JMW
CPV
(REVISIM 2)

ORDER

Orders

Order / Rev:	**45465**
Alt Order #:	27679733
Product Desc:	Order
Estimate:	222228
Flight Dates:	02/21/22 - 02/28/22
Original Date / Rev:	02/18/22 / 02/24/22
Order Type:	GENERAL

KLKN-TV

Primary AE:	Katz Washington, D.C.
Sales Office:	DC
Sales Region:	National

Agency

Name:	**Smart Media Group**
Buying Contact:	
Billing Contact:	
	1427 Leslie Ave
	Alexandria, VA 22301

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser

Name:	**Herbster for Governor**
Demographic:	A35+
Product Codes:	Candidates
Revenue Code 1:	AGY
Revenue Code 2:	POL
Revenue Code 3:	POL-CAND
Priority:	P-04

New Business Thru:	
Advertiser External ID:	
Agency External ID:	
Unit Code:	General
Order Separation:	00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/31/22	02/27/22	93	$7,765.00	$6,600.25
02/28/22	02/28/22	24	$1,750.00	$1,487.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	93	$7,765.00	$6,600.25	0.00
March 2022	24	$1,750.00	$1,487.50	0.00
Totals	117	$9,515.00	$8,087.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, D.C.			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLKN	02/21/22	02/21/22	M-F 1p-2p M-F 1p-2p	CM	1p-2p	M------	:30	1	$20.00	P-05	0.00	NM	0	$0.00
GENERAL HOSPITAL															
Week:	Start Date 02/21/22	End Date 02/27/22	Weekdays M------	Spots/Week 1	Rate $20.00	Rating 0.00									
Spot	Ch	Date Range	Description	Start/End Time			Weekdays	Length	Rate	Rtg	Type				
1	KLKN	02/21/22-02/27/22	M-F 1p-2p	1p-2p			M---------	:30	($20.00)	0.00	NM				
See MG 7.2,7.3,7.4,7.5,7.6,7.7,7.8,7.9,7.10,7.11,7.12 [Advertiser Conflict-Cannot separate spots] Preempt															
N 2	KLKN	02/22/22	02/22/22	M-F 1p-2p M-F 1p-2p	CM	1p-2p	-T-----	:30	1	$20.00	P-05	0.00	NM	1	$20.00
GENERAL HOSPITAL															
Week:	Start Date 02/21/22	End Date 02/27/22	Weekdays -T-----	Spots/Week 1	Rate $20.00	Rating 0.00									
N 3	KLKN	02/23/22	02/23/22	M-F 1p-2p M-F 1p-2p	CM	1p-2p	--W----	:30	1	$20.00	P-05	0.00	NM	1	$20.00
GENERAL HOSPITAL															
Week:	Start Date 02/21/22	End Date 02/27/22	Weekdays --W----	Spots/Week 1	Rate $20.00	Rating 0.00									
N 4	KLKN	02/24/22	02/24/22	M-F 1p-2p M-F 1p-2p	CM	1p-2p	---T---	:30	1	$20.00	P-05	0.00	NM	1	$20.00

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Advertiser: Herbster for Governor
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KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
GENERAL HOSPITAL															
Start Date / End Date / Weekdays / Spots/Week / Rate / Rating															
Week: 02/21/22 / 02/27/22 / ---T--- / 1 / $20.00 / 0.00															
N 5	KLKN	02/28/22	02/28/22	M-F 1p-2p M-F 1p-2p	CM	1p-2p	M------	:30	1	$20.00	P-05	0.00	NM	1	$20.00
GENERAL HOSPITAL															
Start Date / End Date / Weekdays / Spots/Week / Rate / Rating															
Week: 02/28/22 / 03/06/22 / M------ / 1 / $20.00 / 0.00															
N 6	KLKN	02/21/22	02/21/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	M------	:30	1	$25.00	P-05	0.00	NM	0	$0.00
LIVE WITH KELLY & RY															
Start Date / End Date / Weekdays / Spots/Week / Rate / Rating															
Week: 02/21/22 / 02/27/22 / M------ / 1 / $25.00 / 0.00															
Spot / Ch / Date Range / Description / Start/End Time / Weekdays / Length / Rate / Rtg / Type															
1 KLKN 02/21/22-02/27/22 M-F 9a-10a / 9a-10a / M--------- / :30 / ~~($25.00)~~ / 0.00 / NM															
See MG 7.2,7.3,7.4,7.5,7.6,7.7,7.8,7.9,7.10,7.11,7.12															
[No Avail-Need P4 rate to clear] Preempt															
N 7	KLKN	02/22/22	02/22/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	-T-----	:30	1	$25.00	P-05	0.00	NM	11	$455.00
LIVE WITH KELLY & RY															
Start Date / End Date / Weekdays / Spots/Week / Rate / Rating															
Week: 02/21/22 / 02/27/22 / -T----- / 1 / $25.00 / 0.00															
Spot / Ch / Date Range / Description / Start/End Time / Weekdays / Length / Rate / Rtg / Type															
1 KLKN 02/21/22-02/27/22 M-F 9a-10a / 9a-10a / -T-------- / :30 / ~~($25.00)~~ / 0.00 / NM															
See MG 7.2,7.3,7.4,7.5,7.6,7.7,7.8,7.9,7.10,7.11,7.12															
[No Avail-Need P4 rate to clear] Preempt															
2	KLKN	02/24/22-02/28/22 Jimmy Kimmel				1035p-1135p	M--ThF----	:30		$50.00		0.00	NM		
(M) MG for 1.1,46.2,56.1,11.1,54.1,47.1,9.1,8.1,6.1,7.1															
3	KLKN	02/24/22-02/28/22 Jimmy Kimmel				1035p-1135p	M--ThF----	:30		$50.00		0.00	NM		
(M) MG for 1.1,46.2,56.1,11.1,54.1,47.1,9.1,8.1,6.1,7.1															
4	KLKN	02/24/22-02/28/22 Jimmy Kimmel				1035p-1135p	M--ThF----	:30		$50.00		0.00	NM		
(M) MG for 1.1,46.2,56.1,11.1,54.1,47.1,9.1,8.1,6.1,7.1															
5	KLKN	02/25/22-02/28/22 Ch 8 News Midday M-F				11a-12p	M----F----	:30		$60.00		0.00	NM		
(M) MG for 1.1,46.2,56.1,11.1,54.1,47.1,9.1,8.1,6.1,7.1															
6	KLKN	02/25/22-02/28/22 Ch 8 News Midday M-F				11a-12p	M----F----	:30		$60.00		0.00	NM		
(M) MG for 1.1,46.2,56.1,11.1,54.1,47.1,9.1,8.1,6.1,7.1															
7	KLKN	02/24/22-02/28/22 M-F 4p-5p				4p-5p	M--ThF----	:30		$50.00		0.00	NM		
(M) MG for 1.1,46.2,56.1,11.1,54.1,47.1,9.1,8.1,6.1,7.1															
8	KLKN	02/24/22-02/28/22 M-F 4p-5p				4p-5p	M--ThF----	:30		$50.00		0.00	NM		
(M) MG for 1.1,46.2,56.1,11.1,54.1,47.1,9.1,8.1,6.1,7.1															
9	KLKN	02/24/22-02/28/22 Ch 8 News at 5a M-F				5a-6a	M--ThF----	:30		$20.00		0.00	NM		
(M) MG for 1.1,46.2,56.1,11.1,54.1,47.1,9.1,8.1,6.1,7.1															
10	KLKN	02/24/22-02/28/22 Ch 8 News at 5a M-F				5a-6a	M--ThF----	:30		$20.00		0.00	NM		
(M) MG for 1.1,46.2,56.1,11.1,54.1,47.1,9.1,8.1,6.1,7.1															
11	KLKN	02/24/22-02/28/22 Ch 8 News at 5a M-F				5a-6a	M--ThF----	:30		$20.00		0.00	NM		
(M) MG for 1.1,46.2,56.1,11.1,54.1,47.1,9.1,8.1,6.1,7.1															
12	KLKN	02/26/22-02/26/22 Sat 1035p-1135p				1035p-1135p	------Sa--	:30		$25.00		0.00	NM		
(M) MG for 1.1,46.2,56.1,11.1,54.1,47.1,9.1,8.1,6.1,7.1															
N 8	KLKN	02/23/22	02/23/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	--W----	:30	1	$25.00	P-05	0.00	NM	0	$0.00
LIVE WITH KELLY & RY															
Start Date / End Date / Weekdays / Spots/Week / Rate / Rating															
Week: 02/21/22 / 02/27/22 / --W---- / 1 / $25.00 / 0.00															
Spot / Ch / Date Range / Description / Start/End Time / Weekdays / Length / Rate / Rtg / Type															
1 KLKN 02/21/22-02/27/22 M-F 9a-10a / 9a-10a / --W------- / :30 / ~~($25.00)~~ / 0.00 / NM															
See MG 7.2,7.3,7.4,7.5,7.6,7.7,7.8,7.9,7.10,7.11,7.12															
[No Avail-Need P4 rate to clear] Preempt															
N 9	KLKN	02/24/22	02/24/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	---T---	:30	1	$25.00	P-05	0.00	NM	0	$0.00
LIVE WITH KELLY & RY															

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Advertiser: Herbster for Governor
Product Desc: Order
Estimate: 222228

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 02/21/22	02/27/22	---T---	1	$25.00	0.00							
		Spot	Ch Date Range	Description		Start/End Time		Weekdays	Length	Rate	Rtg	Type		
		1	KLKN 02/21/22-02/27/22	M-F 9a-10a		9a-10a		---Th-----	:30	~~($25.00)~~	0.00	NM		
		See MG 7.2,7.3,7.4,7.5,7.6,7.7,7.8,7.9,7.10,7.11,7.12												
		[No Avail-Need P4 rate to clear] Preempt												
N 10	KLKN	02/28/22	02/28/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	M------	:30	1	$25.00	P-05	0.00 NM	1	$25.00
		LIVE WITH KELLY & RY												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 02/28/22	03/06/22	M------	1	$25.00	0.00							
N 11	KLKN	02/21/22	02/21/22	M-F 10a-11a M-F 10a-11a	CM	10a-11a	M------	:30	1	$35.00	P-05	0.00 NM	0	$0.00
		THE VIEW												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 02/21/22	02/27/22	M------	1	$35.00	0.00							
		Spot	Ch Date Range	Description		Start/End Time		Weekdays	Length	Rate	Rtg	Type		
		1	KLKN 02/21/22-02/27/22	M-F 10a-11a		10a-11a		M--------	:30	~~($35.00)~~	0.00	NM		
		See MG 7.2,7.3,7.4,7.5,7.6,7.7,7.8,7.9,7.10,7.11,7.12												
		[Advertiser Conflict-Cannot separate spots] Preempt												
N 12	KLKN	02/22/22	02/22/22	M-F 10a-11a M-F 10a-11a	CM	10a-11a	-T-----	:30	1	$35.00	P-05	0.00 NM	1	$35.00
		THE VIEW												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 02/21/22	02/27/22	-T-----	1	$35.00	0.00							
N 13	KLKN	02/23/22	02/23/22	M-F 10a-11a M-F 10a-11a	CM	10a-11a	--W----	:30	1	$35.00	P-05	0.00 NM	1	$35.00
		THE VIEW												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 02/21/22	02/27/22	--W----	1	$35.00	0.00							
N 14	KLKN	02/24/22	02/24/22	M-F 10a-11a M-F 10a-11a	CM	10a-11a	---T---	:30	1	$35.00	P-05	0.00 NM	1	$35.00
		THE VIEW												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 02/21/22	02/27/22	---T---	1	$35.00	0.00							
N 15	KLKN	02/28/22	02/28/22	M-F 10a-11a M-F 10a-11a	CM	10a-11a	M------	:30	1	$35.00	P-05	0.00 NM	1	$35.00
		THE VIEW												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 02/28/22	03/06/22	M------	1	$35.00	0.00							
N 16	KLKN	02/21/22	02/21/22	M-F 12p-1p M-F 12p-1p	CM	12p-1p	M------	:30	1	$25.00	P-05	0.00 NM	1	$25.00
		GMA3: WHAT YOU NEED												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 02/21/22	02/27/22	M------	1	$25.00	0.00							
N 17	KLKN	02/22/22	02/22/22	M-F 12p-1p M-F 12p-1p	CM	12p-1p	-T-----	:30	1	$25.00	P-05	0.00 NM	1	$25.00
		GMA3: WHAT YOU NEED												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 02/21/22	02/27/22	-T-----	1	$25.00	0.00							
N 18	KLKN	02/23/22	02/23/22	M-F 12p-1p M-F 12p-1p	CM	12p-1p	--W----	:30	1	$25.00	P-05	0.00 NM	1	$25.00
		GMA3: WHAT YOU NEED												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 02/21/22	02/27/22	--W----	1	$25.00	0.00							
N 19	KLKN	02/24/22	02/24/22	M-F 12p-1p M-F 12p-1p	CM	12p-1p	---T---	:30	1	$25.00	P-05	0.00 NM	1	$25.00
		GMA3: WHAT YOU NEED												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 02/21/22	02/27/22	---T---	1	$25.00	0.00							
N 20	KLKN	02/28/22	02/28/22		CM	12p-1p	M------	:30	1	$25.00	P-05	0.00 NM	1	$25.00

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KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				~~M-F 12p-1p~~										
				M-F 12p-1p										
				GMA3: WHAT YOU NEED										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 02/28/22	03/06/22	M------	1	$25.00	0.00							
N21	KLKN	02/21/22	02/21/22	Ch 8 News Midday M-F	CM	11a-12p	M------	:30	1	$60.00	P-04	0.00 NM	1	$60.00
				Ch 8 News Midday M-F										
				CHANNEL 8 EYEWITNESS RATE CHG										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 02/21/22	02/27/22	M------	1	$60.00	0.00							
N22	KLKN	02/22/22	02/22/22	Ch 8 News Midday M-F	CM	11a-12p	-T-----	:30	1	$60.00	P-04	0.00 NM	1	$60.00
				Ch 8 News Midday M-F										
				CHANNEL 8 EYEWITNESS RATE CHG										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 02/21/22	02/27/22	-T-----	1	$60.00	0.00							
N23	KLKN	02/23/22	02/23/22	Ch 8 News Midday M-F	CM	11a-12p	--W----	:30	1	$60.00	P-04	0.00 NM	1	$60.00
				Ch 8 News Midday M-F										
				CHANNEL 8 EYEWITNESS RATE CHG										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 02/21/22	02/27/22	--W----	1	$60.00	0.00							
N24	KLKN	02/24/22	02/24/22	Ch 8 News Midday M-F	CM	11a-12p	---T---	:30	1	$60.00	P-04	0.00 NM	1	$60.00
				Ch 8 News Midday M-F										
				CHANNEL 8 EYEWITNESS RATE CHG										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 02/21/22	02/27/22	---T---	1	$60.00	0.00							
N25	KLKN	02/25/22	02/25/22	Ch 8 News Midday M-F	CM	11a-12p	----F--	:30	1	$60.00	P-04	0.00 NM	1	$60.00
				Ch 8 News Midday M-F										
				CHANNEL 8 EYEWITNESS RATE CHG										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 02/21/22	02/27/22	----F--	1	$60.00	0.00							
N26	KLKN	02/28/22	02/28/22	Ch 8 News Midday M-F	CM	11a-12p	M------	:30	1	$60.00	P-04	0.00 NM	1	$60.00
				Ch 8 News Midday M-F										
				CHANNEL 8 EYEWITNESS RATE CHG										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 02/28/22	03/06/22	M------	1	$60.00	0.00							
N27	KLKN	02/21/22	02/21/22	M-F 4p-5p	CM	4p-5p	M------	:30	2	$50.00	P-05	0.00 NM	2	$100.00
				M-F 4p-5p										
				DR. PHIL										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 02/21/22	02/27/22	M------	2	$50.00	0.00							
N28	KLKN	02/22/22	02/22/22	M-F 4p-5p	CM	4p-5p	-T-----	:30	2	$50.00	P-05	0.00 NM	2	$100.00
				M-F 4p-5p										
				DR. PHIL										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 02/21/22	02/27/22	-T-----	2	$50.00	0.00							
N29	KLKN	02/23/22	02/23/22	M-F 4p-5p	CM	4p-5p	--W----	:30	2	$50.00	P-05	0.00 NM	2	$100.00
				M-F 4p-5p										
				DR. PHIL										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 02/21/22	02/27/22	--W----	2	$50.00	0.00							
N30	KLKN	02/24/22	02/24/22	M-F 4p-5p	CM	4p-5p	---T---	:30	1	$50.00	P-05	0.00 NM	1	$50.00
				M-F 4p-5p										
				DR. PHIL										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 02/21/22	02/27/22	---T---	1	$50.00	0.00							
N31	KLKN	02/25/22	02/25/22		CM	4p-5p	----F--	:30	1	$50.00	P-05	0.00 NM	1	$50.00

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KLKN-TV

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				M-F 4p-5p M-F 4p-5p										
DR. PHIL														
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week: 02/21/22	02/27/22	----F--	1	$50.00	0.00									
N32	KLKN	02/28/22	02/28/22	M-F 4p-5p M-F 4p-5p	CM	4p-5p	M------	:30	2	$50.00	P-05	0.00 NM	2	$100.00
DR. PHIL														
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week: 02/28/22	03/06/22	M------	2	$50.00	0.00									
N33	KLKN	02/21/22	02/21/22	M-F 3p-4p M-F 3p-4p	CM	3p-4p	M------	:30	2	$25.00	P-05	0.00 NM	2	$50.00
THE REAL														
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week: 02/21/22	02/27/22	M------	2	$25.00	0.00									
N34	KLKN	02/22/22	02/22/22	M-F 3p-4p M-F 3p-4p	CM	3p-4p	-T-----	:30	2	$25.00	P-05	0.00 NM	2	$50.00
THE REAL														
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week: 02/21/22	02/27/22	-T-----	2	$25.00	0.00									
N35	KLKN	02/23/22	02/23/22	M-F 3p-4p M-F 3p-4p	CM	3p-4p	--W----	:30	2	$25.00	P-05	0.00 NM	2	$50.00
THE REAL														
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week: 02/21/22	02/27/22	--W----	2	$25.00	0.00									
N36	KLKN	02/24/22	02/24/22	M-F 3p-4p M-F 3p-4p	CM	3p-4p	---T---	:30	2	$25.00	P-05	0.00 NM	2	$50.00
THE REAL														
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week: 02/21/22	02/27/22	---T---	2	$25.00	0.00									
N37	KLKN	02/25/22	02/25/22	M-F 3p-4p M-F 3p-4p	CM	3p-4p	----F--	:30	2	$25.00	P-05	0.00 NM	2	$50.00
THE REAL														
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week: 02/21/22	02/27/22	----F--	2	$25.00	0.00									
N38	KLKN	02/28/22	02/28/22	M-F 3p-4p M-F 3p-4p	CM	3p-4p	M------	:30	2	$25.00	P-05	0.00 NM	2	$50.00
THE REAL														
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week: 02/28/22	03/06/22	M------	2	$25.00	0.00									
N39	KLKN	02/26/22	02/26/22	Good Morning America S Good Morning America Sat	CM	7a-9a	-----S-	:30	2	$50.00	P-04	0.00 NM	2	$100.00
WEEKEND GOOD MORNING RATE CHG														
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week: 02/21/22	02/27/22	-----S-	2	$50.00	0.00									
N40	KLKN	02/21/22	02/21/22	Good Morning America Good Morning America	CM	7a-9a	M------	:30	3	$75.00	P-05	0.00 NM	3	$225.00
GOOD MORNING AMERICA														
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week: 02/21/22	02/27/22	M------	3	$75.00	0.00									
N41	KLKN	02/22/22	02/22/22	Good Morning America Good Morning America	CM	7a-9a	-T-----	:30	3	$75.00	P-05	0.00 NM	3	$225.00
GOOD MORNING AMERICA														
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week: 02/21/22	02/27/22	-T-----	3	$75.00	0.00									
N42	KLKN	02/23/22	02/23/22	Good Morning America Good Morning America	CM	7a-9a	--W----	:30	3	$75.00	P-05	0.00 NM	3	$225.00
GOOD MORNING AMERICA														
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week: 02/21/22	02/27/22	--W----	3	$75.00	0.00									

Order / Rev: 45465
Alt Order #: 27679733
Flight Dates: 02/21/22 - 02/28/22

Advertiser: Herbster for Governor
Product Desc: Order
Estimate: 222228

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N43	KLKN	02/24/22	02/24/22	Good Morning America Good Morning America	CM	7a-9a	---T---	:30	3	$75.00	P-05	0.00	NM	3	$225.00
N44	KLKN	02/25/22	02/25/22	Good Morning America Good Morning America	CM	7a-9a	----F--	:30	3	$75.00	P-05	0.00	NM	3	$225.00
N45	KLKN	02/28/22	02/28/22	Good Morning America Good Morning America	CM	7a-9a	M------	:30	3	$75.00	P-05	0.00	NM	3	$225.00
N46	KLKN	02/27/22	02/27/22	Good Morning America S Good Morning America Su	DM	7a-8a	------S	:30	2	$50.00	P-05	0.00	NM	1	$50.00
N47	KLKN	02/27/22	02/27/22	This Week This Week	CM	8a-9a	------S	:30	1	$75.00	P-04	0.00	NM	0	$0.00
N48	KLKN	02/21/22	02/21/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	M------	:30	2	$105.00	P-04	0.00	NM	2	$210.00
N49	KLKN	02/22/22	02/22/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	-T-----	:30	2	$105.00	P-04	0.00	NM	2	$210.00
N50	KLKN	02/23/22	02/23/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	--W----	:30	2	$105.00	P-04	0.00	NM	2	$210.00
N51	KLKN	02/24/22	02/24/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	---T---	:30	2	$105.00	P-04	0.00	NM	2	$210.00
N52	KLKN	02/25/22	02/25/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	----F--	:30	2	$105.00	P-04	0.00	NM	2	$210.00
N53	KLKN	02/28/22	02/28/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	M------	:30	2	$105.00	P-04	0.00	NM	2	$210.00

GOOD MORNING AMERICA

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	02/21/22	02/27/22	---T---	3	$75.00	0.00

GOOD MORNING AMERICA

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	02/21/22	02/27/22	----F--	3	$75.00	0.00

GOOD MORNING AMERICA

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	02/28/22	03/06/22	M------	3	$75.00	0.00

WEEKEND GOOD MORNING

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	02/21/22	02/27/22	------S	2	$50.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
2	KLKN	02/21/22-02/27/22	Good Morning America Su	7a-8a	--------Su	:30	~~($50.00)~~	0.00	NM

See MG 7.2,7.3,7.4,7.5,7.6,7.7,7.8,7.9,7.10,7.11,7.12
[No Avail] Preempt

THIS WEEK

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	02/21/22	02/27/22	------S	1	$75.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	KLKN	02/21/22-02/27/22	This Week	8a-9a	--------Su	:30	~~($75.00)~~	0.00	NM

See MG 7.2,7.3,7.4,7.5,7.6,7.7,7.8,7.9,7.10,7.11,7.12
[No Avail] Preempt

KLLKN NEWS 8 THIS AM

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	02/21/22	02/27/22	M------	2	$105.00	0.00

KLLKN NEWS 8 THIS AM

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	02/21/22	02/27/22	-T-----	2	$105.00	0.00

KLLKN NEWS 8 THIS AM

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	02/21/22	02/27/22	--W----	2	$105.00	0.00

KLLKN NEWS 8 THIS AM

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	02/21/22	02/27/22	---T---	2	$105.00	0.00

KLLKN NEWS 8 THIS AM

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	02/21/22	02/27/22	----F--	2	$105.00	0.00

KLLKN NEWS 8 THIS AM

Order / Rev: 45465
Alt Order #: 27679733
Flight Dates: 02/21/22 - 02/28/22

Advertiser: Herbster for Governor
Product Desc: Order
Estimate: 222228

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 02/28/22	03/06/22	M------	2	$105.00	0.00								
N 54	KLKN	02/26/22	02/26/22	ABC World News Sat ABC World News Sat	CM	530p-6p	-----S-	:30	1	$100.00	P-04	0.00	NM	0	$0.00
	ABC NEWS-SAT														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 02/21/22	02/27/22	-----S-	1	$100.00	0.00								
	Spot	Ch	Date Range	Description		Start/End Time		Weekdays	Length	Rate	Rtg	Type			
	1	*KLKN*	*02/21/22-02/27/22*	*ABC World News Sat*		*530p-6p*		*------Sa--*	*:30*	*~~($100.00)~~*	*0.00*	*NM*			
	See MG 7.2,7.3,7.4,7.5,7.6,7.7,7.8,7.9,7.10,7.11,7.12														
	[No Avail] Preempt														
N 55	KLKN	02/26/22	02/26/22	Ch 8 News Sat at 6p Ch 8 News Sat at 6p	CM	6p-630p	-----S-	:30	1	$75.00	P-05	0.00	NM	1	$75.00
	EYEWITNESS NEWS 8 AT														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 02/21/22	02/27/22	-----S-	1	$75.00	0.00								
N 56	KLKN	02/27/22	02/27/22	ABC World News Su ABC World News Su	CM	5p-530p	------S	:30	1	$75.00	P-05	0.00	NM	0	$0.00
	ABC NEWS-SUN														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 02/21/22	02/27/22	------S	1	$75.00	0.00								
	Spot	Ch	Date Range	Description		Start/End Time		Weekdays	Length	Rate	Rtg	Type			
	1	*KLKN*	*02/21/22-02/27/22*	*ABC World News Su*		*5p-530p*		*--------Su*	*:30*	*~~($75.00)~~*	*0.00*	*NM*			
	See MG 7.2,7.3,7.4,7.5,7.6,7.7,7.8,7.9,7.10,7.11,7.12														
	[No Avail] Preempt														
N 57	KLKN	02/27/22	02/27/22	Ch 8 News Sun at 530p Ch 8 News Sun 530p	CM	530-6p	------S	:30	1	$125.00	P-04	0.00	NM	1	$125.00
	CHANNEL 8 EYEWITNESS														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 02/21/22	02/27/22	------S	1	$125.00	0.00								
N 58	KLKN	02/21/22	02/21/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	M------	:30	1	$125.00	P-05	0.00	NM	1	$125.00
	CHANNEL 8 EYEWITNESS														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 02/21/22	02/27/22	M------	1	$125.00	0.00								
N 59	KLKN	02/22/22	02/22/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	-T-----	:30	1	$125.00	P-05	0.00	NM	1	$125.00
	CHANNEL 8 EYEWITNESS														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 02/21/22	02/27/22	-T-----	1	$125.00	0.00								
N 60	KLKN	02/24/22	02/24/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	---T---	:30	1	$125.00	P-05	0.00	NM	1	$125.00
	CHANNEL 8 EYEWITNESS														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 02/21/22	02/27/22	---T---	1	$125.00	0.00								
N 61	KLKN	02/28/22	02/28/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	M------	:30	1	$125.00	P-05	0.00	NM	1	$125.00
	CHANNEL 8 EYEWITNESS														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 02/28/22	03/06/22	M------	1	$125.00	0.00								
N 62	KLKN	02/21/22	02/21/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	M------	:30	1	$225.00	P-04	0.00	NM	1	$225.00
	CHANNEL 8 EYEWITNESS RATE CHG														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 02/21/22	02/27/22	M------	1	$225.00	0.00								
N 63	KLKN	02/22/22	02/22/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	-T-----	:30	1	$225.00	P-04	0.00	NM	1	$225.00
	CHANNEL 8 EYEWITNESS RATE CHG														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 02/21/22	02/27/22	-T-----	1	$225.00	0.00								

Order / Rev: 45465
Alt Order #: 27679733
Flight Dates: 02/21/22 - 02/28/22

Advertiser: Herbster for Governor
Product Desc: Order
Estimate: 222228

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N64	KLKN	02/23/22	02/23/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	--W----	:30	1	$225.00	P-04	0.00 NM	1	$225.00
CHANNEL 8 EYEWITNESS RATE CHG														
Week:	Start Date 02/21/22	End Date 02/27/22	Weekdays --W----	Spots/Week 1	Rate $225.00	Rating 0.00								
N65	KLKN	02/24/22	02/24/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	---T---	:30	1	$225.00	P-04	0.00 NM	1	$225.00
CHANNEL 8 EYEWITNESS RATE CHG														
Week:	Start Date 02/21/22	End Date 02/27/22	Weekdays ---T---	Spots/Week 1	Rate $225.00	Rating 0.00								
N66	KLKN	02/28/22	02/28/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	M------	:30	1	$225.00	P-04	0.00 NM	1	$225.00
CHANNEL 8 EYEWITNESS RATE CHG														
Week:	Start Date 02/28/22	End Date 03/06/22	Weekdays M------	Spots/Week 1	Rate $225.00	Rating 0.00								
N67	KLKN	02/21/22	02/21/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	M------	:30	1	$50.00	P-05	0.00 NM	1	$50.00
JIMMY KIMMELLIVE-ABC														
Week:	Start Date 02/21/22	End Date 02/27/22	Weekdays M------	Spots/Week 1	Rate $50.00	Rating 0.00								
N68	KLKN	02/22/22	02/22/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	-T-----	:30	1	$50.00	P-05	0.00 NM	1	$50.00
JIMMY KIMMELLIVE-ABC														
Week:	Start Date 02/21/22	End Date 02/27/22	Weekdays -T-----	Spots/Week 1	Rate $50.00	Rating 0.00								
N69	KLKN	02/23/22	02/23/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	--W----	:30	1	$50.00	P-05	0.00 NM	1	$50.00
JIMMY KIMMELLIVE-ABC														
Week:	Start Date 02/21/22	End Date 02/27/22	Weekdays --W----	Spots/Week 1	Rate $50.00	Rating 0.00								
N70	KLKN	02/24/22	02/24/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	---T---	:30	1	$50.00	P-05	0.00 NM	1	$50.00
JIMMY KIMMELLIVE-ABC														
Week:	Start Date 02/21/22	End Date 02/27/22	Weekdays ---T---	Spots/Week 1	Rate $50.00	Rating 0.00								
N71	KLKN	02/25/22	02/25/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	----F--	:30	1	$50.00	P-05	0.00 NM	1	$50.00
JIMMY KIMMELLIVE-ABC														
Week:	Start Date 02/21/22	End Date 02/27/22	Weekdays ----F--	Spots/Week 1	Rate $50.00	Rating 0.00								
N72	KLKN	02/28/22	02/28/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	M------	:30	1	$50.00	P-05	0.00 NM	1	$50.00
JIMMY KIMMELLIVE-ABC														
Week:	Start Date 02/28/22	End Date 03/06/22	Weekdays M------	Spots/Week 1	Rate $50.00	Rating 0.00								
N73	KLKN	02/21/22	02/21/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	M------	:30	1	$250.00	P-04	0.00 NM	1	$250.00
CHANNEL 8 EYEWITNESS RATE CHG														
Week:	Start Date 02/21/22	End Date 02/27/22	Weekdays M------	Spots/Week 1	Rate $250.00	Rating 0.00								
N74	KLKN	02/22/22	02/22/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	-T-----	:30	1	$250.00	P-04	0.00 NM	1	$250.00
CHANNEL 8 EYEWITNESS RATE CHG														
Week:	Start Date 02/21/22	End Date 02/27/22	Weekdays -T-----	Spots/Week 1	Rate $250.00	Rating 0.00								
N75	KLKN	02/23/22	02/23/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	--W----	:30	1	$250.00	P-04	0.00 NM	1	$250.00

Order / Rev: 45465 Advertiser: Herbster for Governor
Alt Order #: 27679733 Product Desc: Order **KLKN-TV**
Flight Dates: 02/21/22 - 02/28/22 Estimate: 222228

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
	CHANNEL 8 EYEWITNESS RATE CHG													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 02/21/22	02/27/22	--W----	1	$250.00	0.00								
N 76	KLKN	02/24/22	02/24/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	---T---	:30	1	$250.00	P-04	0.00 NM	1	$250.00
	CHANNEL 8 EYEWITNESS RATE CHG													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 02/21/22	02/27/22	---T---	1	$250.00	0.00								
N 77	KLKN	02/25/22	02/25/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	----F--	:30	1	$250.00	P-04	0.00 NM	1	$250.00
	CHANNEL 8 EYEWITNESS RATE CHG													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 02/21/22	02/27/22	----F--	1	$250.00	0.00								
N 78	KLKN	02/28/22	02/28/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	M------	:30	1	$250.00	P-04	0.00 NM	1	$250.00
	CHANNEL 8 EYEWITNESS RATE CHG													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 02/28/22	03/06/22	M------	1	$250.00	0.00								
N 79	KLKN	02/21/22	02/21/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	M------	:30	1	$175.00	P-04	0.00 NM	1	$175.00
	ENTERTAINMENT TONIGH													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 02/21/22	02/27/22	M------	1	$175.00	0.00								
N 80	KLKN	02/22/22	02/22/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	-T-----	:30	1	$175.00	P-04	0.00 NM	1	$175.00
	ENTERTAINMENT TONIGH													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 02/21/22	02/27/22	-T-----	1	$175.00	0.00								
N 81	KLKN	02/23/22	02/23/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	--W----	:30	1	$175.00	P-04	0.00 NM	1	$175.00
	ENTERTAINMENT TONIGH													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 02/21/22	02/27/22	--W----	1	$175.00	0.00								
N 82	KLKN	02/24/22	02/24/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	---T---	:30	1	$175.00	P-04	0.00 NM	1	$175.00
	ENTERTAINMENT TONIGH													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 02/21/22	02/27/22	---T---	1	$175.00	0.00								
N 83	KLKN	02/28/22	02/28/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	M------	:30	1	$175.00	P-04	0.00 NM	1	$175.00
	ENTERTAINMENT TONIGH													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 02/28/22	03/06/22	M------	1	$175.00	0.00								
N 84	KLKN	02/25/22	02/25/22	Friday Prime Other Friday Prime Other	CM	8:00 PM-10:00 PM (8:00 PM-10:00 PM)	----F--	:30	1	$225.00	P-04	0.00 NM	1	$225.00
	20/20 (2 HOURS)-ABC RATE CHG													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 02/21/22	02/27/22	----F--	1	$225.00	0.00								
N 85	KLKN	02/28/22	02/28/22	M-F 12p-1p M-F 12p-1p	CM	12p-1p	M------	:30	1	$25.00	P-05	0.00 NM	1	$25.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 02/28/22	03/06/22	M------	1	$25.00	0.00								
N 86	KLKN	02/28/22	02/28/22	Ch 8 News at 5a M-F Ch 8 Eyewitness News 5a	CM	5a-6a	M------	:30	1	$20.00	P-05	0.00 NM	1	$20.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 02/28/22	03/06/22	M------	1	$20.00	0.00								

Order / Rev:	45465	Advertiser:	Herbster for Governor	
Alt Order #:	27679733	Product Desc:	Order	**KLKN-TV**
Flight Dates:	02/21/22 - 02/28/22	Estimate:	222228	

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
												Totals	117	$9,515.00

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	27679733	**Changes as of:**	2/23/2022 at 2:16 PM	**Version:**	Highlighting Makegood 2	**Status:**	Confirmed
CPE:	HRBST/ORDR/222228	**Flight:**	2/21/22 - 2/28/22	**Station:**	KLKN	**Con Type:**	POLITICAL/VOTE
Agency:	Smart Media Group	**Advertiser:**	Herbster for Governor	**Market:**	Lincoln&Hstng-Krny-Pls DMA	**Total $:**	$9,515.00
	PO BOX 26067	**Product:**	Order	**Office:**	WASHINGTON	**Total Spots:**	117
	ALEXANDRIA, VA 22313	**Agency Order #:**	30078909	**Service:**	Nielsen	**Total CPP:**	$48.23
		Buyer:	Gaeckler, Elaine	**Primary Demo:**	Adults 35+	**Total GRP:**	197.3
		Salesperson:	ALEXANDRA BRADLEY 202-955-5342	**Assistant:**	ALEXANDRA BRADLEY 202-955-5342	**Traffic #:**	45465
		Separation:					

Comments: NEW ORDER FOR HERBSTER. PLEASE CONFIRM RATES ASAP. WHAT IS LATEST FOR LOGS & PAYMENT TOMORROW DUE TO HOLIDAY LOGS. THANKS! ELAINE

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	2/21 - 2/28									Total Spots	Total $	CPP*	GRP*
								2/21	2/22	2/23	2/24	2/25	2/26	2/27	2/28					
1	M-F 1p-2p		GENERAL HOSPITAL	$20.00	0.9	3,500	30	0	1	1	1	0	0	0	1		4	$80.00	$22.22	3.6
2	M-F 9a-10a		LIVE WITH KELLY & RY	$25.00	1.1	4,100	30	0	0	0	0	0	0	0	1		1	$25.00	$22.73	1.1
3	M-F 10a-11a		THE VIEW	$35.00	1.4	5,100	30	0	1	1	1	0	0	0	1		4	$140.00	$25.00	5.6
4	M-F 12n-1p		GMA3: WHAT YOU NEED	$25.00	1.0	3,600	30	1	1	1	1	0	0	0	1		5	$125.00	$25.00	5.0
5	M-F 11a-12n		CHANNEL 8 EYEWITNESS	$60.00	2.3	8,600	30	1	1	1	1	1	0	0	1		6	$360.00	$26.09	13.8
	RATE CHG																			
6	M-F 4p-5p		DR. PHIL	$50.00	1.4	5,000	30	2	2	2	1	1	0	0	2		10	$500.00	$35.71	14.0
7	M-F 3p-4p		THE REAL	$25.00	0.7	2,400	30	2	2	2	2	2	0	0	2		12	$300.00	$35.71	8.4
8	Sa 7a-9a		WEEKEND GOOD MORNING	$50.00	1.2	4,300	30	0	0	0	0	0	2	0	0		2	$100.00	$41.67	2.4
	RATE CHG																			
9	M-F 7a-9a		GOOD MORNING AMERICA	$75.00	1.7	6,200	30	3	3	3	3	3	0	0	3		18	$1,350.00	$44.12	30.6
10	Su 7a-8a		WEEKEND GOOD MORNING	$50.00	1.0	3,800	30	0	0	0	0	0	0	1	0		1	$50.00	$50.00	1.0
11	Su 8a-9a		THIS WEEK	$75.00	1.1	4,100	30	0	0	0	0	0	0	0	0		0	$0.00	$68.18	0.0
12	M-F 6a-7a		KLLKN NEWS 8 THIS AM	$105.00	1.0	3,700	30	2	2	2	2	2	0	0	2		12	$1,260.00	$105.00	12.0
13	Sa 5:30p-6p		ABC NEWS-SAT	$100.00	6.6	24,600	30	0	0	0	0	0	0	0	0		0	$0.00	$15.15	0.0
14	Sa 6p-6:30p		EYEWITNESS NEWS 8 AT	$75.00	3.9	14,600	30	0	0	0	0	0	1	0	0		1	$75.00	$19.23	3.9
15	Su 5p-5:30p		ABC NEWS-SUN	$75.00	3.2	11,800	30	0	0	0	0	0	0	0	0		0	$0.00	$23.44	0.0
16	Su 5:30p-6p		CHANNEL 8 EYEWITNESS	$125.00	3.7	13,600	30	0	0	0	0	0	0	1	0		1	$125.00	$33.78	3.7
17	M-F 5p-5:30p		CHANNEL 8 EYEWITNESS	$125.00	3.6	13,400	30	1	1	0	1	0	0	0	1		4	$500.00	$34.72	14.4

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	27679733	**Changes as of:**	2/23/2022 at 2:16 PM	**Version:**	Highlighting Makegood 2	**Status:**	Confirmed
CPE:	HRBST/ORDR/222228	**Flight:**	2/21/22 - 2/28/22	**Station:**	KLKN	**Con Type:**	POLITICAL/VOTE
Agency:	Smart Media Group	**Advertiser:**	Herbster for Governor	**Market:**	Lincoln&Hstng-Krny-Pls DMA	**Total $:**	$9,515.00
	PO BOX 26067 ALEXANDRIA, VA 22313	**Product:**	Order	**Office:**	WASHINGTON	**Total Spots:**	117
		Agency Order #:	30078909	**Service:**	Nielsen	**Total CPP:**	$48.23
		Buyer:	Gaeckler, Elaine	**Primary Demo:**	Adults 35+	**Total GRP:**	197.3
		Salesperson:	ALEXANDRA BRADLEY 202-955-5342	**Assistant:**	ALEXANDRA BRADLEY 202-955-5342	**Traffic #:**	45465
		Separation:					

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	2/21	2/22	2/23	2/24	2/25	2/26	2/27	2/28		Total Spots	Total $	CPP*	GRP*
								2/21 - 2/28												
18	M-F 6p-6:30p		CHANNEL 8 EYEWITNESS	$225.00	4.3	16,100	30	1	1	1	1	0	0	0	1		5	$1,125.00	$52.33	21.5
	RATE CHG																			
19	M-F 10:35p-11:37p		JIMMY KIMMELLIVE-ABC	$50.00	1.1	4,200	30	1	1	1	1	1	0	0	1		6	$300.00	$45.45	6.6
20	M-F 10p-10:35p		CHANNEL 8 EYEWITNESS	$250.00	2.6	9,600	30	1	1	1	1	1	0	0	1		6	$1,500.00	$96.15	15.6
	RATE CHG																			
21	M-F 6:30p-7p		ENTERTAINMENT TONIGH	$175.00	2.8	10,300	30	1	1	1	1	0	0	0	1		5	$875.00	$62.50	14.0
22	F 8p-10p		20/20 (2 HOURS)-ABC	$225.00	3.3	12,300	30	0	0	0	0	1	0	0	0		1	$225.00	$68.18	3.3
	RATE CHG																			
23	M-F 10:35p-11:37p		JIMMY KIMMELLIVE-ABC	$50.00	1.1	4,200	30	0	0	0	1	1	0	0	1		3	$150.00	$45.45	3.3
24	M-F 11a-12n		CHANNEL 8 EYEWITNESS	$60.00	2.3	8,600	30	0	0	0	0	1	0	0	1		2	$120.00	$26.09	4.6
	RATE CHG																			
25	M-F 4p-5p		DR. PHIL	$50.00	1.4	5,000	30	0	0	0	1	1	0	0	0		2	$100.00	$35.71	2.8
26	M-F 5a-6a		KLLKN NEWS 8 THIS AM	$20.00	1.0	3,700	30	0	0	0	1	1	0	0	1		3	$60.00	$20.00	3.0
27	Sa 10:35p-11:35p		ET WEEKEND	$25.00	1.1	4,200	30	0	0	0	0	0	1	0	0		1	$25.00	$22.73	1.1
BON 28	M-F 12n-1p		GMA3: WHAT YOU NEED	$25.00	1.0	3,600	30	0	0	0	0	0	0	0	1		1	$25.00	$25.00	1.0
BON 29	M-F 5a-6a		KLLKN NEWS 8 THIS AM	$20.00	1.0	3,700	30	0	0	0	0	0	0	0	1		1	$20.00	$20.00	1.0
							TOTALS:	**16**	**18**	**17**	**20**	**16**	**4**	**2**	**24**		**117**	**$9,515.00**	**$48.23**	**197.3**

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	27679733	**Changes as of:**	2/23/2022 at 2:16 PM	**Version:**	Highlighting Makegood 2	**Status:**	Confirmed
CPE:	HRBST/ORDR/222228	**Flight:**	2/21/22 - 2/28/22	**Station:**	KLKN	**Con Type:**	POLITICAL/VOTE
Agency:	Smart Media Group	**Advertiser:**	Herbster for Governor	**Market:**	Lincoln&Hstng-Kmy-Pls DMA	**Total $:**	$9,515.00
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		Salesperson:	ALEXANDRA BRADLEY 202-955-5342	**Assistant:**	ALEXANDRA BRADLEY 202-955-5342	**Traffic #:**	45465
		Separation:					

Special Instructions	

Order Level Comments

Date/Time	Added by	Comment
02/23/22 2:16 PM	Joy Wenn	Credited 1x $20 1-2p 2/21 and 1x $25 3-4p on estimate 215221 due to special reports. Moving $$ to this order on lines 28-29. Please approve ASAP! Thank you!
02/23/22 11:18 AM	Joy Wenn	See MGs on lines 23-27.
02/18/22 12:59 PM	ALEXANDRA BRADLEY	NEW ORDER FOR HERBSTER. PLEASE CONFIRM RATES ASAP. WHAT IS LATEST FOR LOGS & PAYMENT TOMORROW DUE TO HOLIDAY LOGS. THANKS! ELAINE
02/18/22 12:59 PM	ALEXANDRA BRADLEY	NEW ORDER FOR HERBSTER. PLEASE CONFIRM RATES ASAP. WHAT IS LATEST FOR LOGS & PAYMENT TOMORROW DUE TO HOLIDAY LOGS. THANKS! ELAINE

Competitive Information

Market Budget:	**$9,470**
KLKN Share:	**100%**
Comment:	
	Competitive Unknown

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	117	$9,515.00	$48.23	197.3
Total	**100%**	**117**	**$9,515.00**	**$48.23**	**197.3**

Monthly Summary

Month	Spots	Dollars
2022-Feb	93	$7,765.00
2022-Mar	24	$1,750.00
Total	**117**	**$9,515.00**

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
Makegood 2	2/23/22 2:16 PM	Joy Wenn	Confirmed	2		$45.00	$9,515.00	Changes: Total $ from $9,470.00 to $9,515.00, Total Spots from 115 to 117, Total GRPs from 195.3 to 197.3, Total CPP from $48.49 to $48.23, Total GIMPs from 195 to 197, Total CPM from $48,489.50 to $48,226.05. 2 buylines added or modified.
Makegood 1	2/23/22 11:18 AM	Joy Wenn	Confirmed	11	10	$0	$9,470.00	Changes: Total Spots from 114 to 115, Total GRPs from 199.1 to 195.3, Total CPP from $47.56 to $48.49, Total GIMPs from 0 to 195, Total CPM from $0.00 to $48,489.50. 12 buylines added or modified.
Queued for Electronic Contracting	2/18/22 1:06 PM					$0	$0	
Revision	2/18/22 12:59 PM	ALEXANDRA BRADLEY	Confirmed			$0	$9,470.00	Changes: Origuser Entered Dollars to $9,470.00, User Entered $ from $0.00 to $9,470.00. 13 buylines added or modified.
New	2/17/22 3:05 PM	ALEXANDRA BRADLEY	New	114		$9,470.00	$9,470.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.