ORDER

Wichita KS KSNW

Orders

Order / Rev:	**W2602320**		
Alt Order #:			
Product Desc:			
Estimate:			
Flight Dates:	07/17/20 - 07/18/20	Primary AE:	KSN Local House
Original Date / Rev:	07/15/20 / 07/15/20	Sales Office:	L-WIC
Order Type:	REG	Sales Region:	Loc

Agency

Name:	**Ciara Advertising**		
Buying Contact:		Billing Type:	Cash
Billing Contact:		Billing Calendar:	Calendar
	P.O. Box 1044	Billing Cycle:	EOM
	La Veta, CO 81055	Agency Commission:	15%

Advertiser

Name:	**POL/Brandi Baily/Sedgwick County Tr**	Order Brand:	
Demographic:	A25-54	New Business Thru:	
Product Codes:	PL19	Advertiser External ID:	
Revenue Code 1:	AGY	Agency External ID:	
Revenue Code 2:	POL	Unit Code:	General
Revenue Code 3:	POL-CAND	Order Separation:	00:15:00
Priority:	P5		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/20	07/31/20	3	$48.75	$41.44

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	3	$48.75	$41.44	0.00
Totals	3	$48.75	$41.44	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
KSN Local House			Start Of Order - End Of Order	100%

Order Share	Share	Total
Wichita KS KSNW	25%	$48.75
Market	100%	$196.00

Competitive Share	Share	Total
CABLE	0%	$0.00
ESNW	0%	$0.00
KAAS	0%	$0.00
KAKE	0%	$0.00
KMTW	0%	$0.00
KSAS	0%	$0.00
KSCW	0%	$0.00
KSNC	0%	$0.00
KSNG	0%	$0.00
KSNK	0%	$0.00
KSNL	0%	$0.00
KWCH	0%	$0.00
KWCV	0%	$0.00
UNKWN	75%	$147.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	KSNW	07/17/20	07/17/20		CM	5-6am	----F--	:15	2	$16.25	P5	0.00 NM	2	$32.50

Order / Rev: W2602320
Alt Order #:
Flight Dates: 07/17/20 - 07/18/20

Advertiser: POL/Brandi Baily/Sedgwick County Trea
Product Desc:
Estimate:

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				KSN Today 1 KSN Today 1										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 07/13/20	07/19/20	----F--	2	$16.25	0.00							
N	2	KSNW	07/18/20	07/18/20	Kansas Today Sa/Su 6a-8a Kansas Today Sa/Su 6a-8a	SaSu 6a-8a	-----S-	:15	1	$16.25	P5	0.00 NM	1	$16.25
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 07/13/20	07/19/20	-----S-	1	$16.25	0.00							
												Totals	3	$48.75

Ciara Advertising

Order for: Brandi Baily for County Treasurer
July 17-18

Station	Sport Length	Spots per week	Daypart/Program	Days	Cost per Spot	Gross Total Weekly
KSN	:15	2	5a - 6a	Friday	$ 16.25	$ 32.50
	:15	1	6a-8a	Sat	$ 16.25	$ 16.25
				Gross Total		$ 48.75
				Net Total		$ ~~40.87~~ $ 41.44

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Victoria French for Ciara Advertising, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

- [ ] FEDERAL CANDIDATE
- [x] STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:
Brandi Baily

Authorized committee:
Brandi Baily for County Treasurer

Agency requesting time (and contact information):
[ ] N/A Ciara Advertising

Candidate's political party:
Republican

Office sought (no acronyms or abbreviations):
County Treasurer

Date of election:
August 4, 2020
[ ] General [x] Primary

Treasurer of candidate's authorized committee:
Ray Mann

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- [ ] the candidate listed above who is a legally qualified candidate, or
- [x] the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: Victoria French Digitally signed by Victoria French Date: 2020.07.14 18:25:25 -05'00'	Signature: Audrey Berry
Name: Victoria French for Ciara Advertising	Name: Audrey Berry
Date of Request to Purchase Ad Time: 07/14/2020	Date of Station Agreement to Sell Time: 7/14/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? ☑ Yes ☐ No

Date ad received: 7/14/20

Federal candidate certification signed (above): ☐ Yes ☐ No ☑ N/A

Disposition:

☑ Accepted

☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: W2602320	Station Call Letters: KSNW	Date Received/Requested: 7/14/20
Est. #:	Station Location: Wichita, KS	Run Start and End Dates: 7/17 - 7/18/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.