

WPZR-FM (Mount Clemons, MI)

QUARTERLY ISSUES and PROGRAMS LIST Second Quarter 2016

Submitted by Wendy Cyrus-Herndon, WPZR Marketing Director

July 11, 2016

WPZR-FM

2nd Quarter Issues & Programs List

Issues Programming:

In our ongoing efforts to serve the public interest and promote community awareness, while fulfilling our public service commitment to our listening public, WPZR-FM embraces a multitude of different educational, community, political and societal associations and organizations. In supporting them, the station allots time, both through the airwaves and on our websites to inform.

Inside Detroit w/ Mildred Gaddis Weekend Edition

Mildred Gaddis, a 40 year radio veteran, has been described by the Detroit Free Press as one of ten (10) African Americans to watch in Detroit!

Mildred Gaddis is a local urban news talk show host on AM 1200 WCHB. She hosts The Mildred Gaddis Show middays, Monday through Friday 10am - 1pm. She is also the host of the weekend edition which airs on Sunday mornings on KISS Detroit from 5-6 am and Praise Detroit from 4-5 am. All guests are scheduled for 45 minutes unless otherwise noted.

Mildred is always on the forefront of truth for local, state and national news. Mildred invites listeners to give their insight on politics, the economy, education, social justice/civil rights, and well-being. Mildred gives the people of Detroit and streaming listeners nationwide a view on today's current issues that no other news outlet can deliver.

Listen to Mildred Gaddis and become a believer! Her sometimes no-nonsense, but warm and inspiring style has made her a force to be reckoned with and admired by politicians and residents throughout Metro Detroit. Often, she does not have to track people down to be on her show, they call her!

Sundays, April, 2016

Topic: Black History/Entertainment

Description: Marvin Gaye was born on April 2, 1939 and killed by his father one day before his 45th birthday

Date: 4/2/16

Duration: 60 minutes

Topic: Sports/ Black History

Description: On this day in 1974, Hank Aaron of the Atlanta Braves hits his 715th career home run, breaking Babe Ruth's legendary record of 714 homers.

Date: 4/9/16

Duration: 60 minutes

Topic: Black History

Description: Congressman John Lewis Documentary on March

Date: 4/16/16

Duration: 60 minutes

Topic: Tribute

Description: Prince Dead at 57

Date: 4/23/16

Duration: 60 minutes

Topic: Entertainment

Description: The final episode of the Cosby Show Aired on April 30th 1992
(Documentary) Pt. 2

Date: 4/30/16

Duration: 60 minutes

Sundays, May, 2016

Topic: Entertainment

Description: The final episode of the Cosby Show Aired on April 30th 1992
(Documentary) Pt. 2

Date: 5/7/16

Duration: 60 minutes

Topic: Entertainment

Description: Stevie Wonder asserted control over his artistic future by exercising his right to leave Motown Records on his 21st birthday, May 13, 1971.

Date: 5/14/16

Duration: 60 minutes

Topic: Recap of TMGS

Description: Greg Bowens and Sam Riddle Roundtable

Date: 5/21/16

Duration: 60 minutes

Topic: Detroit History

Description: Coleman Young Birthday

Guest: Coleman Young Jr. Ed Sarpolus

Duration: 60 minutes

Sundays, June, 2016

Topic: Black History

Description: Barack Obama becomes the first Black to ever win the Democrat Presidential primary nomination; June 3, 2008...Hillary conceded the race then but may make history this year as the first woman democratic presidential nominee

Date: 6/4/16

Duration: 60 minutes

Topic: Tribute

Description: Muhammad Ali, 'The Greatest of All Time', Dead at 74

Date: 6/11/16

Duration: 60 minutes

Topic: Recap/Black History

Description: Davontae Sanford was released from prison after almost 9 years of being wrongfully imprisoned for a murder he did not commit. But an aunt of one of the victims says there is more to the story...Also on June 18, 1953 Coretta Scott and Martin Luther King Jr. married in Marion, Alabama on Father's Day weekend Coretta reflects on this 1st Christmas without him and the legacy he left behind.

Date: 6/18/16

Duration: 60 minutes

Topic: Recap of TMGS

Description: Rep. Brian Banks facing more felony charges

Date: 6/25/16

Duration: 60 minutes

WPZR-FM

In our ongoing efforts to serve the public interest and promote community awareness, while fulfilling our public service commitment to our listening public, WPZR -FM embraces a multitude of different educational, community, political and societal associations and organizations. In supporting them, the station allots time for station personalities to interact with our audience and inform them of these initiatives, issues, news and events.

Community Events: