TIM # 66237

11766906

# NCC Cable System Order

| | |
|---|---|
| Order # | 62357763 |
| Syscode | 4044 |
| System Name | Spectrum/Saint Cloud, MN |
| Market | Minneapolis-St. Paul |

| | |
|---|---|
| AE | Natasha Levinsohn |
| Sales Coordinator | Ethan Williamson |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+3 Sep16 |
| - | |

| | |
|---|---|
| Flight Dates | 10/24/16 - 11/06/16 |
| Agency | Screen Strategies Media |
| Advertiser | Alliance for a Better Minnesota |
| Client Code | HD-14A |
| Product Code | HD-14A |
| Est Code | 2854 |
| Product Name | |
| Credit Status | |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|---|---|---|---|
| Update Date | 10/26/16 | | |
| Version | 1 Vs. 1 | | |
| Show All Lines | | | |
| Total # of Weeks | 2 | | |
| Total | $9,531.25 | | |
| Commission | $1,429.69 | | |
| Net Total | $8,101.56 | | |
| Total Spots | 205 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|---|---|
| Comments : | 10.26 New order, please confirm, thanks. |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1 | AEN | A&E Morning | 10/31/16 | 11/6/16 | 05:00 | 09:00 | X | X | X | X | | | | - | - | 1 | $53.75 | $53.75 | 30 | NCR |
| 2 | AEN | A&E Daytime | 10/24/16 | 10/30/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 2 | $57.50 | $115.00 | 30 | NCR |
| 3 | AEN | A&E Daytime | 10/24/16 | 10/30/16 | 09:00 | 16:00 | | | | | X | X | X | - | - | 2 | $36.25 | $72.50 | 30 | NCR |
| 4 | AEN | A&E Daytime | 10/31/16 | 11/6/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 2 | $36.25 | $72.50 | 30 | NCR |
| 5 | AEN | A&E Access | 10/24/16 | 10/30/16 | 16:00 | 19:00 | | | | | X | X | X | - | - | 1 | $57.50 | $57.50 | 30 | NCR |
| 6 | AEN | A&E Access | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 1 | $57.50 | $57.50 | 30 | NCR |
| 7 | AEN | A&E Prime | 10/24/16 | 10/30/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 2 | $70.00 | $140.00 | 30 | NCR |
| 8 | AEN | A&E Prime | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 2 | $70.00 | $140.00 | 30 | NCR |
| 9 | AEN | A&E Late Fringe | 10/24/16 | 10/30/16 | 00:00 | 02:00 | | | | | X | X | X | - | - | 1 | $36.25 | $36.25 | 30 | NCR |
| 10 | AEN | A&E Late Fringe | 10/31/16 | 11/6/16 | 00:00 | 02:00 | X | X | X | X | | | | - | - | 1 | $36.25 | $36.25 | 30 | NCR |
| 11 | BRVO | Bravo Access | 10/24/16 | 10/30/16 | 16:00 | 19:00 | | | | | X | X | X | - | - | 1 | $43.75 | $43.75 | 30 | NCR |
| 12 | BRVO | Bravo Access | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 1 | $43.75 | $43.75 | 30 | NCR |
| 13 | BRVO | Bravo Prime | 10/24/16 | 10/30/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 2 | $53.75 | $107.50 | 30 | NCR |
| 14 | BRVO | Bravo Prime | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 2 | $53.75 | $107.50 | 30 | NCR |
| 15 | CNN | CNN Morning | 10/31/16 | 11/6/16 | 05:00 | 09:00 | X | X | X | X | | | | - | - | 1 | $53.75 | $53.75 | 30 | NCR |
| 16 | CNN | CNN Daytime | 10/24/16 | 10/30/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 2 | $57.50 | $115.00 | 30 | NCR |
| 17 | CNN | CNN Daytime | 10/24/16 | 10/30/16 | 09:00 | 16:00 | | | | | X | | | - | - | 1 | $36.25 | $36.25 | 30 | NCR |
| 18 | CNN | CNN Daytime | 10/31/16 | 11/6/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 3 | $36.25 | $108.75 | 30 | NCR |
| 19 | CNN | CNN Access | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 2 | $57.50 | $115.00 | 30 | NCR |
| 20 | CNN | CNN Prime | 10/24/16 | 10/30/16 | 19:00 | 24:00 | | | | | X | | | - | - | 1 | $70.00 | $70.00 | 30 | NCR |
| 21 | CNN | CNN Prime | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 3 | $70.00 | $210.00 | 30 | NCR |

NCR

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| Syscode | 4044 |
| System Name | Spectrum/Saint Cloud, MN |
| Market | Minneapolis-St. Paul |

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| AE | Natasha Levinsohn |
| Sales Coordinator | Ethan Williamson |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+3 Sep16 |
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| Flight Dates | 10/24/16 - 11/06/16 |
| Agency | Screen Strategies Media |
| Advertiser | Alliance for a Better Minnesota |
| Client Code | HD-14A |
| Product Code | HD-14A |
| Est Code | 2854 |
| Product Name | |
| Credit Status | |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

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| Version | 1 Vs. 1 | | |
| Show All Lines | | | |
| Total # of Weeks | 2 | | |
| Total | $9,531.25 | | |
| Commission | $1,429.69 | | |
| Net Total | $8,101.56 | | |
| Total Spots | 205 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

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| Comments : | 10.26 New order, please confirm, thanks. |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 22 | CNN | CNN Late Fringe | 10/31/16 | 11/6/16 | 00:00 | 02:00 | X | X | X | X | | | | - | - | 2 | $36.25 | $72.50 | 30 | NCR |
| 23 | DISC | Discovery Daytime | 10/24/16 | 10/30/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 2 | $57.50 | $115.00 | 30 | NCR |
| 24 | DISC | Discovery Daytime | 10/24/16 | 10/30/16 | 09:00 | 16:00 | | | | | X | X | X | - | - | 2 | $36.25 | $72.50 | 30 | NCR |
| 25 | DISC | Discovery Daytime | 10/31/16 | 11/6/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 2 | $36.25 | $72.50 | 30 | NCR |
| 26 | DISC | Discovery Access | 10/24/16 | 10/30/16 | 16:00 | 19:00 | | | | | X | X | X | - | - | 1 | $57.50 | $57.50 | 30 | NCR |
| 27 | DISC | Discovery Access | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 1 | $57.50 | $57.50 | 30 | NCR |
| 28 | DISC | Discovery Prime | 10/24/16 | 10/30/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 2 | $70.00 | $140.00 | 30 | NCR |
| 29 | DISC | Discovery Prime | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 2 | $70.00 | $140.00 | 30 | NCR |
| 30 | DISC | Discovery Late Fringe | 10/24/16 | 10/30/16 | 00:00 | 02:00 | | | | | X | X | X | - | - | 1 | $36.25 | $36.25 | 30 | NCR |
| 31 | DISC | Discovery Late Fringe | 10/31/16 | 11/6/16 | 00:00 | 02:00 | X | X | X | X | | | | - | - | 1 | $36.25 | $36.25 | 30 | NCR |
| 32 | ESPN | ESPN Daytime | 10/24/16 | 10/30/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 2 | $57.50 | $115.00 | 30 | NCR |
| 33 | ESPN | ESPN Access | 10/24/16 | 10/30/16 | 16:00 | 19:00 | | | | | X | X | X | - | - | 1 | $57.50 | $57.50 | 30 | NCR |
| 34 | ESPN | ESPN Access | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 1 | $57.50 | $57.50 | 30 | NCR |
| 35 | ESPN | ESPN Prime | 10/24/16 | 10/30/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 2 | $70.00 | $140.00 | 30 | NCR |
| 36 | ESPN | ESPN Prime | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 2 | $70.00 | $140.00 | 30 | NCR |
| 37 | FOOD | Food Daytime | 10/24/16 | 10/30/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 2 | $57.50 | $115.00 | 30 | NCR |
| 38 | FOOD | Food Daytime | 10/24/16 | 10/30/16 | 09:00 | 16:00 | | | | | X | X | X | - | - | 2 | $36.25 | $72.50 | 30 | NCR |
| 39 | FOOD | Food Daytime | 10/31/16 | 11/6/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 2 | $36.25 | $72.50 | 30 | NCR |
| 40 | FOOD | Food Access | 10/24/16 | 10/30/16 | 16:00 | 19:00 | | | | | X | X | X | - | - | 1 | $57.50 | $57.50 | 30 | NCR |
| 41 | FOOD | Food Access | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 1 | $57.50 | $57.50 | 30 | NCR |
| 42 | FOOD | Food Prime | 10/24/16 | 10/30/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 2 | $32.50 | $65.00 | 30 | NCR |

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| System Name | Spectrum/Saint Cloud, MN |
| Market | Minneapolis-St. Paul |

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| AE | Natasha Levinsohn |
| Sales Coordinator | Ethan Williamson |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+3 Sep16 |
| - | |

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| Flight Dates | 10/24/16 - 11/06/16 |
| Agency | Screen Strategies Media |
| Advertiser | Alliance for a Better Minnesota |
| Client Code | HD-14A |
| Product Code | HD-14A |
| Est Code | 2854 |
| Product Name | |
| Credit Status | |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

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| Update Date | 10/26/16 | | |
| Version | 1 Vs. 1 | | |
| Show All Lines | | | |
| Total # of Weeks | 2 | | |
| Total | $9,531.25 | | |
| Commission | $1,429.69 | | |
| Net Total | $8,101.56 | | |
| Total Spots | 205 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

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| Comments : | 10.26 New order, please confirm, thanks. |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 43 | FOOD | Food Prime | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 2 | $32.50 | $65.00 | 30 | NCR |
| 44 | FOOD | Food Late Fringe | 10/24/16 | 10/30/16 | 00:00 | 02:00 | | | | | X | X | X | - | - | 1 | $36.25 | $36.25 | 30 | NCR |
| 45 | FOOD | Food Late Fringe | 10/31/16 | 11/6/16 | 00:00 | 02:00 | X | X | X | X | | | | - | - | 1 | $36.25 | $36.25 | 30 | NCR |
| 46 | FX | FX Morning | 10/31/16 | 11/6/16 | 05:00 | 09:00 | X | X | X | X | | | | - | - | 1 | $40.00 | $40.00 | 30 | NCR |
| 47 | FX | FX Daytime | 10/24/16 | 10/30/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 2 | $43.75 | $87.50 | 30 | NCR |
| 48 | FX | FX Daytime | 10/24/16 | 10/30/16 | 09:00 | 16:00 | | | | | X | X | X | - | - | 2 | $28.75 | $57.50 | 30 | NCR |
| 49 | FX | FX Daytime | 10/31/16 | 11/6/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 2 | $28.75 | $57.50 | 30 | NCR |
| 50 | FX | FX Access | 10/24/16 | 10/30/16 | 16:00 | 19:00 | | | | | X | X | X | - | - | 1 | $43.75 | $43.75 | 30 | NCR |
| 51 | FX | FX Access | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 1 | $43.75 | $43.75 | 30 | NCR |
| 52 | FX | FX Prime | 10/24/16 | 10/30/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 2 | $53.75 | $107.50 | 30 | NCR |
| 53 | FX | FX Prime | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 2 | $53.75 | $107.50 | 30 | NCR |
| 54 | FX | FX Late Fringe | 10/24/16 | 10/30/16 | 00:00 | 02:00 | | | | | X | X | X | - | - | 1 | $28.75 | $28.75 | 30 | NCR |
| 55 | FX | FX Late Fringe | 10/31/16 | 11/6/16 | 00:00 | 02:00 | X | X | X | X | | | | - | - | 1 | $28.75 | $28.75 | 30 | NCR |
| 56 | HALL | Hallmark Morning | 10/31/16 | 11/6/16 | 05:00 | 09:00 | X | X | X | X | | | | - | - | 1 | $35.00 | $35.00 | 30 | NCR |
| 57 | HALL | Hallmark Daytime | 10/24/16 | 10/30/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 2 | $36.25 | $72.50 | 30 | NCR |
| 58 | HALL | Hallmark Daytime | 10/24/16 | 10/30/16 | 09:00 | 16:00 | | | | | X | X | X | - | - | 2 | $23.75 | $47.50 | 30 | NCR |
| 59 | HALL | Hallmark Daytime | 10/31/16 | 11/6/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 2 | $23.75 | $47.50 | 30 | NCR |
| 60 | HALL | Hallmark Access | 10/24/16 | 10/30/16 | 16:00 | 19:00 | | | | | X | X | X | - | - | 1 | $36.25 | $36.25 | 30 | NCR |
| 61 | HALL | Hallmark Access | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 1 | $36.25 | $36.25 | 30 | NCR |
| 62 | HALL | Hallmark Prime | 10/24/16 | 10/30/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 2 | $32.50 | $65.00 | 30 | NCR |
| 63 | HALL | Hallmark Prime | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 2 | $32.50 | $65.00 | 30 | NCR |

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| Status | Not accepted |
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| Flight Dates | 10/24/16 - 11/06/16 |
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| Advertiser | Alliance for a Better Minnesota |

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| Client Code | HD-14A |
| Product Code | HD-14A |
| Est Code | 2854 |
| Product Name | |
| Credit Status | |

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| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

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| Update Date | 10/26/16 | | |
| Version | 1 Vs. 1 | | |
| Show All Lines | | | |
| Total # of Weeks | 2 | | |
| Total | $9,531.25 | | |
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| Net Total | $8,101.56 | | |
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| Comments : | 10.26 New order, please confirm, thanks. |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 64 | HALL | Hallmark Late Fringe | 10/24/16 | 10/30/16 | 00:00 | 02:00 | | | | | X | X | X | - | - | 1 | $23.75 | $23.75 | 30 | NCR |
| 65 | HALL | Hallmark Late Fringe | 10/31/16 | 11/6/16 | 00:00 | 02:00 | X | X | X | X | | | | - | - | 1 | $23.75 | $23.75 | 30 | NCR |
| 66 | HGTV | HGTV Morning | 10/31/16 | 11/6/16 | 05:00 | 09:00 | X | X | X | X | | | | - | - | 1 | $53.75 | $53.75 | 30 | NCR |
| 67 | HGTV | HGTV Daytime | 10/24/16 | 10/30/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 2 | $57.50 | $115.00 | 30 | NCR |
| 68 | HGTV | HGTV Daytime | 10/24/16 | 10/30/16 | 09:00 | 16:00 | | | | | X | X | X | - | - | 2 | $36.25 | $72.50 | 30 | NCR |
| 69 | HGTV | HGTV Daytime | 10/31/16 | 11/6/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 2 | $36.25 | $72.50 | 30 | NCR |
| 70 | HGTV | HGTV Access | 10/24/16 | 10/30/16 | 16:00 | 19:00 | | | | | X | X | X | - | - | 1 | $57.50 | $57.50 | 30 | NCR |
| 71 | HGTV | HGTV Access | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 1 | $57.50 | $57.50 | 30 | NCR |
| 72 | HGTV | HGTV Prime | 10/24/16 | 10/30/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 2 | $70.00 | $140.00 | 30 | NCR |
| 73 | HGTV | HGTV Prime | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 2 | $70.00 | $140.00 | 30 | NCR |
| 74 | HGTV | HGTV Late Fringe | 10/24/16 | 10/30/16 | 00:00 | 02:00 | | | | | X | X | X | - | - | 1 | $36.25 | $36.25 | 30 | NCR |
| 75 | HGTV | HGTV Late Fringe | 10/31/16 | 11/6/16 | 00:00 | 02:00 | X | X | X | X | | | | - | - | 1 | $36.25 | $36.25 | 30 | NCR |
| 76 | HIST | History Morning | 10/31/16 | 11/6/16 | 05:00 | 09:00 | X | X | X | X | | | | - | - | 1 | $53.75 | $53.75 | 30 | NCR |
| 77 | HIST | History Daytime | 10/24/16 | 10/30/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 2 | $57.50 | $115.00 | 30 | NCR |
| 78 | HIST | History Daytime | 10/24/16 | 10/30/16 | 09:00 | 16:00 | | | | | X | X | X | - | - | 2 | $36.25 | $72.50 | 30 | NCR |
| 79 | HIST | History Daytime | 10/31/16 | 11/6/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 2 | $36.25 | $72.50 | 30 | NCR |
| 80 | HIST | History Access | 10/24/16 | 10/30/16 | 16:00 | 19:00 | | | | | X | X | X | - | - | 1 | $58.75 | $58.75 | 30 | NCR |
| 81 | HIST | History Access | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 1 | $58.75 | $58.75 | 30 | NCR |
| 82 | HIST | History Prime | 10/24/16 | 10/30/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 2 | $70.00 | $140.00 | 30 | NCR |
| 83 | HIST | History Prime | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 2 | $70.00 | $140.00 | 30 | NCR |
| 84 | HIST | History Late Fringe | 10/24/16 | 10/30/16 | 00:00 | 02:00 | | | | | X | X | X | - | - | 1 | $36.25 | $36.25 | 30 | NCR |

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| Sales Coordinator | Ethan Williamson |
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| Product Code | HD-14A |
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| Product Name | |
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| Makegood Policy | Approval Required |

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| Comments : | 10.26 New order, please confirm, thanks. |

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|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 85 | HIST | History Late Fringe | 10/31/16 | 11/6/16 | 00:00 | 02:00 | X | X | X | X | | | | - | - | 1 | $36.25 | $36.25 | 30 | NCR |
| 86 | LIF | Lifetime Morning | 10/31/16 | 11/6/16 | 05:00 | 09:00 | X | X | X | X | | | | - | - | 1 | $38.75 | $38.75 | 30 | NCR |
| 87 | LIF | Lifetime Daytime | 10/24/16 | 10/30/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 2 | $43.75 | $87.50 | 30 | NCR |
| 88 | LIF | Lifetime Daytime | 10/24/16 | 10/30/16 | 09:00 | 16:00 | | | | | X | X | X | - | - | 2 | $28.75 | $57.50 | 30 | NCR |
| 89 | LIF | Lifetime Daytime | 10/31/16 | 11/6/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 2 | $28.75 | $57.50 | 30 | NCR |
| 90 | LIF | Lifetime Access | 10/24/16 | 10/30/16 | 16:00 | 19:00 | | | | | X | X | X | - | - | 1 | $43.75 | $43.75 | 30 | NCR |
| 91 | LIF | Lifetime Access | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 1 | $43.75 | $43.75 | 30 | NCR |
| 92 | LIF | Lifetime Prime | 10/24/16 | 10/30/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 2 | $53.75 | $107.50 | 30 | NCR |
| 93 | LIF | Lifetime Prime | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 2 | $53.75 | $107.50 | 30 | NCR |
| 94 | LIF | Lifetime Late Fringe | 10/24/16 | 10/30/16 | 00:00 | 02:00 | | | | | X | X | X | - | - | 1 | $28.75 | $28.75 | 30 | NCR |
| 95 | LIF | Lifetime Late Fringe | 10/31/16 | 11/6/16 | 00:00 | 02:00 | X | X | X | X | | | | - | - | 1 | $28.75 | $28.75 | 30 | NCR |
| 96 | MNBC | MSNBC Morning | 10/31/16 | 11/6/16 | 05:00 | 09:00 | X | X | X | X | | | | - | - | 1 | $38.75 | $38.75 | 30 | NCR |
| 97 | MNBC | MSNBC Daytime | 10/24/16 | 10/30/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 2 | $43.75 | $87.50 | 30 | NCR |
| 98 | MNBC | MSNBC Daytime | 10/24/16 | 10/30/16 | 09:00 | 16:00 | | | | | X | | | - | - | 1 | $28.75 | $28.75 | 30 | NCR |
| 99 | MNBC | MSNBC Daytime | 10/31/16 | 11/6/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 3 | $28.75 | $86.25 | 30 | NCR |
| 100 | MNBC | MSNBC Access | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 2 | $43.75 | $87.50 | 30 | NCR |
| 101 | MNBC | MSNBC Prime | 10/24/16 | 10/30/16 | 19:00 | 24:00 | | | | | X | | | - | - | 1 | $53.75 | $53.75 | 30 | NCR |
| 102 | MNBC | MSNBC Prime | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 3 | $53.75 | $161.25 | 30 | NCR |
| 103 | MNBC | MSNBC Late Fringe | 10/31/16 | 11/6/16 | 00:00 | 02:00 | X | X | X | X | | | | - | - | 2 | $28.75 | $57.50 | 30 | NCR |
| 104 | TBSC | TBS Morning | 10/31/16 | 11/6/16 | 05:00 | 09:00 | X | X | X | X | | | | - | - | 1 | $38.75 | $38.75 | 30 | NCR |
| 105 | TBSC | TBS Daytime | 10/24/16 | 10/30/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 2 | $43.75 | $87.50 | 30 | NCR |

# NCC Cable System Order

| | |
|---|---|
| Order # | 62357763 |
| Syscode | 4044 |
| System Name | Spectrum/Saint Cloud, MN |
| Market | Minneapolis-St. Paul |

| | |
|---|---|
| AE | Natasha Levinsohn |
| Sales Coordinator | Ethan Williamson |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+3 Sep16 |
| - | |

| | |
|---|---|
| Flight Dates | 10/24/16 - 11/06/16 |
| Agency | Screen Strategies Media |
| Advertiser | Alliance for a Better Minnesota |

| | |
|---|---|
| Client Code | HD-14A |
| Product Code | HD-14A |
| Est Code | 2854 |
| Product Name | |
| Credit Status | |

| | |
|---|---|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|---|---|---|---|
| Update Date | 10/26/16 | | |
| Version | 1 Vs. 1 | | |
| Show All Lines | | | |
| Total # of Weeks | 2 | | |
| Total | $9,531.25 | | |
| Commission | $1,429.69 | | |
| Net Total | $8,101.56 | | |
| Total Spots | 205 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|---|---|
| Comments : | 10.26 New order, please confirm, thanks. |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 106 | TBSC | TBS Daytime | 10/24/16 | 10/30/16 | 09:00 | 16:00 | | | | | X | X | X | - | - | 2 | $28.75 | $57.50 | 30 | NCR |
| 107 | TBSC | TBS Daytime | 10/31/16 | 11/6/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 2 | $28.75 | $57.50 | 30 | NCR |
| 108 | TBSC | TBS Prime | 10/24/16 | 10/30/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 2 | $53.75 | $107.50 | 30 | NCR |
| 109 | TBSC | TBS Prime | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 2 | $53.75 | $107.50 | 30 | NCR |
| 110 | TBSC | TBS Late Fringe | 10/24/16 | 10/30/16 | 00:00 | 02:00 | | | | | X | X | X | - | - | 1 | $28.75 | $28.75 | 30 | NCR |
| 111 | TBSC | TBS Late Fringe | 10/31/16 | 11/6/16 | 00:00 | 02:00 | X | X | X | X | | | | - | - | 1 | $28.75 | $28.75 | 30 | NCR |
| 112 | TNT | TNT Morning | 10/31/16 | 11/6/16 | 05:00 | 09:00 | X | X | X | X | | | | - | - | 1 | $53.75 | $53.75 | 30 | NCR |
| 113 | TNT | TNT Daytime | 10/24/16 | 10/30/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 2 | $57.50 | $115.00 | 30 | NCR |
| 114 | TNT | TNT Daytime | 10/24/16 | 10/30/16 | 09:00 | 16:00 | | | | | X | X | X | - | - | 2 | $36.25 | $72.50 | 30 | NCR |
| 115 | TNT | TNT Daytime | 10/31/16 | 11/6/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 2 | $36.25 | $72.50 | 30 | NCR |
| 116 | TNT | TNT Access | 10/24/16 | 10/30/16 | 16:00 | 19:00 | | | | | X | X | X | - | - | 1 | $58.75 | $58.75 | 30 | NCR |
| 117 | TNT | TNT Access | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 1 | $58.75 | $58.75 | 30 | NCR |
| 118 | TNT | TNT Prime | 10/24/16 | 10/30/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 2 | $57.50 | $115.00 | 30 | NCR |
| 119 | TNT | TNT Prime | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 2 | $57.50 | $115.00 | 30 | NCR |
| 120 | TNT | TNT Late Fringe | 10/24/16 | 10/30/16 | 00:00 | 02:00 | | | | | X | X | X | - | - | 1 | $36.25 | $36.25 | 30 | NCR |
| 121 | TNT | TNT Late Fringe | 10/31/16 | 11/6/16 | 00:00 | 02:00 | X | X | X | X | | | | - | - | 1 | $36.25 | $36.25 | 30 | NCR |
| 122 | USA | USA Morning | 10/31/16 | 11/6/16 | 05:00 | 09:00 | X | X | X | X | | | | - | - | 1 | $53.75 | $53.75 | 30 | NCR |
| 123 | USA | USA Daytime | 10/24/16 | 10/30/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 2 | $57.50 | $115.00 | 30 | NCR |
| 124 | USA | USA Daytime | 10/24/16 | 10/30/16 | 09:00 | 16:00 | | | | | X | X | X | - | - | 2 | $36.25 | $72.50 | 30 | NCR |
| 125 | USA | USA Daytime | 10/31/16 | 11/6/16 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 2 | $36.25 | $72.50 | 30 | NCR |
| 126 | USA | USA Access | 10/24/16 | 10/30/16 | 16:00 | 19:00 | | | | | X | X | X | - | - | 1 | $57.50 | $57.50 | 30 | NCR |

# NCC Cable System Order

| | |
|---|---|
| Order # | 62357763 |
| Syscode | 4044 |
| System Name | Spectrum/Saint Cloud, MN |
| Market | Minneapolis-St. Paul |

| | |
|---|---|
| AE | Natasha Levinsohn |
| Sales Coordinator | Ethan Williamson |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+3 Sep16 |
| - | |

| | |
|---|---|
| Flight Dates | 10/24/16 - 11/06/16 |
| Agency | Screen Strategies Media |
| Advertiser | Alliance for a Better Minnesota |

| | |
|---|---|
| Client Code | HD-14A |
| Product Code | HD-14A |
| Est Code | 2854 |
| Product Name | |
| Credit Status | |

| | |
|---|---|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|---|---|---|---|
| Update Date | 10/26/16 | | |
| Version | 1 Vs. 1 | | |
| Show All Lines | | | |
| Total # of Weeks | 2 | | |
| Total | $9,531.25 | | |
| Commission | $1,429.69 | | |
| Net Total | $8,101.56 | | |
| Total Spots | 205 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|---|---|
| Comments : | 10.26 New order, please confirm, thanks. |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 127 | USA | USA Access | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 1 | $57.50 | $57.50 | 30 | NCR |
| 128 | USA | USA Prime | 10/24/16 | 10/30/16 | 19:00 | 24:00 | | | | | X | X | X | - | - | 2 | $70.00 | $140.00 | 30 | NCR |
| 129 | USA | USA Prime | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | X | X | | | | - | - | 2 | $70.00 | $140.00 | 30 | NCR |
| 130 | USA | USA Late Fringe | 10/24/16 | 10/30/16 | 00:00 | 02:00 | | | | | X | X | X | - | - | 1 | $36.25 | $36.25 | 30 | NCR |
| 131 | USA | USA Late Fringe | 10/31/16 | 11/6/16 | 00:00 | 02:00 | X | X | X | X | | | | - | - | 1 | $36.25 | $36.25 | 30 | NCR |

| | Oct 2016 | Nov 2016 | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Jul 2017 | Aug 2017 | Sep 2017 | Total |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| SPOTS | 103 | 102 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 205 |
| AMT | $4,882.50 | $4,648.75 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $9,531.25 |

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/26/16

62357763 | Minneapolis-St. Paul | Spectrum/Saint Cloud, MN | 4044 |