-	6	$4.00	$24.00	30	
11	CNN	CNN Access	9/5/16	9/11/16	16:00	19:00					X			-	-	7	$6.00	$42.00	30	
12	CNN	CNN Access	9/12/16	9/18/16	16:00	19:00	X	X	X	X				-	-	3	$6.00	$18.00	30	
13	CNN	CNN Prime	9/5/16	9/11/16	19:00	24:00					X			-	-	7	$7.00	$49.00	30	
14	CNN	CNN Prime	9/12/16	9/18/16	19:00	24:00	X	X	X	X				-	-	3	$7.00	$21.00	30	
15	CNN	CNN Daytime	9/5/16	9/11/16	09:00	16:00					X			-	-	7	$4.00	$28.00	30	
16	CNN	CNN Daytime	9/12/16	9/18/16	09:00	16:00	X	X	X	X				-	-	3	$4.00	$12.00	30	
17	CNN	CNN Morning	9/5/16	9/11/16	05:00	09:00					X			-	-	7	$5.00	$35.00	30	
18	CNN	CNN Morning	9/12/16	9/18/16	05:00	09:00	X	X	X	X				-	-	3	$5.00	$15.00	30	
19	DISC	Discovery Access	9/5/16	9/11/16	16:00	19:00					X	X	X	-	-	5	$6.00	$30.00	30	
20	DISC	Discovery Access	9/12/16	9/18/16	16:00	19:00	X	X	X	X				-	-	2	$6.00	$12.00	30	
21	DISC	Discovery Prime	9/5/16	9/11/16	19:00	24:00					X	X	X	-	-	10	$7.00	$70.00	30	

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Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
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Flight Dates	09/05/16 - 09/18/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota
Client Code	HD-21A
Product Code	HD-21A
Est Code	2220
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/08/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$2,093.00		
Commission	$313.95		
Net Total	$1,779.05		
Total Spots	377		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP -	GIMP	-	
CPP -	CPM	-	

Comments :	New order. Please review and confirm, thanks. 9.2.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	DISC	Discovery Prime	9/12/16	9/18/16	19:00	24:00	X	X	X	X				-	-	4	$7.00	$28.00	30	
23	DISC	Discovery Daytime	9/5/16	9/11/16	09:00	19:00						X	X	-	-	6	$6.00	$36.00	30	
24	ESPN	ESPN Access	9/5/16	9/11/16	16:00	19:00					X	X	X	-	-	5	$6.00	$30.00	30	
25	ESPN	ESPN Access	9/12/16	9/18/16	16:00	19:00	X	X	X	X				-	-	2	$6.00	$12.00	30	
26	ESPN	ESPN Prime	9/5/16	9/11/16	19:00	24:00					X	X	X	-	-	10	$7.00	$70.00	30	
27	ESPN	ESPN Prime	9/12/16	9/18/16	19:00	24:00	X	X	X	X				-	-	4	$7.00	$28.00	30	
28	ESPN	ESPN Daytime	9/5/16	9/11/16	09:00	19:00						X	X	-	-	6	$6.00	$36.00	30	
29	HGTV	HGTV Access	9/5/16	9/11/16	16:00	19:00					X	X	X	-	-	5	$6.00	$30.00	30	
30	HGTV	HGTV Access	9/12/16	9/18/16	16:00	19:00	X	X	X	X				-	-	2	$6.00	$12.00	30	
31	HGTV	HGTV Prime	9/5/16	9/11/16	19:00	24:00					X	X	X	-	-	10	$7.00	$70.00	30	
32	HGTV	HGTV Prime	9/12/16	9/18/16	19:00	24:00	X	X						-	-	4	$7.00	$28.00	30	
33	HGTV	HGTV Daytime	9/5/16	9/11/16	09:00	19:00						X	X	-	-	6	$6.00	$36.00	30	
34	HIST	History Access	9/5/16	9/11/16	16:00	19:00					X	X	X	-	-	5	$6.00	$30.00	30	
35	HIST	History Access	9/12/16	9/18/16	16:00	19:00	X	X	X	X				-	-	2	$6.00	$12.00	30	
36	HIST	History Prime	9/5/16	9/11/16	19:00	24:00					X	X	X	-	-	10	$7.00	$70.00	30	
37	HIST	History Prime	9/12/16	9/18/16	19:00	24:00	X	X	X	X				-	-	4	$7.00	$28.00	30	
38	HIST	History Daytime	9/5/16	9/11/16	09:00	19:00						X	X	-	-	6	$6.00	$36.00	30	
39	LIF	Lifetime Access	9/5/16	9/11/16	16:00	19:00					X	X	X	-	-	5	$4.00	$20.00	30	
40	LIF	Lifetime Access	9/12/16	9/18/16	16:00	19:00	X	X	X	X				-	-	2	$4.00	$8.00	30	
41	LIF	Lifetime Prime	9/5/16	9/11/16	19:00	24:00					X	X	X	-	-	10	$5.00	$50.00	30	
42	LIF	Lifetime Prime	9/12/16	9/18/16	19:00	24:00	X	X	X	X				-	-	4	$5.00	$20.00	30	

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Flight Dates	09/05/16 - 09/18/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	HD-21A
Product Code	HD-21A
Est Code	2220
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/08/16		
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Show All Lines			
Total # of Weeks	2		
Total	$2,093.00		
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	LIF	Lifetime Daytime	9/5/16	9/11/16	09:00	19:00						X	X	-	-	6	$4.00	$24.00	30	
44	MNBC	MSNBC Access	9/5/16	9/11/16	16:00	19:00					X			-	-	7	$4.00	$28.00	30	
45	MNBC	MSNBC Access	9/12/16	9/18/16	16:00	19:00	X	X	X	X				-	-	3	$4.00	$12.00	30	
46	MNBC	MSNBC Prime	9/5/16	9/11/16	19:00	24:00					X			-	-	7	$5.00	$35.00	30	
47	MNBC	MSNBC Prime	9/12/16	9/18/16	19:00	24:00	X	X	X	X				-	-	3	$5.00	$15.00	30	
48	MNBC	MSNBC Daytime	9/5/16	9/11/16	09:00	16:00					X			-	-	7	$3.00	$21.00	30	
49	MNBC	MSNBC Daytime	9/12/16	9/18/16	09:00	16:00	X	X	X	X				-	-	3	$3.00	$9.00	30	
50	MNBC	MSNBC Morning	9/5/16	9/11/16	05:00	09:00					X			-	-	7	$4.00	$28.00	30	
51	MNBC	MSNBC Morning	9/12/16	9/18/16	05:00	09:00	X	X	X	X				-	-	3	$4.00	$12.00	30	
52	TBSC	TBS Prime	9/5/16	9/11/16	19:00	24:00					X	X	X	-	-	10	$5.00	$50.00	30	
53	TBSC	TBS Prime	9/12/16	9/18/16	19:00	24:00	X	X	X	X				-	-	4	$5.00	$20.00	30	
54	TBSC	TBS Daytime	9/5/16	9/11/16	16:00	19:00					X	X	X	-	-	5	$3.00	$15.00	30	
55	TBSC	TBS Daytime	9/12/16	9/18/16	16:00	19:00	X	X	X	X				-	-	2	$3.00	$6.00	30	
56	TBSC	TBS Daytime	9/5/16	9/11/16	09:00	19:00						X	X	-	-	6	$4.00	$24.00	30	
57	TLC	TLC Access	9/5/16	9/11/16	16:00	19:00					X	X	X	-	-	5	$4.00	$20.00	30	
58	TLC	TLC Access	9/12/16	9/18/16	16:00	19:00	X	X	X	X				-	-	2	$4.00	$8.00	30	
59	TLC	TLC Prime	9/5/16	9/11/16	19:00	24:00					X	X	X	-	-	10	$5.00	$50.00	30	
60	TLC	TLC Prime	9/12/16	9/18/16	19:00	24:00	X	X	X	X				-	-	4	$5.00	$20.00	30	
61	TLC	TLC Daytime	9/5/16	9/11/16	09:00	19:00						X	X	-	-	6	$4.00	$24.00	30	
62	TNT	TNT Access	9/5/16	9/11/16	16:00	19:00					X	X	X	-	-	5	$6.00	$30.00	30	
63	TNT	TNT Access	9/12/16	9/18/16	16:00	19:00	X	X	X	X				-	-	2	$6.00	$12.00	30	

NCC Cable System Order

Order #	62330308	Flight Dates	09/05/16 - 09/18/16	Update Date	09/08/16
Syscode	7893	Agency	Screen Strategies Media	Version	2 Vs. 1
System Name	Spectrum/Chatfield, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines	
Market	Rochester, MN			Total # of Weeks	2
		Client Code	HD-21A	Total	$2,093.00
AE	Natasha Levinsohn	Product Code	HD-21A	Commission	$313.95
Sales Coordinator	Robdeti Geleta	Est Code	2220	Net Total	$1,779.05
Office	Washington	Product Name		Total Spots	377
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 Jul16	Primary Demo	Adults 35+	GRP -	GIMP -
-		Makegood Policy	Approval Required	CPP -	CPM -

Comments :	New order. Please review and confirm, thanks. 9.2.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	TNT	TNT Prime	9/5/16	9/11/16	19:00	24:00					X	X	X	-	-	10	$7.00	$70.00	30	
65	TNT	TNT Prime	9/12/16	9/18/16	19:00	24:00	X	X	X	X				-	-	4	$7.00	$28.00	30	
66	TNT	TNT Daytime	9/5/16	9/11/16	09:00	19:00						X	X	-	-	6	$6.00	$36.00	30	
67	USA	USA Access	9/5/16	9/11/16	16:00	19:00					X	X	X	-	-	5	$6.00	$30.00	30	
68	USA	USA Access	9/12/16	9/18/16	16:00	19:00	X	X	X	X				-	-	2	$6.00	$12.00	30	
69	USA	USA Prime	9/5/16	9/11/16	19:00	24:00					X	X	X	-	-	10	$7.00	$70.00	30	
70	USA	USA Prime	9/12/16	9/18/16	19:00	24:00	X	X	X	X				-	-	4	$7.00	$28.00	30	
71	USA	USA Daytime	9/5/16	9/11/16	09:00	19:00						X	X	-	-	6	$6.00	$36.00	30	

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	377	0	0	0	0	0	0	0	0	0	0	0	377
AMT	$2,093.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$2,093.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 09/08/16

62330308 | Rochester, MN | Spectrum/Chatfield, MN | 7893 |